

JULIE GRANDJEAN
Ph.D.
East Texas A&M
julie.grandjean@tamuc.edu

PROFESSIONAL APPOINTMENTS

2023- Present Assistant Professor of Communication Studies, College of Humanities, Social Sciences and Arts, East Texas A&M (previously known as Texas A&M-Commerce)

2019- Graduate Part-Time Instructor, College of Media and Communication, Texas
2023 Tech University, Lubbock, TX

EDUCATION

2023 Ph.D., Media and Communication, Texas Tech University, Lubbock, TX
Focus on visual communication, media studies, and critical methods
Dissertation: *Iconic images as elite construction: Religious symbolism and postmodernism in the (dis)service of power*. Dissertation chair: Dr. Mark A. Gring

2018 M.A., Multilingual Communication, Université Libre de Bruxelles, Brussels, Belgium
Majors: English language and culture, Russian language and literature, Spanish language
Minors: International relations and history
Thesis: *The influence of photography on international relations*. Thesis Chair: Dr. Andrew Norris
Graduated with Distinction

2015 B.A., Translation, Université de Mons, Mons, Belgium
Majors: French, Russian, and Spanish
Minors: Russian history, and Spanish history and literature

PEER REVIEWED JOURNAL ARTICLES

Grandjean, J. Karnan: Internal colonialism as a symptom of mimicry. (Revise and Resubmit in *Journal of Global Postcolonial Studies*).

Grandjean, J., & Gring, M.A. (forthcoming). The Christian aesthetics of trauma. *Visual Communication Quarterly*.

Grandjean, J., Bucy, E. P. (2024). Visual depictions of the Rohingya crisis: Exodus, cultural othering, genocidal aggression—and audience fatigue. *Journal of Visual Political Communication*.

Grandjean, J. (2023). The spectacle of flags: The Russian and American flags as global spectacles

of national identities. *Visual Communication Quarterly*. 30(1), 33-43.

BOOK CHAPTERS

Grandjean, J., Hunter, J., & Bucy, E. P. (2021). Evaluating candidates fast and slow: Can initial impressions be socially influenced? In R. X. Browning (Ed.), *Democracy and the media: The year in C-SPAN Archives research*, vol. 7 (pp. 1-28). West Lafayette, IN: Purdue University Press. [lead chapter]

UNDER REVIEW

Grandjean, J. Orwell's America: The dystopian reality of the Capitol Riots. (Revise and Resubmit from *Journal of Popular Culture*).

IN PREPARATION

Grandjean, J. "May the odds be ever in your favor": Serialization and the language of Western resistance in South-East Asia.

Grandjean, J. "See something, say something": The invisibility of human trafficking in the United States.

Grandjean, J. *The Sublime in U.S. national parks photography*.

Pol, E. D., & **Grandjean, J.** *The Wandering Jew in the American West: A Canticle for Leibowitz*.

Grandjean, J. *Caché: The French trauma of the Algerian massacre in 1961 Paris*.

Grandjean, J., Gring, M. A. *Messianic liberations of Che Guevara and Emmett Till*.

Hunter, J., & **Grandjean, J.** *Zelensky and his hero cape*.

CONFERENCE PRESENTATIONS

2024 **Grandjean, J.**, *The Sublime in U.S. National Parks photography*. Presented
Oct. at Baylor Symposium of Faith and Culture.

2024 **Grandjean, J.**, *The Wandering Jew in the American West: A Canticle for*
Oct. *Leibowitz*. Presented at WLA.

2024 **Grandjean, J.**, *The hidden icon of Abu Ghraib*. Presented at VISCOM 38.
June

2023 **Grandjean, J.**, *Iwo Jima and the City upon a Hill*. Presented at National
Nov. Communication Association Conference.

2023 **Grandjean, J.**, *Napalmed Christ*. Presented at National Communication

- Nov. Association Preconference.
- 2023 **Grandjean, J.**, Gring, M. A., *Messianic liberations*. Viscom 37.
June
- 2022 **Grandjean, J.** *Burkean forms and iconic images*. National Communication
Nov. Association conference.
- 2022 **Grandjean, J.** *Karnan: Internal colonialism as a symptom of mimicry*. National
Nov. Communication Association conference.
- 2022 **Grandjean, J.** “*May the odds be ever in your favor*”: *Serialization and the*
Nov. *language of Western resistance in Southeast Asia*. 65th Annual American Studies
Association of Texas conference.
- 2022 **Grandjean, J.**, Gring, M. A. *The aesthetics of religious trauma*. Baylor
Nov. Symposium on Faith and Culture, “Art Seeking Understanding.”
- 2022 **Grandjean, J.** *Visual framing genocide: A Rohingya case study*. VISCOMM.
June
- 2022 **Grandjean, J.** *Orwell's America: How a dystopian novel became our new reality*.
Feb. Western States Communication Association 92nd Annual Convention.
- 2021 **Grandjean, J.** *Metaphysics: The transcendence of Faith*. Religious
Nov. Communication Association, National Communication Association conference.
- 2021 **Grandjean, J.** *The “totemization” of national rituals*. 11th Annual Arts and
Nov. Humanities Conference, Texas Tech University.
- 2021 **Grandjean, J.** *The spectacle of flags*. Mid-Winter AEJMC conference.
Aug.
- 2020 **Grandjean, J.** *Napalmed Christ*. 106th Annual National Communication
Nov. Association Conference.
- 2020 **Grandjean, J.** *How they paid for their job as journalists*. 10th Annual Arts and
Nov. Humanities Conference, Texas Tech University.
- 2020 **Grandjean, J.**, Hunter, J., & Bucy, E. P. *Brief exposures to candidate images*
Oct. *predict election outcomes, but can initial impressions be socially influenced?*
CCSE C-SPAN Research conference.
- 2020 **Grandjean, J.** *Visual framing of migrants in the United States: The European*
Mar. *refugee crisis vs. the U.S. – Mexico border crisis*. UNM Four Corner Conference
[canceled]

- 2020 Hunter, J., **Grandjean, J.** *Images predict election outcomes: A pilot study.* Mid-Mar. Winter AEJMC conference.
- 2019 **Grandjean, J.** *Still images of candidates predict election outcomes.* 9th Annual Art and Humanities Conference, Texas Tech University.

INVITED PRESENTATIONS

- 2024 Roundtable: Transitioning from graduate student to faculty. Texas Tech University.
- 2023 Speaker for Texas Tech University Summer 2023 graduation.
- 2022 *The schema of Iwo Jima across time and space.* Graduate Student Society Brownbag, College of Media and Communication, Texas Tech University.
- 2021 *Governmentality and female journalists: A Comparative Case Study of Two Newswomen in Russia and Cuba.* “On Being an International Female Journalist” Graduate Student Research Symposium, College of Media & Communication, Texas Tech University.
- 2020 *Images predict election outcomes: A pilot study.* PhD Student Visitation Day, College of Media & Communication, Texas Tech University.

OTHER PRESENTATIONS

- 2023 “The icon: From Christ Pantocrator to Iwo Jima and Tank Man.” Guest Speaker, COMS 4330/6302 – Survey of Communication and Religion, Texas Tech University
- 2023 “Visually framing the Rohingya genocide.” Guest Speaker, PR 6315 – Visual Political Communication, Texas Tech University
- 2022 “Semiotics.” Guest Speaker, COMS 3301 – Communication Theory, Texas Tech University
- 2022 “Nonverbal communication in Belgium and Eastern Europe.” Guest Speaker, COM 220 – Interpersonal Communication, University of Alabama
- 2021 “Framing genocide with picture prompts.” Guest Speaker, COM 650 – Political Communication, Missouri State University
- 2021 “Evaluating candidates fast and slow: Can initial impressions be socially influenced?” Guest Speaker, COM 650 – Political Communication, Missouri State University
- 2020 “Images predict elections’ outcomes.” Guest Speaker, PR 6315 – Visual Political Communication, Texas Tech University

- 2020 “Belgium.” Guest Speaker, PR 4351 – International and Multicultural PR, Texas Tech University
- 2019 “Belgium.” Guest Speaker, PR 4351 – International and Multicultural PR, Texas Tech University

TEACHING EXPERIENCE

- 2023- Assistant Professor of Communication Studies, Texas A&M (p.n.a. Texas A&M
Present - Commerce.

COMS 1311 - Studies in Human Communication

This course addresses theories and related skills for evaluating types of communication including a survey of computer mediated communication, nonverbal communication, political communication, gender communication, small group communication, as well as strategies used in informative, persuasive, and ceremonial communications.

COMS 313 - Visual Communication (Taught for the first time at ETAMU)

This upper-level course explores the ways we use visual communication in our everyday lives and clarifies the function that this type of communication has in shaping our understanding of culture and in our own identity formation. Assignments include both traditional examinations as well as creative projects.

COMS 323 - Popular Culture and Promotion (Taught for the first time at ETAMUC)

This course examines the social influences of U.S. popular culture from the 1940s to today, paying particular attention to the processes of how ideas, beliefs, and trends become popular. Both rhetorical language and symbolic representation will be examined. Students will learn steps to popular culture success from studying popular culture influences in their lives. Assignments include reflection papers, a presentation, and in-class discussions.

COMS 414 - Political Communication

This upper-level course focuses on visual politics, as images are both ubiquitous and consequential in contemporary politics and their rise parallels the growing influence of images in society as icons of socio-political messaging, vessels of persuasive intent, and efficient carriers of social information for citizens of increasingly harried societies. From television coverage of campaigns and elections to visual memes and images of leaders circulated on social media, visual portrayals shape perceptions of the political world. Assignments include a political ad analysis, as well as a short visual framing study, and an analysis of nonverbal behavior during a political debate.

2019- Graduate Part-Time Instructor at Texas Tech University, Lubbock, TX,
2023 College of Media and Communication.

CMI 3308 - Visual Communication

Upper-level elective class in the humanities. Explores the ways we use visual communication in our everyday lives and clarifies the function that this type of communication has in shaping our understanding of culture and in our own identity formation. Assignments include both traditional examinations as well as creative projects.

COMS 2358 - Speaking for Business

Required class for all undergraduates. Introduces students to public speaking in the business world. Assignments include speeches, and a resume.

COMS 3310 - Rhetoric in Western Thought

Upper-level elective class in the humanities, and a core curriculum requirement for Communication Studies majors. Explores theories of rhetoric from Ancient Greece to present day and explains the development of major ideas in Western thought, how these ideas changed over the years, and how they affect how we understand and define truth, R/reality, and the world around us. Assignments include reflection papers and a paper proposal.

COMS 3313 - Persuasion

This course offers a review of persuasive research from both the critical/rhetorical perspective as well as the behavioral/social science perspective. The study of persuasion can be undertaken with one of two emphases: how to be better persuaders or how to be better consumers of persuasion.

COMS3313 - Communication Research

This course introduces the students to the scientific, interpretive, rhetorical, and critical research methods we use to study communication problems and processes. The goals of the course are to assist the students in acquiring the ability to understand communication research methods, critique and analyze the value of communication research studies you read, and to conduct basic research to answer communication questions and solve communication problems.

MCOM 3300 - Theories of Mass Communication

Required class for Mass Communication majors. Introduces students to the nature and importance of theory in the examination of contemporary mass communication. Provides a theory-based exploration of the relationship between the mass media and society, across different contexts, such as violence, emotions, and politics. Assignments include a scholarly analysis and reflections papers on various theories.

COMS 3355 - Communication in Organizations

Elective class for Communication Studies minors. Introduces students to different frameworks of organizations, and to the challenges of communication in organizations. Assignments include reflection papers and exams.

MCOM 3380 - Research Methods in Mass Communication

Required class for Mass Communication majors. Provides students with a critical framework for understanding and evaluating mass communication research.

MCOM 2320 - Writing for Media

Required class for all undergraduates. Introduces students to the various styles of writing in the field of communication. Assignments include writing a PR statement, a journalistic article, an advertisement, and a narrative story.

2016 Instructor and Tutor of English as a Second Language, Spanish, Russian, and
2019 French, self-employed, Belgium.

2015 Instructor and Tutor of English as a Second Language at Windsor Language
2016 School, Togliatti, Russia.

EXTERNAL FUNDING ACTIVITY

2024 Novak Award. \$15,000. Not funded.

2023 Novak Award. \$15,000. Not funded.

2022 SAR Resident Scholar. \$35,000. Not funded.

2022 Mellon Fellowship of Scholars in the Humanities. \$86,000. Not funded.

2022 Novak Award. \$15,000. Not funded.

2022 Joan and Stanford Alexander Award. \$5,000. Not funded.

2021 Charlotte W. Newcombe Doctoral Dissertation Fellowship. \$30,000. Not funded.

2020 C-SPAN Scholarship & Engagement Conference. \$2,000. Funded

INTERNAL FUNDING ACTIVITY

2022 Graduate Student Travel Grant. Humanities Center, Texas Tech University.
Fall \$1,000. Funded.

2022 Graduate Student Travel Grant. Humanities Center, Texas Tech University.
Spring \$1,000. Funded.

2020 Regent Professors' Graduate Student Research Small Grant. College of Media
and Communication, Texas Tech University. \$500. Funded.

- 2019- AT&T Chancellor's Graduate Fellowship. Texas Tech University. \$4,000.
2022 Funded, each year.
- 2019- Helen DeVitt Jones Graduate Fellowship. Texas Tech University. \$3,000.
2022 Funded, each year.
- 2019 Thomas Jay Harris Endowed Graduate Fellowship. Texas tech University. \$1,000.
Funded.

AWARDS & HONORS

- 2022- TEACH Fellowship. Texas Tech University.
2023
- 2022 Helen DeVitt Jones Excellence in Graduate Teaching Award. Texas Tech University. University-wide competition. \$1,000 prize.
- 2020 Top paper runner-up. 10th Annual Arts and Humanities conference, Texas Tech University.
- 2019 Top paper. 9th Annual Arts and Humanities conference, Texas Tech University.

SERVICE

- 2024 Session chair, VisComm 38
- 2024- Instagram content creator, Saving Grace Pitbull Shelter, Lubbock.
Present
- 2024 Judge for the Annual Research Symposium, Texas A&M University-Commerce
- 2024 Search committee member, First-year writing instructor
- 2024 Lion Mane event, Texas A&M University-Commerce
- 2023- Partnership with GenHeration
2024
- 2023- Member of the editorial board and reviewer, *Visual Communication Quarterly*
Present
- 2023 Reviewer, *Visual Communication Quarterly*
- 2023 Lion Walk, Texas A&M-Commerce
- 2023 Consultant for the Groundwork Program, Texas Tech University, Lubbock, TX

- 2023 Judge for the Graduate Student Poster Competition, Texas Tech University, Lubbock, TX
- 2022 Reviewer, *Visual Communication Quarterly*
- 2022 Reviewer of submissions to the AEJMC's Political Communication Division
- 2022 Reviewer of submission to the International Communication Association conference
- 2022 Judge for the Graduate Student Poster Competition, Texas Tech University, Lubbock, TX
- 2022 Respondent for the Graduate Student Symposium: Journalism and Collective Memory, College of Media and Communication, Texas Tech University, Lubbock, TX
- 2021 Reviewer of submission to the International Communication Association conference
- 2020 PhD Recruit Visitation Day, College of Media and Communication, Texas Tech University, Lubbock, TX.

PROFESSIONAL DEVELOPMENT

- 2023 Lesson planning, Texas Tech University, Lubbock, TX.
- 2023 Designing the course calendar, Texas Tech University, Lubbock, TX.
- 2023 Engaging online synchronous students, Texas Tech University, Lubbock, TX.
- 2023 Encouraging students to prepare for class, Texas Tech University, Lubbock, TX.
- 2023 Encouraging student-to-student interaction, Texas Tech University, Lubbock, TX.
- 2022 Drafting a student-oriented syllabus, Texas Tech University, Lubbock, TX.
- 2022 Creating learning outcomes, Texas Tech University, Lubbock, TX.
- 2022 Fostering critical thinking, Texas Tech University, Lubbock, TX.
- 2022 Building rapport, Texas Tech University, Lubbock, TX.
- 2022 Teaching portfolio fundamentals, Texas Tech University, Lubbock, TX.

- 2022 Making equitable attendance policies, Texas Tech University, Lubbock, TX.
- 2022 Developing a flipped class course, Texas Tech University, Lubbock, TX.
- 2022 Developing effective online peer review sessions, Texas Tech University, Lubbock, TX.
- 2022 Giving effective feedback to students, Texas Tech University, Lubbock, TX.
- 2022 Groundwork Program, Texas Tech University, Lubbock, TX.

ARTS EXHIBITIONS

- 2023 “Knitting with Pet Alpaca,” photograph selected for the People of the World exhibition, Lubbock, TX.
- 2022 “Sand and Mountains,” photograph selected for the High and Dry exhibition, Lubbock, TX.
- 2022 “American Sunflowers,” collection of photographs exhibited at the First Friday Art Trail, Lubbock, TX.
- 2022 “Robelmont,” photograph selected for the My Hometown exhibition at the Office of International Affairs, Texas Tech University, Lubbock, TX.
- 2020 “Georgia,” photograph selected for the My Hometown exhibition at the Office of International Affairs, Texas Tech University, Lubbock, TX.