Clark D. Randall, CFP®, MJur
Director of Financial Planning

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Education
Texas A&M University, College Station, TX
BBA in Finance

Texas A&M University School of Law, Fort Worth, TX
Master of Jurisprudence (MJur) in Wealth Management & Risk Management

Academic Appointments
East Texas A&M University – Adjunct Professor of Financial Planning (2026-Present)

Southern Methodist University – Instructor, CFP® Certificate Program in Financial Planning (2003–Present)

Southern Methodist University – Program Director, CFP® Certificate Program in Financial Planning (2004–2009)

Professional Experience
Creekmur Wealth Advisors – Director of Financial Planning (2023–Present)

Financial Enlightenment – Founder, Owner & Financial Planner (1987–2023)

Professional Designations
- Certified Financial Planner (CFP®)
- Accredited Investment Fiduciary (AIF®)
- Chartered Retirement Planning Counselor (CRPC®)
- Chartered Life Underwriter (CLU®)
- Accredited Estate Planner (AEP®)
- Registered Social Security Analyst (RSSA®)
- Certified in Blockchain and Digital Assets (CBDA)
- Tax Planning Certified Professional™ (TPCP®)
- Certificate in Generative AI for Business Transformation (Purdue University)

Professional & Academic Service
- Board of Directors – Financial Planning Association (DFW), 2000–2002
- Advisory Board – Journal of Financial Planning, 2007-2008
- Greater Dallas Business Ethics Award Committee, 2000–2001
- Volunteer Instructor – Junior Achievement (Financial Literacy for High School Students)

Media & Publications

Quoted and featured in The Wall Street Journal, Money Magazine, CNBC, Time, MarketWatch, US News & World Report, Investor's Business Daily, USA Today, and others. Authored and published dozens of articles on financial planning and wealth management topics.

Biography

Clark D. Randall, CFP®, MJur, is the Director of Financial Planning for Creekmur Wealth Advisors, an independent registered investment advisor serving clients across the United States. Over a 36-year career, he founded and operated Financial Enlightenment, a Dallas-based financial planning firm. Clark has been an educator and thought leader in financial planning for years and continues to mentor emerging professionals through his university teaching and professional affiliations.