JONATHAN HUNTER

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SUMMARY

Skilled Animator, Developer, and User Experience Strategist with 10 years experience in advertising. Focused on building bridges across technical and creative disciplines through education and process development.

SKILLS

- Animation
- Creative Direction
- Team oversight
- Content Strategy
- User Research
- Information Architecture

- After Effects
- Photoshop
- Illustrator
- UX Design
- Javascript, PHP, HTML, CSS, Actionscript, Objective C

TRAINING EXPERIENCE

- Developed and taught multiple 4+ hour After Effects workshops for Texas A&M Commerce.
- Ongoing training and development of staff in areas of development, user experience, and animation.

WORK HISTORY

2015 - Current
Dallas, TX

UX Manager / Sr. Developer / Moroch Partners
- Created Moroch's user experience foundation and defined best practices and processes.
- Collaborated with clients during strategic and u/x phases to define business needs and goals.
- Led all client meetings during u/x phase to communicate design strategy and best practices.
- Managed and developed multiple teams of designers, developers, and strategists, including full time employees and contractors.
- Led internal brainstorms, ideation, and continuing education sessions focused on improving employee proficiency in production and creative development process for web and UX.
- Created and implemented information architecture, sitemaps and wireframe design for multiple clients; AdvoCare, Cheddar's Scratch Kitchen, Fed Ex Office, Samsung HVAC, Baylor Scott & White, Visionworks, Pure Fishing, Springbok, Midas and Urban Air.

2012 - 2015
Dallas, TX

Sr. Developer / Lead Animator / Moroch Partners
- Managed team of developers to support website development, landing pages, email, video and display ad units.

- Lead animator on McDonald's social campaign, recognized locally and nationally, including National Addys, Webby finalist nomination, and featured in CA.
- Designed and developed digital creation process for McDonald's shelf fill program, responsible for rapid development of ad units, reducing development time by 90%.
- Owned and developed animation standards for online ad units for McDonald's, Travel Channel, Baylor Scott & White, Visionworks, Pure Fishing, and Midas.

2009 - 2012
Dallas, TX

Developer / Animator / Moroch Partners
- Developed multiple micro sites for McDonald's and Travel Channel.
- Set and maintained high standard of quality as team benchmarks.
- Created aesthetically-pleasing advertisements that complemented products.

2007 - 2009
Highland Park, TX

Animator / Toons-N-Design, LLC
- Combined technical and artistic abilities to accomplish challenging animation objectives.
- Applied understanding of storyboard composition, action and storytelling to complete projects.
- Provided first-rate hand-drawn animation for television and web use.

EDUCATION

2009
Commerce, TX

Bachelor of Arts in New Media
Texas A&M University - Commerce
- Graduated magna cum laude