THE BUILDING BLOCKS OF LEADERSHIP WORKSHOP
MAY 15, 2013, 8:30—4:30

Generate Next—Dealing with Five Generations in the Workplace: As a result of participating in this session, attendees will compare and contrast what is specific to each generation in the workplace; discover where generation gap issues surface and their impact on the workplace; and explore organizational strategies to overcome the generation gap.
Speaker: Tammi Thompson, Executive Director for Training & Development, Texas A&M University-Commerce.

Leading with Strengths: What if you knew your strengths and used them everyday? Studies show that people that use their strengths are six times more likely to be engaged on the job. Learning objectives: Identify your top five talents; introduction to strengths-based leadership; and develop an action plan for utilizing your strengths.
Speaker: Rick Miller, Speaker & Consultant, Texas A&M University-Commerce.

Employee Engagement—How to Keep Employees Actively Engaged: Employee engagement is one of the most important workplace issues. One study has found 25% of the workforce is minimally engaged or actively disengaged. This session will delve into the links of engagement, production and how it impacts innovation in your company.
Speaker: Robert (Bob) Brown, CPA, Vice President for Business & Administration, Texas A&M University-Commerce.

Social Media: Social Media has exploded in the past few years and yet very few people know why it has seen such explosive growth and fewer still understand how to harness the power of Social Media for business reasons. Learning objectives: 1) Explain why Social Media has grown so rapidly 2) Provide a vision of how Social Media will impact the way we communicate in the future 3) Demonstrate how Social Media tools like Facebook and LinkedIn can be used in a business setting.
Speaker: Richard L. Ray, MSFS, CES, CExP, Wealth Design Group, LLC.

◊ Effective leadership training can have a tremendous impact on equipping managers to lead their teams. Texas A&M at Rockwall would like to partner with you to increase the performance and productivity of your teams.

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