



## **Curriculum Vita August 2023**

**Instructor:** Eric Venegas, Adjunct Professor

**Academic Department:** Art

**University Address:** Texas A&M University-Commerce  
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Commerce, TX 75429-3011

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**Faculty Web Page Address:** N/A

### **EDUCATION**

Master of Fine Arts (Visual Communication)

**Texas A&M University-Commerce, 2022**

Bachelor of Fine Arts (Art with a Concentration in Sculpture)

**Austin College, 1994**

### **TEACHING EXPERIENCE**

**January 2019 – Present, Adjunct Professor, Texas A&M University-Commerce**

Instruct students in brand development, logo creation, graphic design, and creative thinking. Create class syllabi, record attendance, and formulate and grade assignments. Oversee class critiques of assigned creative and work with students one-on-one to refine pieces for presentation. Plan lectures, guest speaker appearances, and in-field experiences to advance the course curriculum.

**Dates Employed April 2011 – Present, Owner, Small Hat Studio, LLC**

From concept to final execution, address the creative needs of clients from various industries including human resource (Ghirardelli, Hertz, Kimberly-Clark, Sysco), fitness, legal, dental, restaurant, non-profit (North Texas Performing Arts, The Samaritan Inn), and start-up. The creative needs of clients range from wearables to stationery systems, web design to large format graphics, and everything in between. Responsible for client service, initial concepting, design, art direction, print bid process, estimating, print production, and billing.

**February 2001 – August 2014, Creative Director, Banowetz & Company, Inc.**

(Junior Designer, Designer, Senior Designer, Creative Director, Creative Director/Vice President) Concepted, designed and executed production of print materials for clients in various industries including luxury retail (NorthPark Center, Stanley Korshak), luxury automotive (Mercedes-Benz of Plano), legal, non-profit (GLAAD), restaurant, hospitality (Hotel ZaZa, Hilton Anatole), and human resources. Wrote, produced, and oversaw TV, radio, and outdoor (OOH) advertising campaign. Responsible for managing office workflow, providing art direction to agency designers, meeting with clients, press checks, creating specs, and getting competitive bids for client review.

<b>RESEARCH GRANTS AND AWARDS</b>
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2022, Hermes Awards (Platinum) – Spark Biomedical Pain Tapering Flipbook  
2022, Hermes Awards (Platinum) – Spark Biomedical Sparrow Therapy System Packaging  
2022, Hermes Awards (Gold) – Spark Biomedical Sparrow Therapy Patient Brochure  
2022, Hermes Awards (Gold) – Spark Biomedical Sparrow Therapy Physician Brochure  
2022, Hermes Awards (Gold) – Spark Biomedical Patient Journal  
2022, Hermes Awards (Gold) – Spark Biomedical Mission Vision Values Flipbook  
2022, Hermes Awards (Honorable Mention) – Spark Biomedical Posters  
2021, *LogoLounge* Book 13, 1 logo selected for inclusion  
2020, *LogoLounge* Book 12, 2 logos selected for inclusion  
2019, *LogoLounge* Book 11, 1 logos selected for inclusion  
2017, *LogoLounge* Book 10, 13 logos selected for inclusion  
2015, *LogoLounge* Book 9, 3 logos selected for inclusion  
2014, *LogoLounge* Book 8, 2 logos selected for inclusion  
2013, DSVC Dallas Show, Bronze Lightbulb, NorthPark Center Holiday Signage  
2013, *LogoLounge* Book 7, 2 logos selected for inclusion  
2012, *LogoLounge* Book 6, 3 logos selected for inclusion  
2012, *LogoLounge* Master Library, Vol. 4, 7 logos selected for inclusion  
2011, *LogoLounge* Master Library, Vol. 3, 5 logos selected for inclusion  
2010, *LogoLounge* Master Library, Vol. 2, 5 logos selected for inclusion  
2010, *LogoLounge* Master Library, Vol. 1, 5 logos selected for inclusion  
2009, *LogoLounge* Book 5, 5 logos selected for inclusion  
2007, *LogoLounge* Book 4, 8 logos selected for inclusion  
2006, *Graphis* Design Annual Design Merit, Fuse Restaurant Logo  
2006, *LogoLounge* Book 3, 6 logos selected for inclusion  
2000, *Graphis* Design Annual Design Merit, Packaging “Sci-fi Tin Series”  
2000, *How* Magazine Design Merit, Packaging “Sci-fi Tin Series”  
2000, *How* Magazine Design Merit, Packaging “2000 Tin Series”  
1994, Boy Scouts of America, Eagle Scout Award