CONTACT

James Atkinson, Ph.D.
Contact via email please.
Email: james.atkinson@tamuc.edu

PROFESSIONAL PROFILE

>Analytics, research, planning director with 10+ years higher education experience.
>PhD, MBA experienced with advanced statistics, quantitative methods, research design.
>Broad expertise integrating data into critical processes like program evaluation and assessment.
>Skilled at assessing the efficacy of student equity interventions and disproportionate impacts.
>Experienced manager of strategic planning cycles utilizing performance metrics and targets.
>T-SQL, SPSS, SAS, Tableau, ArcGIS, PowerPivot, Excel, Access.

EDUCATION

Ph.D., Educational Leadership & Policy Studies, University of Oklahoma, Norman, OK.

M.B.A., Master of Business Administration, University of Washington, Seattle, WA.

B.A. Political Economy, University of California, Berkeley, Berkeley, CA.

GradCert. Applied Statistics, University of Arkansas at Little Rock, Little Rock, AR.

LSSBB Lean Six Sigma Black Belt, University of Oklahoma College of Engineering, Norman, OK.

WORK EXPERIENCE

2016-2018
Director of Institutional Research, Evaluation, and Planning
Clovis Community College, Fresno, CA.

2015-2016
Director of Institutional Research
Eastern New Mexico University, Portales, NM.
2010-2015

Director of Performance Measurement and Reporting
Oklahoma City Community College, Oklahoma City, OK.

2006-2010
Market Research Analyst
University of Arkansas at Little Rock, College of Business, Little Rock, AR.

1998-2006
Real Estate Development
St. Louis, IL.

1993-1998
Senior Financial Analyst
Hewlett Packard Company, Palo Alto, CA.

1990-1993
Environmental Planning Coordinator, US EPA, Region X, Seattle, WA.

TEACHING EXPERIENCE
2010-2013
Oklahoma City Community College, School of Business
Adjunct Instructor, Statistics for Business and Economics.

2010-2011
University of Oklahoma, Fellow, Graduate Teaching Academy, Norman, OK.

2006-2010
University of Arkansas at Little Rock, College of Business
Adjunct Instructor, Market Research, Business Planning.

1992-1994
University of Washington, Foster College of Business
Teaching Fellow, Financial and Managerial Accounting.

AFFILIATIONS
2015- present Member, Peer Review Corps, Higher Learning
Commission, Academic Quality Improvement Pathway (AQUIP)
Association of Institutional Research.

2010-present Member Association of Institutional Research (AIR).

SELECTED PRESENTATIONS / PUBLICATIONS
Invited Presentation – "Who's in the Mirror? Selecting the Right

Comparison Group for Your Institutional Outcomes" 2016 New Mexico Higher Education Assessment and Retention (NMHEAR) Conference," (2016), Albuquerque, NM.

Invited Presentation – "Quantifying the Impact of Student Background and Precollege Traits on an Institution's Graduation Rate," 2016 New Mexico Higher Education Assessment and Retention (NMHEAR) Conference, (2016), Albuquerque, NM.

Poster Presentation – "Applying a Value-Added Model to a Midwestern State's Community Colleges," 2015 AIR Forum, (2015), Denver, CO.

Poster Presentation – "Are the College Scorecard graduation rates a good measure of a school's value?" 57th CSCC Annual Meeting," (2015), Fort Worth, TX.

Invited Presentation – "Application of Lean and Six Sigma to Professional Service Delivery," INTEGRIS Baptist Medical Center, (2015), Oklahoma City, OK.

Invited Presentation – "Motivation of Remedial Mathematics Students as a Determinant of Success," (2014), Oklahoma City Community College Mathematics Department, Oklahoma City, OK.

Invited Presentation – "Expanding the Scope of your IR Services with ESRI's Business Analyst," 2015 AIR Forum, (2015), Denver, CO.

Hendon, J., Bell, J., Atkinson, J. (2010) "Gender Differences Related to Initial Start-up and Follow-on Financing in SMEs," Small Business Institute, 34 (1), St. Petersburg, FL.

Bell, J., Henderson, J., Atkinson, J and Yayla, I., (2009) "Analysis of Initial Start-up and Follow-on Financing in SMEs: A Study of Arkansas SBDC Client Companies," Small Business Institute, 33 (1), St. Petersburg, FL.