



EAST TEXAS A&M
UNIVERSITY

Curriculum Vita
May 2025

Instructor: Dr. Beth Bailey

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EDUCATION

Certificate in Effective Teaching Practice Framework
Association of College and University Educators, 2023

Applying the Quality Matters Rubric
Quality Matters, 2021

Graduate Certificate in Teaching Technical Writing
University of North Texas, 2019

PhD, Applied Training and Performance Improvement
University of North Texas, Denton, Texas, 2016

MS, Instructional and Performance Technology
Boise State University, Boise, Idaho, 2004

BS, Management
University of Phoenix, Phoenix, Arizona, 2002

TEACHING EXPERIENCE

Sep. 2020 – Present, Faculty Instructor, Texas A&M University-Commerce

Jan. 2017 – Aug. 2021, Adjunct Faculty, Boise State University

Feb. 2011 – December 2020, Associate Professor – Adjunct, University of Maryland Global Campus

Aug. 2003 – Jul. 2008, Adjunct Instructor, Richland, North Lake, and Brookhaven, Dallas County Community College District.

PROFESSIONAL EXPERIENCE

Sep. 2016 – Sep. 2018, Director, Training, Mintz Group

Jan. 2012 – Feb. 2015, Director, Contracting & Compliance / Program Design & Training, ION Solutions, an AmerisourceBergen company

Jun. 2008 – Dec. 2011, Manager, Organizational Effectiveness, McKesson Pharmaceuticals

Jun. 2006 – Jun. 2008, Curriculum Development Manager, Loss Mitigation, Countrywide Home Loans

Aug. 2004 – Jun. 2006, e-Learning Project Manager, Management System Designers, Inc. (Lockheed Martin)

PUBLICATIONS

Bailey, E. (2024, June 30). Overcoming challenges: The path to personal growth. IDL SIG Newsletter, STC.

Bailey, E. (2024, March). Reasons to join a SIG. IDL SIG Newsletter, STC.

Bailey, E. (2015, March). Call for Entries for the 2015 International Summit Awards. Intercom, 64(3).

Bailey, E. (2014, March). Call for Entries for the 2014 International Summit Awards. Intercom, 63(3).

Bailey, E. (2009, September). Society for Technical Communications' (STC) Newsletter Competition. Intercom, 56(8), 24-24.

Bailey, E. (2008, September). STC's Newsletter Competition. Intercom, 55(8), 27-27.

Bailey, E. (2006, Sep/Oct). STC's Newsletter Competition. Intercom, 53(8), 31-31.

Bailey, E. (2006, June). Interviewing (cover story). Intercom, 53(6), 6-10.

Bailey, E. (2006, May/June). Applying servant leadership. Tieline, 19(5), 1-1.

Bailey, E. (2006, May/June). Newsletter competition results. Tieline, 19(5), 6-6.

Bailey, E. (2006). Giving and Receiving Feedback (Unpublished training material). Plano, TX: Countrywide Home Loans.

Bailey, E. (2005, Jul/Aug). STC's Newsletter Competition. Intercom, 52(7), 33-33.

Bailey, E. (2005, February). Benefits and Considerations for E-Learning (Unpublished paper). Addison, TX: MSD, Inc.

Presentations

Bailey, E. (2025, March 31). Exploring Rubrics and AI. Presentation at TxDLA 2025 Conference in Denton, TX.

Bailey, E. (2024, June 9). Demystifying Assignment Rubrics. Presentation at Fusion2024 Conference in Toronto, Ontario, CA.

Bailey, E. (2024, March 27). Demystifying Assignment Rubrics. Presentation at TxDLA Conference in Galveston, TX.

Bailey, E. (2024, February 23). Demystifying Rubrics. Presentation at North Texas Community College Consortium. 2024 Outcomes and Assessments Conference.

Bailey, E. & Swindell, G. (2022). Explore the wilds of a CBE class in D2L Presented at CBExchange.

Bailey, E. & Swindell, G. (2021). Thinking outside of the normal assessment paradigm. Presented at CBExchange.

Bailey, E. (2019, February). Improving Organizational Performance. Presentation at STC webinar.

Bailey, E. (2018, May). Managing the Monster, Managing the Zoo. Presentation at Society for Technical Communication (STC) Technical Communication Summit, Orlando, FL.

Bailey, E. (2011, May). Improving Organizational Performance. Presentation at STC Technical Communication Summit, Sacramento, CA.

Bailey, E. (2010, May). Improving Organizational Performance. Presentation at STC Technical Communication Summit, Dallas, TX.

Bailey, E. (2009, May). Improving Performance. Presentation at STC Technical Communication Summit, Atlanta, GA.

Bailey, E. (2008, May). Innovative Instructional Design Practices: Improving Organizational Performance. Progression presentation at STC Technical Communication Summit, Philadelphia, PA.

Bailey, E. (2008, May). Best Practices in Management: Managing Virtual Teams. Progression presentation at STC Technical Communication Summit, Philadelphia, PA.

Bailey, E. (2007, October). Improving Organizational Performance. Presentation at Lavacon, New Orleans, LA.

Bailey, E. (2006, May). Improving Organizational Performance. Presentation at STC Annual Conference, Las Vegas, NV.

Bailey, E. (2006, May). Virtual Teams. Presentation at STC Annual Conference, Las Vegas, NV.

Bailey, E. (2006). Project Management Skills. Presentation at ISPI DFW Chapter meeting, Dallas, TX.

Bailey, E. (2005). Staying Current with Technical Communication. Presentation at Garland ISD Writing Institute, Garland, TX.

Bailey, E. & Wise, D. (2005, May) Managing the Monster, Managing the Zoo. Presentation at STC Annual Conference, Seattle, WA.

Bailey, E. (2005, May). Managing Projects: I Need to Know What. Presentation at STC Annual Conference, Seattle, WA.

Bailey, E. (2005, May). The Realities, and Benefits and Pitfalls of Mentoring. Presentation at STC Annual Conference, Seattle, WA.

Bailey, E. (2005, March). Technical Writing. Presentations at Career Day, Coppell Middle School West, Coppell, TX.