# Seth Olson

## VFX and Motion Graphics Designer

## Experience

### Camp Lucky (formerly Lucky Post)

**VFX and Motion Graphic Designer - 09/2012 - Present**

For the past several years, I have built beautiful visuals and maintained quality relationships with agency and inhouse creatives alike. Using Mostly After Effects and Cinema 4D, I have worked on many campaigns of various scale and styles. I regularly deliver under a tight schedule with top quality results.  Here is a list of some tasks performed at Camp Lucky:

- Created professional motion graphics in conjunction with creative and art directors for television, online video, theatrical content, and social media content in a scheduled manner.
- Provided creative recommendations and insight during brainstorming.
- Regularly upgraded technology in the graphics department up to industry standards with the help of IT department.
- Worked closely with an inhouse team of editors, audio engineers, finish artists, assists, colorists, producers and more to create a seamless, creative experience for clients.
- Integrated and built upon existing brand standards to create professional branding experience on a per project basis.
- Created photo realistic cleanup or added convincing CGI into existing footage from various sources.
- Supervised live-action filming and provide constructive feedback to crew members on how best to prepare special effects.
- Cultivated a healthy and productive work environment.

# Center for BrainHealth

## Lead Artist - 12/2010 - 09/2012

I provided team management, art direction and design on various projects including:

- Research testing and fine tuning of the user experience for experimental touchscreen medical applications. (Center for BrainHealth's Brain Explorer Table - Adobe MAX 2011 Award Honorable Mention)
- Design/layout 3D digital environments and interface for proprietary, in-house clinical software.
- Web design and layout for various websites and applications.
- Print layout and design on various marketing items.
- Custom graphics creations and in-house technical support.

Other requirements include inter-department cooperation, brand standards considerations, can-do attitude, scientific literacy, and work with tech savvy individuals.

# Reel FX Creative Studios / Radium

## Motion Graphics & CG Artist - 04/2007 - 12/2010

Design and execute commercial projects for both television and internet under tight deadlines. Work alone and in teams using both 2D and 3D animation techniques to meet the client's diverse, professional marketing needs.

# Texas A&M University-Commerce

## Multimedia Specialist - 08/2005 - 04/2007

Developed HTML/CSS (ADA compliant), ASP/SQL and Flash websites.  Assisted Professors in software applications/IT.  Designed posters, covers, websites and promotional materials.

# Education

**Texas A&M University-Commerce**
Magna cum Laude BFA in New Media
Graduation May 2007

# Skill Set

| | | |
|---|---|---|
| Motion Graphics<br>After Effects<br>Cinema 4D<br>Photoshop | Illustrator<br>Photography<br>Directing<br>Management | Painting<br>Drawing<br>VFX Supervising<br>Interface Design |

# Commercial Clients

- Toyota
- SC Johnson
- Ferrari
- Sony
- Disney
- Homevestors
- Autolite
- GameStop
- American Film Institute
- Dallas Film Institute
- Home Depot
- Milton Bradley
- Lowes
- Microsoft
- Century Link
- RAM
- Cache Creek Casino
- 7UP

- Jeep
- Goldbond
- Choctaw
- AE Dairy
- Dell
- Firehouse Subs
- Salvation Army
- Tripwire
- TXU
- Yeti
- Baylor Scott & White Health
- TGI Fridays
- Boston Market
- C Spire
- Mongoose
- Schwab
- Hobby Lobby