

**Jennifer L. Jones**  
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## **Education**

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**Ph.D. in English**, Texas A&M University-Commerce, *Expected 2017*

**M.A. English**, Texas A&M University-Commerce, 2012

**Certificate in Film Studies**, Texas A&M University-Commerce, 2011

**B.F.A. Art History**, University of North Texas, 1994

## **Areas of Teaching and Research Interest**

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Composition and Rhetoric

Digital Humanities

American Literature

Film and Media Studies

## **Academic Positions**

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**Graduate Teaching Assistant, Texas A&M University-Commerce (August 2011 - Present)**

- English 1302 Written Argument and Research, Fall 2013, Spring 2014, Summer 2014, Fall 2014, Spring 2015, Fall 2015
- English 100 Introduction to College Reading and Writing, Fall 2011
- Writing Tutor, Writing Center, Fall 2011

**Research Assistant, Literature & Languages, Texas A&M University-Commerce (January 2012 - May 2013)**

- [\*Remixing Rural Texas: Local Texts, Global Contexts\*](#). This is a digital humanities project funded by a grant from the National Endowment for the Humanities with Dr.

Shannon Carter (PI). The project consists of the development of a prototype for facilitating the "remixing" of various types of digitized primary sources for Web presentations (video) on rhetorical constructions of race and race relations in rural Texas within the broader historical context of the Civil Rights Movement.

- [Web site design](#): creation and implementation including copy, archival photography and archival video. <http://faculty.tamuc.edu/RRT/>
- Research and development of content for Remix video, *A Clear Channel, Part I*. This includes archival photographs, archival film and copy written for the Data Source Annotation Tool.

### **Graduate Assistant, Texas A&M University-Commerce, Gee Library, Special Collections (January - August 2011)**

- Catalogued the complete Oral History Collection; Crafted annotations, organized and indexed the collection.

### **Projects/Publications**

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Carter, Shannon, Jennifer Jones, and Sunchai Hamcumpai. "Beyond Territorial Disputes: Towards a 'Disciplined Interdisciplinarity' in the Digital Humanities." [Rhetoric and the Digital Humanities](#). Ed. Jim Ridolfo and Bill Hart-Davidson. 2015.

Jones, Jennifer. "Art, Architecture and Film: The Encounter between the Post-War Psyche and the Frame in Hitchcock's *Notorious*." Spec. issue of *Interdisciplinary Humanities* 32.1 (2015): 53-65.

### **Invited Lectures and Presentations**

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"Introduction to German Expressionism: *The Cabinet of Dr. Caligari* (1920)". Dr. Gerald Duchovnay, English 432, History and Aesthetics of Film. Texas A&M University-Commerce. Spring 2015.

"German Expressionism: *Nosferatu* (1922)." Dr. Gerald Duchovnay, English 432, History and Aesthetics of Film. Texas A&M University-Commerce. Spring 2013.

"Film of the Sixties and Seventies: Terrence Malick's *Days of Heaven*." Dr. Gerald Duchovnay, English 432, History and Aesthetics of Film. Texas A&M University-Commerce. Spring 2013.

### **Presentations**

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"To the Wha...?: Terrence Malick's Women and the Patriarchal Imaginary in *To the Wonder*." Pop Culture Association/American Culture Association (PCA/ACA), *Forthcoming March 2016*.

“Remixing the Archives: Rhetorical Historiography in the Digital Humanities.” Cross Timbers Library Collective (CTLC), TAMUC August 2015.

“For the Love of Madness: The Encounter between Art, Film and Frame in Hitchcock’s *Vertigo*.” Southwest/Texas Pop Culture Association Conference (SWPCA), February 2015.

“Money, Love and Sexuality in Paris Between the Wars: Constructing the Modern Woman in Jean Rhys’ *After Leaving Mr. Mackenzie*.” South Central Modern Language Association (SCMLA), October 2014.

“Terrence Malick’s *Tree of Life*: Cinematic Soul Retrieval.” Pop Culture Association/American Culture Association (PCA/ACA), April 2014.

“Portrait of a Woman: Modernism and the Liminal Male Gaze.” Coastal Plains Graduate Liberal Arts Conference, February 2014.

“Racing the Local, Locating Race: Rhetorical Historiography through the Digital Humanities.” Conference on College Composition and Communication (CCCC), March 2013.

“East Texas Women: Feminine Power and Activism During the 1960’s.” East Texas Historical Society, February 2013.

“Power and Isolation: The Influence of the Post War Psyche in Hitchcock’s *Notorious*.” Southwest/Texas Pop Culture Association Conference (PCA/ACA), February 2013.

“Myth, Nature and the Sublime in Terrence Malick’s *Tree of Life*.” Film and History Conference, October 2012.

“How *Metropolis* Communicates through Visual Design: The Marriage of Form and Content.” Midwest Modern Language Association (MMLA), November 2011.

“Imagery and the Elements in *The English Patient*, Novel and Film.” Pop Culture Association/American Culture Association (PCA/ACA). April 2011.

### **Additional Conference Activities**

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Discussion Leader, “The Afro American Student Society of East Texas in 1968: Local Citizens, Global Justice.” Globalization and the Humanities: Texas and the World, November 2012.

Discussion Leader, "Re-Imagining Akira Kurosawa's *Dreams*: A Roundtable." English Graduates for Academic Development (EGAD), April 2012.

Discussion Leader, "Remixing Rural Texas: An Interdisciplinary Roundtable." English Graduates for Academic Development (EGAD), April 2012.

### **Service to University**

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Conduct assessment of English 1302 and English 100 essays. Fall 2014.

Conduct assessment of English 1302 final projects at Celebration of Student Writing. 2013 – 2014.

### **Professional Affiliations**

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Sigma Tau Delta, International English Honor Society

Society for Cinema and Media Studies (SCMS)

Modern Language Association (MLA)

South Central Modern Language Association (SCMLA)

Popular Culture and American Culture Association (PCA/ACA)

Junto, Graduate Student Professional Development Association

English Graduates for Academic Development (EGAD)

### **Technological Experience**

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- Website Design, copy and implementation for [Remixing Rural Texas: Local Texts, Global Contexts](#).
- Data source coding for ReMix video "[A Clear Channel](#)"
- Crafted, maintained and multiple copy contributions to Remixing Rural Texas blog [Race in the Digital Humanities](#) at [raceinthedh.wordpress.com](#)
- Crafted and maintained blog [ThisFeminist](#) at [disruptthenarrative.blogspot.com](#)
- Crafted and maintained blog [Collaborating in the Digital Humanities](#) at [collaboratingdh.wordpress.com](#)
- Crafted and maintained Wikispace page for my English 1301 & 1302 courses

### **Professional Development**

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Texas A&M University-Commerce, Continuing Education and Training, Spring 2014.

### **Other Professional Experience**

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<b>Consultant</b>	Jones International, Inc.	2008-2010
• Supported cosmetology salons and spas in creating powerful organizations through training employees, placing software systems to create structure, product placement, and training management.		

- Advised cosmetology schools on obtaining accreditation through NACCAS and The Department of Education

**Owner/Director**

Jones Beauty College, Inc.

2002-2008

*Management:*

- Recruited, managed and trained a staff of Directors, Educators and Administrators for four beauty colleges
- Developed curriculum for all levels of the organization

*Strategic:*

- Implemented a franchise curriculum (Pivot Point) into the school resulting in a 20% increase in enrollment, production and profits
- Obtained accreditation, licensing and certification from three government agencies including; The National Accrediting Commission of Cosmetology Arts and Sciences (NACCAS), The Department of Education, and The Texas Department of Licensing and Regulation
- Developed the Institutional Self Study for the initial accreditation of the Lewisville campus
- Developed relationships with local salons and organized recruiting events for student placement

*Administrative:*

- Led the company's Advisory Committee, consisting of active students, graduate students, employers of graduates and industry professionals, to discuss Pass/Fail, completion and retention rates of students from each of the four colleges
- Advised students on all enrollment and graduation requirements, including but not limited to hours, grades and attendance
- Maintained monthly reports and managed renewals for all licenses and accreditations
- Maintained accounts for all students including the facilitation of financial aid from the Department of Education

**Freelance Producer/Stylist**

Independent Artists, Inc.

1995-2001

- Produced and styled fashion photography shoots for multiple photography studios including JC Penney's corporate studio
- Produced and styled fashion runway shows at the Dallas Apparel Mart
- Styled on and off figure fashion for editorial publications, catalogues and print
- Production Assistant for independent film *Acting America* with artist/photographer/director Nic Nicosia