

Jack Cooke
Distinguished Lecturer
Marketing & Management
College of Business and Technology

Jack Cooke is a Distinguished Lecturer in the College of Business and Technology. In this capacity he teaches graduate courses in Management, conducts seminars in project management and provides consulting services in the fields of strategic management, risk management and business operations. His research interests include leadership development, organizational effectiveness and operations research. He joined TAMU-Commerce in August of 2009.

Mr. Cooke is a retired senior executive of L-3 Communications, Inc. In a 34 year career with the company and its predecessors, he held senior positions in strategic planning, general management and project management.



Jan-Aug 2009 Senior Vice President of Strategic Planning, Mission Integration Division

In this capacity he led a business strategy team responsible for guiding business development activities, R&D investment and the deployment of capital and human resources.

Jan 2007-Jan 2009 Senior Vice President and Site Executive

In this assignment Mr. Cooke had P&L responsibility for a strategic business unit within the company that generated over \$900M in sales annually and operated over two sites in the US and one in the United Kingdom. As Site Executive he operated as the general manager for the facility in Greenville, Texas.

Mar 1995-Jan 2007 Vice President, Tactical Reconnaissance Systems (TRS)

In this capacity Mr. Cooke had P&L responsibility for the largest business area within the Integrated Systems Group. Under his leadership the TRS team of more than 3,000 employees performed high technology mission system upgrades, heavy airframe modification and maintenance, and worldwide logistics support for a fleet of special purpose reconnaissance aircraft for the United States Air Force. Systems upgrades and fleet management were also provided for various international customers.

Oct 1988-Mar 1995 Director of Scientific & Technical Programs

In this assignment Mr. Cooke directed technology development programs and contracts for the modernization of a fleet of special purpose aircraft. In addition, he directed R&D programs that pioneered network enabled ISR sensor and data fusion.

Mar 1985-Oct 1988 Senior Program Manager

As program manager for the VIP-SAM Mission Communication System, Mr. Cooke led a project team that produced a state-of-the art airborne communications capability for the President of the United States and other senior U.S. government officials.

Education

MBA in Business Management, University of Dallas, 1990

MS in Computer Science, Texas A&M University – Commerce, 1981

BS in Physics, East Carolina University, 1972

Executive Leadership Course, Univ. of Chicago Graduate School of Management, 2001