

## CURRICULUM VITAE

**Anthony C Rosselli, Ph.D.**

Director of Player Development and Internships - PGM  
North Carolina State University  
Department of Parks, Recreation and Tourism Management  
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## EDUCATIONAL PROFILE

**Ph.D.**            **Texas A&M University**, College Station, Texas, USA, **August 2014**  
Department of Health and Kinesiology; Major: Sport Management

Dissertation Topic: This is “Ladies’ Night”: A Case Study of a Grassroots Golf Program for Black females

Committee: John N. Singer, Ph.D. (chair)  
George B. Cunningham, Ph.D.  
Akilah Carter-Francique, Ph.D.  
Corliss Outley, Ph.D.

**M.S.**            **Texas A&M University**, College Station, Texas, USA, **August 2011**  
Department of Health and Kinesiology; Major: Sport Management

**B.S.**            **Texas A&M University**, College Station, Texas, USA, **December 2009**  
Department of Health and Kinesiology; Major: Physical Education

**A.S.**            **Blinn College**, Brenham, TX, USA, **May 2006**

## RESEARCH AND TEACHING INTERESTS

Diversity	Ethics
Qualitative Inquiry	Sociology of Sport
Corporate Social Responsibility	Sport for Development and Peace
Critical Discourse Analysis	Management
Marketing	Leadership

## HONORS, AWARDS, AND SCHOLARSHIPS

*Dean Honor’s Award*, Blinn College (2006)  
*Jane Stallings Student Service Award*, Texas A&M University (2009)  
*Graduate Teacher of the year Award*, Texas A&M University (2011-2012)  
*Paul W. Barrus Distinguished Faculty Award for Teaching - TAMUC* (2019)

## **PROFESSIONAL EXPERIENCE**

### **Academic Appointments and Teaching**

- 08/2021 – present     **Lecturer and Director of Player Development and Internships, PGM**  
Department of Parks, Recreation, and Tourism Management  
North Carolina State University, Raleigh, NC, USA
- 08/2019 – 08/2021     **Associate Professor**, Department of Health and Human Performance  
Texas A&M Commerce, Commerce, TX, USA
- 07/2015 – 07/2019     **Assistant Professor**, Department of Health and Human Performance  
Texas A&M Commerce, Commerce, TX, USA
- 03/2015 – 08/2015     **Adjunct Professor**, Department of Sport Management  
Southern New Hampshire University, Manchester, NH, USA
- 08/2014 – 08/2015     **Assistant Professor**, Department of Sport Management  
Farmingdale State College, Farmingdale, NY, USA
- 08/2010 – 05/2014     **Graduate Teaching Associate**, Physical Education Activity Program  
Department of Health and Kinesiology  
Texas A&M University, College Station, Texas, USA
- 01/2013 – 05/2013     **Teaching Internship**, SPMT 422 – Financing Sport Operations  
Division of Sport Management  
Department of Health and Kinesiology  
Texas A&M University, College Station, Texas, USA
- 01/2010 – 07/2010     **Graduate Assistant**, Division of Sport Management  
Department of Health and Kinesiology  
Texas A&M University, College Station, Texas, USA

### **Public School Setting**

- 09/2009 – 10/2009     **Physical Education Teacher**, Rock Prairie Elementary  
College Station, Texas
- 08/2009 – 09/2009     **Physical Education Teacher**, Cypress Grove Intermediate  
College Station, Texas

### **Sport Industry**

- 04/2012 – 09/2012     **Director**, Camp Aggieland  
Texas A&M University, College Station, Texas
- 05/2007 – 08/2010     **Coach/Counselor**, Deerfoot Youth Camp

Read Youth Charities, Magnolia, Texas

08/2004 – 07/2005     **Basketball Coach/Program Developer,**  
Brazos Valley Home School Group, Bellville, Texas

## **RESEARCH AND SCHOLARSHIP**

### **Statement of Research Focus**

#### *Diversity Issues in Sport*

- Experiences of racial minority high-level golfers
- Experiences of racial minorities and women in golf at the participant level
- Racial minority youth's perception of golf
- Marketing of golf to racial minorities
- Critical interrogation of sport structures

#### *Sport for Development*

- Ability of sport programs' to provide underprivileged groups with access to physical and social capital
- Using sport as a means to heal tensions (e.g., class and race)
- Re-engaging individuals who have abandoned sport and physical activity

#### *Sense of Community*

- How marginalized groups in sport (e.g., racial minorities in golf) establish and maintain SOC
- What are strategies that managers can employ to create and foster SOC in sport
- How can SOC be leveraged through sport so that all can benefit from physical activity

#### *Issues in Athletic Administration*

- Best practices for athletic directors at the High School and Jr College levels
- Best practices for online graduate Athletic Administration programs
- Strategies employed by Athletic Directors in management and fundraising

### **Grant Activity**

\$560 – HLKN Graduate Student Travel Grant – 3/26/2012  
\$500 - CEHD Graduate Travel Grant - 9/21/2012  
\$750 - CEHD Research Grant - 9/21/2012  
\$500 – HLKN Graduate Student Travel Grant – 5/26/2014  
\$300 – TAMUC Faculty Development Grant – 4/4/2017  
\$800 – TAMUC Faculty Development Grant – 11/3/2017  
\$800 – TAMUC Faculty Development Grant – 2018  
\$600 – TAMUC Faculty Development Grant – 4/15/2019

### **Published Abstracts**

1. **Rosselli, A.**, & Cunningham, G. B. (2012). Race appropriate? Examining the association between racial stereotypes and golf. *Research Quarterly for Exercise and Sport*, 83, A-86.

### **Published Peer-reviewed Articles**

1. **Rosselli, A.**, Wachira, E., Roberts, S., Prewitt, S., Culpepper, D., Bolton, C., Hughes, M. (in press). Improving perceptions of Individuals with Disabilities through a wheelchair basketball tournament. *The Physical Educator*.
2. Guidry, J. J. (Masters student), & **Rosselli, A.** (2020). Mandatory Drug Testing as a Deterrent for High School Athletes: Effective or a Waste of Money? *The Physical Educator*, 77(2/3).
3. Prewitt, S. L., Rosselli, C., & **Rosselli, A.** (2019). Physical Activity and Social Interactions of Rural Elementary Children During Recess. *Journal of Physical Activity Research*, 4(2), 114-117.
4. **Rosselli, A.** (2019). Time for a Reassessment of Assumption of Risk in Golf? Don't Count on it. *The Physical Educator*, 76(4), 1128-1133.
5. **Rosselli, A.**, Kimbrough, S., & Crutcher, T. (2018). Experiencing Sense of Community in Dance Fitness. *TAHPERD Journal*, 86(3), 8-14.
6. **Rosselli, A.**, Prewitt, S., & Culpepper, D. (2018). The effect of moderate exercise on depressive symptoms. *Advances in Applied Psychology*, 3(3), 34-37.
7. **Rosselli, A.**, Culpepper, D., Roberts, S., Killion, L., & Bolton, C. (2018). Determinants of Fan Attendance to Collegiate Sporting Events: Practical applications for Small Colleges. *TAHPERD Journal*, 86(1), 8-12.
8. Kimbrough, S., **Rosselli, A.**, & Crutcher, T. (2017). Use of the Exercise Motives and Gains Inventory in Dance Fitness. *Physical Activity Review*, 5, 188-195.
9. Bolton, C., & **Rosselli, A.** (2017). The Assessment of Transferable Skills in a Mid-sized Regional University Campus Recreation Program. An exploratory case study on how professionals teach and how Student Employees learn. *Recreational Sports Journal*, 41(2), 125-143.
10. Bolton, C., & **Rosselli, A.** (2017). The Assessment of NCAA Division I Compliance Professionals: A comprehensive look at these administrators, their experiences, and the pressure they face. *Journal of NCAA Compliance*, September-October, 3-8.
11. **Rosselli, A.**, & Singer, J. N. (2017). Challenges Faced by African American Golfers Pursuing Professional Careers. *Journal of African American Studies*, 21(4), 605-620.

12. **Rosselli, A.**, & Singer, J. N. (2017). The influential factors that contribute to high-level Black golfers' participation and success in golf. *Physical Activity Review*, 5, 132-145.
13. **Rosselli, A.**, Cunningham, G. B., & Singer, J. N. (2017). Does golf = White? Perceptions of the prototypical golfer. *International Journal of Sport Studies*, 7(1), 1-7.
14. **Rosselli, A.**, & Singer, J. N. (2015). Toward a multilevel framework to examine the underrepresentation of racial minorities in golf within the United States. *Quest*, 67(1), 44-55.

### **Articles in Review**

1. Bolton, C., Roberts, S., **Rosselli, A.**, Tietjen-Smith, T. Perceptions of Athletic Apparel Brands: The Impact of a Switch. (submitted to Sport Marketing Quarterly)

### **White papers**

1. **Rosselli, A. (to be published in 2022).** A Case for Youth Caddies: A White Paper. *Western Golf Association*.

### **Non-refereed Publications**

1. **Rosselli, A.** (2019). Fan Violence at Sporting Events: Human Nature or Negligence? *Sports Litigation Alert*, 16(9).
2. **Rosselli, A.** (2019). Examining the U of H Lawsuit: Penalty Flag or Fair Play? *Sports Litigation Alert*, 16(18).
3. **Rosselli, A.** (2019). Examining the U of H Lawsuit: Penalty Flag or Fair Play? *Legal issues in College Athletics*, 20(issue number forthcoming).
4. Wells, J. (undergraduate student), **Rosselli, A.**, & Roberts, S. (2018, August). Duty of Care in Youth Soccer: Perspectives on *Sherman et al. v the United States Soccer Federation et al.* *Concussion Litigation Reporter*, 7(2).
5. Wells, J. (undergraduate student), **Rosselli, A.**, & Roberts, S. (2018, August). Duty of Care in Youth Soccer: Perspectives on *Sherman et al. v the United States Soccer Federation et al.* *Sports Litigation Alert*, 15(15).
6. **Rosselli, A.** (2018). The Role of Arbitration in College Coaching Contract Disputes: A Review. *Sports Litigation Alert*, 15(17).
7. **Rosselli, A.** (2018). Time for a Reassessment of Assumption of Risk in Golf? Don't Count on it. *Sports Litigation Alert*, 15(24).

8. **Rosselli, A.**, & Bolton, C. (2017). An assessment of public perceptions of entertainment and golfing options in Greenville, Texas. (research presented to the Department of Parks and Recreation in Greenville, TX)
9. Kiernan, J. S. (2017). Masters facts: Money, milestones & more at Augusta. (I served as a contributing author to the piece)

**Professional Conference Presentations – (2021 conferences absences due to COVID)**

1. **Rosselli, A.**, Prewitt, S., & Culpepper, D. (2021). Setting Junior Faculty up for Research Success – Strategies for Teaching Institutions. Presentation at National Association for Kinesiology in Higher Education Annual Conference, Virtual.
2. **Rosselli, A.**, & Prewitt, S. (2020). Using Profanity as a Motivator in Coaching: Fair or Foul. Presentation at National Association for Kinesiology in Higher Education Annual Conference, Palm Springs, CA.
3. **Rosselli, A.**, Bolton, C., & Prewitt, S. (2020). Using a Wheelchair Basketball Tournament to Improve Perceptions of Individuals with Disabilities: A Quantitative Analysis. Presentation at National Association for Kinesiology in Higher Education Annual Conference, Palm Springs, CA.
4. **Rosselli, A.**, Prewitt, S., & Culpepper, D. (2019, December 5). Using a Wheelchair Basketball Tournament to improve perceptions of individuals with disabilities? A quantitative analysis. Presentation at Texas Association for Health, Physical Education, Recreation & Dance convention, Arlington, TX.
5. **Rosselli, A.** (2019, January 11). Evidence-Based Best practices for Online Masters Degrees in Athletic Administration: From Practice to Theory. Presentation at National Association for Kinesiology in Higher Education Annual Conference, Savannah, GA.
6. **Rosselli, A.**, Bolton, C., & Prewitt, S. (2019, January 11). An Interdisciplinary Approach to Service Learning: The Impact of a Wheelchair Basketball Tournament on Student Success. Presentation at National Association for Kinesiology in Higher Education Annual Conference, Savannah, GA.
7. Culpepper, D. O., Prewitt, S., & **Rosselli, A.** (2018, November 29). Branding for Success: Marketing Yourself to Employers. Presentation at Texas Association for Health, Physical Education, Recreation & Dance convention, Galveston, TX.
8. **Rosselli, A.**, & Singer, J. N. (2018, January 5). Sense of community in golf: An examination of a grassroots golf program for Black females. Presentation at the National Association for Kinesiology in Higher Education Annual Conference, Phoenix, AZ.

9. Culpepper, D. O., Prewitt, S., & **Rosselli, A.** (2017, December 1). Preparing for the interview: Do's and don'ts of interviewing for PE/Coaching positions. Presentation at Texas Association for Health, Physical Education, Recreation & Dance convention, Fort Worth, TX.
10. **Rosselli, A.**, Culpepper, D., Roberts, S., Killion, L., & Bolton, C. (2017, May). Determinants of Fan Attendance to Collegiate Sporting Events: Practical applications for Colleges and High Schools. Presentation at the United States Center for Coaching Excellence Conference, Atlanta, GA.
11. Bolton, C., & **Rosselli, A.** (2017, April). The Assessment of NCAA Division I Compliance Professionals: A comprehensive look at these administrators, their experiences, and the pressure they face. Presentation at the College Sport Research Institute, Columbia, SC.
12. Roberts, A., **Rosselli, A.**, Bolton, C., & Chadwick, S. (2017, February). Commercial Implications of Corruption in Sport: Tackling a Growing Threat. Presentation at the Applied Sport Management Conference, Baton Rouge, LA.
13. **Rosselli, A.**, Kimbrough, S., & Crutcher, T. (2017, January). Let's get fit: Experiencing sense of community in dance fitness. Presentation at the National Association for Kinesiology in Higher Education Annual Conference, Orlando, FL.
14. Bolton, C., & **Rosselli, A.** (2017, January). The Assessment of transferable skills in a mid-sized regional university campus recreation program: An exploratory case study on how professionals teach and how student employees learn. Presentation at the National Association for Kinesiology in Higher Education Annual Conference, Orlando, FL.
15. Kimbrough, S., & **Rosselli, A.** (2015, September). Personalized authentic assessment of learning in web-based classes (think WAY outside the box). Presentation at the Center for Faculty Excellence & Innovation. Commerce, TX.
16. **Rosselli, A.**, & Singer, J. N. (2014, May 29). This is "Ladies Night": A Case Study of a Grassroots Golf Program for Black Females. Pittsburg, PA.
17. **Rosselli, A.**, & Singer, J. N. (2013, May 31). Professional Black golfers: Where are they? What challenges do they face? Where do we go from here? Presentation at the North American Society for Sport Management Conference, Austin, TX.
18. **Rosselli, A.**, & Cheeks, G. (2013, February 8). Analyzing the state of collegiate golf programs at HBCUs compared to PWIs: Resource deprivation and how it contributes to the lack of Blacks as professional golfers. Presentation at the Texas Graduate Sport Management Student Symposium. College Station, TX.
19. **Rosselli, A.**, & Singer, J. N. (2012, November 10). The influential factors that contribute to high-level Black golfers in their participation and success in golf. Presentation at the North American Society for the Sociology of Sport Conference, New Orleans, LA.

20. **Rosselli, A.**, & Singer, J. N. (2012, May 24). Portrayals of African Americans and Hispanics in the 2010 Issues of Golf Digest: A Critical Discourse Analysis. Presentation at the North American Society for Sport Management Conference, Seattle, WA.
21. **Rosselli, A.**, & Cunningham, G. B. (2012, March 15). Race appropriate? Examining the association between racial stereotypes and golf. Presentation at the American Alliance for Health, Physical Education, Recreation and Dance Conference, Boston, MA.

### **Invited Presentations**

1. **Rosselli, A.** (2019, October 14). Let's Interview! Helpful tips and strategies. Presentation at the TAMUC Honors College Luncheon, Commerce, TX.
2. Bolton, C. & **Rosselli, A.** (2017, June). The Assessment of NCAA Division I Compliance Professionals: A comprehensive look at these administrators, their experiences, and the pressure they face. Presentation at the NAAC Convention, Orlando, FL.
3. **Rosselli, A.**, Lobpries, J., Pickett, D., & Wang, Z. (2013, March 12). Women's sport organizations: Through the eyes of sport for development theory. Munich Business School, Munich Germany.

### **Presentations with students**

1. Stankowski, C., & **Rosselli, A.** (2018, April). An analysis of the most desired skills for Athletic Directors in Texas High Schools: The Delphi Method. Presentation at the Annual Research Symposium, Texas A&M University – Commerce.
2. Owens, J., **Rosselli, A.**, & Bolton, C. (2017, April). Switching Sports Brands. Presentation at the Annual Research Symposium, Texas A&M University – Commerce.

### **Professional Associations/Affiliations**

Texas Association for Health, Physical Education, Recreation & Dance - TAHPERD  
North American Society for Sport Management (NASSM)  
North American Society for the Sociology of Sport (NASSS)  
National Association for Kinesiology in Higher Education (NAKHE)

## **TEACHING**

### **Teaching Philosophy**

I believe that it is crucial to create a learning environment that is both interesting and engaging to students. Through methods such as: case studies, critical questioning, small group discussion, student-led projects and presentations, practical application of concepts learned in class, and journaling, I believe that students in my classes learn not only to absorb and retain information, but also to communicate and apply what they have learned. This cannot be accomplished through relying solely



on lectures and multiple choice tests. It is my goal that my students are able to explain what they have learned at the end of the semester, and to also be able to demonstrate practical application of the knowledge gained from the class. For online courses, I strongly believe in active daily participation from both the students and myself. I encourage my students to search for both current research and current events that apply to the information being learned in the class and share them with their classmates. This allows for daily discussion of how the theory being learned in the course relates to practice.

## **North Carolina State University**

### Undergraduate Courses Taught

- PRT 156 – Professional Golf Management Orientation
- PRT 210 – Golf Management I
- PRT 211 – Golf Management II
- PRT 212 – Golf Instructor Development
- PRT 413 – Golf Management IV
- PRT 414 – PGA Apprentice Program Completion

## **Texas A&M Commerce**

### Undergraduate Courses Taught

- HHPS 100 – Foundations of Sport and Recreation Management
- HHPS 110 – Principles of Leadership
- HHPK 144 – Foundations of Kinesiology
- HHPK 154 – Concepts of Physical Activity
- HHPK 250 – Conditioning, Individual and Dual Sports
- HHPK 251 – Team Sports
- HHPK 444 – Administration of Kinesiology and Sports Programs

### Graduate Courses Taught

- HHPS 520 – Governance and Ethics in Sport
- HHPS 521 – Finance and Economics in Sport
- HHPS 525 – Marketing and Public Relations in Sport
- HHPS 535 – Sociology of Sport and Physical Activity
- HHPS 539 – Sport Law
- HHPS 584 – Administration in Sport and Recreation Programs
- HHPK 595 – Critiquing and Conducting Research
- HHPK 617 – Statistical Procedures in Health and Human Performance

## **Farmingdale State College**

### Undergraduate Courses Taught

- SMT 110 – Introduction to Sport Management
- SMT 304 – Sport Finance (Online via Blackboard)
- SMT 320 – Athletic Administration (High School focus)
- SMT 320 – Athletic Administration (Intercollegiate focus)
- SMT 335 – Sport Ethics
- SMT 335 – Social Media in Sport

## **Southern New Hampshire University**

### Graduate Online Courses

- SPT 510 – Sport and Society

## **Texas A&M University**

### Undergraduate Courses Taught

#### Activity Based

- KINE 198 – Health and Fitness Basketball (with lecture component)
- KINE 198 – Health and Fitness Strength Training (with lecture component)
- KINE 198 – Health and Fitness Aerobic Running (with lecture component)
- KINE 198 – Health and Fitness Racquetball (with lecture component)
- KINE 198 – Health and Fitness Online (Spring, 2013)
- KINE 199 – Beginner Basketball
- KINE 199 – Strength Training
- KINE 199 – Modified Activity
- KINE 199 – Beginner Racquetball

#### Lecture Based

- SPMT 422 – Financing Sport Operations (Spring, 2013)

## **SERVICE**

### **Guest Article Reviewer**

Journals: TAHPERD, International Journal of Sport Management, International Journal of Exercise Science, International Journal of Kinesiology in Higher Education

## **National-Level**

### Committee Service

- NAKHE
  - Conference planning
    - Reviewer – Reviewed conference proposals for 2017 conference
    - Reviewer – Reviewed conference proposals for the 2020 conference
  - Hellison Interdisciplinary Grant Selection Committee (2018 – 2021)
    - Reviewer – Review applications and make recommendations for grant application

## **State-Level**

### Committee Service

- TAHPERD
  - College Division Professional Preparation (2015 - 2018)
    - Chair: Planned and organized sessions for TAHPERD conferences and program reviewer
    - Reviewer – reviewed submissions or publication in TAHPERD journal
  - College Division Sport Management (2019 – present)
    - Chair elect: Planned and organized sessions for TAHPERD conferences and served as program reviewer

### Practitioner Service

- Research project for the City of Greenville Parks and Recreation Department
  - Conducted an assessment of entertainment preferences for the City and presented the results to the director of Parks and Recreation.
- White Paper written for Western Golf Association
  - Commissioned to study the current state of youth caddies in the U.S. and report findings.

## **North Carolina State University**

### Committee Service

#### *PRTM Department Committees*

- Peer Review of Teaching (Fall 2021 – Present)
- Student Scholarships & Awards (Fall 2021 – Present)
- PRTM Seminar Series – Circles (Fall 2021 – Present)
- CNR Teaching Awards Selection Committee (Fall 2021 – Present)

## **Texas A&M University – Commerce**

### Student Recruitment and Orientations

- TAHPERD Booth (Fall 2015)
  - Spoke with prospective students about graduate programs in HHP Department
- Student Orientation (Summer 2016, Summer 2017, Summer 2018, Summer 2019)
  - Advised students on courses to take who were new to campus

### Committee Service

#### *University Committees*

- Alcohol and Other Drugs Committee (2017 – 2021; member)
  - Planned and organized events and information related to alcohol and other drug awareness. Compiled report on alcohol and other drug use for university.
- Graduate Council Committee (2018 – 2021; member)
  - Administration Sub-committee (2018 - 2021; member)
    - Reviewed policies and procedures related to graduate school
  - Scholarship Committee (2018-2019; Chair)
- IRB Committee (2018 – 2021; member)
- COEHS Morale Ad-hoc Committee (2019 – 2021; member)

#### *HHP Department Committees*

- HHP 2.5 GPA Appeal Committee (2016 – 2017)
  - Reviewed appeals for admission into upper level classes for students below a 2.5 GPA.
- HHP Graduate Program Committee (2015 – 2021)
  - Reviewed applications for admission to graduate programs in HHP Department
- HHP Athletic Administration Graduate Coordinator (2015 – 2021)
- HHP Marketing/Public Relations Committee (2015 – 2021)
  - Planned marketing strategy for Health Promotion Degree in HHP Department
- HHP Strategic Planning Committee (2015 – 2021)
- HHP Sport and Recreation Management Committee (2015 – 2021)
- HHP Sport Management Search Committee (2015)
  - Reviewed applications for Sport Management position and interviewed qualified candidates

- HHP Scholarship Committee (2015 – 2021)
- Ad Hoc Subcommittee for Alumni Reunion (2018)
  - Co-Chair
- Workload Policy Committee (2019)
  - Chair
- Support and Serve Underrepresented Student Groups Committee (2019 – 2021)

#### Theses and Dissertations

##### *Doctoral Dissertations*

- Cody Moree - Member

##### *Masters Theses*

- Jade Bell - Member
- Tanner Crutcher – Member
- Nicole Varone - Member

##### *Honors Theses*

- Jessica Wells – Chair
- Carissa Galvan – Member
- Macy Garner - Member

### **Farmingdale State College**

#### Academic Advising

- Provide academic counsel and course scheduling advice to undergraduate students in the Sport Management Department (2015)

#### Committee Service

- School of Business Scholarship Committee (2014 – 2015)
  - Reviewed scholarship applications and determined award recipients
- Assistant Professor of Sports Economics Search Committee (2015)
  - Reviewed applications for a Assistant Professor of Sports Economics position
  - Conducted phone and face to face interviews with top candidates
  - Recommended top candidates to Administration

#### Student Recruitment

- School Open House (Fall 2014 and Spring 2015)

- Spoke with both prospective students and their families about the Sport Management program

### **Golf Certifications**

- SuperSpeed Golf
  - Level I Instructor Certification
- Swing Catalyst
  - Level I Instructor Certification
- TrackMan Golf
  - Level I Instructor Certification