



UNCO 1301: WTF (Where's the Food): Food, Culture and Society

COURSE SYLLABUS: Fall 2018

INSTRUCTOR INFORMATION

Instructor: Dr. Yvonne Villanueva-Russell

Supplemental Instructors:

Bethanie Allen

Emily Kusinski

Taylor Vavra

Class Time: MWF 10:00AM – 10:50AM

Class Location: BA 106

Breakout classrooms:

HEN 206

Library 2nd floor conference room

Office Location: One Stop Shop 141

Office Hours: Monday, Wednesday & Friday 9AM-10AM (other times by appointment)

Office Phone: 903-886-5876

Office Fax: 903-468-6077

University Email Address: Yvonne.VRussell@tamuc.edu

Preferred Form of Communication: email

Communication Response Time: within 24 hours (M-F)

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

Textbook(s) Required

- 1) Guptill, Amy; Denise Copelton, Betsy Lucal. 2017. Food & Society, second edition. Cambridge: Polity. ISBN: 978-1-5095-0184-7
- 2) Brierley, Saroo. A Long Way Home. ISBN: 978-0-425-27619-8
- 3) Additional readings placed on MyLeo Online/ D2L Brightspace

Software Required

- MyLeo Online/ D2L Brightspace
- MyLeo email
- Word processing (Microsoft Word)

Materials Required

Students will be assigned a group project. Each group will need to purchase a tri-fold display board. Additionally, each group will need access to audio taping equipment and a camera. A smart phone will adequately serve this purpose, but these items can also be checked out for use at Gee Library.

Course Description

Eating is a biological imperative, but more often, we take it for granted. This course will view food production, processing, distribution and consumption as social and cultural phenomena. We live in an ironic time where access to too little and too much food co-exists with many negative consequences. While food brings us together, it also differentiates us. We will use food as a lens to examine the complex social, economic and cultural relations that determine what we eat and the people we become.

Student Learning Outcomes

1. Students will be able to analyze, evaluate, or solve problems when given a set of circumstances, data, texts, or art.
2. In written, oral, and/or visual communication, students will communicate in a manner appropriate to audience and occasion, with an evident message and organizational structure.
3. Students will demonstrate an understanding of societal and/or civic issues.

COURSE REQUIREMENTS

Minimal Technical Skills Needed

Students should have access and proficiency in using word processing software (e.g., Microsoft Word), MyLeo email and navigating MyLeo Online/D2L Brightspace.

Instructional Methods

Course will be delivered face-to-face three days a week. On many days we will break into smaller groups for discussion or group projects, led by the supplemental instructors. Students will be notified of this alternate class location during the first week of the semester. See Course Outline, below, for the specific days we will utilize the alternate classroom location.

Student Responsibilities or Tips for Success in the Course

Students are expected to attend class regularly and read assigned articles before they are discussed in class. Additionally, students are expected to be present and engaged in discussion sessions and group activities.

Course Assessments

Exams 3 @ 100 points

This assignment is designed to for students to:

- Illustrate critical thinking
- Practice written communication

Assignment Description: There will be three in-class exams during the semester. Both exams will consist of multiple-choice questions related to class lectures, readings, guest lectures and movies shown during class.

Date of final exam: Friday, December 7, 2018 during our regular class time

Pop Quizzes 5@ 10 points each

This assignment is designed for students to:

- Illustrate critical thinking
- Practice written communication

Assignment Description: There will be five in-class pop quizzes administered throughout the semester. These will be short, 5-question quizzes covering course material. Each question will be worth 2 points. Quizzes may be administered during class lecture or during breakout discussion sections. They may be administered at the beginning of the class period, or at the end of it. Students will NOT be eligible to makeup a quiz, unless the legitimate absence was excused PRIOR to the class period. Please check with your Supplemental Instructor if you need to makeup a quiz, and be prepared to produce documentation of your absence.

Paper: 1 @ 50 points

This assignment is designed to for students to:

- Illustrate Critical Thinking on an issue from the course
- Demonstrate your understanding of your social responsibility
- Practice written communication

Assignment Description: In class, we will explore the complicated issue of obesity in the United States. After being exposed to multiple viewpoints, students will argue whether this social problem is a society-made or human-made phenomenon. Guidelines and the grading rubric will be presented in class.

Group Project: 1 @150 points

This assignment is designed to for students to:

- Illustrate Critical Thinking on an issue from the course
- Practice oral communication
- Demonstrate your social responsibility regarding the topic of the course.
- Practice written communication

Assignment Description: Throughout the semester, students will work in a 3-person group on a food-related project that will be presented during “The Lionizing” (additional information, below). Students will utilize class time to complete this project. Each group will be assigned a campus leader or professor to interview, photograph, and obtain a cherished recipe. This information will then be synthesized into a poster to be presented to the larger university community.

The project will be broken into steps, with students submitting component parts at various times during the semester:

Element	Due Date	Points
Photograph	October 24 (W)	25
Interview transcript	October 26 (F)	25
Recipe	November 2 (F)	25
Narrative	November 5 (M) and November 9 (F)	25
Connection essay	November 19 (M) and December 3 (M)	25
Peer assessment	December 10 (M)	25
TOTAL		150 points

Alternate Group Project:

If a student has not participated in the first two elements of the group project, they will lose 50 points and be ineligible to continue with the rest of the project. Instead, students will be assigned an equivalent research project worth 100 points to recover some of the points in the course.

The student will need to meet individually with the professor to receive approval to research a topic related to our course that can be developed into a larger paper that will be presented in written form and on a poster to display during the Lionizing.

Attendance/Participation: 25 points

This assignment is designed for students to:

- Demonstrate your social responsibility

Assignment Description: Students are expected to be present and engaged in all phases of our course. Attendance and participation are vital to this experience. If you know you will be absent from class, please notify your professor or supplemental instructor. Absences on important class days (e.g., exams, The Lionizing) will not be excused without documentation. If you are not able to attend class, it is your responsibility to obtain the information covered during lecture. Bring your ID to class so that you can be swiped in to receive credit for the class period.

The Lionizing

The Lionizing is a culminating event required of all sections of UNCO 1301. At this public event, students will present their work to the entire University Community. A team of assessors will circulate the event with a rubric that will evaluate how well your project:

- Demonstrates critical thinking
- Demonstrates your understanding of your social responsibility
- Demonstrates your excellent written and oral communication skills

This assessment will not influence your grade; instead, it helps the University College assess how well our Signature Courses are helping students meet important outcomes.

The Fall 2018 Lionizing is **Monday, December 10th 10:00AM-12:00PM**.

GRADING

There are a total of 405 possible points in this course:

Tests 3 @ 100 points	300 points
Pop Quizzes 5@10 points	50 points
Paper 1@ 50 points	50 points
Group Project 1@ 150 points	150 points
<u>Attendance 1@25 points</u>	<u>25 points</u>
Total	575 points

Final grades in this course will be based on the following scale:

517 – 575 points	90%-100%	=	A
460 – 516 points	80%-89%	=	B
402 – 459 points	70%-79%	=	C
345 – 401 points	60%-69%	=	D
344 points & below	59% or Below	=	F

COMMUNICATION AND SUPPORT

Interaction with Instructor Statement

Email is the best way to contact me—I check this daily. You can expect a response from me within 24 hours (M-F). You can also email your supplemental instructors for course-related issues.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

Attendance/Lateness

Occasions may occur which make it necessary for a student to miss class but documentation must be presented for any unexcused absence to be changed to an excused one. Habitual tardiness or premature exist from class will constitute an unexcused absence. It is your responsibility to make sure you sign the attendance sheet. Please do not sign in a friend if as if they were present when they were not.

Late Work

Late assignments will receive a 10% deduction in points. No assignment will be accepted after one week of the original assignment's due date. Do NOT leave your assignment with the administrative assistant,

in my mailbox, emailed to me or the supplemental instructors, or left under my office door without receiving prior approval to do so. Only hard copies of written work will be accepted.

Missed Exams

Notice of exams is given tentatively in this syllabus, and will be confirmed in class. Makeup exams will not be given unless a genuine emergency or crisis occurred (you will have to provide documentation), and you will be excused from the exam on the test day **ONLY** if prior notification has been given. Makeup exams may be given in an alternate format from the rest of the class (i.e., essay exam) and at an alternate time set up for the professor's convenience. Makeup exams must be completed *within two weeks* of the original exam date.

Extra Credit

No extra credit will be offered in this course. All assignments will be counted in the final grade, so do your best to be consistently diligent in your efforts throughout the semester.

Instructor expectations:

1. **Prepare for class by reading assigned text and chapters BEFORE your professor presents them in class lecture.**
2. Phones: Please turn your ringer off and **put your phone away**. Research indicates that the mere presence of your phone, or a phone belonging to someone sitting near you is distracting, and prevents you from being present and fully focused. Please respect our time together. **Do not plan to take pictures as your note taking behavior.**
3. Laptops, like cell phone are a technology that is distracting. Research also shows that hand-written notes are a superior way to retain information. **Please keep your laptops at home** [you can bring them for our break-out discussion groups] and plan to use paper and pen in our class time together.
4. Participation is vital. Your contributions to class or group discussions are essential to understanding the material.
5. Active listening – attention focused and appropriate eye contact. Be conscious of your body language and nonverbal responses – they can be as disrespectful as words
6. Only one person talks at a time. Talking while others are speaking will not be tolerated; it is distracting and rude to everyone else. Students are expected to be respectful of each other's opinions and allow an open forum for discussion of all viewpoints.
7. **Step up and step back** – If you usually don't talk much, please "step up" and challenge yourself to speak more. If you find yourself sharing more than others, "step back" and try to speak less and give others a chance to contribute to class discussion.
8. Any student who faces challenges securing their food or housing and believes this may affect their performance in the course is urged to contact Nikki.Barnett@tamuc.edu for support. Furthermore, please notify your professor if you are comfortable in doing so. This will enable her to provide any resources that she may possess.
9. Read and save this syllabus. Once you are familiar with the information here, email me a picture of your favorite food before Labor Day for 1 point of extra credit on the first test.

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/admissions/registrar/documents/studentGuidebook.pdf>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: [Netiquette http://www.albion.com/netiquette/corerules.html](http://www.albion.com/netiquette/corerules.html)

TAMUC Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

Any instance of academic dishonesty will result in a zero on that assignment.

ADA Statement

Students with Disabilities

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for

reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Gee Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: Rebecca.Tuerk@tamuc.edu

Website: [Office of Student Disability Resources and Services](#)

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns on Campus](#) document and/or consult your event organizer.

Web URL:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

COURSE OUTLINE / CALENDAR

Dates for tests, the paper and the group project are scheduled tentatively at this time. They may be changed but advanced notice will be given in class. You are expected to read the assigned material *prior* to its discussion in class.

Date	Topic	Reading	Assignment/Activity
(M) August 27	Introductory Remarks	No reading!	
(W) August 29	What is Sociology? Foodways & Food Systems	Chapter 1	
(F) August 31	Food As Identity	Chapter 2 Excerpts from <i>A Long Way Home</i>	
(M) September 3	LABOR DAY – NO CLASS	LABOR DAY – NO CLASS	LABOR DAY – NO CLASS
(W) September 5	Food as Memory	“Green Bean Casserole” on MyLeo Online/D2L Brightspace	
September 7 (F)	Lionizing Work		Discussion Report to assigned classroom *Assign Groups *Pick group name *Ice Breaker Exercise
(M) September 10	Food & Gender	“Tailgate Warriors” on MyLeo Online/D2L Brightspace	
(W) September 12	Food & Gender	“Two Fat Ladies” on MyLeo Online/D2L Brightspace	
(F) September 14	Food & Gender		Discussion *Report to assigned classroom
(M) September 17	Food & Reality TV	Guest Lecture- Tanya Charles	
(W) September 19	Food & Race	Excerpts from <i>A Long Way Home</i> on MyLeo Online/D2L Brightspace	
(F) September 21	Food, Race & Authenticity	Excerpts from Chapter 3 Excerpts from “The Cooking Gene” on MyLeo Online/D2L Brightspace	
(M) September 24			Discussion *Report to assigned classroom *Test Review*
(W) September 26	TEST ONE	TEST ONE	TEST ONE *report to assignment classroom

Date	Topic	Reading	Assignment/Activity
(F) September 28	Lionizing Work		Overview of Lionizing *Find out VIP *Report to assigned classrooms
(M) October 1	Obesity: Man-Made or Society-Made?	Lecture only	
(W) October 3	Nutrition and Health: - USDA guidelines	Chapter 4	
(F) October 5	Movie: SuperSize Me		Schedule Interviews (Use email script provided)
(M) October 8	Industrialized Food	Chapter 6	
(W) October 10	The Story of Corn	Movie: Food, Inc.	Retry scheduling interview if appointment not made
(F) October 12	Why We Can't Stop Eating	"The Dorito Effect" on D2L Brightspace	
(M) October 15	Is Weight a Problem? The Fat-Acceptance Movement	TBA	Get back-up VIP if you have not scheduled an interview
(W) October 17	TEST TWO	TEST TWO	TEST TWO
(F) October 19	Lionizing Work		Confirm and conduct interviews
(M) October 22	Lionizing Work		Confirm and conduct interview
(W) October 24	Globalization	"The McDonaldization of Society" on D2L Brightspace	*PAPER DUE* Photograph Due
(F) October 26	Globalization	Chapter 7	Transcript Due
(M) October 29	Globalization	Guest Lecture – Dr. Mary Ann Doty	**If your group has not completed the interview, please contact your TA or professor!
(W) October 31	Globalization	Guest Lecture – Dr. Cynthia Ross	

Date	Topic	Reading	Assignment/Activity
(F) November 2	Lionizing Work		Discussion *Report to assigned classrooms Recipe Due *Work on narrative assignment *Begin Brainstorming on Connection Essay
(M) November 5	Lionizing Work		Draft of Narrative Due *Report to assigned classroom *Begin Brainstorming on Connection Essay
(W) November 7	Food Scarcity & Surplus	Chapter 8	
(F) November 9	Food Scarcity & Surplus	"Out of the Food Desert" on MyLeo Online/D2L Brightspace	*Turn in polished narrative
(M) November 12	Food Scarcity & Surplus		Discussion *Report to assigned classroom
(W) November 14	Food & Social Change	Chapter 9	
(F) November 16	Food & Social Change	"The Omnivore's Dilemma" on MyLeo Online/D2L Brightspace	
(M) November 19	Food & Social Change	"Feral Foragers" on MyLeo Online/D2L Brightspace	Draft of Connection Essay Due
(W) November 21	NO CLASS- THANKSGIVING	NO CLASS- THANKSGIVING	NO CLASS- THANKSGIVING
(F) November 23	NO CLASS- THANKSGIVING	NO CLASS- THANKSGIVING	NO CLASS- THANKSGIVING
(M) November 26	Food & Social Change	Guest Lecture	
(W) November 28	Food as Politics	Guest Lecture	
(F) November 30	Food and Social Change		Discussion *Report to assigned classroom
(M) December 3	Lionizing Work		Polished final draft of Connection Essay Due *Report to assigned classroom *Final Exam Review

Date	Topic	Reading	Assignment/Activity
(W) December 5	FINAL EXAM	FINAL EXAM	FINAL EXAM *Complete peer assessment* *report to assigned classroom
(F) December 7	Prepare for Lionizing		*Bring completed poster to class *Class preparation for the Lionizing assessment
(M) December 10	Lionizing! 10:00AM-12:00PM Sam Rayburn Student Center Conference Rooms A, B, C	Lionizing! 10:00AM-12:00PM Sam Rayburn Student Center Conference Rooms A, B, C	Lionizing! 10:00AM-12:00PM Sam Rayburn Student Center Conference Rooms A, B, C