



EAST TEXAS A&M

— U N I V E R S I T Y —

Curriculum Vitae January 2025

Instructor: Eric Venegas, Adjunct Professor
Academic Department: Art

University Address: Texas A&M University-Commerce
PO Box 3011
Commerce, TX 75429-3011

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Faculty Web Page Address: N/A

EDUCATION

Master of Fine Arts (Visual Communication)
Texas A&M University-Commerce, 2022

Bachelor of Fine Arts (Art with a Concentration in Sculpture)
Austin College, 1994

TEACHING EXPERIENCE

January 2019 – Present, Adjunct Professor, Texas A&M University-Commerce

Instruction in branding, graphic design, creative methodologies, and research. Create class syllabi, rubrics, record attendance, formulate curriculum, and grade assignments. Oversee class critiques of assigned creative and work with students. Plan lectures, guest speaker appearances, and in-field experiences to advance student learning outcomes.

April 2011 – Present, Owner, Small Hat Studio, LLC

From concept to final execution, address the creative needs of clients from various industries including human resource (Ghirardelli, Hertz, Kimberly-Clark, Sysco), fitness, legal, dental, restaurant, non-profit (North Texas Performing Arts, The Samaritan Inn), and start-up. The creative needs of clients range from wearables to stationery systems, web design to large format graphics, and everything in between. Responsible for client service, initial concepting, design, art direction, print bid process, estimating, print production, and billing.

Department of Art

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February 2001 – August 2014, Creative Director, Banowetz & Company, Inc.

(Junior Designer, Designer, Senior Designer, Creative Director, Creative Director/Vice President) Concepted, designed and executed production of print materials for clients in various industries including luxury retail (NorthPark Center, Stanley Korshak), luxury automotive (Mercedes-Benz of Plano), legal, non-profit (GLAAD), restaurant, hospitality (Hotel ZaZa, Hilton Anatole), and human resources. Wrote, produced, and oversaw TV, radio, and outdoor (OOH) advertising campaign. Responsible for managing office workflow, providing art direction to agency designers, meeting with clients, press checks, creating specs, and getting competitive bids for client review.

RESEARCH GRANTS AND AWARDS

2023, *LogoLounge* Book 14, 4 logos selected for inclusion
2022, Hermes Awards (Platinum) – Spark Biomedical Pain Tapering Flipbook
2022, Hermes Awards (Platinum) – Spark Biomedical Sparrow Therapy System Packaging
2022, Hermes Awards (Gold) – Spark Biomedical Sparrow Therapy Patient Brochure
2022, Hermes Awards (Gold) – Spark Biomedical Sparrow Therapy Physician Brochure
2022, Hermes Awards (Gold) – Spark Biomedical Patient Journal
2022, Hermes Awards (Gold) – Spark Biomedical Mission Vision Values Flipbook
2022, Hermes Awards (Honorable Mention) – Spark Biomedical Posters
2021, *LogoLounge* Book 13, 1 logo selected for inclusion
2020, *LogoLounge* Book 12, 2 logos selected for inclusion
2019, *LogoLounge* Book 11, 1 logos selected for inclusion
2017, *LogoLounge* Book 10, 13 logos selected for inclusion
2015, *LogoLounge* Book 9, 3 logos selected for inclusion
2014, *LogoLounge* Book 8, 2 logos selected for inclusion
2013, DSVC Dallas Show, Bronze Lightbulb, NorthPark Center Holiday Signage
2013, *LogoLounge* Book 7, 2 logos selected for inclusion
2012, *LogoLounge* Book 6, 3 logos selected for inclusion
2012, *LogoLounge* Master Library, Vol. 4, 7 logos selected for inclusion
2011, *LogoLounge* Master Library, Vol. 3, 5 logos selected for inclusion
2010, *LogoLounge* Master Library, Vol. 2, 5 logos selected for inclusion
2010, *LogoLounge* Master Library, Vol. 1, 5 logos selected for inclusion
2009, *LogoLounge* Book 5, 5 logos selected for inclusion
2007, *LogoLounge* Book 4, 8 logos selected for inclusion
2006, *Graphis* Design Annual Design Merit, Fuse Restaurant Logo
2006, *LogoLounge* Book 3, 6 logos selected for inclusion
2000, *Graphis* Design Annual Design Merit, Packaging “Sci-fi Tin Series”
2000, *How* Magazine Design Merit, Packaging “Sci-fi Tin Series”
2000, *How* Magazine Design Merit, Packaging “2000 Tin Series”
1994, Boy Scouts of America, Eagle Scout Award