



HHPH 250: Consumer Health COURSE
SYLLABUS: Winter Mini 2024

INSTRUCTOR INFORMATION

INSTRUCTOR: Rachel Aumann, MSW, MPH

OFFICE: NHS 144

OFFICE HOURS: Virtual OH only: please email to schedule an appt

E-MAIL: rachel.aumann@tamuc.edu

COURSE INFORMATION

COURSE VALUE: Three (3) credit hours

COURSE LOCATION: Online

REQUIRED TEXT: Synovitz, L.B. (2020). *Consumer Health & Integrative Medicine: A Holistic View of Complementary and Alternative Medicine Practices* (2nd ed.). Jones & Bartlett Learning. Access at <https://www.jblearning.com/catalog/productdetails/9781284144123#productInfo>

Course Description:

Attention will be given to current health problems and issues dealing with consumerism. The course will involve student establishing concepts of self-protection in sales promotion of health products and services.

This course will be accelerated. We only have 23 days from day 1 to the last day and there is a lot to cover. There are 4 modules and each module will have an average of 5 days. Please pay extra attention to the due dates and read your emails! Given the speed of this winter mini session, I will not be able to extend any make up assignments unless there are extreme circumstance.

Course Objectives:

At the end of this course the students will be able to:

1. After defining the major consumer issues, the student will learn how to use the scientific method to separate fact from fiction, identify frauds and quackery, and how advertising and other marketing activities influence consumer decisions.
2. Identify the major factors influencing health care.
3. Identify resources for protection of the consumer.
4. Describe the leading health problems.
5. Identify major agencies, foundations, and associations supporting community health at local, state, national and international levels.

Course Assignments (Due by 11:59 on Sunday):

- A. **Quizzes (20%):** Students will need to complete 5 open-book multiple choice or T/F quizzes related to the chapter at the end of each class week. Quizzes are timed at 30 minutes. No make-up quizzes will be given. **There will be a syllabus quiz that is worth 1% extra credit added on to your final grade.**
- B. **Exam (20%):** A multiple choice and T/F final exam will be administered covering all information included in homework assignments, websites, quizzes, and the book. Exam is limited to 2 hours. No make-up exams will be given.
- C. **Current Issue Presentation (20%):** Students will develop a presentation on a current consumer health issue to share with the class. Topic must be approved. Your presentation will need to be recorded and posted to D2L. See D2L for more instructions.
- D. **Experiential Learning (20%):** You have two options for this assignment. See D2L for more information about what is needed for either assignment.
 - i. Option 1: Public Health job discovery
 1. Spend time researching public health roles
 2. Select one of interest to you
 3. Do a deep dive to learn more about what is needed to obtain this kind of role
 - ii. Option 2: Public service project (volunteering)
 1. Pick an organization that matters to you that has ANY link to health, healthcare or public health (food kitchens count!)
 2. Find a way to volunteer for at least 4 hours (can be virtual or in-person)
- E. **Homework (20%):** The student will be responsible for obtaining all materials presented online, assigned readings from the textbook, and outside assignments given by the instructor.

* The syllabus/schedule are subject to change. *

*** If you run into a technical issue, contact the Help Desk, create a ticket, and notify me.

helpdesk@tamuc.edu and/or 24/7 Call Center: 903-468-6000 ***

Grading:

Chapter Quizzes (5 @ 40 points each)	200 points
Exam (1 @ 200 points)	200 points
Current Issue Presentation	200 points
Experiential Learning Project	200 points
Homework (4 @ 50 points each)	200 points

TOTAL

1000 POINTS

Grade Scale:

900 – 1000 points = A 800 – 899 = B 700 – 799 = C 600 – 699 = D
0 – 599 = F

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

Zoom Video Conferencing Tool

https://inside.tamuc.edu/campuslife/CampusServices/CITESupportCenter/Zoom_Account.aspx?source=universalmenu

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ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

Interaction with Instructor Statement

Students can expect a response to contact (email preferred) within 48 hours. Generally, the instructor will attempt to respond to contact as soon as possible. Assignments will be graded and posted in a timely manner. Office hours are posted and appointments should be scheduled during those times.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

Your engagement with course content is essential for success. If you experience an illness, emergency, or anything else that prevents you from participating in the course, please reach out as soon as possible. Late work will only be accepted with a valid, documented excuse.

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

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University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <https://www.britannica.com/topic/netiquette>

TAMUC Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

[Undergraduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf>

[Graduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/academics/graduateschool/faculty/GraduateStudentAcademicDishonestyFormold.pdf>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Velma K. Waters Library Rm 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: [Office of Student Disability Resources and Services](#)

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#)

document and/or consult your event organizer.

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Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

A&M-Commerce Supports Students' Mental Health

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

AI Use in Courses

Texas A&M University-Commerce acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

13.99.99.R0.03 Undergraduate Academic Dishonesty
13.99.99.R0.10 Graduate Student Academic Dishonesty

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Department or Accrediting Agency Required Content

COURSE OUTLINE / CALENDAR

subject to change

HHPH 250: Consumer Health Fall 2023 COURSE OUTLINE

Module	Dates	Overview	Assignments
1	12/18-12/22	Course Introduction, Ch. 1 – 3	Syllabus Quiz* (EX CR) Quiz 1, HW1
			Class Intro (Discussion)* EX CR
2	12/23-12/27	Chapters 4-5	Quiz 2 HW 2
3	12/28-1/3	Ch.6-15 Comp & Alt Therapies	Quiz 3 & 4 HW 3
			Current Issues Video Presentation
4	1/4-1/9	Ch. 16-18	HW 4 Quiz 5
			Experiential Learning Paper Final Exam

*Syllabus quiz and introductory discussion are both extra credit opportunities. Each is worth 1% added to your final grade.
The final exam will open on 1/6 and close at 11:59 pm on 1/8. There is a 2 hour time-limit.

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