



**Curriculum Vita
Month Year**

Instructor: Ken Koester / Adjunct

Academic Department: Art

University Address: Department of Art
VisCom
Texas A&M University-Commerce
8750 North Central Expressway
Dallas, TX 75231-6436

Office Phone:

University Email Address:

Faculty Web Page Address: (if applicable)

EDUCATION

MFA in Visual Communications
Texas A&M University-Commerce, Dallas, Texas

Bachelor of Fine Arts: in Art (Advertising and Graphic Design emphasis)
The University of Texas at Arlington, Arlington, Texas (awarded 1980)

Major in Advertising Art (with a Minor in Photography)
Texas A&M University-Commerce, Commerce, Texas (formerly East Texas State
University) (1973-1977)

TEACHING EXPERIENCE

2019-2022, Adjunct Professor / VisCom, Texas A&M University-Commerce (Dallas)

2016-2019, Final Critique Panel, SWOOP Agency, Mayborn School of Journalism,
University of North Texas

2005, Guest Lecturer / Advertising, the University of Texas at Arlington

1996-1997, Adjunct Professor / Graphic Illustration, the University of Texas at Arlington

PUBLICATIONS

AIGA Graphic Design USA
Communication Arts, Advertising and Design Annuals
Graphis, Design, and Logo Annuals
How Magazine Business Annual
Logo Lounge – Master Library, Animal & Mythology Logos
Logo Lounge – Master Library, Initial & Crest Logos
Print Magazine, Regional Design Annuals
Print's Best Typography

RESEARCH GRANTS AND AWARDS

American Advertising Federation (AAF)
Art Directors Club of Houston – *Gold, Silver, and Bronze medals*
Dallas Advertising League (Currently known as AAF) – *Multiple Gold, Silver and Bronze medals*
Dallas Society of Visual Communications – *Multiple Gold, Silver, and Bronze medals*
Dallas Society of Visual Communications – *Phil Hollenbeck Award*
Los Angeles Art Directors Club
New York Art Directors Club – Art Directors Annuals
Simpson Paper Company, Printed Paper Competition – *Special Judge's Award*
The Library of Congress Permanent Collection of Graphic Design