

# Curriculum Vita August 2024

Instructor: Justin Weiss, Adjunct Professor

Academic College: College of Innovation and Design

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#### **EDUCATION**

Master of Public Administration – Local Government, Financial & Management Analysis Brigham Young University, 2013

Bachelor of Arts – Spanish, Business Management Minor Brigham Young University, 2010

#### **TEACHING EXPERIENCE**

August 2024 – Present, Adjunct Professor, College of Innovation and Design, Texas A&M University - Commerce

#### **PUBLICATIONS**

#### PRESENTATIONS & ARTICLES

ICMA Annual Conference | October 2023

Session Speaker. Root of Local Government Revenue and How We Got It Wrong.

American Planning Association (APA) Annual Conference | April 2023 Session Speaker. Fostering Fiscal Predictability: Comprehensive Plan to Development Code.

Government Finance Officers Association (GFOA) | November 2022 Session Speaker. The Root of Local Government Revenue.

APA Texas Chapter Annual Conference | October 2022

Session Speaker. Fostering Fiscal Predictability: Improving a Community's Fiscal Health from Comprehensive Plan to Development Code.

## **GFOA Annual Conference** | June 2022

Session Speaker. Finding Fate: A Growing City's Quest for Fiscal Resiliency Through Land Use Planning.

# Texas Town & City Article | March 2022

Contributor. It Was Always Fate.

## ICMA Annual Conference | October 2021

Session Speaker. Finding Fate: A Downtown Revitalization Effort.

#### GFOA Annual Conference | June 2020

Session Speaker. Fiscal Productivity in a financially constrained community.

**Texas Downtown Association (TDA) Annual Conference** | October 2019 Session Speaker. Making the case for Downtown: How to do the math on proposed development.

**Texas Economic Development Council (TEDC) Annual Conference** | October 2019 Session Speaker. Economic Development & Financial Sustainability.

## Brigham Young University MPA Program | October 2019

Guest Lecturer. Case Study: Road repair & how to do the math on proposed development.

**Utah Government Finance Officers Association Annual Conference** | April 2019 Session Speaker. How to do the math on proposed development in your City.

## **Verdunity Podcast** | February 2019

Guest Speaker. Doing the Math: A small city does the math on new development.

## Strong Towns Gathering | October 2018

Session Speaker. Money Talks: Making fiscal sustainability the common language for community decision-making.

#### ICMA Annual Conference | September 2018

Session Speaker. The End Game: Winning Long-Term for Your City and Citizens by Developing Smart Tricks and Tools.

#### Strong Towns Article | January 2018

Contributor. The Fatal Flaw in your town's development pattern.

**Texas Municipal League Economic Development Conference** | November 2017 Session Speaker. Playing MONEYBALL with your City.

# APA Texas Chapter Annual Conference | November 2017

Session Speaker. Money Hall: Using ROI analysis and Long-Term Financial Modeling to Evaluate Development and Infrastructure Decisions.

# Texas Town & City Magazine | September 2017

Article. City of Fate Helps Residents Lower Their Electric Bills.

**Engaging Local Government Leaders & UMANT Conference** | September 2017 Session Speaker. Playing MONEYBALL with your City.

## **Strong Towns Webinar** | May 2017

Guest Speaker. Scoring! How to do the math on proposed development in your City.

# Strong Towns National Summit | March 2017

Session Speaker. Scoring! How to stop fiscally unsustainable development in its tracks.