



# Joyce Sample

Texas A&M University - Commerce

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## EDUCATION

### **Ph.D., English Studies Comp/Rhet, 2025**

(Dissertation In Progress), December 2025 Completion Expectation  
Texas A&M University – Commerce, Commerce, Texas 75429

### **M.S., Applied Linguistics, 2017**

Texas A&M University – Commerce, Commerce, Texas 75429

### **B.S., Instructional Training and Design, 2014**

Texas A&M University – Commerce, Commerce, Texas 75429

### **A.S., Psychology, 2012**

Grayson County College, Denison, Texas 75020

## ACADEMIC APPOINTMENTS

**Adjunct Professor:** Texas A&M University - Commerce  
2017-current

**Dual Credit Instructor:** Texas A&M University - Commerce  
2017-2023

**Instructional Technology Coach:** Commerce ISD  
2018 - current

**College Prep English Instructor:** Commerce ISD  
2018- 2021

**Graduate Teaching Assistant:** Texas A&M University - Commerce  
2016-2017

## TEACHING EXPERIENCE

**Face-to-Face ENG 300:** Literature for Secondary Teachers TAMUC

**Online Instructor First Year Writing Program** TAMUC ENG 1301 and 1302 (regular and mini-mesters)

**Dual Credit Instructor** with TAMUC and CHS ENG 1301, 1302, and 2326.

**Pride Prep Courses** (advanced dual credit college course program through TAMUC offered to area high school students, housed at Commerce ISD) - ENG 1301, 1302, and 2326

**Face-to-Face Lecture** courses ENG 1301 and 1302

**College Prep English** with Commerce High School 2018-2021

**English 4 and English 4 AP** courses with Commerce High School 2017-2021

**English 2** with Commerce High School 2017-2018

## ADMINISTRATIVE EXPERIENCE

**Dean of Students**, Wolfe City ISD (2023-current) - work covering all past positions of CCMR, CTE, Advanced Academics, Instructional Specialist, as well as other roles as an administrator at WCHS.

**CCMR Coordinator**, Commerce ISD (2021-2023) - align district initiative for Future Ready Tigers, maintain community communication, build programs at high school, align with middle school, oversee the Future Ready Tiger TEAM and all college, career, and military readiness accountability for district.

**Testing Coordinator**, Commerce High School (2022-2023) - oversee Testing TEAM, plan/administer all state and national testing, oversee campus testing schedule & data for tutorial planning.

**Academic/Instructional Specialist**, Commerce High School (2021-2023) - offer advising for students regarding graduation plans, courses, and academic success, oversee Academic TEAM of teachers, plan study sessions and other opportunities for students to learn about academic success.

**CTE Advisor at Commerce High School** (2021-2023) - work to ensure programs of study are the most effective for students, oversee instruction and teachers for campus, align programs of study with middle school courses.

**Advanced Academic Advisor at Commerce High School** (2021-2023) - work with school district and campus to coordinate Gifted and Talented program for students in grades 9-12.

**Dual Credit Advisor**, Commerce ISD (2021-2023) - liaison between TAMUC and CISD administration to schedule courses, instructors, locations, and other necessary aspects of a successful dual credit program. Recruitment, roster reconciliation, TSI records, grade reports, student conferencing, etc. Communicate to parents and students of the community about dual credit courses and opportunities with advanced academics. Lead the yearly recruitment initiative, application, and admissions process for the Pride Prep Academy.

**HB4545 Administration Designee**, Commerce High School (2021-2023) - oversee the accelerated instructional program as outlined by TEA with tutorial coordinator, records, data, and accountability regarding this legislation.

**National Honor Society Advisor**, Commerce High School (2021-2023) - maintain membership of junior and senior students with academic excellence and leadership abilities. Create opportunities for students to serve the community. Record and validate all service hours of members.

## PROFESSIONAL EXPERIENCE

Business Owner/Operator, *Creative Edge Marketing* 2012-2016

Editor, *Fannin County Newspapers* 2009-2012

GM/Publisher, American Consolidated Media (*Bonham Journal & Fannin County Special*) 2007-2009

## INSTITUTIONAL LEADERSHIP

2023-current Dean of Students (administrator) at Wolfe City High School

2022-2023 CTE Coordinator for Commerce High School

2022-2023: Campus Testing Coordinator at Commerce High School

2021-2023 Academic Accountability Advisor to Administration for Commerce High School

2021-2023 Academic Success & Instructional Coach (for teachers/students) Commerce High School

2021-2023 College, Career, & Military Readiness Coordinator at Commerce ISD

2021-2023: HB 4545 Administrative Designee and District Advisor

2019-2023: TSI consultant to TAMUC, Commerce ISD, and area secondary school districts

2019-2023 Instructional Coach & Technology Coach with iCoach Team of Commerce ISD

2019-2021 Commerce High School English Department Chair

2019-2020 SEGAD Vice-President at TAMUC

## CONTINUING EDUCATION & CERTIFICATION

ESL Certified Teacher, ELAR 7-12 Standard Certification, GT Admin/Instructor Training, CPE titles available upon request

## BOARD & COMMITTEE SERVICE

**NETCAT Advisory Board 2022-2023:** The Northeast Texas Career and Technical Education Consortium Advisory Board serve with community business representatives, college administrators, and other leaders from 13 school districts in and around Hunt County, Texas to help make decisions for CTE programs throughout the schools involved as well as plan and consult on special events to promote the education surrounding these programs of study.

**A.C.E.S. Advisory Board 2022-2023:** Texas A&M University - Commerce created an advisory board for a grant they obtained to assist high school students transition into higher education, specifically, their institution. A.C.E.S. stands for Attaining College Entry and Success and is overseen by Dr. Pruitt, a group of researchers, and other community partners.

**NETCAT Trades Career Fair Task Force Spring 2023:** Work with members of the community and Northeast Texas Career and Technical Education Consortium to plan, organize, and host a career fair with vendors from the area who specialize in trade and vocational jobs. This included people with certification programs, company representatives, and other stakeholders in the workforce in the Hunt County area for thirteen school districts and their 11/12 graders to attend.

**TAMUC Pride Prep Admissions Panel Spring 2023:** Texas A&M University - Commerce has an elite early admissions program for North Texas high school students who are selected to apply for dual enrollment beginning their freshman year of high school. This admissions panel serves the purpose of sifting through middle school applicants, asking questions, and deciding which students from five different public school districts will earn the coveted thirty seats in the program for each year's cohort. This program is the "honors college" version of dual credit at the high school level.

**Testing Team Leader, Commerce High School 2021-2023:** as the Testing Coordinator, lead the team of testing leaders, proctors, and administrators to plan and administer all tests (EOCs, college placement, unit tests, midterms, finals, etc) including but not limited to the ordering, proctoring, scheduling, etc.

**CTE Advisor, Commerce High School 2021-2023:** work within CISD from the middle school and high school levels to ensure that program pathways are effective, funding is maximized, endorsement opportunities clear, and all is communicated to students and families more effectively.

**Commerce High School Attendance Committee, 2021-2023:** served with Dean of Students and other committee members to audit the attendance data of students with more than 8% unexcused absences and create plans for correction.

**GPA Policy Revision Committee, Commerce ISD, Fall 2021-Spring 2022:** worked with Athletic Director, Principal, Counselor, Legal Team, and Assistant Superintendent to audit GPA policies for calculation. Lead writer for policy revisions. Presentations made before the School Board.

**Essay Assessment Spring 2022:** read and grade entrance essays for Texas A&M University - Commerce and the Pride Prep Academy.

**2021 Teacher of the Year Selection Committee at Commerce ISD** - as a past Teacher of the Year, served on the committee that interviewed and selected both the primary and secondary teachers of the year to represent our district at regional level.

**TEA/PEARSON STAAR ENG 2 Content Review Committee:** small group of educators and representatives from Pearson and TEA to review question types for the redesign of the STAAR test to be field tested in 2022.

**Essay Assessment Spring 2021:** for TSI replacement project and admission into the Pride Prep Program through the College of Education at Texas A&M University - Commerce.

**Artifact Assessment Spring 2021:** through the College of Innovation at Texas A&M University - Commerce.

**Craig Stanley Scholarship Committee 2021:** Scholarship offered through TAMUC to undergraduate students. Applications include essays and criteria.

**Commerce ISD District Improvement Council (2018-2019 and 2019-2020):** Voice for literacy initiatives in the district, specific to "Writing Across Campus" program at Commerce High School.

**Commerce ISD Book Adoption Committee (2019-2020):** Department Chair for English Department set to select curriculum and textbook company based on research, presentation comparison, and curriculum analysis based on standards set by Texas Education Administration.

## ACADEMIC COACHING

**Academic Success and Instructional Coaching Commerce ISD:** Fall 2021-2023 (CHS Team leader for teacher and student academic growth) and College, Career, & Military Readiness Coordinator CHS **Digital Learning Team Member, Commerce ISD** (Instructional Technology Coach): Fall 2019-Spring 2023

**English Department Chair, Commerce ISD:** 2018-2021. Coordinated department, data, teachers, tests, etc for ELAR department at the high school level. Initiated vertical alignment with middle school.

**TAMUC SEGAD Graduate Student Mentor:** Spring 2020

**UIL Team Coach, Commerce ISD:** 2018-2021 for Lit Crit, Journalism, Film, Spelling, and Speaking 2019-current UIL One Act Play Co-Director at Commerce High School

## CONFERENCE PRESENTATIONS, PUBLISHED WORK, & FUNDED GRANTS

**"Pride Prep: Rural School Leadership, Anchor Collaboratives, and Postsecondary Readiness"** - Summit for Dual Credit Programs, Conference hosted by South Texas College and National Alliance of Concurrent Enrollment Partnerships - February 2023, South Padre Island, Texas.

**JET Grant** - through TWC/TEA, over \$300,000 grant for CTE welding program at Commerce High School, awarded December 2022.

**"Macro to Micro: Lesson Planning for all Details"** - conference presentation at Title III Symposium (State ESL conference hosted by TEA), July 2021 - Online

**"Uncommon Culture"** - Donors Choose Grant, online grant for professional development materials for academic year 2021-2022. Fully funded in April 2021.

**"Academic Success Center: Inspiration and Innovation for Interdisciplinary Instruction"** - Grant to fund a redesigned space for teacher and student academic planning and counseling as well as create a resource library of engaging tools to amplify high school instruction. Funded in June 2021 by Commerce School Educational Enrichment Foundation.

**"Competitive Edge: UIL Academic Class Resources"** - Grant to fund a new class at Commerce High School for supplies for a higher level interdisciplinary course geared towards experiential learning, project planning, and academic competition. Funded in June 2021 by Commerce School Educational Enrichment Foundation.

**"Reviving the Rhythm: Tigerettes Dancing in Tradition"** Grant for a program on the high school campus for the 2019-2020 CHS Drill Team. Grant Writer. Funded by Commerce School Educational Enrichment Foundation.

**Co-Editor of the second edition of *Writing Inquiry***, a first-year writing program textbook published by Fountainhead Press for use at Texas A&M University - Commerce. July 2019 - Commerce, Texas

**"Interactive Writing Across Grade and Disciplines."** conference presentation at TALE (Texas Association for Literacy Education) Conference. February 2018 - Canyon, Texas.

**"I Have a Voice: Constructing an Engaging, Effective Learning Environment for ESL Learners."** conference presentation at Title III Symposium (State ESL conference hosted by TEA) July 2017 – Austin, Texas.

## RESEARCH

**Dissertation Research:** Writing instruction and formal assessment from secondary to postsecondary education, specifically college admission exams which include an essay. This research sets to examine the educational journey of writers through expectations set forth in rubrics and scoring requirements to find areas of alignment and/or disconnect.

**Graduate Research:** Cognitive Theory as applied to literature and language by examining how writers reach readers through thought and memory

**Independent Research:** Psychological themes found in literature as evident in plots and characters as well as psychological state of authors

**Independent Research:** Experiential application of audience in relation to the presentation by writer

**Graduate Research:** Oppressive and Restorative Literacies as represented by word choice in literacy narratives of marginalized high school seniors in a rural North Texas community.

**Graduate Research:** Language Change or Error: SMS textese seen in academic writing.

**Graduate Research:** Label Literacy. Study of words, issuance, power, embodiment, and replication.

**Graduate Research:** Children's Literature Studies and representation of marginalized individuals

**Research Interests:** Composition/Rhetoric, Cultural Rhetoric, Disability Studies, Race and Gender

## PROFESSIONAL MEMBERSHIPS/ORGANIZATIONS

**National Center for Faculty Development and Diversity (NCFDD)** is an independent professional development center that is 100% dedicated to helping faculty make successful transitions throughout their careers. *Current*

**ACT Texas State Organization** is an organization of educators and administrators working to understand the ACT test to better serve students as they prepare for the ACT college admission test.

**TALE (Texas Association for Literacy Education)** Instructors and educational professionals work together to advocate for the voices of the students whose identities might not otherwise be represented in the curriculum, reading material, etc. *Current*

**NCTE (National Council of Teachers of English)** Organization moving towards innovative strategies for the classroom to deeply engage students for maximum learning outcomes. *Current*

**TCEA (Texas Computer Education Association)** Organization of educators who advocate and implement engaging curriculum with the use of technology. *Current*

**SEGAD (Spanish and English Graduate Advancement and Development)** at TAMUC - organization at Texas A&M University - Commerce in the Literature and Language Department. Graduate student organization working towards the training and reaching career goals of its members. *2017-2020.*

## CIVIC MEMBERSHIPS/ORGANIZATIONS

**Rotarian** Member and media liaison of the Rotary Club in Bonham, Texas. 2006-2009

**Texas Business Women Organization** Member and officer of the Bonham, Texas Chapter of this organization of professional business women working for equity in the workplace and legislation for protection of women's rights. 2006-2009

## AWARDS AND RECOGNITION

**Area Top Counselor (2023)** - Presented by the military recruiting branch out of Greenville, Texas for recognition as the top high school counselor in Hunt County.

**MLK Day Social Change Award (2022)** - awarded at the 11th Annual Dr. Martin Luther King, Jr. Awards Ceremony. "This award represents the highest honor given to a Commerce resident in the Spirit of Social Justice and Unity." Selected by

**Friends of CHS Award (2022)** - Presented by Commerce ISD for advocacy and assistance for students and families of the Commerce community.

**Tiger Hero Award**, Commerce ISD (2021) - awarded by the Chief of Police at Commerce ISD for attention to detail for safety and security at the school and during out of school events.

**Commerce High School Senior Class Teacher of the Year 2021:** Elected by the student body of the class of 2021 as their most influential teacher.

**Region 10/Commerce District Secondary Teacher of the Year 2020:** Elected by administration across the district to represent CISD at the Region 10 State level candidate entry..

**Commerce High School Teacher of the Year 2020:** Elected by colleagues at the high school.

**Commerce High School Junior Class Teacher of the Year 2020:** Elected by the student body of the class of 2021 as their most influential teacher.

**Top 10 Graduate's Most Influential Teacher 2019, 2020, and 2023:** Chosen by a member of the top ten graduates of each graduation class as the educator who pushed them to develop academically and personally.

**Rotarian Boss of the Year 2008:** Nominated by employees and recognized by peers in Rotary Club

## REFERENCES

*Professional and Personal References Available Upon Request  
from both high school and collegiate levels of instruction.*