

VITA

Craig Case

Instructor, Health and Human Performance, Texas A&M-Commerce
P.O. Box 3011
Commerce, TX 75429
E-Mail: craig_case@tamu-commerce.edu
Office: 903-886-5576

PROFESSIONAL INTEREST

Health and Human Performance Instructor /Volleyball Coach

EDUCATION

Bachelor of Science in Education – St. Cloud State University, 1999
Master of Arts, Education – St. Lawrence University, 2002
Master of Science, Health, Physical Education, and Coaching – Northern State University, 2006

TEACHING RELATED EXPERIENCE

Instructor Health and Physical Education

August 2006 – 2010

Valley City State University (Valley City, ND)

- Plan, organize, and development of 2 courses (6 credit hours per academic year)
- Taught Philosophy of Coaching Volleyball and Elements of Wellness
- Extensive use of technology in class and in homework for students
- Manage students inside and outside classroom to promote student success
- Continually promote student growth and experiences through integrative learning experiences
- Responsible for organizing Wellness Labs outside of lectures
- Student evaluation and modification based on individual student needs

Instructor Health and Sport Science Division

June 2005 – 2006

St. Gregory's University (Shawnee, OK)

- Plan, organize, and development of 10 courses (24 credit hours 2005-2006 academic year)
- Extensive use of technology in class and in homework for students
- Conducted a technology workshop for university instructors at Tulsa Campus
- Manage students inside and outside classroom to promote student success
- Acquired the position Health and Sport Science coordinator for Spring 2006 semester
- Continually promote student growth and experiences through integrative learning experiences

UNIVERSITY LEVEL COURSES TAUGHT

Valley City State University 2006-2010

HPER 300 – Theory and Application of Coaching Volleyball

HPER100 – Concepts of Fitness and Wellness

St. Gregory's University 2005-2006

HE2503 – Leadership of Coaches

HE4033 – Organization and Administration of HSS

HE1081 – Beginning Racquetball

HE2012 – Introduction, History, and Philosophy of Health and Sport Sciences

HE2602 – Women in Sport

HE2761-3 – HSS Internship
HE3911 – Coaching Internship
HE4223 – Coaching Methodology
ED3011 – Educational Technology
HE Special Topic - Marketing and Public Relations.

Northern State University
PE203 – Team Activities
PE208 – Outdoor/Camping Activities

UNIVERSITY RELATED EXPERIENCE

Director of Athletic Media Relations

August 2007 – 2010

Valley City State University (Valley City, ND)

- Assisted with day-to-day operations and promotion of the Athletic Department
- Recorded live in-game statistic and participated in radio broadcasts providing commentary
- Authored the football, basketball, and volleyball game programs
- Created, updated, and printed softball, women's basketball, and men's basketball media guides
- Maintained and published athletic department website
- Developed relations with media through media releases on players, coaches, and teams
- Developed high level proficiency in Word, Excel, PhotoShop, InDesign, Dreamweaver, Access, Outlook, Publisher and other programs pertinent to day-to-day operations of athletic department.
- Developed a events management sound board for PA announcer to use for sound effects and music at home events

Director of Intramurals

August 2006 –May 2007

Valley City State University (Valley City, ND)

- Supervised all aspects of a school long intramural program for VCSU
- Worked with staff and faculty for scheduling of events and long range planning
- Planned and implemented effective use of restricted intramural budget
- Coordinated intramural leagues, tournaments and leisure activities
- Scheduled activities, marketed and promoted, supervised student workers and administrative duties

Interim Director of Athletics

November 2005 – 2006

St. Gregory's University (Shawnee, OK)

- Direct and supervise day to day activities of the athletic department
- Evaluation of coaches and support staff
- Integral part of several different committees and task forces (Retention Committee, Enrollment Committee, Director of Public Relations hiring committee, Admissions Director hiring committee, and Community Funds task force)
- Daily collaboration with directors of other university departments
- Fundraising and strategic planning for department
- Representative for our university in conference athletic directors meetings and within the community
- Acted as Sports Information Director during hiring process of a new Sports Information Director
- Pivotal in the compliance of NAIA, conference, and university rules, regulations, and policies

Assistant Athletic Development
Northern State University (Aberdeen, SD)

August 2002 – June 2005

- Assisted with day-to-day operations of the Northern State Athletic Department Fundraising Group
- Assisted with planning and implementation of Wach's Golf Tournament, annual Fishing Tournament, Annual Scholarship Drive, Wolves Club Membership drive and member services, and Student-Athlete Caller Program.
- Scheduled workers and helped supervise concession stand operations
- Responsible for sales of advertisements and game sponsorships

Interim Director of Athletic Media Relations
Northern State University (Aberdeen, SD)

January 2004 – March 2004

- Assisted with day-to-day operations and promotion of the Athletic Department
- Recorded live in-game statistic and participated in radio broadcasts providing commentary
- Authored the "Game Day" basketball publication
- Maintained and published athletic department website
- Developed relations with media through media releases on players, coaches and teams

Assistant Director of Intramural programs
St. Lawrence University (Canton, NY)

August 2000 – May 2002

- Coordinated intramural leagues, tournaments and leisure activities
- Scheduled activities, marketed and promoted, supervised student workers and administrative duties

PROFESSIONAL ASSOCIATIONS

Member of the American Volleyball Coaches Association

PRESENTATIONS/SPEAKING HONORS

Speaker, South Dakota Coaches Clinic – April 2005

Speaker, Oklahoma Coaches Clinic – June 2005

Speaker, North Dakota Coaches Clinic – July 2006, 2007, 2008