



**Curriculum Vita  
June 2025**

**Instructor:** Denise Cordova, Adjunct Instructor  
**Academic Department:** College of Innovation and Design  
**University Email Address:** Denise.Cordova@etamu.edu  
**Faculty Web Page Address:** N/A

**East Texas A&M University Addresses:**

Main Campus: PO Box 3011, Commerce, TX 75429-3011

Dallas Site: 8750 North Central Expressway, Suite 1900, Box 30, Dallas, TX 76231

**College of Innovation and Design Office Phone:** 214.954.3615 & 903.886.5878

<b>EDUCATION</b>
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Master of Human Resources,  
Rollins College, 2014 GPA 3.6  
B.S. Psychology (I/O Track)  
University of Central Florida, 2012 GPA 4.0

<b>TEACHING EXPERIENCE</b>
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Aug. 2023 – Present, Associate Professor of Practice in Management, The University of Texas at Dallas  
Dec. 2021 – Aug. 2023, Assistant Professor of Practice Virginia Tech, Dept. of Management  
Dec. 2017- Dec. 2021, Adjunct Instructor of Management University of Central Florida

<b>PROFESSIONAL EXPERIENCE</b>
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NBC Universal's Golf Channel-	August 2015- January 2016
PepsiCo – México City, México	May 2014 –December 2014
SeaWorld Parks & Entertainment-	January 2014 – May 2014