

LANDON A WSTIN GREGG

EDUCATION

M.B.A TWU University (2016-2017) Dual Master's Program:

Executive Master of Business Administration

Masters in Health Systems Management

M.S.W Texas A&M Commerce University (2012-2015)

Masters of Social Work

Licensed Clinical Social Worker; License #: 60830

Licensed Chemical Dependency Counselor; License #: 32203

B.A. University of North Texas (2008-2012)

Major: Psychology; **Minors:** Addictions, Rehabilitation, and Counseling

Certificate: Substance Abuse Treatment

ACADEMIC AWARDS

2010: Sigma Alpha Lambda Scholar (National Leadership & Honors Association)

2011: Honor roll, Deans List

2011: Psi Chi (International Psychology Honors Society)

2011: Outstanding Accomplishment Award – American Association of Suicidology

2012: Presidents List of Distinguished Scholars

2012: Substance Abuse Treatment Certificate

2013: Phi Kappa Phi Scholar (Graduate Honors Society)

2014: Sigma Alpha Pi Scholar (National Leadership & Success Society)

2014: Hogg Scholarship Recipient

2015: Chi Sigma Iota Candidate (International Graduate Honors Society)

2017: Golden Key Scholar (International Graduate Honors Society)

2017: Beta Gamma Sigma (Business Leadership Honors Society)

PROFESSIONAL ORGANIZATIONS

2010-20XX: American Psychological Association (APA)

2010-20XX: American Counseling Association (ACA)

2012-20XX: National Association of Social Workers (NASW)

2012-20XX: American Association of Suicidology (AAS)

2014-20XX: American Foundation for Suicide Prevention (AFSP)

FORMAL PRESENTATIONS, GRANTS, & PUBLICATIONS

Sept, 2011: The Effects of Self-Efficacy Perceptions in Treatment – University of North Texas

A, Gregg (2012). Facilitation and Conditioning of Treatment Sincerity. *American Association of Suicidology*, 3(3M), 16-19

Sept, 2012: Interpersonal Relationships in Youth and the Role of the Family – Public Forum, Denton

Oct, 2012: Effects of Stress and Anxiety on Family Systems – Public Forum, Denton, TX

March, 2013: Texas Law Statute and the Effect on Victims of Human Trafficking – Texas A&M – Commerce University

Sept 2013: The Communities Role in Sustained Cognitive Adaptation of the Elderly – Texas A&M – Commerce University

Nov 2013: Human Trafficking Laws and Statutes of Protection and Treatment Suffrage – Texas State Capitol

Feb 2014: Mental Health Integration Model of Inpatient Hospitals and the Role of Recidivism and Internal Attrition Rates – Texas A&M – Commerce University

March 2014: \$15,000 Grant Received – ODIS Red Flag Awareness of Human Trafficking Campaign, Chief Editor

Sept, 2014: Transtheoretical Components of Treatment for Long Term Substance Abuse Addiction – Collin County Higher Education University

Jan, 2015: Characteristics of Recidivism: An Exploratory Research Design – Texas A&M Commerce – University

Feb, 2015: Motivational Interviewing: Addressing Ambivalence & Resistance to Initiate Healthy Change – Texas A&M Commerce – University

Feb, 2015: Engaging Clinical Leadership: Leveraging Temperamental Assets to Promote Fundamental Growth – Texas A&M Commerce University

March, 2015: Crisis Intervention: Theoretical Components and Implementable Skills within Clinical, Family, and Interpersonal Settings – Texas A&M Commerce University

March, 2015: Suicidality: Assessing the True Risk, and the Role of Healthy Skepticism – Texas A&M Commerce University

April, 2015: Effective Patient Communication: Considering Emotional Intelligence, Culture, and Conversational Boundaries – Texas A&M Commerce University

April, 2015: Family Therapy Models: Understanding Perceived Role Identities to Promote Interpersonal Growth – Texas A&M Commerce University

May, 2015: The Dichotomous Role of Risk Management and Performance Improvement: Interdisciplinary Functional Improvement Barriers – Texas A&M Commerce University

June, 2015: Involuntary vs. Voluntary: Initiating Change to the Appropriate Level of Care – Baylor Regional Medical Center Plano/University Behavioral Health

July, 2015: Motivational Interviewing & Harm Reduction – University Behavioral Health of Denton

December, 2015: Involuntary vs. Voluntary: Initiating Change to the Appropriate Level of Care – Baylor Regional Medical Center McKinney/University Behavioral Health

January, 2016: Involuntary Statutes, Regulations, and Guidelines in Texas: Utilization of APOWW's and OPC's – UBH Denton

March, 2016: Texas Mental Health Code: Assessment, Screening, and Diagnosing – UBH Denton

April, 2016: Diagnosis, Triage, and Screening: Understanding Dual Diagnosis Triage in Emergency Room Settings – Baylor Regional Medical Center McKinney/University Behavioral Health

May, 2016: Geripsych Triage: Introduction to neurocognitive Disorders – Baylor Regional Medical Center McKinney/University Behavioral Health

August, 2016: Involuntary vs. Voluntary: Initiating Change to the Appropriate Level of Care – Collin County Police Department – UBH Denton

September, 2016: \$1,105,584 Grant Written & Awarded - Indian Health Services encompassing chemical dependency care for Lawton Indian Tribes of Oklahoma.

December, 2016: Dialectical Behavioral Therapy Integration for Adult Psych Counseling – UBH Denton

February, 2017: \$585,000 Grant Written & Awarded – Wichita Tribe Services – provides contract chemical dependency care for RTC level of care

May, 2017: Individualizing Treatment Planning and Clinical Diagnosis – Texas Woman's University

July, 2017: Understanding Clinical Approaches for Assessing Irrational Beliefs, Thought Processes Cognitive Distortions – UBH Denton

November, 2017: Clinical Integration for Recidivistic Behaviors: A Treatment Planning Autopsy – UBH Denton

December, 2017: Fostering Team Cohesion in an Executive Capacity: A Focus on Employee Investment, Operational Productivity, and Staffing Turnover – Texas Woman's University – Denton, Texas

January, 2018: Integrating Research Based Interventions for Inpatient Mental Health Treatment – University Behavioral Health Denton – Denton, Texas

February, 2018: Intentional Leadership: A Discussion of Incorporating Clinical Concepts with Business Mindsets – Texas Woman's University – Denton, Texas

March, 2018: Clinical Applications of Cognitive Processing Therapy, Motivational Interviewing, and Gestalt Therapy in Chronic Symptomatology Cases – Texas A&M – Commerce, Commerce, Texas

WORK EXPERIENCE & KEY ACCOMPLISHMENTS

Chief Executive Officer, University Behavioral Health & The Recovery Center, Denton, Tx
(January 2017 – Current)

- CEO for UBH Denton 104 Bed Hospital, 34 Bed Residential Treatment Center: The Recovery Center, and multi-program Partial Hospitalization & Intensive Outpatient Program.
- Provide executive management of \$150 Million-dollar collective budget.
- Full member privileges of the Board of Governors for UBH Denton & The Recovery Center.

Associate Administrator, University Behavioral Health, Denton, Tx
(April 2016 – January 2017)

- Direct reports in this position included: (1) Director of Clinical Services, (2) Director of Intake, (3) Director of Education, (4) Director of Outpatient Services, (5) Director of Transportation, (6) Director of Utilization Review, and (7) Executive Director for The Recovery Center.
- Experience with managed care contracting, payer rate negotiation, and facility credentialing.
- Experience with successful Joint Commission surveys for both the Behavioral Health level accreditation and the Hospital level accreditation.

Director of Intake & Director of Mobile Assessments, University Behavioral Health, Denton, Tx
(June 2015 – April, 2016)

- Provide clinical oversight to a 115 employee assessment team during a centralization transition to an independent UHS company, Behavioral Health Connections.
- Regional Trainer for DFW Intake Directors, provided indirect oversight to 5 UHS facilities.

Outreach Services Manager, University Behavioral Health, Denton, Tx
(April 2015 – June 2015)

- Lead a team of 115 employee mobile assessment team.
- Grew the business of the mobile assessment team from 1 county/7 employee outreach, to 10 counties/115 employee outreach.
- Provided oversight of over 300 hospital contracts, including monthly data reporting to their Board of Governors.

Lead Discharge Planner – Utilization Management, University Behavioral Health, Denton, Tx
(December 2012 – April 2015)

- Co-created the “T.E.A.M” Curriculum & Program – A 10 topic multi-family group
- Awarded the Lead Presenter role for curriculum
- Measured participation in curriculum as it related to recidivism, research was used for graduate thesis.

Admissions Counselor, Mayhill Hospital, Denton, Tx
(May 2014 – April 2015)

- Studied recidivism trends for inpatient hospitalizations
- Findings were used in a meta-analysis, which is pending national publication

Program Therapist, Mayhill Hospital, Denton, Tx
(January 2014 - April 2014)

- Created researched based curriculum for psychoeducational group milieus
- Led & co-created multi-family support groups for caregivers
- Awarded Masters Intern of the Year

Lead Mental Health Technician, University Behavioral Health, Denton, Tx
(September 2011 – December 2012)

- Provided leadership to a team of 25.
- Oversaw after hour operations to ensure compliance with Joint Commission standards
- Statistically measured implemented level system, and had results published by a national organization (AAS)
- Created curriculum for hospital

PRN Mental Health Technician, University Behavioral Health, Denton, Tx
(February 2011 – September 2011)

- Created Adolescent Behavioral Management Level System
- Implemented Behavioral Management Level System, studied recidivism trends, and authored research-based article, which was submitted for publishing.

EXTRACURRICULAR ACTIVITIES

2006-XX: Philanthropic Athlete - St. Jude's Children's Hospital

2008-09: Assistant coach of AAU Decathlon team

2008-12: Sigma Phi Epsilon Fraternity

2012-XX: Sigma Phi Epsilon Fraternity Alumni

2009-10: Community Service & Philanthropy Vice President

2009-10: Volunteer Tutor for Analytical Statistics with Calculus base

2010-11: Volunteer Tutor for Abnormal Child & Adolescent Psychology

2010-11: Public & Social Relations Vice President

2010-11: Assistant Crossfit Coach/Trainer

2009-12: Student-Athlete member of UNT Triathlon Team

2012-14: "Winning The Fight" Community Fundraising Leadership Chair

2010-XX: Committee Member of Bullying Prevention Campaign for Adolescents

2013-17: Collin County Coalition for Substance Abuse Committee Member

2013-16: Plano Chamber of Commerce Ambassador

2013-15: Brandon's House Committee Chair

2014-XX: Iron4Michael Appointed Athlete Mentorship

2015-XX: State of Texas Notary

2016-17: Executive MBA Cohort President

2017-17: Elected Capstone President

2017-XX: Ordained Minister

2017-XX: Alumni Ambassador Texas A&M Commerce University

2017-XX: University of North Texas Community Council Member – Department of Social Work