



Aerielle Karpinsky

Aerielle.Karpinsky@gmail.com

Experience

2019-PRESENT

Project Production Specialist

Johnson & Sekin

Collaborates with the concept team to execute creative vision and production requirements for print, digital, animated and web media. Contributes to award winning work for clients such as: Chili's, Local Hive Honey, Uncle Crumbles Granola, Caliber Collision, The Parking Spot, John Ritter Foundation for Aortic Health, Fuzzy's Taco Shop, and Baylor University.

Lead initiatives in content production, photo manipulation, and project management, developing and refining workflows to meet evolving industry standards.

Identify and resolve design and technical challenges, ensuring high performance, manufacturability, and adherence to brand and production requirements

Instruct the team in learning new skills to produce complex industry standard assets. Identifying and resolving design issues, optimizing performance, and ensuring manufacturability.

2019

Large Format Designer

Alpha Graphics

Create and prepare visual designs for large-scale printed materials like banners, posters, vehicle wraps, and signage for client including: Academy Sports and Outdoors, ABC Pest Control, UWorld and Warhammer.

Work with various design and print software, manage color and resolution settings, and ensure high-quality output on different substrates. Collaborate with clients and production teams to meet project specifications and deadlines.

Identifying and resolving design issues, optimizing performance, and ensuring manufacturability.

2018

Web Designer

Cimone Key Creative Studio

Create visual graphics to communicate ideas that inspire, inform, or captivate consumers for local brands across the DFW area including: Adwoa Beauty, Chimy's Cerveceria and Borracho Pescador.

Develop layouts and production design for advertisements, brochures, websites and social media. Develop front end usability for websites and apps.

2022

Workshops

Worked with the VisCom program offering workshops to high school instructors and students

Designed and taught a university-level workshop on RISO printing techniques for academic faculty.

Education

2018

BFA: Texas A&M University - Commerce

Visual Communications in Art Direction

Texas A&M University - Commerce (Dallas, TX)

Graduated May 2018

International student recognition

One Show and Graphis New Talent