



**Curriculum Vita**  
**Month Year**

**Instructor:** Mitchell Casey McGarr, Professor of Visual Communication

**Academic Department:**

**University Address:** Department of Art  
Dallas  
East Texas A&M University  
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| EDUCATION |
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East Texas A&M University  
Major-Visual Communication  
Master of Fine Arts 2010

Texas Tech University  
Major-Graphic Design  
Bachelor of Fine Arts 1984-1989

| TEACHING EXPERIENCE |
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**Positions Held**

2023 – Present, Professor of Visual Communication, East Texas A&M University

2019 – 2023, Associate Professor of Visual Communication, East Texas A&M University

2013 – 2019, Assistant Professor of Visual Communication, East Texas A&M University

2007 – 2013, Adjunct, East Texas A&M University

**Courses Taught**

Spring - 2025  
Letterpress, Arts 546  
Design Teaching Methods, Arts 506  
Typography, Art 300

Summer 1 – 2025  
Advanced Techniques for Design Centric Presentation - ARTS 552  
Pedagogy Research - ART 553

Fall - 2025  
Design Teaching Methods, ARTS 502  
Advanced Typography, Art 465  
Creative Methodology, ARTS 540

Fall 2024  
Letterpress Printing 497  
Typography 300  
Design Teaching Methods 502

Summer 1 2024  
Final Thesis Exhibition 547  
Pedagogy 548

Spring 2024  
Typography 300  
Studio 2 Design Education and Theory 541  
Design Teaching Environment 506

Fall 2023  
Letterpress Printing 497  
Typography 300  
Design Teaching Methods 502

Summer 2 2023  
Pedagogy 548  
Summer 1 2023  
Final Thesis Exhibition 547

Spring 2023  
Typography 365  
Studio 2 Design Education and Theory 541  
Design Teaching Environment 506

Fall 2022  
Letterpress Printing 497  
Typography 300  
Design Teaching Methods 502

Summer 2 2022  
Pedagogy 548

Summer 1 2022  
Final Thesis Exhibition 547

Spring 2022  
Design Teaching Environment 506

Fall 2021  
Letterpress Printing 497  
Typography 300  
Design Teaching Methods 502

Summer 2 2021  
Pedagogy's Exhibition 547

Spring 2021  
Design 1 365

Studio 2 Design Education and Theory 541  
Design Teaching Environment 506

Fall 2020  
Letterpress Printing 497  
Typography 300  
Design Teaching Methods 502

Summer 2 2020  
Pedagogy 548  
Summer 1 2020  
Final Thesis Exhibition 547

Spring 2020  
Design 1 365  
Studio 2 Design Education and Theory 541  
Design Teaching Environment 506

Fall 2019  
Letterpress Printing 497  
Typography 300  
Design Teaching Methods 502

Summer 2 2019  
Pedagogy 548  
Summer 1 2019  
Final Thesis Exhibition 547

Spring 2019  
Design 1 365  
Studio 2 Design Education and Theory 541  
Design Teaching Environment 506

Fall 2018  
Letterpress Printing 497  
Typography 300  
Design Teaching Methods 502

Summer 2 2018  
Pedagogy 548  
Summer 1 2018  
Final Thesis Exhibition 547

Spring 2018  
Design 1 365  
Studio 2 Design Education and Theory 541  
Design Teaching Environment 506

Fall 2017  
Letterpress Printing 497  
Typography 300  
Design Teaching Methods 502

Summer 2 2017

Pedagogy 548  
Summer 1 2024  
Final Thesis Exhibition 547

Spring 2017  
Design 1 365  
Studio 2 Design Education and Theory 541  
Design Teaching Environment 506

Fall 2016  
Letterpress Printing 497  
Typography 300  
Design Teaching Methods 502

Summer 2 2016  
Pedagogy 548  
Summer 1 2016  
Final Thesis Exhibition 547

Spring 2016  
Design 1 365  
Studio 2 Design Education and Theory 541  
Design Teaching Environment 506

Fall 2015  
Art 300 Typography  
Art 497 Letterpress  
Art 502 Design Teaching Methods

Summer Two 2015  
Arts 547 Design Teaching Mentorship

Summer One 2015  
Art 518 Thesis Exhibition

Spring 2015  
Art 464 Advanced Processes  
Art 365 Design Communications 1  
Arts 541 Studio 2 Design education and theory

Fall 2014  
Art 300 Typography One, Section 801  
Art 300 Typography One, Section 803  
Art 465 Letterpress

Summer Two 2014  
Art 547 Design Teaching Mentorship

Summer One 2014  
Art 518 Thesis Exhibition

Spring 2014

Art 541 Studio 2 Design Education

Art 365 Graphic Design

Art 464 Advanced Processes

Fall 2013

Art 502 Design Teaching Methods

Art 300 Typography One

Art 465 Letterpress

Summer Two 2013

Art 547 Design Teaching Mentorship

Summer One 2013

Art 518 Thesis Exhibition

Spring 2013

Art 524 Studio 2 Design Education and Theory

Art 300 Section 801 Graphic Design

Art 300 Section 802 Graphic Design

Fall 2012

Art 502 Pedagogy One, Pedagogy Campus

Art 300, 801 Typography One

### **ARKANSAS STATE UNIVERSITY**

Assistant Professor of Visual Communication

2012 Summer One

Art 3423 Packaging Design

Spring 2012

Art 2423 Publication Design

Art 3423 Packaging Design

Art 3463 Web Design

Fall 2011

Art 2413 Typography

Art 2443 Graphic Design for the Web

Art 4463 Branding on the Web

Summer One 2011

Art 3423 Packaging Design

Spring 2011

Art 2423 Graphic Design II

Art 3423 Packaging Design

Art 4463 Advanced Web Design

Fall 2010

Art 2443 Introduction to Digital Media

Art 3453 Motion Graphics

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| <b>THESIS COMMITTEES</b> |
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2023 Thesis Committee for Antonina Shvets, Teaching Children the Value of Charitable Giving Through Toys

2023 Thesis Committee for Wayne Geyer, Designing Civic Discourse: Tools for an Informed, Engaged Citizenry

2023 Thesis Committee head for Brian Boyd, Re-Imagining Fire Emergency Apparatus

2022 Thesis Committee for Eric Venegas, Increasing BIPOC Student Interest in Visual Communication Through Graffiti and Street Art

2021 MFA committee, Jonathan Kimbrell, Texas Jukebox Project

2021 MFA committee, Yoona Kim Road Rage, Parents Role And Interactive Solutions For Young Driver

2020 MFA external review for our tenure and promotion process, Cole Closser, Missouri State University

2020 MFA external review for our tenure and promotion process, Jason Frazier, Colorado State University

2020 MFA committee member, Jill Honeycut, *Think with Your Pencil*

2020 MFA committee member, Jonathon Kimbrell, *Texas Jukebox Project: Archiving And Preserving West Texas Country Music and Working-Class Culture On Phonograph Records*

2019 MFA Major Professor, Miles Robinson, *Rights Cognition Game: A Game That Teaches and Affirms the Rights of an American Citizen*

2018 MFA Thesis Major Professor, Renee Morales: "Smart Homes to Aid Aging in Place"

2017 MFA Thesis, Nathan Lambert: "Graphic Design's Role in Creating A Loyal Following in Professional Sport, and Implications For Middle School Education"

2016 MFA Thesis, Justin Childress: "Riding The Margin: An Interactive, Bicycle-Specific Hazard Notification Application for Commuter Cyclists"

2016 MFA Thesis, Melissa Frenna: "Waste Not, Want Not: Using Visual Communication to Reduce Food Waste within Grocery Receiving Departments"

## **PUBLICATIONS and Creative Activity**

### **Exhibitions**

- 2025 It Came From the Bayou. Printmaking exhibition. Houston, TX.
- 2025 BFA 7th Annual Art + Stroll Juried Exhibition. Two letterpress posters accepted. Fort Lauderdale, FL.
- 2025 Pyramid Atlantic Art Center Juried Exhibition. Two letterpress posters accepted. Hyattsville, MD.
- 2025 Fire 2nd Annual Juried Exhibition. Witchy Women letterpress poster.
- 2024 UFOs Over Lubbock. National exhibition of printmakers. Lubbock, TX.
- 2024 McKinney Art Gallery. Fifteen curated letterpress posters. McKinney, TX.
- 2023 Letterpress workshop with Angela
- 2023 Letterpress workshop with Bonita and Dennis
- 2023 Held a CNC Workshop for Ashlie Dance
- 2023 Held a CNC Workshop for Rachelle Chuang
- 2022 Letterpress printed titles pages for a photographer, Richard Sharum
- 2022 Held a letterpress workshop for Assistant Professor Scott Golem at Eastern New Mexico University
- 2022 Poster accepted in the F\*\*KING IT exhibition at the Vestige Gallery in Pittsburgh, PA
- 2021 Exhibition in Houston, TX, for It Came From The Bayou
- 2021 Letterpress posters accepted in a juried exhibition in New Jersey at the Drawing Room for the Animal Activist Posters
- 2021 Invited to exhibit 12 letterpress posters at the Ink on Paper: A Letterpress Showcase to Exhibition in Orange County, CA, at the Great Park Gallery.
- 2021 Held a virtual Hamilton Hang which was viewed internationally through the Hamilton Wood Type Museum in Two Rivers, WI
- 2021 Hosted a letterpress workshop at the Dallas Society of Visual Communications National Student Show.
- 2020 held a letterpress workshop for Assistant Professor Scott Golem, at Eastern New Mexico University
- 2020 Four posters accepted in the Post Digital Letterpress Printing Exhibition in Portugal, Spain
- 2020 Held a mini CNC workshop for Kenneth Pybus, Associate Professor and Chair Journalism and Mass Communication, Abilene Christian University
- 2020 accepted to participate in the Print Austin Exhibition
- 2020 Accepted in a juried exhibition in New Jersey at the Drawing Room for my Animal Activist Posters
- 2020 Invited to exhibit 12 letterpress posters at the Ink on Paper: A Letterpress Showcase to Exhibition in Orange County, CA, at the Great Park Gallery.
- 2019 held 4 letterpress workshops
- In the spring of 2019, I was apart of three exhibitions: UFO over Lubbock in Lubbock, TX
- 2019 accepted to participate Print Austin Exhibition in Austin, TX
- 2019 It Came From The Bayou Exhibition in Houston, TX.
- 2019 Selected to design and print HAM At 20, a poster for 20 years of Hamilton Wood Type and Printing Museum,
- 2018 Carved a wood type font for Virginia Green
- 2018 Designed and letterpress printed 200 small notebooks for The School of Visual Arts in NY
- 2017 Invitation only gallery exhibition to show and sale poster work in the Charles Adams Gallery in Lubbock, Texas
- 2016 Print Magazine, Animal Activist poster series, December 2016
- 2015 Ladies of Letterpress, Kseniya Thomas & Jessica C. White, ISBN 9781782402299
- 2014 Adventures in Letterpress, Brandon Mise, ISBN 9781780673332

- 2014 AIGA DFW for our 4th Annual Mentor Matchmaking night at DWR, February. Making connections with students and young design professionals that may one day blossom into a professional relationship.
- 2014 University of Texas Arlington, selected to be 1 of 8 Roundtable discussion leaders from the DFW area to senior class in graphic design.
- 2013 Letterpress Now, Jessica C. White, ISBN 1454703296
- University of Texas Arlington, selected to be 1 of 8 Roundtable discussion leaders from the DFW area to senior class in graphic design
- 2013 AIGA: Design Big, Letterpress Talk on Furthering the Process and Preservation Through Printing, Dallas, TX
- 2013 Baylor University, Critiqued student work and lectured. Gave presentation to students and faculty on my current research including design / letterpress.
- 2013 Northlake College, Presentation to students and faculty on my current research including design letterpress.
- 2012 The Vandercook 100, Heather Mitchell, ISBN 0692016104
- 2011 Logo Lounge, Marich Chocolate, ISBN 1592537278
- 2011 The Big Book of Packaging, Poshe Fishbowl, ISBN: 9780062009890
- 2011 Page 34 and 57, edition on letterpress, January, February, and March Edition
- Workshop Leader at the AIGA Design Ranch, Hunt, Texas for three-day's. A total of 60 participated during the three workshops. The AIGA Design Ranch is held every other year and limited to 150 individuals. Creative's from across the country including Canada came to this event. Workshop leaders are selected throughout the United States for their expertise in their field of study. There were a total of 6 workshop leaders including Chris Sickels, Debbie Millman, and Zeke Leonard to name a few.
- 2011 AAF-Lafayette, Topic: Inconspicuous Visual Reference, Lafayette, LA
- 2010 The Little Book of Letterpress, Rockport Publishing, ISBN: 0811875075
- 2010 1000 Greeting, Rockport Publishing, ISBN 1592536409
- 2010 AAF-Northeast Arkansas, Topic: Inconspicuous Visual Reference, Jonesboro, Arkansas

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#### Workshops & Professional Consultation

- Conducted letterpress workshops for faculty and artists, including Scott Gollem (Eastern New Mexico University).
- 2024 Provided individual letterpress workshops and instruction.
- 2024 Consulted on wood type cutting with J. Peter Moore (John Martinson Honors College) and Jon Snyder (Baylor University).

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| <b>PROFESSIONAL ENGAGEMENT</b> |
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- 2024 Baylor University. Juried Student Exhibition; awards presenter.
- 2024 Texas A&M University–Corpus Christi. External reviewer, Undergraduate Graphic Design Program.
- 2024 Dallas Society of Visual Communications (DSVC). Selection committee member, *Golden Orchard* Lifetime Achievement in Teaching Award.
- 2025 *The design school gap*. Invited presentation at the 20th Annual National Student Conference.
- 2023 *Creative opportunities within a brand standards guide*. Invited workshop for University of Texas System Media Relations and Marketing Communications.
- 2022 Judge, *Exhibitor Magazine 36th Annual International Exhibit Design Awards*.
- 2021 Judge, *Lone Star International Wine Competition* (wine label category).
- 2021 Judge, *Association for Education in Journalism and Mass Communication National Best of Design Competition*.



- 2019 *How to be creative while working within a brand guide*. Invited presentation at the Texas A&M System Communications Summit.
- 2017 *Turning heads: Graphic design trends and strategies for college marketers*. Invited presentation at the National Council for Marketing & Public Relations (District 4) Conference.
- 2016, 2017, 2019 Co-curator, *Annual Irving Independent School District High School Art Exhibition*.
- 2016 *Reality vs. art: Business and ethical obstacles from the creative point of view*. Keynote address, American Advertising Federation, Fort Worth Chapter Luncheon.
- 2013–2018 *Thinking under fire; Five things you do not learn in design school*. Repeated invited workshops and presentations at national student conferences (9th–14th Annual).
- 2013 Judge, *Art Directors Association of Iowa Student Show*.

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| <b>RESEARCH GRANTS AND AWARDS</b> |
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- 2025 Graphis *Honorable Mention*, International Competition, UFO's Over Lubbock.
- 2025 Pyramid Atlantic Art Center *PRESS ON* International Exhibition, National Competition; UFO's Over Lubbock and Jackalope Bonanza posters. Hyattsville, MD.
- 2025 Business for the Arts of Broward (BFA). National Competition; Jackalope Bonanza poster. Fort Lauderdale, FL.
- 2025 Helmberger, C. *Greely Hat Works Logo* (Gold). [Graphis New Talent Annual], New York, NY.
- 2025 Vargas, J. *Shire Logo* (Gold). [Graphis New Talent Annual], New York, NY.
- 2025 Odgers, C. *Otoko Menu* (Gold). [Graphis New Talent Annual], New York, NY.
- 2025 Tucker, M. *Uptown Fetch Club Logo* (Gold). [Graphis New Talent Annual], New York, NY.
- 2025 Caballero, N. *Senior Portfolio* (2<sup>nd</sup> Place). [20<sup>th</sup> Annual DSV National Student Show], Dallas, TX.
- 2025 Aguilar, A. *Twilight Coffee Branding* (Gold ADDY). [American Advertising Awards, Campaign], American Advertising Federation of Dallas, Dallas, TX.
- 2024 Santana, M. *Dallas Soul Food Fest Invitation* (Gold, Sales and Marketing Collateral). [American