

## Leila Yarian

lyarian@leomail.tamuc.edu

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<b>Education:</b>	Master of Fine Art in Visual Communication Texas A&M University-Commerce, Dallas, TX	2016 –2019
	Master of Art in Graphic Design, Al-Zahra University, Tehran, Iran	2006 - 2009
	Bachelor of Art in Textile Design, University of Art, Tehran, Iran	2001 - 2005

## Experience

8/2016 – 6/2016 (3 years)	TEXAS A&M UNIVERSITY-COMMERCE (DALLAS) GAT (Graduate Assistant Teaching) <ul style="list-style-type: none"><li>• Designed welcome mobile applications for international students as a part of my thesis</li><li>• Critiqued students designs and course projects in typography class</li><li>• Interacted with students to assist them with design coursework and resolve academic issues</li><li>• Graduate research for Graduate Coordinator</li></ul>	Dallas, TX
06/2018 – 08/2018 (3 months)	VIVID COMMERCE (DALLAS) Graphic Designer (internship) <ul style="list-style-type: none"><li>• Worked in a collaborative team environment to design Amazon A+ Content</li><li>• Designed various creative logos and report pages</li></ul>	Dallas, TX
07/2018 – 07/2019 (12 months)	ANIDEAGROUP (DALLAS) Graphic Designer (volunteer) <ul style="list-style-type: none"><li>• Develop layout for print collateral and website design</li><li>• Worked on clients banking, food, and architecture</li></ul>	Dallas, TX
09/2007-12/2015 (8 years)	VARIOUS UNIVERSITY LECTURER POSITIONS University Lecturer and Teacher Assistant  UNIVERSITY OF APPLIED SCIENCE AND TECHNOLOGY TEHRAN ONLINE LEARNING NON-PROFIT AL-ZAHRA UNIVERSITY <ul style="list-style-type: none"><li>• Created and developed creative content based curriculum teaching undergraduate college students design application software and design</li><li>• Taught technical courses such as Fundamentals of Visual Arts and Color, Layout Workshop, Logo Design Workshop, Computer Graphics (Adobe Photoshop, Adobe Illustrator, Adobe Flash, Adobe Dream Weaver,</li></ul>	Tehran, Iran

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Adobe After Effect, Adobe InDesign, Corel Draw) to undergraduate graphic design students

- Taught online Computer Graphics and Digital Graphic courses to undergraduate IT students for integration of design media
- Provided support to University Professors as graduate teacher assistant to undergraduate students in courses: Environmental Graphics and Printing

03/2008 – 03/2009

ARTISTIC PROJECTS ACADEMY (Project Manager)

Tehran, Iran

- Worked in a team of instructors and designers to create learning materials for Graphic Design students
- Designed 10 learning supplemental books with multimedia CD in subjects such as Flexo, Helio, Digital, Offset Printing, Layout, Binding, and Packaging

05/2010-6/2016  
(6 years)

LINDO RETAIL SOLUTIONS

Tehran, Iran

Graphic Designer

- Created graphic branding and marketing projects from inception to production: print collateral, direct marketing assets, product branding integration, and marketing collateral
- Designed logos, posters, brochures, catalogues, magazines, billboards, booklet, materials used in trade expos, such as trade show booths and counter stands
- Worked with client facing groups to handle the transfer of marketing assets for company distribution and production
- Managed internal projects tasks for client projects making sure projects were completed on time and on budget.