

JOSHUA EGE, MFA

TEXAS A&M UNIVERSITY-COMMERCE
DEPARTMENT OF ART

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Visual Communication*

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EDUCATION:

*Texas A&M University-Commerce
MFA, Visual Communication
2012*

*University of North Texas
BFA, Communication Design
2002*

INDUSTRY EMPLOYMENT:

Fossil, March 2010 - August 2013, Role: Digital/Web Art Director

Range, May 2007 - March 2009, Role: Senior Designer

Focus 2, September 2005 - May 2007, Role: Designer

Publicis Mid-America, June 2003 - September 2005, Role: Designer

COURSES DEVELOPED

Art 458 Visual Communication Professional Practice

Art 466 Design Communication II

Art 462 Visual Communication Branding

Art 472 Art Direction

Art 475 Visual Communication Senior Studio

Art 497 Packaging for Visual Communication

Art 597 Introduction to Visual Communication Problem Solving

COURSES TAUGHT

Art 2313 Visual Communication I: Fall 2019

Art 300 Typography: Fall 2013

Art 365 Design Communications I: Spring 2013 - Present

Art 458 Visual Communication Professional Practice: Summer 2014 - 2018, 2020 - Present

Art 462 Visual Communication Branding: Spring 2022



Art 466 Design Communications II: Fall 2013 - Present

Art 467 Design Communication III: Fall 2014 - 2016, 2019

Art 472 Art Direction: Fall 2014 - Present

Art 475 Visual Communication Senior Studio: Spring 2015 - Spring 2021

Art 497 Packaging for Visual Communication: Spring 2022

Art 489 Independent Study in New Media: Spring 2016

Art 489 Independent Study in Design Communication: Fall 2019

Art 489 Independent Study in Art Direction: Spring 2016

Arts 552 MFA Exhibition in Visual Communication: Summer 2023

Art 597 Introduction to Visual Communication Problem Solving: Summer 2016 - 2017

MFA THESIS COMMITTEE WORK:

2023

Toward a More Perfect Union: Designing Civic Discourse For an Informed, and Engaged Citizenry

Thesis proposal by *J. Wayne Geyer Jr.*, **Role:** Major Professor

Safety and Efficiency of Pain Medication Package Design for the Aging Consumer

Thesis proposal by *Ken Koester*, **Role:** Major Professor

2022

Road Rage: Parents Role and Interactive Solutions for Young Drivers

Thesis proposal by *Yoona Kim*, **Role:** Major Professor

Helping East Asian International Students Acculturate

Thesis proposal by: *Cathy C. Li*, **Role:** Committee Member

2019

Differences in Visual Taste and Political Identity Development and Validation of a Visual Taste Typology for Political Visual Communication

Thesis by: *Shannon Zenner*, PHD Candidate, University of North Carolina at Chapel Hill, **Role:** Committee Member

2017

Reimagining Sexist Superheroine Archetypes for the Twenty-First Century Woman

Thesis By: *Brian Richard Delaney*, **Role:** Major Professor

Envision Your Life Journey: A Visual Solution to Aid Retirement Planning

Thesis By: *Renee Morales*, **Role:** Committee Member

A Color Perception in Cross-Cultural Messaging

Thesis By: *Isi Gonzalez*, **Role:** Committee Member

A Proposed Solution for Increasing Social Capital in Communities

Thesis By: *Douglas May*, **Role:** Committee Member

2015

Elevating the Perception of Vocational Trades in Middle Schools and High Schools

Thesis By: *Donna Aldridge*, **Role:** Committee Member



Working Mothers Social Survival Application,
Thesis by Veronica Vaughan, **Role:** Committee Member

The Coordination of Western Typefaces with Chinese Typefaces in Chinese Logo Design
Thesis By: Yinan Wang, **Role:** Committee Member

SHOWS, PUBLICATIONS & RECOGNITION:

2023

SUMMER

Graphis Poster Annual 2024

Jury Selection:

Find Your Match Poster

2023 DSVC Foundation Call for Entries Poster

MARCH

American Advertising Federation of Dallas Addys

Silver Medal: Find Your Match Poster

2021

SUMMER

Graphis Poster Annual 2022

Jury Selection:

Silver: 2020 DSVC Foundation Call for Entries Poster

Honorable Mention: Alice! Theatre Poster

APRIL

17th Annual National Student Show & Conference: Spring 2021. *Golden Apple, Educator of the Year*

2020

FALL

Creative Quarterly Magazine 60, Runner-up, Professional Graphic Design

Accepted: 2020 DSVC Foundation Call for Entries Poster

FEBRUARY

American Advertising Federation of Dallas Addys

Gold Medal: She Kills Monsters Poster

2019

SUMMER

Creative Quarterly Magazine 57, Winner, Professional Graphic Design

Accepted: She Kills Monsters Poster

JUNE

2019 The DSVC Dallas Show

Accepted: She Kills Monsters Poster

FEBRUARY 25 - MARCH 30

Southern Graphics Council International Juried Members Exhibition

Location: The Gallery at University of Texas, Arlington.

Curator Selection: Someone Show Me a Sign

JANUARY 14 - FEBRUARY 14

Intended Impressions, Solo Art Show:

Location: Dallas College North Lake Campus Art Gallery



2018

FALL

Creative Quarterly Magazine 52, Winner, Professional Graphic Design

Jury Selection: 2018 DSVC Foundation Call for Entries Poster

SUMMER

Creative Quarterly Magazine 51, Runner-up, Professional Graphic Design, Summer 2018.

Runner up: 2017 DSVC Foundation Call for Entries Poster

JUNE

50th Annual Dallas Society of Visual Communications Professional Show Retrospective:

Work Selected: Sandro Miller Lecture Invitation

SPRING

Long Island Beach Foundation of the Arts & Sciences Works on Paper

Curator Selection: Someone Show Me a Sign

MARCH

American Advertising Federation of Dallas Addys, March 8, 2018.

Bronze Medal: Centennial Lion

2017

OCTOBER 6 - DECEMBER 2

Texas A&M University-Commerce VisCom Alumni Show

Jury Selections: Centennial Lion, The Wall & Flight 138

JULY

Abstract Soundtrack: Artist Group Show

Selections:

Ring of Fire

Great Balls of Fire

JUNE

49th Annual Dallas Society of Visual Communications Professional Show

Bronze Medal: Centennial Lion Poster

Accepted: The Wall

2016

MARCH 30 - APRIL 1

Oso Bay Biennial XIX, Creative Summit: March 30-April 1, 2016.

Work Featured:

Eurydice

Ring of Fire

Hot Dog

2015

DECEMBER 1 - 11

We Are Ink on Paper: 2 Person Print Maker Show

Location: Clampitt Paper Creative Center

JUNE 4

47th Annual Dallas Society of Visual Communications Professional Show

Accepted: How? Poster

SPRING

Container Store Catalog

Work Featured:

Instamatic Camerabot 100



2014

JUNE 7

46th Annual Dallas Society of Visual Communications Professional Show
Accepted: Jude Buffum Poster

SUMMER - FALL

2014 American Institute of Graphic Arts Texas Show: Traveling Show, Dallas, Austin, San Antonio & Houston
2nd Place, Logos.; Watch Lab

2013

JUNE 1

45th Annual Dallas Society of Visual Communications Professional Show
Accepted: Watch Lab Logo

2011

2011 Logo Lounge Master Library Volume 3: Signs & Symbols
Work Featured: Trinity River Corridor Symbols

JUNE 4

43rd Annual Dallas Society of Visual Communications Professional Show
Accepted: Joshua Darden Poster

October 7 - 25

UNTold: University of North Texas Communication Design Alumni Show

2010

Designing for the Greater Good by Peleg Top, Publisher: Harper Collins
Work Featured: Enviro Energy Logo

SUMMER

2010 Communication Arts Magazine Design Annual
Work Featured: Rough Magazine

JUNE 4

42nd Annual Dallas Society of Visual Communications Professional Show
Accepted: Frito-Lay: Take Back the Streets Logo

2009

FALL

2009 American Graphic Design Awards
Merit: Ritz-Carlton Residences, Mammoth Vision Brochure

2009 Print Magazine Regional Design Annual
Featured: Stanley Hainsworth Lecture Poster

JUNE

41st Annual Dallas Society of Visual Communications Professional Show
Bronze Medal: Sandro Miller Lecture Invitation, Accepted: Rough Magazine

2008

NOVEMBER

53rd Annual Art Directors Club of Houston Professional Show
Gold Medal & Judges Choice: Sandro Miller Lecture Invitation

FALL

2008 Print Magazine Regional Design Annual
Featured: 4th Annual National Student Show and Conference Poster



JUNE

40th Annual Dallas Society of Visual Communications Professional Show
Accepted: *Urban Adventures Logo*

SPRING

2008 How Magazine International Design Annual
Featured: *Meaningful Start Logo*

2007

JUNE

39th Annual Dallas Society of Visual Communications Professional Show
Accepted: *4th Annual National Student Show and Conference Poster & Rough Magazine*

2006

FALL

2006 Print Magazine Regional Design Annual
Featured: *Art Prostitute Magazine (contributing designer)*

JUNE

39th Annual Dallas Society of Visual Communications Professional Show: June, 2006
Accepted: *Headcase Lecture Poster*

CLIENT WORK & DESIGN ACTIVITIES SINCE 2013

2023

Catalog Design, In Progress
Client: *Anodyne Shoes*

Nelm's Nutrition Logo, In Progress
Client: *Paula Nelms*

Point-of-purchase Display, In Progress
Client: *Anodyne Shoes*

MARCH - MAY

Shoe Insert 3D Technology Illustration
Client: *Anodyne Shoes*

FEBRUARY

Dallas Society of Visual Communications Foundation Scholarships: Call For Entries Campaign
Client: *DSVC Foundation*

2022

JULY 2022- FEBRUARY 2023

Packaging System Redesign
Client: *Anodyne Shoes*

FEBRUARY

Dallas Society of Visual Communications Foundation Scholarships: Call For Entries Campaign. February
Client: *DSVC Foundation*

SEPTEMBER 2021 - MARCH 2022

Theatrical Season (4 Theatrical Shows) Marketing Materials
Client: *A&M Commerce Department of Theatre*

2021

AUGUST

Community Project, The Deck IV: 2 of Diamonds. August 2021
Client: *American Institute of Graphic Arts DFW*



JUNE - AUGUST

Haute Flash: Logo

Client: Kendall Morgan

FEBRUARY

Dallas Society of Visual Communications Foundation Scholarships: Call For Entries Campaign

Client: DSVC Foundation

2020

SEPTEMBER 2020 - MARCH 2021

Theatrical Season (6 Theatrical Shows) Marketing Materials

Client: A&M Commerce Department of Theatre

SEPTEMBER - NOVEMBER

Packaging/Naming Consultant: 32 Vodka

Client: New Media Agency

SUMMER

Teacher Planner: K-12 Educational Lesson Planner

Client: The Lesson of Two Weevils

The Lesson of the Two Weevils: Logo.

Client: The Lesson of Two Weevils

FEBRUARY

Dallas Society of Visual Communications Foundation Scholarships: Call For Entries Campaign

Client: DSVC Foundation

2019

SEPTEMBER 2019 - MARCH 2020

A&M Commerce Theatrical Season (4 Theatrical Shows) Marketing Materials

Client: A&M Commerce Department of Theatre

NOVEMBER

Proton by Martha Warren: Book cover design created for 30 Covers, 30 Days

Client: National Novel Writing Month

JUNE - JULY

Canines, Cats & Cabernet: Logo.

Client: Operation Kindness

MARCH

Community Project, The Deck III: Go Fish Card Design (Clown Fish)

Client: American Institute of Graphic Arts Dallas/Ft. Worth

Hope Gala: Program Design & Production. Client: Operation Kindness

FEBRUARY

Dallas Society of Visual Communications Foundation Scholarships: Call For Entries Campaign.

Client: DSVC Foundation, January

2018

SEPTEMBER 2018 - MARCH 2019

A&M Commerce Theatrical Season (4 Theatrical Shows) Marketing Materials

Client: A&M Commerce Department of Theatre

NOVEMBER

Trapped by Andrew Wolczyk: Book cover design created for 30 Covers, 30 Days

Client: National Novel Writing Month



OCTOBER

Together Richardson: Advertising development for an on-line non-profit research portal
Client: Richardson Living Magazine

APRIL

Community Project, The Deck II: Tarot card design (Judgement)
Client: American Institute of Graphic Arts Dallas/Ft. Worth

Logo Exploration: Logo & brand consulting
Client: Double H Woodwork

FEBRUARY

19th Annual DSVC Foundation Scholarships: Poster & digital marketing design. February
Client: Dallas Society of Visual Communications Foundation

2017

SEPTEMBER 2017 - MARCH 2018

A&M Commerce Theatrical Season (4 Theatrical Shows) Marketing Materials

DECEMBER 2017 - FEBRUARY 2018

Things Like This: Artist catalogue. *Client: A&M Commerce Department of Art*

NOVEMBER

The Orpheous Cage by Nancy Chase: Book cover design created as a part of 30 Covers, 30 Days
Client: National Novel Writing Month

AUGUST

Meet & Greet: Marketing Illustration
Client: American Marketing Association, Dallas Chapter

MARCH

Hope Gala: Invitation & Program Design
Client: Operation Kindness

FEBRUARY - MAY

What is Home? by Willie Baronet: Book cover & design treatment
Client: Willie Baronet

FEBRUARY

18th Annual DSVC Foundation Scholarships: Poster & digital marketing design
Client: Dallas Society of Visual Communications Foundation

2016

DECEMBER 2016 - JANUARY 2017

Centennial Lion: Commemorative Poster
Client: Texas A&M University-Commerce

JULY - AUGUST

Election Campaign Materials: Campaign Template Design
Client: 123Print.com

JULY

Member Directory: Design System
Client: Dallas Day Delta Gamma

MARCH - AUGUST

VisCom BFA: Look Book Design
Client: Texas A&M University-Commerce, Department of Art



2015

MARCH - MAY 2015

Call Center Recruitment Marketing: Print & Social Media Asset Design
Client: Monitronics Security

FEBRUARY

16th Annual DSVC Foundation Scholarships: Poster & Asset Design
Client: Dallas Society of Visual Communications Foundation

2014

OCTOBER

Robert Lawton Reception: Invitation Design
Client: A&M Commerce, Department of Art

APRIL

DSVC Presents Willie Baronet: Poster design
Client: Dallas Society of Visual Communications

FEBRUARY

15th Annual DSVC Foundation Scholarships: Poster & Asset Design
Client: Dallas Society of Visual Communications Foundation

2013

MARCH

DSVC Presents Jude Buffum: Poster Design
Client: Dallas Society of Visual Communications

FEBRUARY

Charm Builder & Watch Lab: Logo Design
Client: Fossil

JANUARY

Art Director's Club of Iowa Meeting Announcement: Poster Design
Client: Art Director's Club of Iowa

SPEAKING ENGAGEMENTS

2023

University of Texas System Media Relations and Marketing Communications Conference: August 10, 2023
Workshop Topic: Creativity Opportunities Within a Brand Standards Guide

2019

3rd Annual Texas A&M System Communications Summit: September 9-10, 2019
Topic: How to Be Creative While Working Within a Brand Guide

2018

Dallas Society of Visual Communications Shop Talk: Role: Panel Moderator April 19th 2018
Topic: Teaching and Practicing Design

14th Annual National Student Conference: April 13th 2018
Topic: Five Things You Do Not Learn in Design School

2017

2017 National Council for Marketing & Public Relations District 4 Conference: October 26-28 2017
Topic: Turning Heads: Graphic Design Trends and Strategies for College Marketers



13th Annual National Student Conference: March 27, 2017

Topic: Five Things You Do Not Learn in Design School

Mesquite ISD Art Panel Discussion: August 24th, 2017

Topic: How to Better Prepare Art Students for College and the Workforce

2016

12th Annual National Student Conference: May 2016

Topic: Five Things You Do Not Learn in Design School

American Advertising Federation, Fort Worth Chapter Luncheon Keynote Speaker: January, 2016

Topic: Reality vs Art: Business and Ethical Obstacles From the Creative Point-of-view

2015

11th Annual National Student Conference: March 2015

Topic: Thinking Under Fire Workshop

University of North Texas Department of Journalism Panel Discussion: May, 2015

Topic: Visual Strategy

2014

American Institute of Graphic Arts, Dallas/Ft. Worth Chapter: February 2014

Topic: Mentor Match Making 4

10th Annual National Student Conference: April 13, 2014

Topic: Thinking Under Fire Workshop

2013

DSVC Working Lunch: October 29, 2013

Topic: How to Develop, Grow & Manage Creative Talent

9th Annual National Student Conference: April 13, 2013

Topic: Thinking Under Fire Workshop

Art Directors Association of Iowa: March 2013

Topic: Designing for International Brands

2012

American Institute of Graphic Arts DFW + PechaKucha Dallas: October 17, 2012

Topic: What Scares You?

American Institute of Graphic Arts DFW: August 20, 2012

Topic: Initiative Part I: Designing in an in-house environment panel discussion

CURATING & JUDGING

2022

Exhibitor Magazine 36th Annual International Exhibit Design Awards

Role: Judge

2021

Lone Star International Wine Competition

Role: Wine Label Judge

Association for Education in Journalism and Mass Communication National Best of Design Competition

Role: Judge



2020

Exhibitor Magazine 35th Annual International Exhibit Design Awards

Role: Judge

2016, 2017 & 2019

Annual Irving ISD High School Art Exhibit

Role: Co-Curator/Judge

2013

Art Directors Association of Iowa Student Show

Role: Judge

