

Robert J. Rankin, DBA, CMA
robert.rankin@etamu.edu

SCHOLARLY ACTIVITY

- Rankin, R., Driskill, T. Hartmann, C. & Cassle, J. (2023). Compromising your Morals: The Perils of New Beginnings as an Auditor, *International Journal of Auditing*, 1-14. DOI: 10.1111/ijau.12321
- Opara, M., Rankin, R., Ling, R. & Le, T. (2022). Public-Private Partnership in Alberta, Canada: A Path Dependence Perspective, *Accounting Auditing and Accountability Journal*, 35(9), 359-381. DOI: 10.1108/AAAJ-02-2022-568
- Rankin, R., Henderson, C., England, T & Opara, M. (2022). Crossroads: Which Wash is the Best Wash? *Issues in Accounting Education*, DOI 10.2308/ISSUES-2021-003
- Rankin, R. & Piwko, P. (2022). An Analysis of the Coverage of Cooperatives in U.S. Introductory Business Textbooks, *Journal of Accounting and Finance*, 22(3), 1-12
- Driskill, T. & Rankin, R. (2020). Cross-cultural Comparison of Ethical Reasoning of Students in China and the United States, *Accounting Education- International Journal*, DOI: 10.1080/09639284.2020.1760114
- Rankin, R. Mintu-Wimsatt, A., & Henderson, C. (2020). Ryder Rides: The Synergy between Accounting and Marketing. *Journal of International Business Education*, 15, 309-316.
- Rankin, R. (2020). The Predictive Impact of Contextual Factors on Activity-based Costing Adoption. *Journal of Accounting and Finance*, 20(1), 66-81.
- Rankin, R. & Driskill, T. (2020). Troubled Waters: An Outsourced Ethical Dilemma. American Accounting Association/Institute of Management Accountants first place teaching case *Institute of Management Accountants Educational Case Journal*, 13(2), 1-3 & 1-8 (teaching notes).
- Rankin, R. & Driskill, T. (2018). Higher Degrees of an Ethical Dilemma. American Accounting Association/Institute of Management Accountants silver award winning teaching case. *Institute of Management Accountants Educational Case Journal*, 11(4), 1-4 (case) & 1-9 (teaching notes).
- Rankin, R. & Henderson, C. (2018). Going Postal: Analyzing Operating Income of the Wheels of Fortune. *Journal of Accounting and Finance*, 18(7), 103-118.
- Rankin, R. & Driskill, T. (2018). The Misallocation Dilemma. *Journal of Leadership Accountability & Ethics*, 15(3), 134-146.
- Rankin, R. & Stuebs, M. (2017). The Chicken or Egg: Hatching a New and Innovative Introduction. American Accounting Association/Institute of Management Accountants bronze award winning teaching case. *Institute of Management Accountants Educational Case Journal*, 10(2), 1-6 & 1-16 (teaching notes).
- Rankin, R. & Mintu-Wimsatt, A. (2017). Challenges in Introducing New Products: A Case Study on the New Product Development Process. *Journal of Business Education & Scholarship of Teaching*, 11(2), 69-75.

Hayek, C., Gates, S. & Rankin, R. (2017). The Social Construction of a Fraudulent Identity: A Historical Analysis of Cassie Chadwick. *Journal of Applied Management and Entrepreneurship*. 22(2), 80-102.

PAPER UNDER REVIEW

Rankin, R., Fessler, N. & Rusli, P. Transfer Pricing at Parson Foods Company: When the Lure of Cheaper Foreign Production Does Not Deliver, *Issues in Accounting Education*. Under revision

Klevsky, E., Mocadlo, R. & Rankin, R. Professionally Skeptical Yet Politically Susceptible: Variance Explanations are Less Believable When Provided by Political Opponents, *Management Science* Under revision

Klevsky, E., Rankin, R., Hickman, L. & Hetrick, A. Looking Under the Hood of Familiarity Threat, *The Accounting Review*. Under revision

Klevsky, E., Rankin, R., Curtis, S., Fulmer, S. & Yatsenko, D. Amboy Specialty Products: A ‘Cheesy’ Variance Investigation, *Issues in Accounting Education* Under revision

WORKING PAPERS

Rankin, R., Henderson, C. England, T. & Robinson, S. Mitigating Career Indecision and Job Resignation through Career Exploration and Self Reflection, *Issues in Accounting Education*

CONFERENCE PRESENTATIONS

Klevsky, E., Rankin, R., Curtis, S., Fulmer, S. & Yatsenko, D. (2025) Amboy Specialty Products: A ‘Cheesy’ Variance Investigation, *Issues in Accounting Education* American Accounting Association, Management Accounting Section mid-year meeting.

Rankin, R., Henderson, C. England, T. & Robinson, S. (2023). Mitigating Career Indecision and Job Resignation through Career Exploration and Self Reflection
1. *Conference Presentation Georgia Gwinnett College Teaching, Learning and Research Symposium*
2. *Southwest Region American Accounting Association*

Rankin, R. Fessler, N. & Rusli, P. (2021). Parson Foods Vegetable: Turning Broccoli into Green. Paper presented virtually at the American Accounting Association, Management Accounting Section Teaching Case Conference.

Klevsky, E., Rankin, R., Hickman, L. & Hetrick, A. (2021). How Does Professional Skepticism Offset the Effect of the Familiarity Threat on Professional Judgement? American Accounting Association Spark Conference virtual.

Rankin, R. & Driskill, T. (2020). Invited speaker on publishing teaching cases at accounting Education and Research Forum virtual.

- Rankin, R., Hsiao, D. & Henderson, C. (2020). *Poster presentation: The Impact of Experiential Learning on Accounting Career Choice* at the American Accounting Association, Southwest Annual Meeting, San Antonio, TX.
- Rankin, R. & Driskill, T. (2020). *Troubled Waters: An Outsourced Ethical Dilemma*. Paper presented at the American Accounting Association, Management Accounting Section Annual Meeting, Houston, TX.
- Rankin, R. (2019). *Troubled Waters: An Outsourced Ethical Dilemma*. Paper presented at the American Accounting Association, Management Accounting Section Teaching Case Conference, Salt Lake City, UT.
- Rankin, R. (2018). Invited speaker on the academic-practitioner gap in managerial accounting at Accounting Education and Research Forum at Panola College, Carthage, TX.
- Rankin, R. (2018). *Managerial/cost case studies*. Invited presentation at Accounting Education and Research Forum at Tyler Junior College, Tyler, TX.
- Rankin, R. & Driskill, T. (2017). *Higher Degrees of an Ethical Dilemma*. Paper presented at the American Accounting Association, Management Accounting Section Teaching Case Conference, Dekalb, IL.
- Rankin, R. & Stuebs, M. (2016). *The Chicken or Egg: Hatching a New and Innovative Product's Introduction*. Paper presented at the American Accounting Association, Management Accounting Teaching Case Conference, San Antonio, TX.
- Hayek, C., Gates, S. & Rankin, R. (2016). *The Social Construction of a Fraudulent Identity: A Historical Analysis of Cassie Chadwick*. Paper presented at the American Accounting Association, Southwest Regional Conference, Oklahoma City, OK.
- Rankin, R. (2016). *Poster presentation: The Chicken or Egg: Hatching a New and Innovative Product's Introduction*. Presented at the American Accounting Association, Management Accounting Section Annual Meeting, Dallas, TX.
- Rankin, R. (2015). *Poster presentation: Time Value of Money*. Presented at the American Accounting Association, Management Accounting Section Annual Meeting, San Bernardino CA.

HONORS THESES

- Moore, S. (*chair*) (2021). *Determining Predictors of Global Competence Prior to College*. *High honors*
- McKinney, M. (*chair*) (2021). *Comparing Traits of Accounting and Non-Accounting Majors*. *High honors*
- Sherrard, T. (*chair*) (2019). *The Empowerment of Motivation in Fraudulent Identity: Insights from the Case of Frank Abagnale Jr.* *High honors*
- Gills, C. (*chair*) (2018). *Habitat for Humanity's Impact on the Homeowners in the Homebuying Process*. *High honors*

Jessup, L. (*chair*) (2018). Exploring the Impact of Financial Literacy Education on College Students. *High honors*

House, S. (*chair*) (2016). An Empirical Investigation into ABC Adoption Rates of United States Food Processors. *High honors*

ACADEMIC EXPERIENCE

Associate Professor	2025 – Present
MBA for Veterans Coordinator	2022 – 2025
Assistant Professor	2019 – 2025
Assistant Professional Track	2016 – 2019
Instructor	2013 – 2016
Adjunct Instructor	2013 – 2013
East Texas A&M University	Commerce, TX

Courses taught

Undergraduate: Principles of Accounting I (Financial), Principles of Accounting II (Managerial), (face-to-face, on-line), Intermediate Accounting I, Certified Management Accounting Prep, Introduction to Accounting Analytics (face-to-face, on-line), Cost Accounting (face-to-face, on-line), Honors Thesis, Honors Reading, International Business, Accounting Information Systems (on-line)

Graduate: Financial Statement Analysis (on-line), Accounting for Managers (on-line), Advanced Managerial Accounting (face-to-face, on-line), International Business, Accounting Information Systems (on-line)

Instructor	2009 – 2013
Paris Junior College	Paris, TX

Courses taught: *Undergraduate:* Introduction to Accounting, Financial Management, Principles of Accounting I & II

Adjunct Instructor	2006 – 2008
Northeast Texas Community College	Mount Pleasant, TX

Courses taught: Introduction to Business, Introduction to Accounting

AWARDS

Scholarly

Activity: *Best Paper Award.* (2023). Southwest Region American Accounting Association, Mitigating Career Indecision and Job Resignation through Career Exploration and Self Reflection

First Place. (2019). American Accounting Association/Institute of Management Accountants Educational Teaching Case Competition for Troubled Waters: An Outsourced Ethical Dilemma

Second Place. (2017). American Accounting Association/Institute of Management Accountants Educational Teaching Case Competition Teaching Case Competition for Higher Degrees of an Ethical Dilemma.

Bronze Award. (2016). American Accounting Association/Institute of Management Accountants Educational Teaching Case Competition Teaching Case Competition for The Chicken or Egg: Hatching a New and Innovative Introduction.

Teaching: *Outstanding Teacher.* (2016). National Society of Leadership and Success

University: Awarded faculty star designation (2017)
Latino American Mentorship Program Faculty Advisor of the semester (Fall 2017)
Global Scholar (2017)
Beta Gamma Sigma (2017)

SERVICE

University:

Veterans Vigil Committee (<i>member</i>)	2022 – Present
University Study Abroad Committee (<i>member</i>)	2022 – 2025
Strategic Enrollment Management- Academic Innovation Council	2020 –2021
University Hearing Board (<i>member</i>)	2018 – Present
Latino American Mentorship Program (<i>advisory board</i>)	2017 –2020

College of Business:

Assurance of Learning (*member*), 2014 to present

- MS- Accounting assessment (*author/coordinator*), 2022 – 2025
- BBA- Accounting assessment (*author/coordinator*), 2014 –2022
- Undergraduate competency exam undergraduate accounting (*lead*), 2016
- Lead BBA- Accounting Curriculum Refresh- 2023

Search Committees

- Dean College of Business (*member*), Fall 2014
- Senior Career Services Coordinator (*member*), Summer 2022
- Assistant Professor Finance (*member*), Summer 2022
- Instructor (*member*), Spring 2020
- Assistant Professor Accounting (*member*), Fall 2019
- Instructor (*member*), Summer 2015
- Assistant Professor Accounting (*member*), Spring 2014
- Dean College of Business and Entrepreneurship (*member*), Fall 2013

China Exchange

- Led Educational Exchange Program with Chinese University of GeoSciences Beijing, 2017 – 2018 & 2020

Scholarship Committees

- Accounting (*member*), 2014 to present
- China Study Abroad (*member*), 2016, 2018 & 2020
- College of Business (*member*), 2020 to present

Student Focused

- Accounting and Finance Career Fair (*lead*) 2025
- Beta Alpha Psi (*faculty advisor*), 2014 to 2017, 2024 – Present
- Honors college thesis chair (seven) (*student advisor*), 2014 – Present
- Business to Industry (*originator & lead*), 2022 –Present
- Accounting Majors Townhall (*originator & lead*), 2021
- Mane Event Presenter, 2021

Professional:

Nominating Committee Member: American Accounting Association Southwest Region, 2021-2022

Committee Member: American Accounting Association Management Accounting Section Best Teaching Case Conference Award Committee, 2020

Editorial Advisory & Review Board: *Institute of Management Accountants' Educational Case Journal* (C), 2016 to present

Reviewer: *American Accounting Association Spark Conference*, 2021

Issues in Accounting Education (A), 2021 – Present

Advances in Management Accounting (A), 2020 – Present

Journal of International Business Education (B), 2020 to 2021

Journal of Small Business and Entrepreneurship (C), 2014

Faculty Advocate: Institute of Management Accountants, 2013 – Present

Community:

Titus County Cares, (*treasurer/executive board member*), 2024 – Present

Commerce Community Action Program, (*board member*), 2016 – 2018

Mount Pleasant Habitat for Humanity, (*treasurer/board member*), 2009 – 2018

South Jefferson Baptist Church Handyman Mission (*member*), 2008 – 2017

College for All Texans with the Texas Higher Education Coordinating Board (*member*), Established expected competencies for high school, associates, bachelors, and masters in business degrees, 2010 – 2012

ACADEMIC PREPARATION

Doctor of Business Administration- Advanced Accounting (2016) NorthCentral University

Dissertation: Exploring the Relationship among Contextual Factors and the Stages of Activity-Based Costing Adoption

Master of Business Administration - Finance

Texas Tech University

Bachelors of Arts (*equivalent*) - Korean

Defense Language Institute

Bachelor of Business Administration - Marketing

Univ of Wisconsin- Eau Claire

PROFESSIONAL EXPERIENCE

I have 18 years of professional and international experience in the food industry in managerial and financial accounting, mergers and acquisitions, systems implementation, and management.

Texas Real Estate Agent

2009 – 2019

Century 21 Landmark

Divisional Controller/Director of Cost Accounting

2002 – 2009

Pilgrims' Pride

Director of Corporate Accounting

1999 – 2002

Foster Poultry Farms

Divisional Controller/Senior Financial Analyst

1994 – 1999

Dean Foods

Senior Plant Accountant

1991 – 1994

Excel a division of Cargill

MILITARY SERVICE

Signals Intelligence Analyst- Korean Linguist (*Top Secret*)

1985 – 1988

U.S. Army Specialist 4th Class

MEMBERSHIPS, CERTIFICATIONS, LANGUAGES, SOFTWARE

Memberships: American Accounting Association (Management Accounting Section), Institute of Management Accountants

Certification: Certified Management Accountant, Licensed Texas Real Estate Agent

Languages: Spanish (100% bi-lingual), Korean (working knowledge)

Software: SAP