Curriculum Vita
August 2022

Instructor: Dr. Ashley Hall
Academic Department: Higher Education & Learning Technologies

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EDUCATION

Doctor of Philosophy in Human Resource Development
The University of Texas at Tyler, 2016

MBA
Stephen F. Austin State University, 2010

BBA in General Business
Stephen F. Austin State University, 2009

TEACHING EXPERIENCE

August 2022 – present, Adjunct Instructor, Texas A&M University Commerce

July 2022 – present, Adjunct Instructor, Stephen F. Austin State University

October – December 2021, Adjunct Instructor, Abilene Christian University

2013 – 2021, Adjunct/Visiting Lecturer/Assistant Professor, Stephen F. Austin State University

2013 – 2016, Teaching Assistant, The University of Texas at Tyler

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PUBLICATIONS

Wright, C., Smith, A., & **Hall, A.** (Winter 2020). Immersive technologies: A review of use in K-16 education and business. *Journal of Research in Business Information Systems, 13*(1), 66-77.

Hall, A. A., & Wright, C. S. (2020). Augmented reality in business classes. *The Journal of Research in Business Education, 60*(1), 4-11.

Hall, A. A. (2020). 21st century customer service: Investigating how companies use social media for customer service. *Journal of Research in Business Information Systems, 12*(12), 72-82.

Wright, C. S., & **Hall, A. A.** (2019). Communication skills in the workplace: An investigation into student perceptions. *Journal of Research in Business Education, 59*(2), 55-63.

Hall, A. A., & Jennings, S. E. (2019). Investigating student perceptions of half semester online classes. *Journal of Research in Business Information Systems, 11*(11), 74-85.

Hall, A. A., & Wright, C. S. (2018). Data security: A review of major security breaches between 2014 and 2018. *Federation of Business Disciplines Journal, 6*, 50-63.

Holt, S., **Hall, A.,** & Gilley, A. (2018). Essential components of leadership development programs. *Journal of Managerial Issues, 30*(2), 214-229.

Jennings, S., **& Hall, A.** (2018). Investigating student perceptions of the role of social presence in online classes. *Mountain Plains Business Education (M-PBEA) Journal, 8*(1), 15-23.

Hall, A. A., & Jennings, S. E. (2017). "On call" online instructors? An investigation of faculty and student perspectives on appropriate response times. *Journal of Research in Business Information Systems, 9*(9), 84-110.

Hall, A. A., Delello, J. A., & McWhorter, R. R. (2017). Using Facebook to supplement instruction in online and hybrid courses. *International Journal of Innovation and Learning, 22*(1), 87-104.

Hall, A. A., & Wright, C. S. (2017). The changing face of education: Welcoming Generation Z to the classroom. *Texas Business and Technology Educators Association (TBTEA) Journal, 19*(1), 90-98.

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Blount, J., Wright, C. S., **Hall, A. A.,** & Biss, J. L. (2016). Social media: Creating student awareness of its use in the hiring process. *Southern Journal of Business and Ethics, 8*(2016), 202-218. http://www.salsb.org/sjbe/v8_SJBE_2016.pdf

Hall, A. A., & Bayless, M. L. (2016). Promoting student engagement in online classes: The student perspective. *Journal of Research in Business Information Systems, 9*(9), 46-59.

Hall, A. (2016). The use of recorded lecture videos: Investigating learning preferences and universal design for learning principles. *Mountain Plains Business Education (M-PBEA) Journal, 7*(1), 12-17.

Hall, A. (2016). Exploring the workplace communication preferences of millennials. *Journal of Organizational Culture, Communications and Conflict, 20*(1), 35-44.

Hall, A. A., & Dufrene, D. D. (2016). Best practices for launching a flipped classroom. *Business and Professional Communication Quarterly, 79*(2), 234-242. doi: 10.1177/2329490615606733

Waddell, K., & **Hall, A.** (2015). Testing the mediating effect of employee burnout on the relationship between Internet addiction and job performance. *Business Studies Journal, 7*, 85-93.

Wright, C. S., **Hall, A. A**., & Biss, J. L. (2015). Social media: Helping and hindering employment in the 21st century. *Texas Business and Technology Educators Association Journal, 13*(1), 145-156.

Gilley, A., Waddell, K., **Hall, A**., Avery, S., & Gilley, J. W. (2015). Manager behavior, generation, and influence on work-life balance: An empirical investigation. *Journal of Applied Management and Entrepreneurship, 20*(1), 3-23.

Hall, A. A., & Biss, J. L. (2015). Teaching professionalism for the workplace: The role of attitude, dress, and communication skills. Business Education Forum, 70(2), 33-35.

Weatherly, M. G., Jennings, S. E., & **Hall, A.** (2014). Student assignment feedback: Do we give them what they really want and/or expect? *Mountain Plains Business Education (M-PBEA) Journal, 6*(1), 21-26.