



Virgil  
Scott  
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*Vita*

[virgil.scott@tamuc.edu](mailto:virgil.scott@tamuc.edu)

214-536-2765

204 S. East Street  
Arlington, Texas  
76010



## BIO

Virgil Scott's graphic design career has been based in Dallas for 39 years where he has functioned as a designer, studio partner, studio owner, and as creative director in various creative environments. As Scott Design he created niches in designing restaurant collateral programs, consumer and business to business solutions for commercial real estate clients and identity programs for both national and international entertainment and hospitality venues.

Scott has been a consistent recipient of local, national and international design awards being recognized by Print Magazine, Communication Arts Magazine, HOW Magazine and by the Dallas Society of Visual Communications.

Scott's letterpress poster work resides in the permanent collection of the Hamilton Wood Type & Printing Museum, Central Washington University, The Press at Colorado College, The private collection of Cecile Richards (*daughter of the late Texas Governor, Ann Richards*), New York, New York, The Danish Museum of Media, Northeastern Illinois University, and Columbia College Center for Book and Paper Arts.

Scott holds a BFA and MFA in Visual Communication from the University of North Texas. From 2006 –2021 Scott held the position of professor of visual communications, and graduate coordinator at Texas A&M University–Commerce, at the Dallas location. Scott has lectured numerous times in China on “Brainstorming and Ideation” at Tianjin University of Technology in Tianjin, China, where he also taught a collaborate cross-cultural design class with students in China and TAMUC design students in Dallas.

Scott's current letterpress print work at his Studio 204 is based in re-purposing vintage letterpress equipment as a modern-day creative tool of communication and social expression. His work utilizes vintage wood type, foundry metal type and hand-carved linoleum block images to create custom projects for commercial clients, retail sales and public gallery exhibitions.

Currently, Scott is teaching *The Creative Process*, *Design-Centric Thesis Topics*, and *Thesis Exhibition* in the visual communication graduate program at Texas A&M University–Commerce / Dallas as an adjunct professor.

## EDUCATION

University of North Texas

Master of Fine Arts Degree Awarded May 2006

*Summa Cum Laude* (4.0 GPA)

Major-Communication Design

Minor-English, Creative Writing

PROBLEM-IN-LEIU-OF-THESIS TOPIC:

*Personal Space Invasion*

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University of North Texas

Major-Communication Design

Undergraduate work towards Bachelor of Fine Arts 1974 -1977

Bachelor of Fine Arts Degree Awarded August 2003

## DESIGN PROFESSIONAL PRACTICE WORK HISTORY

STUDIO 204, Principal

Arlington, Texas, 2007 to present

[www.204studio.com](http://www.204studio.com)

SCOTT DESIGN, Principal

Dallas, Texas, 2001 to 2007

LUMINANT WORLDWIDE, Creative Director

Dallas, Texas, 2000 to 2001

SCOTT DESIGN, Partner

Dallas, Texas, 1990 to 2000

FORD & SCOTT, Partner / Creative Director

Dallas, Texas, 1983 to 1990

FREELANCE DESIGNER

Arlington, Texas 1980 to 1983

THE BOLTON GROUP, Designer

Dallas, Texas, 1979 to 1980

CASE ADVERTISING, Designer

Dallas, Texas, 1977 to 1979

## DESIGN PROFESSIONAL PRACTICE CLIENTS

### Partial Client List

AMERICAN AIRLINES  
BECKET PUBLICATIONS  
BRINKER INTERNATIONAL  
CHILI'S  
MACARONI GRILL  
COZYMEL'S  
ON THE BORDER  
CITY OF MESQUITE  
CITY OF RICHARDSON  
CORYHIEBERT, INC.  
DOWNTOWN ARLINGTON MANAGEMENT CORPORATION  
DALLAS MARKET CENTER  
DALLAS COWBOYS  
FRITO LAY  
VERIZON  
HERITAGE PRESS  
HEILEMAN BREWING COMPANY (Lone Star Beer)  
L&B REALTY  
MAYBORN GRADUATE INSTITUTE OF JOURNALISM AT  
THE UNIVERSITY OF NORTH TEXAS  
MEPC AMERICAN PROPERTIES  
NORTH TEXAS COMMISSION  
PILLOWTEX  
PIZZA INN  
SCHRODER CENTER MANAGEMENT  
THE STONELIEGH GROUP  
TARGETBASE MARKETING  
TEXAS A&M UNIVERSITY-COMMERCE  
TEXAS RANGERS BASEBALL CLUB  
THE RICHARDS GROUP  
TRAMMEL CROW COMPANY  
TRIANGLE PACIFIC  
WALT DISNEY COMPANY

## TEACHING EXPERIENCE

### Courses Taught

TEXAS A&M UNIVERSITY-COMMERCE  
DALLAS LOCATION

#### *Adjunct Professor: August 2022-2023*

ARTS 540 Studio One, Creative Methodologies

#### *Professor: August 2006–May 2021*

##### *Undergraduate*

ART 300 Typography One

ART 365 Design One

ARTS 497 Cross-Cultural Design

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##### *Graduate*

ARTS 540 Studio One, Creative Methodologies

ARTS 545 Studio Six, Thesis Topics

ARTS 548 Exhibition Development

ART 506 Pedagogy Environment

ARTS 544 Design Research Methods

ARTS 547 Design Teaching Mentorship

ARTS 524 Design Education, Theory & Practice

ARTS 595 Research Literature & Techniques

ART 502 Pedagogy Two, Classroom

THE UNIVERSITY OF NORTH TEXAS  
DENTON, TEXAS

#### *Teaching Fellow 2003 - 2006*

##### *Spring 2006 - Undergraduate*

ART 4093 Senior Graphic Design Portfolio

##### *Spring 2005 - Undergraduate*

ART 4093 Senior Graphic Design Portfolio

##### *Fall 2004 - Undergraduate*

ART 4093 Senior Graphic Design Portfolio

ART 2080 Typography One

##### *Spring 2004 - Undergraduate*

ART 1440 Design One Studio

##### *Spring 2003 - Undergraduate*

ART 1440 Design One Studio

COLLIN COUNTY COMMUNITY COLLEGE  
MCKINNEY, TEXAS

#### *Adjunct 1996*

##### *Spring 1996 - Continuing Education*

ADGT 2370 Professional Practices

RICHLAND COMMUNITY COLLEGE  
DALLAS, TEXAS

#### *Adjunct 1989*

##### *Fall 1989 - Continuing Education*

Advertising Campaigns