
Mei (Meifang) Xiang, Ph.D., CPA

Department of Accounting & Finance
College of Business
Texas A&M University – Commerce
Email: meifang.xiang@tamuc.edu

Current Position

Provost Fellow, Texas A&M University - Commerce
Associate Professor (tenured), Department of Accounting & Finance, TAMU - Commerce

Education

Purdue University, Ph.D., 2008
Central University of Finance and Economics, M.S., 2000
Central University of Finance and Economics, B.S., 1997

Leadership Experiences and Practices

Academic Leadership Experiences

- 2023 – 2024 Provost Fellow, Texas A&M University – Commerce
- Provost Fellow Projects related with student career development
 - Preparatory work on New Faculty Orientation
 - University Administrative Council meetings
 - Deans Council meetings
 - Preparatory for SACSCOC pre-visit & on-site visit
 - Interview Provost Fellow Cohort 2 candidates
 - Viewing Chancellor's Academy of Teacher Educators Award candidates
 - Attend meetings on behalf of Provost when needed
- 2021 – 2024 Chair of Teaching Effectiveness Committee, College of Business, TAMU - Commerce
- Preparatory work for AACSB on-site visit
 - Hold teaching effectiveness workshops
 - Sponsor College Faculty Teaching Award
 - Handling teaching innovation and faculty evaluation
- 2016 – 2019 Robert Gruber Accounting Professorship, University of Wisconsin - Whitewater
- Leading accounting professor
- 2013 – 2014 Coordinator of Financial Accounting, Department of Accounting, University of Wisconsin - Whitewater
- Course innovation and curriculum design
 - Analysis on assurance of learning
 - Exams designing and arrangement on proctoring
 - Faculty/students advising

Industrial Leadership Experiences

- 2001-2002 Financial Manager of Jinliyuan Investment Company (affiliated with Jinfei Economic Center of Civil Aviation Administration of China)
- Investment project Shengjing International Golf Club, a project of RMB100 million (\$15 million)
- Supervisory Committee Member of Tianyuan Resort (a four-star Resort in Beijing)
- Supervise the budget and construction of the resort
 - Locate financial problems during its construction and operation
 - Interview CEO candidates

Leadership Training and Workshops

- 2023 -2024 Leadership Training Sessions provided by Provost & Dr. Ronald Carter
- 2023 -2024 Leadership Workshops (provided by President, Provost, Deans & Department Heads)
- 2024 Spring Leadership, Career, & US-Leadership II Training Sessions
- 2023 Fall Texas A&M System New Department Head Workshop Week Training Sessions (Referred by Provost Office)
- 2023 Fall Leadership Shadowing (with Dean of College of Education)
- 2023 Fall Leadership Shadowing (with Department Head of Curriculum and Instruction)
- 2022 Fall Texas A&M System New Department Head Workshop Week Training Sessions (Referred by Dean of College of Business)

Professional Academic Activities

Academic Working Experience

- 2023 to present Associate Professor (tenured), Department of Accounting & Finance, Texas A&M University - Commerce
- 2019 - 2023 Associate Professor, Department of Accounting & Finance, Texas A&M University - Commerce
- 2014 - 2019 Summer Associate Professor (tenured), Accounting Department, University of Wisconsin – Whitewater
- 2008 - 2014 Assistant Professor, Accounting Department, University of Wisconsin – Whitewater

Publications and Research Activities

I. Journal Publications

Xiang, M. (2023). Exam Time Usage in Accounting Courses and Student Exam Performance. *Journal of Accounting and Finance*, 23(3), 25-34.

Xiang, M. (2021). Tax Inspections and Tax Administration Obstacle Reported in Developing Economies. *Journal of Applied Business and Economics*, 23(8), 35-49.

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- Xiang, M.** (2020). An Empirical Study of the Effect of Tax Inspections/Visits on Firm's Credit Constraints in Developing Economies. *Journal of Accounting & Finance*, 20(6), 171-186.
- Xiang, M. & Yu, T.** (2019). "Relation between Family-Related Factors and Students' Learning Performance in the First Post-Secondary Accounting Course," *The Accounting Educators' Journal*, 28, 139-158.
- Xiang, M. & Hinchliffe, S.** (2018). "Determinants of Students' Repeating the First College-Level Accounting Course," *Advances in Accounting Education: Teaching and Curriculum Innovations*, 18, 1-22.
- Xiang, M.** (2017). "Privatization, Credit Application, and Credit Constraint in Eastern Europe and Central Asia," *Journal of Applied Business and Economics*, 19(2), 50-85.
- Xiang, M.** (2016). "Improving the Quality of Learning in Accounting through Advice and Learning Experiences from Former Students," *Advances in Accounting Education: Teaching and Curriculum Innovations*, 18, 1-22.
- Chakravarty, S. & Xiang, M.** (2013). "The International Evidence on Discouraged Small Businesses," *Journal of Empirical Finance*, 20, 63-82.
- Xiang, M. & Holmes, L.** (2012). "SFAS No. 116, Contributions Received and Contributions Made: What We Know and What We Don't?" *Journal of Higher Education Theory and Practice*, 12(5).
- Xiang, M. & Gruber, R.** (2012). "Student Performance in their First Post-Secondary Accounting Course: Does High School Accounting Matter?" *Advances in Accounting Education: Teaching and Curriculum Innovations*, 13, 297-311.
- Chakravarty, S. & Xiang, M.** (2011). "Reinvestment Decisions by Small Businesses in Emerging Economies," *Financial Management*, 40(3), 553-590.
- Xiang, M.** (2001). "Practices and Operations of the Capitals among Inner Parts of the Group," *Accounting and Auditing of CAAC (In Chinese)*, 11, 23.
- Wang, W., and Xiang, M.** (1999). "Attack of Financial Derivative Tools on Fiscal and Accounting Theory and its Countermeasures," *Journal of Central University of Finance and Economics (In Chinese)*, 143(7), 55.
- Wang, W., and Xiang, M.** (1999). "Foreground of Environmental Accounting," *News of Chinese Finance and Economics (In Chinese)*, 67(3).
- Wang, W., and Xiang, M.** (1999). "Social Responsibility Accounting," *Journal of Financial Accounting (In Chinese)*, 121(6), 5.
- Xiang, M.** (1998). "Studies on Environmental Accounting," *Theory and Practice of Finance and Economics (In Chinese)*, 94(4), 83.
- Wang, W., and Xiang, M.** (1998). "Characteristics of Financial Derivative Tools," *Advance of Enterprise Technology (In Chinese)*, 106(7), 28.
- Wang, W., and Xiang, M.** (1998). "Analysis of Human Resources Accounting," *Journal of Central University of Finance and Economics (In Chinese)*, 6, 54.

Xiang, M. (1996). "Some Effects of Innovation to Bank Credit," *Theory and Practice of Finance and Economics (In Chinese)*, 83(5), 18.

Xiang, M. (1995). "Tax Agency and its Effects on Accounting," *Modern Finance Herald (In Chinese)*, 55(6), 25.

II. Conference Presentation

"A Preliminary Study of the Impact of Accounting Students' Exam Time Usage on Their Exam Performance," 2018 AAA Annual Meeting, Washington DC, August 5-8. Paper presented by Meifang Xiang.

"An Empirical Study of Accounting Curriculum Settlement Influence on Professional Ethics Judgment," 2018 AAA SW Region Meeting/45th Annual Meeting of Federation of Business Disciplines, Albuquerque, New Mexico, March 7-10. Presented by Zhuo Zhang.

"Understand Inventory Recording in Principle Financial Accounting," 2017 AAA 2017 Teaching, Learning and Curriculum Section Midyear Colloquium, Tampa, Florida, November 16-18. Presented by Meifang Xiang.

"An Empirical Study of Students' Retaking the First Post-Secondary Accounting Course," 2017 AAA Annual Meeting, San Diego, August 5-10. Paper presented by Meifang Xiang.

"Impact of Family Related Factors on Students' Learning Performance in the First Post-Secondary Accounting Course," 2016 AAA Annual Meeting, New York, August 5-10. Paper presented by Meifang Xiang.

"An Empirical Study of Students' Retaking their First Post-Secondary Accounting Course," 2015 AAA Annual Meeting, Chicago, August 9-12. Paper presented by Meifang Xiang.

"Who Does Not Need Credit? Evidence from Developing Economies," 2013 AAA Midwestern Region's Meeting, Chicago, Illinois, October 17-19. Paper will be presented by Meifang Xiang.

"Privatization, Credit Application, and Credit Constraint in Eastern Europe and Central Asia," 2013 AAA Annual Meeting, Anaheim, CA, August 3-7. Paper presented by Meifang Xiang.

"Institution Changes and the Pricing Efficiency of Accruals 2000-2011: Evidences from China," with Hongliang Zhang and Yuefan Sun, 2012 AAA Annual Conference Research Interaction Forum Session, Washington DC, August 4-8. Co-presented by Meifang Xiang & Hongliang Zhang.

"Improving the Quality of Learning in Accounting through Peer-provided Suggestions and Learning Experiences", 2011 Global Business and Social Science Research Conference, Beijing, China, June 20-22. Paper presented by Meifang Xiang. The Best Paper Award of the conference.

"Student Performance in their First Post-Secondary Accounting Course: Does High School Accounting Matter?" with Robert Gruber, 2011 North American Accounting Society (NAAS) meeting, Chicago, Illinois, March 23-25. Paper presented by Meifang Xiang.

"What Discourages Small Businesses from Asking for Loans? The International Evidence on Borrower Discouragement," with Sugato Chakravarty, 2009 Financial Management Association (FMA) Annual Conference, Reno, Nevada, October 21-24, 2009. Paper presented by Meifang Xiang.

“Reinvestment Decisions by Small Businesses in Emerging Economies,” with Sugato Chakravarty, the 9th Annual Hawaii International Conference on Business 2009, Honolulu, Hawaii, June 12-15, 2009. Paper presented by Meifang Xiang.

“Accounting & Taxation in China,” with Zheming Wang, and Zhijun Lin, 2009 American Accounting Association Annual Meeting, New York, August 1-5, 2009. Co-presented by Meifang Xiang.

“Older and Younger Women and Their Opinions about Social Security Reform and Private Accounts,” with DeVaney Sharon, 2006 American Council on Consumer Interests (ACCI) Annual Conference, Baltimore, Maryland, March 15-18, 2006. Paper presented by Meifang Xiang.

III. Working Papers

“Challenges in Accounting Education: What is Next.”

“Firms without Credit Need. Evidence from Underdeveloped Economies.” with Sugato Chakravarty.

“Tax-Effort Related Stress/Obstacles and Firm’s Operating Results in Developing Economies.”

“Managerial Ability, Real Earnings Management and Audit Fees.” with Tao Yang.

“Relationship Banking Dynamics and Financial Stress: Do Banks and Firms Benefit From Long-term Relationships?” with Sugato Chakravarty.

Research Assistant Experience

2007 – 2008	Research assistant for Prof. Chakravarty Sugato, Purdue University
2006 – 2007	Research assistant for Prof. Sandra Liu, Purdue University
2004 – 2005	Research assistant for Extension specialist Dr. Elizabeth Kiss, Purdue University

Teaching Experience

I. Associate/Tenured Associate Professor (2019 Fall to Present)

2019 Fall to present	Instructor for <i>Advanced Accounting</i> (ACCT521) at Texas A&M University - Commerce
2022 Summer	Instructor for <i>Intermediate Accounting I</i> (ACCT301) at Texas A&M University - Commerce
2021 Spring	Instructor for <i>Financial Accounting</i> (ACCT502) at Texas A&M University - Commerce
2020 Fall to 2023 Fall	Instructor for <i>Advanced Accounting</i> (ACCT421, cross-listed with ACCT521 but with different syllabus and requirements) at Texas A&M University - Commerce
2020-2022 Summer	Instructor for <i>Government & Non-Profit Accounting</i> (ACCT437) at Texas A&M University - Commerce
2020 Spring	Instructor for <i>Accounting for Managers</i> (ACCT501) at Texas A&M University - Commerce

2019 Fall to present	Instructor for <i>Advanced Accounting</i> (ACCT521) at Texas A&M University - Commerce
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II. Assistant / Tenured Associate Professor (2008-2019 Summer)

2018 Fall - 2019 Fall	Instructor for <i>Advanced Accounting</i> (ACCT461) at University of Wisconsin – Whitewater
2016 Fall - 2018 Spring	Instructor for <i>Intermediate Accounting I</i> (ACCT261/ACCT341) at University of Wisconsin – Whitewater
2014 to 2018 Spring	Instructor for <i>Governmental & Not-For-Profit Accounting</i> (ACCT751) at University of Wisconsin – Whitewater (Graduate/Master Level)
2013 - 2017	Instructor for <i>Financial Statement Analysis</i> (ACCT748) at University of Wisconsin – Whitewater (Graduate/Master Level)
2012 - 2019 Fall	Instructor for <i>Accounting for Nonprofit Organizations</i> (ACCT463) at University of Wisconsin – Whitewater
2015 Fall	Co-instructor for Doctoral program <i>Macro Issues in Business</i> (DBA880) at University of Wisconsin – Whitewater (Graduate/Doctoral/DBA Level)
2015 Spring	Co-instructor for Doctoral program <i>Micro Issues in Business</i> (DBA870) at University of Wisconsin – Whitewater (Graduate/Doctoral/DBA Level)
2013-2014	Course-Coordinator for <i>Financial Accounting</i> (ACCT244) at University of Wisconsin – Whitewater
2011 & 2014	Instructor for <i>Advanced Accounting Theory</i> (ACCT781) at University of Wisconsin – Whitewater (Graduate/Master Level)
2008 - 2015	Instructor for <i>Financial Accounting</i> (ACCT244) at University of Wisconsin – Whitewater

III. Instructor as Graduate Student

2008 Spring	Co-Instructor for CSR 342 <i>Personal Financing</i> at Purdue University
1998 Fall	Instructor for Financial Management at Central University of Finance and Economics (China)
1998 Spring	Instructor for Financial Accounting at Accounting Department, Central University of Finance and Economics (China)
1997 Fall	Instructor for International Accounting at Accounting Department, Central University of Finance and Economics (China)

IV. Teaching Assistant

2006 Spring	Teaching assistant and group discussion instructor for CSR 481 <i>Ethics and Compliance in Financial Counseling and Planning</i> at Purdue University
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2005 Fall Teaching assistant and lab instructor for CSR 486 *Retirement Planning and Employee Benefits* at Purdue University

V. Teaching Training

2009 Spring Peer Coach Program at UW-Whitewater
2009 Summer 2009 Faculty College of UW system
2008 Fall 2009 Faculty College of UW system
2006 Spring Teaching Excellence workshop series II at Purdue University
2005 Spring Formal training of College Teaching (EDCI 589A) at Purdue University

Industry Working Activities

Industrial Working Experiences

2000-2002 Jinfei Economic Development Center for Aviation of CAAC (JFEDCA), Beijing, China
Accountant of Finance and Administration Department
Financial Manager of Jinliyu Investment Company
Supervisory Committee Member of Tianyuan Resort (a four-star Resort)
Supervisory Committee Member of Jinyi International Investment Company

Industrial Internship Experiences

1999 Auditor and Leader of the liquid assets group at China National Petroleum Corporation (CNPC)

1999 VIP Client Representative & Assistant Security Analyst at Xiangcai Stock Exchange Company

1998 Asset appraiser for Project of Stock Issuing in Hong Kong at China National Petroleum and Chemistry Corporation (CNPCC)

1998 Representative of assets appraiser in the H share evaluation project at China Telecom
1997 Equipment appraiser for Clearing Project in Shanxi, Xi'an Province at China Northwest Airlines

1996 Audit assistant in annual auditing at China International Trust and Investment Corporation (CITIC)

- Project of Legend Group (listed)
- Project of Construction and City Building of Beijing (listed)

Honors and Awards

2023-2024 Provost Fellowship, TAMUC
2016-2019 Robert Gruber Accounting Professorship, UWW
2012 Nominated and accepted for the 25th annual Scholarship & Creative Achievement Reception of UWW
2011 Best Paper Award, Global Business and Social Science Research Conference
2006-2007 Research Assistant Scholarship, Purdue University
2006 Fitzsimmons and Zmola Travel Awards, Purdue University
2005-2006 Lynn Fellowship, Purdue University

2004-2005	Research Assistant Scholarship, Purdue University
1997	Honor of Exemption from the Entrance Examination of the Graduate Program for ranking 1 st during the 4-year undergraduate period (top less than 0.1%)
1997	Price Waterhouse Fellowship as Outstanding Accounting Graduate (top less than 0.1%)
1993-1997	6 consecutive Outstanding Student Scholarships, Central University of Finance and Economics (China) (top 1%)
1995	University Distinguished Student, Central University of Finance and Economics (China) (top 0.1%)
1995	Prominent Student Organization Leader Award, Central University of Finance and Economics (China) (top 0.5%)
1993	Highest Score in the National University Entrance Examination in city of Zhangjiajie (a city with a population of 1.6 million)
1993	Distinguished Student of Zhangjiajie (top less than 0.1%)

Professional Certificates

CPA, licensed in the State of Indiana, USA, 2010

CPA, P.R. China, 2000

Service and Other Activities

2024	Reviewing Committee Member of 2024-2025 Provost Fellow Cohort 2
2023-2024	Attend SACSCOC pre-visit and on-site visit
2023-2024	Attend Dean's Council Meetings
2023-2024	Attend university Administrative Council Meetings
2023-2024	Preparation
2021 - Present	Chair of College Teaching Effectiveness Committee (TAMUC)
2022	Search Committee of College Associate Dean (TAMUC)
2022	Faculty Award Committee of TAMUC
2022	Faculty Representative on Spring 2022 Mane Event Day
2022	New Department Heads Workshop Sponsored by Texas A&M System
2022	AACSB September Conference in Atlanta
2022	Marshall & Faculty Representative at Summer Graduation Commencement
2022	MSA Committee of Department of Finance & Accounting
2021-2022	College Strategic Committee (TAMUC)
2021	Member of Search Committee of COB Associate Dean (TAMUC)
2020	Member of College Teaching Effectiveness Committee (TAMUC)
2019 - 2020	College Strategic Committee (TAMUC)
2019 - 2020	College Assurance of Learning Committee (TAMUC)
2017 - 2019	Constituency Standards Committee (Promotion) of COBE (UWW)
2016 - 2018	MPA Committee of Accounting Department (UWW)
2016 - 2018	Elections Committee of UWW
2015 - 2018	UW-Whitewater Textbook Rental Committee
2014 - 2019	Personnel Committee of Accounting Department (UWW)
2012 - 2019	Faculty Treasure of Beta Gamma Sigma Chapter, UWW
2014 - 2017	Exceptions & Appeal Committee of Accounting Department (UWW)

2014 - 2017	Research Committee of COBE (UWW)
2015 - 2016	General Education Review Committee (UWW)
2015 - 2016	Organization Committee (UWW)
2014 - 2015	Committee of DBA Program (UWW)
2014 - 2015	Search and Screen Committee of Accounting Department (UWW)
2014 - 2015	Undergraduate Curriculum Committee of COBE, UWW
2014	Search and Screen Committee of College Dean
2013 - 2014	Faculty and Staff Evaluation Team for Dean
2013 - 2014	Course Coordinator for Financial Accounting
2013	Merit Committee of Accounting Department
2012 - 2014	International Committee of College of Business and Economics
2012 - 2013	Elections Committee of UWW
2012	DQP team member representing Accounting Department of UWW
2012 - 2013	LEAP team member representing Accounting Department of UWW
2012 - 2013	General Education Review Committee of UWW
2012 - 2013	Faculty Treasure of Beta Gamma Sigma Chapter, UWW
2011 - 2012	ACCT244 Textbook Selection Committee (Accounting Department)
2009 - 2013	Undergraduate Curriculum Committee of UWW
2009 - 2013	Undergraduate Curriculum Committee of COBE, UWW
2008 - 2010	Faculty Representative on the Recreation Sports Advisory Board, UWW
1993 - 1997	President of the class at Central University of Finance and Economics (China)
1994 - 1997	Committee Member of the Student Union of Central University of Finance and Economics (Beijing, China)
1997 - 2000	Publicity Officer of the graduate class