

Education

Master of Science in History Texas A&M University-Commerce	May 2019
Master of Education in Educational Technology Texas A&M University-Commerce	December 2007
Master of Science in Library Science University of North Texas	August 2007
Bachelor of Science in History Texas A&M University-Commerce	December 2001

Professional Certificates & Other Continuing Education

ACUE Effective Teaching Practice Framework	May 2024
Digital Commons IR Manager Certification	October 2023
SPARC Open Education Leadership Fellow	May 2023
Harvard Law School, Copyright X Certificate	June 2022
Open Education Network, Certificate in OER Librarianship	September 2021
Creative Commons, Creative Commons Certificate	April 2021
ACRL, ACRL Immersion Program, Assessment Track	November 2013
Graduate Academic Certificate Youth Services	August 2007
Graduate Academic Certificate Storytelling	August 2007
Graduate Academic Certificate Management	August 2007

Library Experience

Texas A&M University-Commerce

Position: Director of Research and Instruction

April 2023 – Present

- Contributes to strategic planning, assessment strategies, and facilitates special projects.
- Provides strategic direction and leadership for Research and Instruction Services departments.
- Collaborates with the Associate Dean of Collections and Discovery to align scholarly resources with the teaching and research needs of the university.
- Supervises and evaluates management of research, instruction, scholarly communications, subject librarian program, student learning and engagement.
- Leads campus initiatives in the areas of open educational resources and copyright
- Compiles and analyzes annual services statistics and other assessment data for internal and external reports, including IPEDS, ACRL and new program proposals.
- Collaborates with faculty to integrate information and digital literacy into the teaching, learning, and research activities at the university.

- Leads the development of innovative activities and services in support of engagement.
- Supports the professional growth, development, and retention of departmental employees.
- Advances/strengthens the subject librarian, information/digital literacy, and collection development programs.

Position: Scholarly Communications Librarian

August 2021-April 2023

- ♦ Managed a suite of scholarly communication services that ranged from basic reference assistance to advanced research consultation and classroom instruction, including Copyright, Fair Use, Creative Commons, and Scholarly Publishing.
- ♦ Developed and implemented programs to increase awareness among A&M-Commerce faculty, staff, and students about scholarly communication issues in the digital environment as they impacted academia and research libraries (e.g. copyright compliance, fair use, creator's rights, publishing, and privacy).
- ♦ Managed the Library's institutional repository through the Bepress platform.
- ♦ Led campus efforts in developing programs, processes, and services that facilitated the discovery, adoption, creation, and adaptations of Open Educational Resources (OER).
- ♦ Worked with faculty and the Office of Academic Technology to incorporate library resource and OER into the Learning Management System
- ♦ Educated faculty and students regarding traditional scholarship and scholarly communication innovations including open access, OER, copyright, publishing agreements and compliance

Position: Head, Research and Learning

May 2011-August 2021

- ♦ Organized and directed all Research and Learning operations
- ♦ Coordinated workflow between Research and Instruction and all other library departments
- ♦ Supervised a staff of three faculty librarians and one library specialist
- ♦ Responsible for all administrative functions of Research & Learning
- ♦ Served as academic liaison to multiple departments
- ♦ Coordinated collection development activities for Research and Learning and multiple departments
- ♦ Created Library Sufficiency Statements for new program proposals and program substantive changes in collaboration with Head of Resource Acquisition and Discovery
- ♦ Compiled data for library assessment and statistical reports including IPEDS, ACRL, and Institutional Effectiveness
- ♦ Consulted with faculty on affordable learning materials and Open Educational Resources
- ♦ Created various assessments for evaluating library instruction, services and programs
- ♦ Coordinated with multiple campus entities to bring speaker Liana Lopez to campus in recognition of Hispanic Heritage Month and National Banned Books Week
- ♦ Managed scheduling of library instructions and research service points (library chat, information desk)
- ♦ Created LibGuides to provide quick information on using library services.
- ♦ Produced library tutorial videos for YouTube and university content management system.
- ♦ Presented on a national, regional, and local level.
- ♦ Published in recognized library trade magazines.

Position: Reference Librarian

February 2008-May 2011

- ♦ Served as liaison to the College of Business and Technology
- ♦ Provided library instruction to classes and individuals
- ♦ Responsible for collection development for the College of Business and Technology
- ♦ Facilitated the use of all library resources both print and electronic

- ♦ Provided reference assistance by phone, email, and in person.
- ♦ Coordinated outreach to distance education students.
- ♦ Represented the library at campus events such as the Mane Event University Day and New Student Orientation.
- ♦ Developed outreach and marketing strategies to promote the library including designing handouts and giveaways for campus events.
- ♦ Launched the library Facebook page.
- ♦ Served as planning committee chair for various library events including Library Knowledge Circus and The Nexus Grand Opening.
- ♦ Head of the Marketing Committee

W. Walworth Harrison Public Library

Position: Intern

May 2006-August 2008

Previous Professional Experience

Texas A&M University-Commerce

Position: Transfer Admissions Counselor

May 2002-February 2008

Teaching Experience

COH 111 Critical Thinking (Freshman Success Seminar)

Fall 2013

Grants

Project Director and Author. *Latino-Americans: 500 Years of History*. National Endowment for the Humanities and American Library Association, \$10,000.00, 2015-2016.

Project Team and Co-Author. *LeoTrain: Librarians Educating Others*. Library Services and Technology (LSTA) Grant, \$74,998.00, 2013-2014.

Project Team and Co-Author. *LeoTrain: Librarians Educating Others*. Library Services and Technology (LSTA) Grant, \$57,724, 2012-2013.

Publications

Peer-Reviewed

Mercado-Sierra, M. and Northam, S.H. (Spring 2023) "Beyond Reading and Writing: Information Literacy in Higher Education for Lifelong Success". *Texas Journal of Literacy Education*.

Trade Publications

Northam, S.H. (2015) "Braving 21st-Century Challenges: ACRL, 2000-09." *College & Research Libraries News*, 76(8).

Northam, S.H. (2014). "Cruising through the '50s. A decade in ACRL history." *College & Research Libraries News*, 75(10).

Northam, S.H. (2012). "The Reference Statistic Shuffle: Finding the Perfect Statistic Tool." *Computers in Libraries*, 32(6).

Honors, Awards & Recognition

Selected, Commerce Leadership Institute, 2019.

Selected, Texas Library Association, Member of the Month, March 2018.

Selected, Texas Library Association, TALL Texans Leadership Development Institute, July 2016.

ARL Assessment Conference, Judge's Choice, Reference & Research Services category Poster, "Avoiding the Runaround: Implementing DeskStats to improve User Experience," 2012.

Presentations, Posters & Workshops

National:

OpenStax One Summit. "An OPEN Conversation about OER." (02/2024)

CBExchange. "Mixing it up: Tailoring Open Educational Resources to Custom Fit Your Class. (10/2023)

CBExchange. "Gaining XP: STREngthen your WISdom on copyright and Licenses" in collaboration with George Swindell. (10/2022)

CBExchange. "Leveling Up Your Game! Extending Affordability to Course Materials" in collaboration with George Swindell. (10/2022)

CBExchange. "Alternative Format use for Adult Learners: Exploring Implications for Open Educational Resources and Competency-Based Education Curriculum" in collaboration with Dr. Stefan Vaughn and Mike Smith. (11/2021)

Open Access Conference, San Jose State University. "We're Going Live When?! Implementing Digital Commons at Texas A&M University-Commerce" in collaboration with Amy San Antonio, Adam Northam and Josephine Rickman. (10/2021)

Internet Librarian. "Navigating VR: Supporting Emerging Tech in the Library" in collaboration with Valerie Lutes and Sean Anderson. (10/2018)

Association of Research Libraries, Library Assessment conference Poster Session. "Tracking Trends: Using LibQual+ Survey for Institutional Effectiveness", poster session, in collaboration with Sandra Hayes. (10/2016)

Association of Research Libraries, Library Assessment Conference Lightning Talk. "The Stat Solicitor: Proving Academic Value through Statistics" in collaboration with Megan Beard, Scott Lancaster, Gail Johnston, and John Atabaev. (08/2014)

Association of Research Libraries, Library Assessment Conference Poster Session. "Avoiding the runaround. Implementing DeskStats to Improve User Experience," poster session, in collaboration with Gail Johnston. (10/2012)

EDUCAUSE Annual Conference. “Removing the Desk: Making Reference Mobile, poster session, in collaboration with Tamara Remhof. (10/2012)

Regional:

Texas Association for Higher Education Assessment. “Assessing the Situation: Utilizing Library Data to Support Academic Value” in collaboration with Lanee Dunlap and Sandra K. Hayes. (09/2024)

Invited Speaker DOC101 Podcast, Not Yet Published, facilitated by Dr. Peter Williams and Dr. Linnea Rademaker. (Recorded 11/2022)

Invited Panelist, KETR Public Radio, North by Northeast. “Banned Books Week” in collaboration with Dr. Karen Roggenkamp, Britt Beatte, & facilitator Mark Haslett. (09/2021)

Invited Panel Participant, Texas Library Association Annual Conference. “TLA 101 – How it Works and How to Get Involved.” (April/2018)

Facilitator, Texas Library Association, Leadership Launchpad Workshop. (10/2017)

Texas A&M University System, Library Director’s Meeting. “Introduction to Open Educational Resources.” (May 2017)

Invited Panel Participant, Cross Timbers Library Collaborative. “Liaison Programs on Parade.” (7/2015)

Invited Speaker, Library Careers Panel, University of Texas Arlington. (4/2016)

Cross Timbers Library Collaborative. “Getting the Word Out: Marketing in Many Ways,” poster session, in collaboration with Megan Beard and Valerie Lutes. (8/2015)

Texas Library Association Annual Assembly. “Pinterest for Libraries” in collaboration with Craig Wheeler. (07/2013)

Texas Library Association Annual Assembly. “Facebook and Twitter for Libraries” in collaboration with Craig

Oklahoma Library Association Annual Conference. “Sarah’s Top 10 for Facebook.” (04/2013)

Texas Library Association Annual Assembly. “Introduction to DeskStats” in collaboration with Gail Johnston. (07/2012)

Texas Library Association District 5 Meeting. “Using Google Docs for Collaboration.” (11/2011)

Phoenix Staff Development Day. “Like This: Using Facebook to Promote your Library” in collaboration with Adam Northam. (5/2011)

EDUCAUSE West/Southwest Regional Conference Online Lightning Round. “Like This: Using Facebook to Promote your Organization” in collaboration with Adam Northam. (2/2011)

EDUCAUSE West/Southwest Regional Conference. “Like This: Using Facebook to Promote your Organization,” poster session, in collaboration with Adam Northam. (2/2011)

Local:

Texas A&M University-Commerce, Quality Day. “The Librarians: and the Quest for Data” in collaboration with Lanee Dunlap and Sandra K. Hayes. (11/2023)

Texas A&M University-Commerce, Professional Development Day. “Learning and Relaxation” with Velma K. Waters Library. (10/2021)

Texas A&M University-Commerce, Professional Development Day. “Showcase Your Research with Velma K. Waters Library.” (10/2021)

Invited Speaker, Texas A&M University-Commerce, History 569: Introduction to Digital History. “Digital Research: Using Technology to Discover the Past.” (09/2021)

Texas A&M University-Commerce, College of Humanities, Social Sciences, and Arts. “Research: Maximum Impact.” (11/2017)

Texas A&M University-Commerce, College of Humanities, Social Sciences, and Arts. Panelist. “Predatory Publishing.” (10/2017)

Texas A&M University-Commerce, College of Humanities, Social Sciences, and Arts. Panelist. “Surviving Your Dissertation/Thesis.” (09/2017)

Texas A&M University-Commerce Libraries Technology Instruction Camp. “Pinterest Who? Delicious What?” in collaboration with Emily Witsell. (6/2012)

Texas A&M University-Commerce Libraries Technology Instruction Camp. “Using the iPad and iPhone in the Classroom” in collaboration with Dr. Scott Lancaster. (6/2011)

Texas A&M University-Commerce Libraries Technology Instruction Camp. “There’s a Google App for That!” (6/2011)

Texas A&M University-Commerce Libraries Technology Instruction Camp. “Digital Collections in the Classroom” in collaboration with Adam Northam. (6/2011)

Texas A&M University-Commerce Libraries Technology Instruction Camp. “You Used What?!”. (6/2011)

Texas A&M University-Commerce Libraries Technology Instruction Camp. “Wikis, Blogs & Social Networking” in collaboration with Dr. Robin Reid. (6/2010)

Texas A&M University-Commerce Libraries Technology Instruction Camp. “Creating a Multi-Media Documentary” (day long workshop). (6/2010)

Professional Service

National Service:

- Advisor, American Library Association Teaching with Primary Sources LibGuide, (2022-2023)
- Reviewer. OpenED23 Conference Program Proposals (2023)
- Reviewer. THECB Open Educational Resources Grant (2023)
- Member, Open Education Southern Symposium Planning Committee
- Reviewer. *Reference Services Review* (2022-present)
- Reviewer. American Rescue Plan: Humanities Grants for Libraries (2021)

- Reviewer. Resources for College Libraries: Career Resources. Criminal Justice and Law Bibliography (2021)

American Library Association (ALA)

- New Member Round Table, Marshal Cavendish Award Committee, 2010-2011.

Association of College and Research Libraries

- Digital Scholarship Section (DSS) Liaison Committee, 2021-2023.
- 75th Anniversary Celebration Task Force, Research Working Group, 2013-2016.
- ACRL/IS Policy and Publications Review Committee, 2013-2014.
- College Libraries Section, ALA 2014 Annual Conference Program Planning Committee, 2013-2014

Reference and User Services Association

- Chair, President's Program Planning Committee, 2023-2024

State Service:

- Member, Open Texas 2024 Digital Experience Committee

Texas Library Association

College & Universities Library Division (CULD)

- Councilor, elected, 2016-2019
- Councilor, elected, 2013-2016

Conference Planning

- 2022 Annual Conference, Local Arrangements Committee, 2021-2022.
- 2020 Annual Conference, Program Committee, 2019-2020.
- 2018 Annual Conference, Program Committee, 2016-2018.

Committee Work

- Member, Tall Texan Selection Committee, 2024-2027.
- Chair, Scholarship Committee, 2023-2024
- Vice Chair, Scholarship Committee, 2022-2023
- Scholarship Committee, 2021-2024.
- Chair, Texas Book Festival Committee, 2018-2019.
- Chair, Texas Book Festival Committee, 2017-2018.
- Vice-Chair, Texas Book Festival Committee, 2016-2017.
- Texas Book Festival Committee, 2015-2016.
- Strategic Planning Task Force, 2015-2016.

University System Service:

Texas A&M University System

- Council on Academic Technology and Innovative Education (CATIE) Affordable Learning & OER Task Force, 2021-Present.

University Service:

Texas A&M University-Commerce

Dissertation Committees

- Sally Minyard, 2018-2019.
- Terry Nugent, 2017.
- Victoria Scholz, 2017.
- Tonja Mackey, 2012-2013.

Hiring Committees

- College of Innovation and Design, Interim Assistant Dean, 2024
- Institute for Competency Based Education (ICBE) Executive Director, 2022
- Library Director, 2018.
- Assistant Professor Political Science, 2014-2015.
- Assistant Professor Studio Voice, 2014.
- Assistant Professor Studio Voice, 2013.
- Latin American History Professor, 2013.

Miscellaneous Committees

- Historian, Latino Staff/Faculty Association, 2020-2022.
- Judge, History Day, 2014, 2017, 2018, 2019, 2020, 2023.
- Title IX Committee, 2013.
- Social Media Lion Academy, Instructor, 2012.
- Lion's Roar Committee, 2011-2012.
- Update Your Network Committee, 2011-2013.

Departmental Service:

Velma K. Waters Library, Texas A&M University-Commerce

Hiring Committees

- Chair, Research and Instruction Librarian, 2023
- Chair, Research & Instruction Librarian, 2019.
- Chair, Research & Instruction Librarian, 2019.
- Chair, Research & Instruction Librarian, 2018.
- Chair, Research & Instruction Librarian, 2013.
- Chair, Library Specialist-Curriculum, 2012.
- Reference Librarian Search Committee, 2011.
- Head of Technical Services, 2011.

Miscellaneous Committees

- Collection Development Committee, 2011-.
- Library Management Council, 2011-2020.
- Chair, Volunteer Committee, 2011-2012.
- Chair, Marketing Committee, 2007-2011.
- Marketing Committee, 2011-2012.

- Professional Librarian Reclassification Committee, 2010.

Miscellaneous Service:

- Practicum Supervisor. Master of Library and Information Science Candidate, Texas Women's University, Leah Shreves, Fall 2018.
- Practicum Supervisors. Master of Science in Library Science Candidate, University of North Texas, David Waggoner, Spring 2013.

Professional Memberships

American Library Association
 Association of College and Research Libraries
 Reference and User Services Association
 Texas Library Association

Selected Professional Development

“Exploring AI with Critical Information Literacy,” ACRL e-Learning course, August 2023.

“From Syllabi to Textbooks: Accessibility in OER for Institutions of Higher Education,” ISKME and CAST, 2023.

“OER Resource for the Resource Retreat,” THECB and ISKME, 2022.

“Design Thinking for Change Management and Leadership in Libraries,” ACRL Webinar, 2022.

“Research and Writing: Success with High Impact Practices and Collaboration,” ACRL Webinar, 2022.

“OER Core Elements Academy,” THECB and ISKME, 2021.

“Business Reference 101,” RUSA Course, October-November 2019.

“Open Education Texas,” Austin, TX. August 2019

“Building Your Research Data Management Toolkit: Integrating RDM into your Liaison Work,” ACRL, hosted by Baylor University Libraries. August 2019.

“Texas OER Summit,” hosted by The University of Texas at San Antonio Libraries. November 2018.

“Engaging with the ACRL Framework: A Catalyst for Exploring and Expanding our Teaching Practices,” ACRL, hosted by Texas A&M University Libraries, July 2018.

“Introduction to Instructional Design for Librarians,” RUSA Course, February-March 2016.