

## SILVIA MARIE SALINAS

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### EDUCATION

**Doctor of Higher Education**, The University of North Texas, Denton, TX, Major: Higher Education, Cognate Area: Athletics Administration, Dissertation Topic: *The Academic and Athletic Experiences of African-American Males in a Division I (FBS) College Football Program*. December, 2013.

**Master of Education**, Northwestern State University, Natchitoches, La, Sports Administration Research Project: *Academic Fraudulence in Collegiate Athletics: National Guidelines Versus Cultural Perspective and Possible Solutions*. July, 2000.

**Bachelor of Exercise and Sports Science**, Southwest Texas State University, San Marcos, TX, Major: Dance, Minor: Mathematics, August 1993.

### PUBLICATIONS

Wilkes, N., Salinas, S., & McMillan, C. (2001). Academic fraudulence in collegiate athletics: national guidelines versus cultural perspective and possible solutions. *Insights to a Changing World Quarterly Journal*, 2001(1).

### PRESENTATIONS

Salinas, S. (July, 2023). *What are you doing?* Professional development speaker at the Texas High School Coaches Association Convention and Coaching School, Houston, TX.

Salinas, S. (October, 2022). *THSADA FALL FORUM*. Professional development panelist at the Texas High School Athletic Directors Association Fall Forum, San Antonio, TX.

Salinas, S. (July, 2021). *THSCA HUDDLE-UP*. Professional development panelist at the Texas High School Coaches Association Convention and Coaching School, San Antonio, TX.

Salinas, S. (July, 2021). *Women in Coaching Panel Discussion*. Professional development panelist at the Texas High School Coaches Association Convention and Coaching School, San Antonio, TX.

Salinas, S. (June, 2021). *Athletic Department Organization/Management/Administration*. Professional development panelist at the Texas High School Athletics Directors Association

Convention, Round Rock, TX.

Salinas, S. (September, 2020). *Texas Playoff Formats, Basketball Planning, and Maximizing Staff Capacity*. Virtual discussion with ADInsider LIVE.

Salinas, S. (July, 2020). *Transforming Your Athletic Department – Leading in a New Era*. Professional development presented to the Texas High School Coaches Association Virtual Convention, San Marcos, TX.

Salinas, S. (July, 2020). *Women in Coaching – Panel Discussion*. Professional development presented to the Texas High School Coaches Association Virtual Convention, San Marcos, TX.

Salinas, S. (July, 2020). *Time Out: A Dialogue Between Coaches – Panel Discussion*. Professional development presented to the Texas High School Coaches Association Virtual Convention, San Marcos, TX.

Salinas, S. (June, 2019). *Eligibility Standards for High School and Collegiate Athletics*. Summer professional development presented to high school and middle school coaches at Townview Magnet Center, Dallas, TX.

Salinas, S. (June, 2019). *Understanding the Job Search – Careers in Secondary Athletics*. Summer professional development presented to high school and middle school coaches at Townview Magnet Center, Dallas, TX.

Salinas, S. (June, 2019). *Middle School Athletics – Strategies and Organization Management*. Summer professional development presented to high school and middle school coaches at Townview Magnet Center, Dallas, TX.

Salinas, S. (January, 2019). *Higher Education and Sports; Career opportunities*. Invited discussion presented to high school and middle school sports teams at Skyline High School, Franklin Middle School, North Dallas High School, and Sunset High School, Dallas, TX.

Salinas, S. (October, 2017). *Leading Performance; Coaching for Performance*. Invited discussion presented to The Navigating Leadership Program at University of Texas Dallas, Dallas, TX.

Salinas, S. (November 2016). *Talk Like a Leader; Navigating Difficult Conversations*. Invited discussion presented to The Navigating Leadership Program at University of Texas Dallas, Dallas, TX.

Salinas, S. (January 2008). *Developing a middle school track and field program*. Invited discussion presented to high school and middle school coaches and athletics coordinators at the North Texas Girls Coaches Clinic, Mansfield, TX.

Salinas, S. (January 2005). *Training and development in track and field*. Teacher in-service presented to the coaching staffs of the Brownsville Independent School District, Brownsville, TX.

Salinas, S. (December 1991). *Quantitative assessment of an isometric lumbar extension machine: A preliminary study*. Research presentation at the conference of the Texas Association for Health, Physical Education, Recreation, and Dance. Corpus Christi, TX.

## **ADDITIONAL RESEARCH EXPERIENCE**

Dallas ISD Dallas Achieves, Student Engagement Work Stream. Assisted in coordinating a research project to change the climate of schools by providing students with a higher quality and more meaningful educational experience; assisted with the administration and analysis of survey data; collaborated with other educational leaders to report effective findings and develop innovative ways to engage students, specifically 8<sup>th</sup>/9<sup>th</sup> grade students to ease the middle school/high school transition. (2007-2008).

## **PROFESSIONAL DEVELOPMENT**

### **Service**

THSADA policy committee, 2019-present.

University Interscholastic League (UIL) Waiver Review Board, 2019-present.

THSCA IDEA (Inclusion, Diversity, Equity, Acknowledgment) Committee 2020-2023.

Council of Greater City Schools (CGCS) Athletics Directors Committee, 2020-2023.

THSADA Metro Athletics Directors Committee, 2019-2023.

THSCA Urban Athletics Directors Committee, 2019-2023.

Member, collegiate academy departmental advisory committee, Dallas, TX, 2015-2023.

Bowl committee chairman, field operations, First Responder Bowl, Dallas, TX, 2011-2019.

Vice President, National Football Foundation – Gridiron Club of Dallas, Dallas, TX, 2007-2023.

Member, banquet committee, National Football Foundation, Dallas, TX, 2007-2023.

Member, THSADA officials' advisory committee, TX, 2017-2018.

Member, UIL athletic contest rules committee, Austin, TX, 2015.

Manager, athletics website. Dallas Independent School District, Department of Athletics, Dallas, TX, 2007-2015.

Camp and contest administrator, American Dance/Drill Team School, 1994-2015.

Member, conference committee, Texas High School Athletic Directors Association Midwinter Conference, Arlington, TX, 2007-2008.

Camp director, Northwestern State University, 1999-2000. Camp instructor, Texas A&M University, 1995.

### **Continuing Education**

Dallas ISD Leadership Development Cohort, 2021.

Leadership Dallas – Dallas Regional Chamber, 2020-2021.

Superintendent's Hi-Profile Group (HIPO), 2019-2020.

Dallas ISD Leadership Development Program, 2017.

Crucial Conversations, 2014.

National Association of Collegiate Directors of Athletics Conference, 2011/12.

Certified Athletic Administrator (CAA), 2008.

Positive Coaching Alliance (PCA), 2007-2018.  
Team 1 Dallas 2.0 Dallas ISD Superintendent's Leadership Institute, 2007.  
Texas High School Athletic Directors Association (THSADA) Midwinter Conference, 2007. Texas Association of School Administrators (TASA) Midwinter Conference, 2007.  
School Business Management and Finance, Texas Woman's University, 2005.  
USA Track and Field Level II – Endurance Events, 1999.  
USA Track and Field Level I, 1996.  
Texas Educator Certificate, Mathematics, 1996.  
Texas Educator Certificate, Dance, 1994.

### **Software Programs**

HTML, Microsoft Word, Microsoft Excel, Powerpoint.

### **Affiliations**

Council of Greater City Schools (CGCS)  
Dallas Regional Chamber (DRC)  
National Football Foundation (NFF)  
National Interscholastic Athletic Administrators Association (NIAAA)  
Texas Girls Coaches Association (TGCA)  
Texas High School Athletic Directors Association (THSADA)  
Texas High School Coaches Association (THSCA)  
USA Track & Field (USATF)

## **COLLEGE TEACHING EXPERIENCE**

Spring 2024    Facilities & Equipment in Kines/Sport (HHPS-564), TAMU-Commerce, Professor.

Spring 2023    Marketing & Public Relation in Sports (HHPS-525), TAMU-Commerce, Professor.  
Facilities & Equipment in Kines/Sport (HHPS-564), TAMU-Commerce, Professor.

Fall 2022        Marketing & Public Relation in Sports (HHPS-525), TAMU-Commerce, Professor.  
Facilities & Equipment in Kines/Sport (HHPS-564), TAMU-Commerce, Professor.

Spring 2022    Marketing & Public Relation in Sports (HHPS-525), TAMU-Commerce, Professor.  
Facilities & Equipment in Kines/Sport (HHPS-564), TAMU-Commerce, Professor.

Fall 2021        Sport Psychology (HHPK-528), Texas A&M-Commerce, Professor.  
Measurement and Evaluation (HHPK-417), Texas A&M-Commerce, Professor.

Spring 2004    Intermediate Algebra (DMAT 099), Richland College, Instructor.  
Algebra Fundamentals (DMAT 098), Richland College, Instructor.

Fall 2003        Intermediate Algebra (DMAT 099), Richland College, Instructor.  
Algebra Fundamentals (DMAT 098), Richland College, Instructor.

- Spring 2003 Intermediate Algebra (DMAT 099), Richland College, Instructor.  
Algebra Fundamentals (DMAT 098), Richland College, Instructor.
- Fall 2002 Intermediate Algebra (DMAT 099), Richland College, Instructor.  
Algebra Fundamentals (DMAT 098), Richland College, Instructor.
- Spring 2002 Intermediate Algebra (DMAT 099), Richland College, Instructor.  
Algebra Fundamentals (DMAT 098), Richland College, Instructor.
- Fall 2001 Intermediate Algebra (DMAT 099), Richland College, Instructor.  
Algebra Fundamentals (DMAT 098), Richland College, Instructor.
- Spring 2001 Intermediate Algebra (DMAT 099), Richland College, Instructor.  
Algebra Fundamentals (DMAT 098), Richland College, Instructor.
- Spring 2000 Personal Fitness and Lifetime Sports (PE 1110), Northwestern State University,  
Instructor. Intermediate Aerobics (PE 1670), Northwestern State University,  
Instructor.
- Fall 1999 Personal Fitness and Lifetime Sports (PE 1110), Northwestern State University,  
Instructor. Intermediate Aerobics (PE 1670), Northwestern State University,  
Instructor.
- Spring 1999 Personal Fitness and Lifetime Sports (PE 1110), Northwestern State University,  
Instructor. Intermediate Aerobics (PE 1670), Northwestern State University,  
Instructor.
- Fall 1998 Personal Fitness and Lifetime Sports (PE 1110), Northwestern State University,  
Instructor. Intermediate Aerobics (PE 1670), Northwestern State University,  
Instructor.
- Spring 1993 College Algebra (MATH 1315), Southwest Texas State University, TA.
- Fall 1992 College Algebra (MATH 1315), Southwest Texas State University, TA.
- Spring 1992 College Algebra (MATH 1315), Southwest Texas State University, TA.
- Fall 1991 College Algebra (MATH 1315), Southwest Texas State University, TA.

### **PREVIOUS TEACHING EXPERIENCE**

- 2001 – 2004 Dallas Independent School District, W.T. White High School, Dallas, TX,  
Mathematics Teacher, Head Cross-Country and Track and Field Coach,  
Subjects Taught: Algebra II, Geometry Pre-AP, TAKS tutoring.

- 2000 – 2001 Dallas Independent School District, Bryan Adams High School, Dallas, TX, Mathematics Teacher, Subjects Taught: Algebra II, Algebra I, TAKS class.
- 1996-1998 Dallas Independent School District, Skyline High School, Dallas, TX, Mathematics Teacher, Assistant Cross-Country/Track & Field Coach, Subjects Taught: Geometry, Algebra I, Math Models, TAKS (TAAS) tutoring.
- 1993-1996 Lockhart Independent School District, Lockhart High School, Lockhart, TX, Mathematics Teacher, Assistant Cross-Country/Track & Field Coach, Subjects Taught: Geometry, Algebra I, TAAS tutoring.