



**Curriculum Vita
August 2025**

Instructor: Mark Lopez, M.F.A
Academic Department: College of Innovation and Design
Phone: (682) 325-9782
University Email Address: Mark.Lopez@etamu.edu

East Texas A&M University Addresses:

Main Campus: PO Box 3011, Commerce, TX 75429-3011

Dallas Site: 8750 North Central Expressway, Suite 1900, Box 30, Dallas, TX 76231

College of Innovation and Design Office Phone: 214.954.3615 & 903.886.5878

EDUCATION

Doctor of Philosophy

University of North Texas, May 2027

Master of Fine Arts

University of Texas-Rio Grande Valley, May 2019

Bachelor of Arts

University of Texas-Rio Grande Valley, May 2016

TEACHING EXPERIENCE

08/19 -12/24, Adjunct Faculty, English, The King's University

08/18-05/19, Teaching Assistant, English, University of Texas-Rio Grande Valley

PROFESSIONAL EXPERIENCE

Solution Engineer- Higher Education

December 2024– Present

- Collaborate with university stakeholders (CIOs, instructional designers, IT teams, deans) to analyze academic and technical needs and recommend tailored LMS solutions.
- Consult on LMS configurations to support institutional priorities such as Competency-Based Education (CBE), blended learning models, and accreditation reporting
- Translate complex technical concepts into clear value propositions for non-technical audiences including academic leadership and procurement committees.

The King’s University

Southlake, TX

Director of End-User Experience/Adjunct Faculty

July 2023– November 2024

- Direct the enhancement of technological user experience for staff, faculty, and students across the University.
- Presided over the creation of new institutional-wide policies for the Department of Information Technology to include updated language for the use of Artificial Intelligence (A.I.), data retention, and usage adoption.

The King’s University

Southlake, TX

Associate Director of Academic Technology/Adjunct Faculty

July 2021– July 2023

- Direct hybrid classroom resources for faculty and students, ensuring seamless operation and functionality.
- Collaborate with Student Success departments and initiatives to improve ADA compliance across institutional platforms.

The King’s University

Southlake, TX

Recruitment Coordinator/Adjunct Faculty

May 2019– July 2021

- Increased institutional enrollment by 15% by incorporating hybrid, virtual, and in-person recruitment tactics.
- Govern key performance indicators (KPI’s) to ensure enrollment goals were met by the institution.

South Texas College

Edinburg, TX

Recruitment Coordinator/Adjunct Faculty

May 2017– August 2018

- Engaged with K-12 leaders to assist students across diverse populations attend South Texas College.
- Enact decisions based on data to best maximize recruitment efforts for the institution.

PUBLICATIONS

Lopez, M. A. (2019). *A Citrus Wildfire* [Master's thesis, The University of Texas Rio Grande Valley]. ScholarWorks @ UTRGV. <https://scholarworks.utrgv.edu/etd/505>

Lopez, M. A. (2015). “Love” a selected poem. The Monitor.