DESIGNER, DIVERSIFIED CONSOLIDATED

Print, web, identity—writing, imaging, spamphleteering—etcetera, etc., &c.

SOME ACADEMIC AND PROFESSIONAL DESIGN APPOINTMENTS [...]   fall 2023
                                                                 20th Century Graphic Design History
                                                                 @tamuc.edu!

2021 – 2023   LECTURER, LESLEY UNIVERSITY, COLLEGE OF ART AND DESIGN, BOSTON [——]
        Taught online synchronous & asynchronous courses in design for undergraduate and post-baccalaureate students.
[...]

2016 – 2017   ASSOCIATE & ASSISTANT PROFESSOR, KANSAS CITY ART INSTITUTE, DEPARTMENT OF GRAPHIC DESIGN
        Helped rebuild the program and develop a strong studio culture. Taught sophomore, junior, and senior courses with an
        emphasis on multimedia design and visual mapping. Developed and taught the primary graphic design history course.

2015 – 2016   LECTURER, VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY, SCHOOL OF VISUAL ART
        Taught freshman, sophomore, and junior core design courses, web design and visual mapping electives.
[...]

2013   LECTURER, UNIVERSITY OF GEORGIA, SCHOOL OF ART [RED SHIRT]
        Redesigned and taught a multi-section introduction to graphic design course and a senior multimedia studio.

2008 – 2009   LECTURER, UNIVERSITY OF TENNESSEE, SCHOOL OF ART
        Developed and taught a 65-student, survey course on design theory, process, technology, and history; encouraged broad
        participation from non-design majors. Developed and taught a vertical multimedia studio course focused on the book as
        storyboard/book as sketch. Taught courses in design fundamentals, typography, and professional practice.

2007 – 2008   LECTURER, INSTITUTE FOR ADVANCED ANALYTICS, NC STATE UNIVERSITY
        Co-developed and taught a course on data visualization for graduate students in the Master of Science in Analytics
        program. Lectured on project management, concept and process mapping. Worked with student teams on a year-long
        project and supported studio-based learning.

2000 – 2007   ASSISTANT PROFESSOR OF GRAPHIC DESIGN, NC STATE UNIVERSITY, COLLEGE OF DESIGN
   1999   VISITING ASSISTANT PROFESSOR OF GRAPHIC DESIGN [HEAD GREETER, SPIN-CONTROL ASST.]
        Developed courses in UX, UI, motion, and information design at the undergraduate and graduate levels. Directed the
        community outreach, practicum-based Design Center for five years. Co-developed collaborative teaching with IBM Lotus
        User Experience Design team. Worked with the North Carolina Department of Justice in support of their online predator
        and identity awareness programs. Developed a 6-week study-abroad program to London and Glasgow, 2003, 2006.
        Courses taught included three levels of typography; three levels of digital media; design fundamentals; 'New Information
        Environments' graduate studio; and multiple topical junior/senior studios with a focus on motion and interaction design.
        Member of 27 graduate committees, chair of 9. Developed interdisciplinary course offerings including a seminar with
        graduate architecture students. Researched and implemented a broad-range of supporting online media for studio
        learning. Recipient of the 2004 Outstanding Teacher Award for the College of Design. Delivered the Fall 2004 commencement address for the
        college. Member of several college and university committees including redesign of the university website, college technology
        committee and courses and curriculum. Maintained and helped develop the college letterpress shop and departmental
        computer lab. Faculty advisor for the AIGA/NCSU student group and AIGA/RALEIGH education chair.

1998 – 1999   DESIGN DIRECTOR, LIGHTSTREAM, INC, KNOXVILLE, TN

1996 – 1998   GRADUATE TEACHING ASSISTANT, NC STATE UNIVERSITY, COLLEGE OF DESIGN [...]
        Developed and taught one of the first course offerings in digital motion design. Assisted in design fundamentals,
        graphic design production, and introductory typography. Refurbished the college letterpress holdings, set up printshop
        for student use, and taught an introduction to letterpress typography and printing.

SOME ADDITIONAL ACADEMIC AND PROFESSIONAL DESIGN APPOINTMENTS

1995   VISITING DESIGN INSTRUCTOR, UNIVERSITY OF TENNESSEE

1994 – 1995   DESIGNER, PHILIPS CONSUMER ELECTRONICS CORPORATION, NORTH AMERICA

1992 – 1993   DESIGNER, DESIGN INTERN, WHITTLE COMMUNICATIONS, EDISON PROJECT

SOME PRESENTATIONS, JURIES

2021   MODE: Motion Design Education Summit, 'Graphic Scores: Mapping Time, Space, and Movement'

2010 – 2013   AIGA/KNOXVILLE, two panel presentations and a lecture, 'Recent Design Histories Here at The End'

2010   AIGA/UNIVERSITY OF TENNESSEE, 'Moral Responsibility and What Used to be Called Graphic Design'

2008   AIGA Massaging Media Conference, Boston, 'Storytelling as the Graphic Design Fundamental'

2007   Carnegie Mellon University, 'AnEsthectic of Engagement'

2006   CAA, AIGA joint session, Boston, 'Introduction to Temporal Contrasts'

2006   CAA, Boston, 'Using What We Make'

2005 – 2007   Duke University, Information Science + Information Studies, information design lectures

2005   AIGA/PITTSBURGH 100 Show, Interaction Design Juror

2004   North Carolina State, College of Design, Fall commencement address

2003   Southeastern College Art Conference, 'Graduate Project Assignments in New Media'

2003   University of Memphis, School of Art, Student Art Competition, Juror and Presenter

2002   University of Tennessee, School of Art, 55th Student Art Competition, Juror and Presenter

2002   University of North Carolina, Asheville, 1st Annual Multimedia Competition, Juror and Presenter

SOME WORKS PUBLISHED, BROADCAST

2009 – 2023   DESIGNFUNDAMENTALS.ORG, SPAMPHLET.COM, DESIGN.DIVCON.ORG self-published websites

2012   'Confident in Their Incompleteness,' Ninth Letter, VOL. 9, NO. 2

2008   'Typography IV: Experimental Type for Screen,' The Education of a Motion Designer, Steven Heller, ed.

2006   Podcast, blogs and studio learning, North Carolina State University, Faculty Center for Teaching and Learning

2005   North Carolina Department of Justice predator awareness campaign, Capital Broadcasting, North Carolina News Network, WB22 TV, WPTF

2004 – 2007   DIVCON.ORG/DESIGNED and DIVCON.ORG/FORM, self-published education and design blogs

2004   'Type One,' coauthored, The Education of a Typographer, Steven Heller, ed.

2004   'What's More,' AIGA/RALEIGH Journal of Graphic Design

2004   'Beyond a Look and Feel: An Aesthetic of Engagement,' Syllabus 2004, San Francisco

2003   'Periodic Table of Elements,' Loop, AIGA Journal of Interaction Design Education, NO. 7

2003   'A Few Notes on Considering it All,' AIGA/RALEIGH Journal of Graphic Design

2003   'Temporal and Kinetic Typography,' Designing with Type, online, James Craig, ed.

1999   bell hooks, The 20th ACD 100 Show, Anne Burdick, editor, American Center for Design

1999   posters, Typographics 3: Global Vision, Duncan Baird Publishers

1998   bell hooks book and poster, Design Beyond Design, Jan van Toorn, ed., Jan van Eyck Akademie

SOME NCSU GRANTS, SPONSORED TEACHING

2006 – 2007   Contemporary Art Museum, Raleigh, Goodnight Foundation, sponsored project, museum website

2006   Contemporary Art Museum, Raleigh, Goodnight Foundation, sponsored collaborative studio

2004   'The Digital Design Studio: Multi-modal Collaboration Through Online Tools,' NCSU litre grant

2001   'Design, Theory, and Practice Online,' NCSU DELTA grant

2000   'Distance Broadcast Learning,' NCSU FR/PD grant

SOME EDUCATION

1998   Master of Graphic Design, MGD, North Carolina State University, College of Design
           research project: 'Kinetic Typography and a Vocabulary of Movement'

1993   Bachelor of Fine Art, Graphic Design, University of Tennessee, School of Art

[AND] Hardee's