

Robert J. Rankin, DBA, CMA
Assistant Professor
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SCHOLARLY ACTIVITY

- Driskill, T. & Rankin, R. (2020). Cross-cultural Comparison of Ethical Reasoning of Students in China and the United States, *Accounting Education- International Journal*, DOI: 10.1080/09639284.2020.1760114. (A journal)
- Rankin, R. Mintu-Wimsatt, A., & Henderson, C. (2020). Ryder Rides: The Synergy between Accounting and Marketing. *Journal of International Business Education*. (B journal) Forthcoming
- Rankin, R. (2020). The Predictive Impact of Contextual Factors on Activity-based Costing Adoption. *Journal of Accounting and Finance*, 20(1), 66-81. (B journal)
- Rankin, R. & Driskill, T. (2020). Troubled Waters: An Outsourced Ethical Dilemma. American Accounting Association/Institute of Management Accountants first place teaching case *Institute of Management Accountants Educational Case Journal*. (C journal) Forthcoming
Impact: 69 students from 3 universities
- Rankin, R. & Driskill, T. (2018). Higher Degrees of an Ethical Dilemma. American Accounting Association/Institute of Management Accountants silver award winning teaching case. *Institute of Management Accountants Educational Case Journal*, 11(4), 1-4 (case) & 1-9 (teaching notes). (C journal)
Impact: 140 students from 5 universities. Teaching notes downloaded 49 times.
- Rankin, R. & Henderson, C. (2018). Going Postal: Analyzing Operating Income of the Wheels of Fortune. *Journal of Accounting and Finance*, 18(7), 103-118. (B journal)
Impact: 107 students from 4 universities
- Rankin, R. & Driskill, T. (2018). The Misallocation Dilemma. *Journal of Leadership Accountability & Ethics*, 15(3), 134-146. (B journal)
Impact: 59 students from 3 universities
- Rankin, R. & Stuebs, M. (2017). The Chicken or Egg: Hatching a New and Innovative Introduction. American Accounting Association/Institute of Management Accountants bronze award winning teaching case. *Institute of Management Accountants Educational Case Journal*, 10(2), 1-6 & 1-16 (teaching notes). (C journal)
Impact: Approximately 300 students from 12 universities. Teaching notes downloaded 327 times.
- Rankin, R. & Mintu-Wimsatt, A. (2017). Challenges in Introducing New Products: A Case Study on the New Product Development Process. *Journal of Business Education & Scholarship of Teaching*, 11(2), 69-75. (C journal)
- Hayek, C., Gates, S. & Rankin, R. (2017). The Social Construction of a Fraudulent Identity: A Historical Analysis of Cassie Chadwick. *Journal of Applied Management and Entrepreneurship*. 22(2), 80-102. (C journal)

PAPERS IN PROGRESS

Klevsky, E., Rankin, R., Hickman, L. & Hetrick, A. An Investigation of Similarity/Mimicry Bias Effects on Accountants' Trust in Explanations Provided.

Target journal: *Journal of Management Accounting Research* (A+ journal)

Expected submission: August 2020

Rankin, R. & Fessler, N. Parson Foods Vegetable: Turning Broccoli into Green

Target journal: *Issues in Accounting Education* (A journal)

Expected submission: July 2020

Rankin, R., Hsiao, D. & Henderson, C. The Impact of Experiential Learning on Accounting Career Choice

Target journal: *Issues in Accounting Education* (A journal)

Expected submission: August 2020

Rankin, R. & Henderson, C. Which Wash is the Best Wash?

Target journal: *Issues in Accounting Education* (A journal)

Expected submission: December 2020

Rankin, R., Driskill, T. & Cassle, J. The Final Final: A New Auditor's Ethical Dilemma

Target Journal: *International Journal of Auditing* (A journal)

Expected submission: December 2020

Rankin, R., Ewing, R. & Stuebs M. Kayso Cheese: Budgetary Slack Conundrum.

Target journal: *Journal of Accounting Education* (A journal)

Expected submission: May 2021

CONFERENCE PRESENTATIONS

Rankin, R., Hsiao, D. & Henderson, C. (2020). *Post presentation*: The Impact of Experiential Learning on Accounting Career Choice at the American Accounting Association, Southwest Annual Meeting, San Antonio, TX.

Rankin, R. & Driskill, T. (2020). Troubled Waters: An Outsourced Ethical Dilemma. Paper presented at the American Accounting Association, Management Accounting Section Annual Meeting, Houston, TX.

Rankin, R. (2019). Higher Degrees of an Ethical Dilemma. Paper presented at the American Accounting Association, Management Accounting Section Teaching Case Conference, Salt Lake City, UT.

Rankin, R. (2018). Invited speaker on the academic-practitioner gap in managerial accounting at Accounting Education and Research Forum at Panola College, Carthage, TX.

Rankin, R. (2018). Managerial/cost case studies. Invited presentation at Accounting Education and Research Forum at Tyler Junior College, Tyler, TX.

Rankin, R. & Driskill, T. (2017). Higher Degrees of an Ethical Dilemma. Paper presented at the American Accounting Association, Management Accounting Section Teaching Case Conference, Dekalb, IL.

Rankin, R. & Stuebs, M. (2016). The Chicken or Egg: Hatching a New and Innovative Product's Introduction. Paper presented at the American Accounting Association, Management Accounting Teaching Case Conference, San Antonio, TX.

Hayek, C., Gates, S. & Rankin, R. (2016). The Social Construction of a Fraudulent Identity: A Historical Analysis of Cassie Chadwick. Paper presented at the American Accounting Association, Southwest Regional Conference, Oklahoma City, OK.

Rankin, R. (2016). *Poster presentation*: The Chicken or Egg: Hatching a New and Innovative Product's Introduction. Presented at the American Accounting Association, Management Accounting Section Annual Meeting, Dallas, TX.

Rankin, R. (2015). *Poster presentation*: Time Value of Money. Presented at the American Accounting Association, Management Accounting Section Annual Meeting, San Bernadino CA.

HONORS THESES

Sherrard, T. (*chair*) (2019). The Empowerment of Motivation in Fraudulent Identity: Insights from the Case of Frank Abagnale Jr. *High honors*

Gills, C. (*chair*) (2018). Habitat for Humanity's Impact on the Homeowners in the Homebuying Process. *High honors*

Jessup, L. (*chair*) (2018). Exploring the Impact of Financial Literacy Education on College Students. *High honors*

House, S. (*chair*) (2016). An Empirical Investigation into ABC Adoption Rates of United States Food Processors. *High honors*

TEACHING EXPERIENCE

Assistant Professor	2019 – Present
Assistant Professional Track	2016 – 2019
Instructor	2013 – 2016
Adjunct Instructor	2013 – 2013
Texas A&M University- Commerce	Commerce, TX

Courses taught: *Undergraduate:* Principles of Accounting I (Financial), Principles of Accounting II (Managerial), (face-to-face, on-line), Intermediate Accounting I, Certified Management Accounting Prep, Cost Accounting (face-to-face, on-line), Honors Thesis, Honors Reading, International Business, Accounting Information Systems (on-line)

Graduate: Financial Statement Analysis (on-line), Accounting for Managers (on-line), Advanced Managerial Accounting (face-to-face, on-line), International Business, Accounting Information Systems (on-line)

Instructor	2009 – 2013
Paris Junior College	Paris, TX

Courses taught: *Undergraduate:* Introduction to Accounting, Financial Management, Principles of Accounting I & II

Adjunct Instructor
Northeast Texas Community College

2006 – 2008
Mount Pleasant, TX

Courses taught: Introduction to Business, Introduction to Accounting

AWARDS

Scholarly

Activity: *First Place.* (2019). American Accounting Association/Institute of Management Accountants Educational Teaching Case Competition for Troubled Waters: An Outsourced Ethical Dilemma

Second Place. (2017). American Accounting Association/Institute of Management Accountants Educational Teaching Case Competition Teaching Case Competition for Higher Degrees of an Ethical Dilemma.

Bronze Award. (2016). American Accounting Association/Institute of Management Accountants Educational Teaching Case Competition Teaching Case Competition for The Chicken or Egg: Hatching a New and Innovative Introduction.

Teaching: *Outstanding Teacher.* (2016). National Society of Leadership and Success

University: Awarded faculty star designation (2017)
Latino American Mentorship Program Faculty Advisor of the semester (Fall 2017)
Global Scholar (2017)
Beta Gamma Sigma (2017)

SERVICE

University:

University Hearing Board (<i>member</i>)	2018 to present
Graduate Representative Dissertation Proposal (<i>member</i>)	2018 to present
Latino American Mentorship Program (<i>advisory board</i>)	2017 to present

College of Business:

Strategy Team (*member*), 2017

Assurance of Learning (*member*), 2014 to present

- Undergraduate accounting program assessment (*author/coordinator*), 2014 to present
- Undergraduate competency exam undergraduate accounting (*leader*), 2016 to present

Search Committees

- Instructor (*member*), Spring 2020
- Assistant Professor Accounting (*member*), Fall 2019
- Instructor (*member*), Summer 2015
- Assistant Professor Accounting (*member*), Spring 2014
- Dean College of Business and Entrepreneurship (*member*), Fall 2013

China Exchange

- Led Educational Exchange Program with Chinese University of GeoSciences Beijing, 2017 – 2018 & 2020

Scholarship Committees

- Accounting (*member*), 2014 to present
- China Study Abroad (*member*), 2016, 2018 & 2020

Student Focused

- Beta Alpha Psi (*faculty advisor*), 2014 to 2017
- Honors college thesis (four) (*student advisor*), 2014 to present
- Finalist for Faculty in Residence Program, 2016

Professional:

Editorial Advisory & Review Board: *Institute of Management Accountants Educational Case Journal* (C journal), 2016 to present

Reviewer: *Advances in Management Accounting* (A journal), 2020 to present

Reviewer: *Journal of Small Business and Entrepreneurship* (C journal), 2014

Faculty Advocate: Institute of Management Accountants, 2013 to present

Community:

Commerce Community Action Program, (*board member*), 2016 to 2018

Mount Pleasant Habitat for Humanity, (*treasurer/board member*), 2009 to 2018

South Jefferson Baptist Church Handyman Mission (*member*), 2008 to 2017

College for All Texans with the Texas Higher Education Coordinating Board (*member*), Established expected competencies for high school, associates, bachelors, and masters in business degrees, 2010 to 2012

ACADEMIC PREPARATION

Doctor of Business Administration- Advanced Accounting (2016) NorthCentral University

Dissertation: Exploring the Relationship among Contextual Factors and the Stages of Activity-Based Costing Adoption

Master of Business Administration - Finance Texas Tech University

Bachelors of Arts (equivalent) - Korean Defense Language Institute

Bachelor of Business Administration - Marketing Univ of Wisconsin- Eau Claire

PROFESSIONAL EXPERIENCE

I have 18 years of professional and international experience in the food industry in managerial and financial accounting, mergers and acquisitions, systems implementation, and management.

Texas Real Estate Agent 2009 – present
Century 21 Landmark

Divisional Controller/Director of Cost Accounting 2002 – 2009
Pilgrims' Pride

Director of Corporate Accounting 1999 – 2002
Foster Poultry Farms

Divisional Controller 1994 – 1999
Dean Foods

Senior Plant Accountant 1991 – 1994
Excel a division of Cargill

MILITARY SERVICE

Signals Intelligence Analyst- Korean Linguist (Top Secret) 1985 – 1988
U.S. Army Specialist 4th Class

MEMBERSHIPS, CERTIFICATIONS, LANGUAGES, SOFTWARE

Memberships: American Accounting Association (Management Accounting Section), Institute of Management Accountants

Certification: Certified Management Accountant, Licensed Texas Real Estate Agent

Languages: Spanish (100% bi-lingual), Korean (working knowledge)

Software: SAP