

Vince Sidwell

Art Director
Animator
Motion Designer
Instructor
e-Learning Developer

214-202-4405

vince@vinesidwell.com

Expertise



Additional



PROFILE

Animation, motion design, video, e-learning, and web design
Adjunct instructor
Cofounder and coordinator of nonprofit professional organization ABOSG.org
Cofounder and coordinator of the IndustryGiants.org conference
Experience supervising small creative teams
Complete pipeline of 3d skills (modeling, texturing, rigging, animation and rendering)
Able to deliver projects by working directly with clients from concept stage to delivery

EDUCATION

BFA May 94, University of North Texas, emphasis in Painting and Drawing
MFA Dec 98, Mississippi State University, Electronic Visualization, emphasis in Animation

COURSES TAUGHT

Motion Graphics
3D Animation (1-5)
3D Rigging
Web Design and Building
Animation for Web

INDUSTRY EXPERIENCE

8/19 - **Art Director** - Tourit Media
Art direction and development of 2D and 3D animations, video for real estate industry.

12/15 - 5/19 **Sr. Content and Instructional Designer** - Pioneer Natural Resources
Art direction and development of 2D and 3D animations, e-training and video. Supervised a team up to 5 designers. Developed look, style guides, After Effects templates, video pipelines and standards for the in house e-training library.

'03 - current **Adjunct Instructor** - Texas A&M Commerce/Dallas
Motion Graphics for Designers. Past classes include all levels of Maya, as well as an introduction to Cinema 4D.

'09 - current **Adjunct Instructor** - Art Institute of Dallas
Motion Graphics, Maya Rigging and Editing Principles.

12/09 - 12/15 **Freelance 2D/3D** - various studios
3d Animation, motion graphics and visual effects for commercial, corporate, trade show, web, film and print. Clients include Focus-Factory, First Cut, S-Films and Fire on the Bayou. Their clients include Sabre Travel Solutions, Sabre Airline Solutions, Get There, American Airlines, Texas Tourism, Nutrisystems, Zerona, Non-Invasive Spine Institute and Mattress Firm.

09/06 - 08/09 **Motion Designer** - Post:Op
Motion design, graphics, vfx and 3D animation. My clients included Motel 6, Hyundai, Brighthouse Electric, Hollywood Casinos, TXU, Nutrisystem and HEB for agencies including: Ivey and Associates, Dieste and The Richards Group.

05/04 - 03/06 **Animator/Partner** - Element X Creative
Co-founder and partner of Element X Creative. Flash, Motion Graphics, VFX, 3D Modeling and Animation. I was responsible for assisting in the day to day running of the business, meeting with clients, lawyers, accountants, employees, interviewing, etc. Clients included Hit Entertainment, Mary Kay and Score Entertainment.

Awards

2001 Silver Telly Award - *Air Pollution Gremlins* - 3D Animated PSA
2008 Silver Davey Award - *Motel 6* - 3D Animated Commercial
2011 Silver Davey Award - *Genovive* - 3D Animated Commercial