Bo Han

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Learning Mobile Apps:

[Statistics Tutor](#)
(a.k.a, Oh God Statistics!)

[Student's t Calculator](#)
(t score)

[Normal Distribution Calculator](#) (z score)

Journal Publications

Shih Yung Chou, Tree Chang, and Bo Han "In the Eyes of the Helper and Recipient: A Helping-Giving and Helping-Receiving Model in Organizations", *Journal of Management Issues*, 2019 accepted for publication.

Bo Han, Shih Yung Chou, and Tree Chang "Does the Benevolence Value Matter When Social Media Burnout Strikes?", *International Journal of Business Information Systems*, 2019, forthcoming.

Bo Han "Views versus Subscriptions: Which One Matters to a YouTuber's Monetization Success?", *International Journal of Web Based Communities*, (14:4), 2018, 325 - 334. DOI: 10.1504/IJWBC.2018.096243

Bo Han "How Do YouTubers Make Money? A Lesson Learned from the Most Subscribed YouTuber Channels", *International Journal of Business Information Systems*, 2018, forthcoming.

Bo Han, and Chris Myers "Perceptions of Overuse, Underuse, and Change of Use of a Social Media Site: Definition, Measurement Instrument, and Their Managerial Impacts", *Behaviour & Information Technology* (37:3), 2018, 247-257. DOI: 10.1080/0144929X.2018.1432687

Bo Han "Social Media Burnout: Definition, Measurement Instrument, and Why We Care", *Journal of Computer Information Systems* (58:2), 2018, 122-130. DOI: 10.1080/08874417.2016.1208064

Tree Chang, Shih Yung Chou, and Bo Han "Silent Leaders in the Workplace: Forms of Leadership Silence, Attributions of Leadership Silence, and Accuracy of Attributions", *International Journal of Business Communication*, 2018. DOI: 10.1177/2329488418777041

Bo Han "User's Social Network Site Loyalty", *International Journal of Virtual Communities and Social Networking* (9:3), 2017, 1-14. DOI: 10.4018/IJVCSN.2017070101

Kittipong Boonme, Bo Han, and Victor Prybutok "Group Inference: A Silent Voice for the Buyer's Decision Making", *Journal of Decision Systems* (25:1), 2016, 1-15.

Shi-Yung Chou, Tree Chang, and Bo Han "A Buddhist Application of Corporate Social Responsibility Initiatives: Qualitative Evidence from a Case Study of a Small Thai Family Business", *Small Enterprise Research*, 2016, in press: DOI: 10.1080/13215906.2016.1221359.

Bo Han, Yu Wu, and John Windsor "Smart Mobile Device User's Adoption of Free Third-Party Security Apps", *Journal of Computer Information Systems* (54:3), 2014, 77-86.

Bo Han "Born Fast, Die Young? A Study of the User's Social Network Site Continuance", *International Journal of Virtual Communities and Social Networking* (6:4), 2014, 29-41.

Bo Han, and Shih-Yung Chou "How Business Intelligence Works When Analytics Meet Guanxi?", *International Journal of Business Information Systems* (17:4), 2014, 440-452.

Shih-Yung Chou, Bo Han, and Xiaohu Zhang. "Effect of Guanxi on Chinese Subordinates' Work Behaviors: A Conceptual Framework", *Asia-Pacific Journal of Business Administration*, (6: 1), 2014, 18-35.

Shih-Yung Chou, Wenkai Yang, and Bo Han "What Happens When 'Younger' Helpers Meet 'Older' Recipients? A Theoretical Analysis of Interpersonal Helping Behavior in Chinese Organizations", *Journal of Organizational Change Management*, (27:4), 2014, 677-691. (Emerald "2015 Highly Commended Award" Winning Research)

Shih-Yung Chou, Tree Chang, and Bo Han "Feeling Dissimilar and Helping Others? A Conceptual Analysis", *American Journal of Business*, (29:2), 2014, 164-177.

Shih-Yung Chou, Tree Chang, and Bo Han "Do I Help Others When Feeling Dissimilar? An Empirical Investigation", *International Journal of Business Insights and Transformation*, (7:1), 2014, 4-13.

Bo Han, and John Windsor "The Smartphone User's In-Game Purchase Intention", *International Journal of Mobile Communications* (11:6), 2013, 617-635.

Bo Han, and Victor Prybutok "'iGuess' to 'iGet': An Effective Use of Smart Technology to Transform Undergraduate Statistics Education", *International Journal of Information and Operation Management Education* (5:1), 2012, 78-85.

Bo Han "I Play = I Pay?", *International Journal of Virtual Communities and Social Networking* (4:1), 2012, pp. 19-31.

Bo Han, and Victor Prybutok "Effects of Human Agent Service Quality in an Instant Messaging Decision Support System on the Customer's Trust Building", *International Journal of Services and Standards* (8:1), 2012, pp.74-91.

Bo Han, and John Windsor "User's Willingness to Pay on Social Network Sites", *Journal of Computer Information Systems* (51:4), 2011, pp.31-40.

Book Chapters

Shih-Yung Chou, and Bo Han "Challenges and Resolutions in a Small-Sized Thai Family Business: The Case of Chug Yont Engineering Co., Ltd", *Sage Business Cases*, 2016, Link: http://sk.sagepub.com/cases/challenges-small-thai-family-business-chug-yont-engineering

(Dr. Chou and I donated the royalties from this case study to our respective universities, and created "Dr. Shih-Yung Chou and Dr. Bo Han Research Excellence Scholarship" to encourage students to engage in management and business analytics research.)

Awarded External Funding (Research Grants & Scholarship Funds)

Bo Han "ISACA IT Excellence Scholarship", 2015 - 2017 (with Chris Myers)

Bo Han "ISACA IT Excellence Scholarship", 2014 (with Jeremy St. John)

> This scholarship was awarded by the North Texas Chapter of the Information Systems Audit and Control Association (ISACA) in recognition of IT education excellence.

Bo Han, and Victor Prybutok "'I guess' to 'I get': An Undergraduate Statistics Pedagogical Reform Using Smart Technology", University of North Texas Research Grant Award, 2012, (Completed)

> This research grant was awarded by the Office of Research at University of North Texas to explore the influence of mobile technology in STEM education. The project was completed in May 2014. This research grant leads to several journal publications (IJIOME, IJMC) and mobile apps (App Link: *Statistics Tutor*).

Conference Proceedings & Presentations

Information Systems Conferences

Bo Han, and Yuying Shi "Views vs. Subscriptions: Their Effects on Vloggers' Monetization Success", in *Proceedings of Academy of Business Research Annual Conference*, New Orleans, LA, March 21-23, 2018.

Bo Han "User's Information Security Awareness in BYOD Programs: A Theoretical Model", in *Proceedings of the 16th Annual Security Conference*, Las Vegas, NV, Apr 18-20, 2017.

Bo Han, and Alma Mintu-Wimsatt "User's Trust in a Social Network Site: An Experiential Perspective", *Presentation at 2016 Summer Marketing Educators' Conference (Summer AMA 2016),* Atlanta, GA, Aug 5-7, 2016.

Bo Han, and Shih-Yung Chou "We Had So Much Fun. Now What?", *Proceedings of the 36th International Conference on Information Systems (ICIS 2015)*, Fort Worth, TX, December 13-16, 2015.

Bo Han, and John Windsor "An Investigation of the User's Willingness to Pay on Hedonic Social Network Sites", *Proceedings of the 18thAmericas Conference on Information Systems (AMCIS 2012) Paper 17*, Seattle, WA, August 2012.

Bo Han, Kittipong Boonme, and Victor Prybutok "What Is Behind the Tipping Point Mechanism", *Proceedings of the 17th Americas Conference on Information Systems (AMCIS 2011) Paper196*, Detroit, MI, August 2011.

Bo Han, and Patricia Burr "Using Smart Mobile Technology to Support Management Education in Business Schools: A Case Study", *Proceedings of the 13th Hawaii International Conference on Business,* Honolulu, HI, May 2013.

Decision Sciences Conferences

Bo Han, and Alma Mintu-Wimsatt "Experience as an Antecedent to Trust in Social Network Sites", *Proceedings of the 47th Decision Sciences Institute Southwest Region Conference*, Oklahoma City, OK, Mar 9, 2016.

Bo Han "The Fun Science: Using Smart Mobile Technology to Support Management Education in Business Schools", *Presentation at the 43rd Decision Sciences Institute Annual Conference (DSI 2013),* Baltimore, MD, Nov 20, 2013.

Bo Han, and Shih-Yung Chou "A Comparative Study Between Business Intelligence and Guanxi Based Decision Making Philosophy", *Proceedings of the 44th Decision Sciences Institute Southwest Region Conference (SWDSI 2013)*.

Bo Han, John Windsor, and Victor Prybutok "A Stepwise PLS Procedure for Theory Comparison: A Case Study of the User's Social Network Sites Continuance Intention Research", *Proceedings of the 44th Decision Sciences Institute Southwest Region Conference (SWDSI 2013)*.

Shih-Yung Chou, and Bo Han "A Conception Analysis of the Effect of Perceived Dissimilarity on Altruistic Behavior", *Proceedings of the 44th Decision Sciences Institute Southwest Region Conference (SWDSI 2013)*.

Bo Han, Wen Chao, and Victor Prybutok "The Effect of the TPL Supplier's Information Service Quality on the Online Shopper's Perception of Supply Chain Performance: Evidences from an Exploratory Study", *Proceedings of the 43^{rd}Decision Sciences Institute Southwest Region Conference (SWDSI 2012)*, pp. 151-152.

Bo Han, and Victor Prybutok "Effects of Instant Messaging Based Decision Support Systems on the Buyer's Trust Building in an E-Marketplace", *Proceedings of Decision Sciences Institute Annual Meeting (DSI 2011)*, pp. 1201-1206.

Bo Han, and Victor Prybutok "Effects of an IMBDSS on Buyer's Decision Making in UncertainMarkets", *Proceedings of Decision Sciences Institute Southwest Region Conference (SWDSI 2011)*, pp 421-429.

Kittipong Boonme, Bo Han, and Victor Prybutok "An Investigation on the Buyer's Decision Making on Group Purchasing Sites from a Social Inference Perspective", *Proceedings of Decision Sciences Institute Southwest Region Conference (SWDSI 2011)*, pp 621-629.

Academic Service

2016-Present	Associate Editor of the International Journal of Business Intelligence Research
2015-2016	Editor (Interim) of Journal of the International Academy for Case Studies (JIACS)
2013-2014	McNair Scholar Advising Professor for Katherine Salazar (St Mary's University McNair Scholar, Information Security), "A Study of Mobile Virtual Private Networks in Industry"

Teaching Experience

2013 - Present	Courses taught at Texas A&M University – Commerce:

Introduction to Business Analytics, Mobile Business, Business Computing Systems, Management Information Systems

2012 - 2013   Courses taught at the University of the Incarnate Word:

Apple iOS App Development, Introduction to Information Systems, Electronic Business, Information & Management Applications

2011- 2012   Instructor of Basic Information Systems courses at the University of North Texas