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**Asli Ogunc**  
**Professor**  
**Management & Economics Department**  
**College of Business**  
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### **Academic Background**

#### **Academic Degrees**

Ph.D. Louisiana State University, Econometrics, 2002.  
M.S. Louisiana State University, Economics, 1996.  
M.B.A. Western Michigan University, Finance, 1992.  
B.B.A. Marmara University, Finance/Quantitative Methods, 1990.

#### **Professional Certifications**

PYTHON - Code Academy, 2020  
The IMPLAN V3 Modeling System, 2010  
CPF - Certified Professional Forecaster, 2005

### **Work Experience**

#### **Work Experience**

Associate Professor of Economics, Texas A & M University - Commerce (2010 - Present), Commerce, Texas.  
Department Head - Economics & Finance, Texas A & M University - Commerce (August, 2012 - January, 2019), Commerce, Texas.  
Instructor, International Institute for Higher Education (IIHE) (June, 2012 - September, 2012), Rabat, Morocco.  
Instructor, Retirement Planning Class for Certified Financial Planning Program (2008 - 2010), Commerce, Texas.  
Instructor, Texas A & M University - Commerce (2008 - 2006), Commerce, Texas.  
Co-Instructor, China University of Geosciences (May, 2006 - 2006), Beijing, Texas.  
Assistant Professor, Texas A & M University - Commerce (2010 - 2004), Commerce, Texas.  
Visiting Assistant Professor, Georgetown University (2003 - 2004), Commerce, Texas.  
Statistician, Capital One Financial Corporation (2000 - 2002), Commerce, Texas.  
Instructor, Louisiana State University (1998 - 2000), Commerce, Texas.

### **Intellectual Contributions**

#### **Intellectual Contributions Grid: All years**

Category	BDS	AIS	TLS	Total
Articles in Peer-Reviewed Journals		16		16
Articles in Peer-Reviewed Journals (in Press)		3		3
Articles-in-Progress (All)	1			1
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	1			1
Paper Presentations (Refereed)		2		2
Paper Presentations (Non-Refereed)		1		1

Other Research, Non-refereed		1		1
<b>Totals</b>	<b>2</b>	<b>20</b>		<b>22</b>

## Refereed Articles

### Applied or Integrative/application Scholarship

- Ogunc, A., & Campbell, R. R. (2024). Forty Years of Advances in Econometrics. *Advances in Econometrics*, 45B. [Status: Published] [Acceptance Date: 2022] [A]
- Ogunc, A., & Liu, L. (2023). Beijing Blue: the impact of 2008 Olympic Games and 2014 APEC Summit on air quality. *Atlantic Economic Journal*, 51, 83-100. [Status: Published] [Acceptance Date: 2023] [A]
- Guru-Gharana, K., Ogunc, A., & Liu, L. (2023). Long-term Study of Stock Returns and Key Macroeconomic Variables: A Toda-Yamamoto-Dolado-Lutkepohl Granger Causality Test approach. *Southwestern Economic Review*. [Status: Published] [Acceptance Date: 2022] [B]
- Arize, A. C., Kalu, E. U., Malindretos, J., & Ogunc, A. (2021). Asymmetric nonlinear analyses of banking sector behaviour, markets and Interest Rate Risk in Africa's Frontier Economy. *Afro-Asian Journal of Finance and Accounting*. [Status: Published] [Acceptance Date: 2020] [B]
- Li, S., Ding, H., Ogunc, A., Funderburk, D., & Shi, Z. (2021). Influence of Renminbi Internationalization on China's Monetary Policy Effects: A Theoretical Analysis. *International Journal of Economics and Accounting*, 13 (8), 14-24. [Status: Published] [C]
- Arize, A. C., Ogunc, A., & Kalu, E. U. (2021). New Evidence on Exchange-Rate Volatility and Export Flows in Thailand: Nonlinearity and Assymetry ARDL Investigation. *International Trade Journal*. [Status: Published] [A]
- Hoe, C., Liu, L., Diltz, D., & Ogunc, A. (2017). Sinners and Saints: An Alternative Approach to Evaluating the Investment Performance of Sin Funds Versus Sinless Funds. *Journal of Accounting and Finance*, 17, 109-116. [Status: Published] [B]
- Ogunc, K., & Ogunc, A. (2017). Inflation-linked bonds give retirees diversification and hedge against inflation. *Journal of Investment Consulting*. [Status: Published] [C]
- Ogunc, A. K., & Nippani, S. (in press, 2014). A Note on the Impact of the Financial Crisis on Stock market Integration among the Countries of the Americas. *International Review of Applied financial issues and Economics*. [Status: In Press] [Acceptance Date: 2014] [B]
- Campbell, R. C., & Ogunc, A. (2012). A History of the Advances in Econometrics Series. *Advances in Econometrics*, 30, 3-24. [Status: Published] [A]
- Ogunc, A. K., Nippani, S., & Washer, K. M. (2009). Seasonality tests on the Shanghai and Shenzhen Stock Exchanges: An Empirical Analysis. *Applied Financial Economics*, 19 (9), 681-692. [Status: Published] [B]
- Myers, C. A., & Ogunc, A. K. (in press, 2008). Consumer Adoption of the Internet for Niche Apparel: Implications for Entrepreneurs and Mangement. *Journal of International Business and Economics*, 8, 159-166. [Status: In Press] [Acceptance Date: 2008] [B]
- Washer, K. M., Nippani, S., & Ogunc, A. (in press, 2008). An analysis of Regional Banks' Share Repurchasing Behavior. *Academy of Accounting and Financial Studies Journal*, 7, 1-13. [Status: In Press] [Acceptance Date: 2008] [C]
- Pavon, V., & Ogunc, A. K. (2007). The Nature of the Honduran Debt and the Possible Impacts of its Debt relief: a Vicious Cycle? *The E-Journal of Business and Economic Issues*, 2 (3). [Status: Published]
- Ogunc, A., & Rahim, S. S. (2006). Mutual Fund Industry and the Rating System. *Review of Business Research*, 6 (5), 125-129. [Status: Published]
- Nippani, S., Washer, K. M., & Ogunc, A. K. (2005). NAFTA's Impact on Industry Return Relationships between North American Counties. *International Journal of Business Research*, IV (1), 68-78. [Status: Published] [B]

## Books, Monographs, Compilations, Manuals

### Books

- Ogunc, A., Scholten, P., & Wood, M. (2024). *Principles of Econometrics with Python*.

## Presentations of Refereed Papers

### International

Ogunc, A. (2015-2016). *The impact of Internationalization of RMB paper*. Best Paper Award, Miami, Florida.

### Unknown

Ogunc, A. & Nippani, S. (2012-2013). *Financial Integraton among the Countries of the Americas*. Southwestern Finance Association Meetings, Alburquerque, New Mexico.

## **Presentations of Non-Refereed Papers**

### International

Campbell, R. & Ogunc, A. (2012-2013). *A History of the Advances in Econometrics Series: 30th Anniversary Advances in Econometrics Conference*. Invited presentation at AIE, Baton Rouge, Louisiana.

## **Other Research**

2019-2020: Bakhtavoryan, R., Poghosyan, A., Lopez, J.A., & Ogunc, A., *An Empirical Analysis of Household Demand for Organic*.

## **Working Papers**

Ogunc, A., Liu, L., & Campbell, R. R. (2021). "Sin vs. ESG Stocks," targeted for Advances in Developing Human Resources.

## **Honors & Awards**

### **Honors/Awards**

The value 1 |1 cannot be converted to a number.

## **Teaching**

### **Courses Taught**

**Courses from the Teaching Schedule:** BUSINESS AND ECO STATISTICS, ECONOMIC FORECASTING, ECONOMICS/DECISION MAKERS, Foundations of Personal Money, GLB/US-PRIN MACRO ECONOMICS, H HONORS RDGS, H HONORS THESIS, HONORS THESIS, INDEPENDENT STUDY, INDEPENDENT STUDY, INTERNSHIP, INTERNSHIP, INTERNSHIP, INTERNSHIP, INTERNSHIP, INTERNSHIP, INTERNSHIP, INTERNSHIP, INTERNSHIP, INTERNSHIP, Introduction to Business, MACRO FOR MANAGERS, PRIN MICRO ECONOMICS, QUANTITATIVE ANALYSIS FOR MANA

## **Teaching Activities and Efforts toward Continuous Improvement**

2022-2023 - Studio style teaching. Incorporating studio mode which is proven to be sucesful in STEM fields. Innovations in Course Content / Presentation.

2022-2023 - Individual Zoom meetings. Engage with students in an effort to imporve student learning and help with Retention rate. ALL online studemnts are provided a zoom link for a 1-to-1 meeting with me. The first meeting gets extra credit. Innovations in Course Content / Presentation.

2017-2018 - Online Teaching Self Evaluation. Other Teaching Activities.

## **Service**

### **College Assignments**

#### **Member:**

2024-2025: Executive Committee

**Texas A & M University - Commerce**

### **Department Assignments**

#### **Member:**

2009: Faculty Annual Evaluation

**Other Institutional Service Activities:**

- 2009: GAR and GAT Accountability
- 2005: Faculty Advisor Economics/finance Club

**College Assignments****Assurance of Learning - Institutional Service:**

- 2016-2017: AACSB Defining IMPACT
- 2015-2016: AACSB Department Head Training

**Mentoring Activities:**

- 2024: Dean funding
- 2024: Career Services, Administrative Assistants, Venture college, Business simulation game
- 2019-2020: ISD Zoom Recruitment event - Caddo Mills ISD

**Other Institutional Service Activities:**

- 2009: College Tenure & Promotion Guidelines Development

**Chair:**

- 2024: Academic Appeals
- 2020-2021: Marketing & Engagement Committee
- 2017-2018: COB Career Services Director Search
- 2017-2018: Search Committee for the Director of Center of Excellence
- 2007: College of Business Scholarship Committee

**Member:**

- 2023-2024: COB Faculty-Student Engagement Initiative
- 2022-2023: Program Refresh Project
- 2019: Accounting department tenure track faculty search
- 2015: College of Business Dean Search
- 2013: College of Business Dean Search
- 2012: COB Executive Committee
- 2005-2006 – 2009-2010: Faculty Development Committee

**University Assignments****Assurance of Learning - Institutional Service:**

- 2022-2023: Humanities initiative to replace signature courses

**Committee Chair:**

- 2019: Associate Dean Search Committee for College of Agricultural Sciences and Natural Resources
- 2019: Department Head Search Committee for Organizational Leadership - College of Education and Human Services
- 2011: University Studies Committee
- 2009: University Scholarship Committee

**Committee Member:**

- 2024-2025: Humanities grant
- 2024-2025: Transportation Committee
- 2024: Student Transformative Learning Awards
- 2024: Student Success Council
- 2023-2024: Provost's Faculty Recognition Committee

2023-2024: Honors Council - attending cross disciplinary honors thesis defences.  
2023: Honors Strategic Planning Group  
2023: Humanities initiative to replace signature courses  
2021-2022: Program Review for History Department  
2020-2021: Search Committee for Industrial Engineering Faculty  
2020: Probationary Review Committee for College of Agricultural Sciences and Natural Resources  
2020: Program Review for Communication Studies BABS  
2019-2020 – 2020-2021: Senate Awards Committee  
2019-2020: Graduate Program Review for Physics and Astronomy Department  
2017-2018: Search Committee for University Career Services - Director  
2013: University Hearing Committee  
2011: Faculty Member Review  
2008 – 2011: University Studies Committee  
2009: University Academic Appeals Committee  
2009: College of Arts & Sciences Dean Search Committee  
2007: AACSB Assurance of Learning & Course Embedded Assessment Committee

**DS: Thesis / Dissertation - Chair:**

2022: Honors Thesis for Myers - Honors  
2020: Honors Thesis for Savannah Smith - Highest Honors

**Mentoring Activities:**

2022-2023: TRIO program - Financial Literacy

**Other Institutional Service Activities:**

2019-2020: University Studies Artifact Grader  
2018-2019: Faculty in Residence  
2016-2017: Faculty on Residence - Pilot  
2009: Thomas Faulkenberry - Graduate Council Representative  
2008-2009 – 2009-2010: University Honors Counsel  
2008: Strand Coordinator in Faculty Development Workshop  
2007-2008: University honors counsel  
2007-2008: University Studies Task Force  
2007: Nesa Sassar / Graduate Council Representative  
2007: Task Force for Honor's Program

**State-wide Assignments**

**Other Institutional Service Activities:**

2023-2024: Ombudsman for the upcoming 2023 TSAAPT Joint Spring Meeting: TSAAPT/TSAPS/SPS Zone 13

**Dissertation Assignments**

**Other Institutional Service Activities:**

2006: Charles Crews/Graduate Council Representative

**Unassigned**

**College Assignments**

**Chair:**

2024-2025: Alumni Mentorship Taskforce

**Member:**

2024-2025: Search committees for communications and economics instructor and graduate advisor

2024: CCC committee with Cheryl

2008-2009: Faculty Development Committee

**University Assignments**

**Committee Member:**

2008: University Studies Committee

**Service to the Profession**

**Reviewer - Article / Manuscript**

2019-2020 – 2020-2021: E-Journal of Business and Economic Issues (National). Periodically review articles for this journal; reviewed 2 in the last academic year.

**Other Professional Service Activities**

2024-2025: DABE (Regional).

2006-2007: Dresden University of Technology, Germany (Unknown). External Examiner for the Ph.D. research entitled; "Analyzing Efficiency of German Public transport Companies using Data Envelopment Analysis" by Claudia Wostrack at the Institute for Transport and Economics Research

2005-2006: Dresden University of Technology, Germany (Unknown). External Examiner for the Ph.D. research entitled; "Human Capital Formation of Second Generation Immigrants in Germany" by Carsten Pohl at the Institute for Transport and Economics Research

2005-2006: Dresden University of Technology, Germany (Unknown). External Examiner for the Ph.D. research entitled; "Who is Consuming Childcare in Germany" by Beate Grundig at the Institute for Transport and Economics Research

**Professional Memberships**

Accounting and Finance Advisory Council Summit for DFW, 2016-2020

Dallas Association of Business Economics (DABE), 2006 - Present

Beta Gamma Sigma, 1999- present

Omicron Delta Epsilon (ODE), 1997-Present

**Personal Professional Development**

2018-2019: Education Summit.

2013-2014: Southwestern Finance Association Meetings.

Financial Integration among the Countries of the Americas

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2011-2012: A History of the Advances in Econometrics Series: 30th Anniversary Advances in Econometrics Conference.

2008-2009: Consumer Adoption of the Internet for Niche Apparel: Implications for Entrepreneurs and Management.

2008-2009: The Nature of Honduran Debt and the Possible Impacts of its Debt Relief: a Vicious Cycle? Knowledge Globalization Conference.

2006-2007: Mutual Fund Industry and the Rating System Academy of International Business and Economics Annual Conference.

2006-2007: The Dynamics of the Shanghai and Shenzhen Stock Markets: An Analysis of Relationships and Market Anomalies over 1997-2003 Sixth International Business and Economy Conference.

2005-2006: Bayesian Prediction of Firm Failure Annual Conference of the Mid-South American Business Disciplines Association.

2005-2006: NAFTA and Stock Market Integration between North American Countries Academy of International Business and

Economics Annual Conference.

2004-2005: Estimation of the Probit Model Under Skewed Regressors 74th Annual Conference of the Southern Economic Association.

1999-2000: The Risk of the Inequality Restricted Bayesian Probit Estimator 69th Annual Conference of the Southern Economic Association.

1998-1999: Bayesian Analysis of Econometric Systems with Discrete Variables and Inequality Constraints, 5th International Conference of the Society for Computational Economics.

### **Miscellaneous**

2009-2010 - The IMPLAN V3 Modeling System Training

**Last updated by member on 26-Jan-25 (08:27 PM)**