

## **CURRICULUM VITAE**

**James Lytle, M.S.**  
Lecturer I, Business  
Texas Woman's University

### **Education**

M.S. University of Illinois, Urbana-Champaign, IL, Finance, 2003.

Title: *Concentration areas: Corporate Finance, Investments and Real Estate*

M.B.A. Baylor University, Dallas and Waco, TX, 2001.

B.S. Sam Houston State University, Huntsville, TX, Political Science/Psychology, 1986.

Title: *Criminal Justice – Graduate Studies (33 graduate hours)*

### **Academic Employment**

Lecturer I, Texas Woman's University (August, 2016 - present), Denton, Texas.

Faculty lecturer in undergraduate finance. Courses taught include beginning and intermediate business finance and also personal financial planning. (See list of courses and service activities below)

Lead Faculty, University Of Phoenix – Dallas Campus (July, 2012 - August, 2016), Dallas, Texas.

- Area Chair and Lead Faculty
- Performed syllabus and classroom performance reviews, annual assessment, mentoring and training of faculty.
- Arranged employer recruitment and career fairs.
- Provided on-going instructional training and policy workshops for University of Phoenix Dallas faculty.
- Provided instruction for undergraduate and graduate business finance and personal financial planning courses.

Adjunct Faculty, Southern New Hampshire University (2012 - 2016), Manchester, New Hampshire.

- Online instructor of graduate finance courses. Subject matter is concentrated in the areas of corporate finance.

Adjunct Faculty, South University (2007 - 2020), Pittsburgh, Pennsylvania.

- Online instructor of undergraduate finance courses. Subject matter is concentrated in the areas of corporate finance, small business/entrepreneurial finance, and portfolio and investment management

Technology Commercialization Business Advisor, Technology Commercialization Business Center (ASBDC) (February, 2009 - July, 2012), Dallas, Texas.

- Provide business consulting services (new products/innovation) to entrepreneurs and small business owners. Primary advising areas include finance, intellectual property, and marketing.
- Financial consulting for start-up businesses including developing detailed business plan containing pro forma financial analysis, working capital strategies and bootstrap financing methods
- Liaison with appropriate private equity (angel and/or venture capital) was made to support start-up business clients.
- Supported a forty-nine-county network to include client counseling and seminars in intellectual property, invention development and commercialization, financing strategies and technology transfer.
- Plan, develop and market information seminars for entrepreneurs (i.e. specialty food product development, SBIR/STTR, etc.). Assisted product placement with major retailers and federal government entities.

Business Administration Faculty, Sandhills Community College (2006 - 2008), Pinehurst, North Carolina.

- Undergraduate instructor in Business Administration
- Entrepreneurship program director.
- Courses taught include: Introduction to Business, Small Business Management, Integrated Management and Business Finance (Classroom & Online).
- Business plan and finance advisor for both curriculum students and Small Business Development Center
- Entrepreneurship and Economic Development advisory committee member. Advisory committee consisted of other faculty and administration, economic development and private investor members.
- Faculty member on Emergency Response Committee. Assessed and recommended various emergency systems/procedures for the university that was adopted in 2008.

## **Professional Employment**

Owner/ Consultant, Maverick Risk Services (1997 - 2009), Dallas, Texas. • Conducted and supervised valuation analyses, negotiations, real estate assessments, and due diligence for private investor groups. Investments were concentrated in service-retail areas with large real estate components.

- Conducted other financial and employment investigations to include financial fraud, employee malfeasance, asset misappropriation and commercial litigation matters.
- Arranged sell of firm in 2009.

Criminal Investigator, U.S. Department Of Justice (1990 - 1997), Houston, Texas. • Participated in and led major federal criminal investigations including illegal drug trafficking, asset seizures, and money laundering.

- Advisor to foreign police units of Europe, Central and South America. Resided in host countries.
- Responsible for security of U.S. diplomatic outpost facilities in Central/South America.

## TEACHING

### **Courses Taught from Teaching Schedule at TWU**

#### **Bachelors:**

BUS 3053 Business Finance

BUS 4243 Financial Management

BUS 4253 Personal Financial

Planning

BUS 2153 Personal Finance

## SERVICE AND PROFESSIONAL ACHIEVEMENTS

### **Service Activities for the Component, College, University**

#### **Texas Woman's University**

##### **Department Assignments**

Member:

2017-2018: School of Management Undergraduate Curriculum Committee

##### **College Assignments**

Member:

2018-present: College of Business Undergraduate Curriculum Committee

##### **University Assignments:**

2018-present: Undergraduate Council

2017-2018: Intellectual Property Committee

## PROFESSIONAL DEVELOPMENT

2019 - Attended the national Journal of Behavioral Finance Conference in New York, NY.

2019 - Attended the national Association for Financial Counseling & Planning Education (AFCPE) Conference in Portland, OR

2019 – Obtained the Accredited Financial Counselor (AFC) certification in April 2020.

2020- Member of AFCPE national committee (Bridging Research to Practice).

2020 - Pursuing the Certified Retirement Counselor certification. Certification expected in July 2020.

AACSB Faculty Qualification at TWU: Scholarly Practitioner (SP)