

TEACHING EXPERIENCE**Texas A&M University—Commerce**

Adjunct Faculty » Spring Semester 2024, 2023, 2013, and 2012

Developed lesson plans, assignments, projects, and evaluation for the in-class instruction of ART297 Intro to Branding, ART466 Design Communications II, and ART 463 Advanced Typography.

Southern Methodist University (Continuing and Professional Education)

Adjunct Faculty » Summer 2024, 2023, 2022, and 2021

Developed lesson plans, assignments, projects, and evaluation for the in-class instruction of Adobe InDesign, part of the graphic design certificate program.

Eastfield College (Dallas County Community College District)

Adjunct Faculty » August 2004–May 2020

Developed lesson plans, assignments, projects, and evaluation for the in-class and online instruction of ARTC 1325 Introduction to Graphic Design and ARTC 1305 Digital Publishing I.

PROFESSIONAL EXPERIENCE**Boldface Studio**

Partner/Creative Director » Full-time » July 2021–Present

Partner/Creative Director » Freelance » January 2015–June 2020

Graphic design studio specializing in Museums and nonprofit organizations.

Perot Museum of Nature and Science

Manager of Creative Design » February 2015–July 2020

Created and ran the Museum's in-house creative design team which included myself, three designers, and a photographer/videographer. Created brand standards for the Museum. Co-created a marketing/creative design production process to ensure departmental trust within the Museum and an efficient, streamlined project schedule.

Dallas Museum of Art

Director of Creative Services » January 2010–January 2015

Senior Graphic Designer » January 2006–January 2010

Graphic Designer » September 2003–January 2006

Responsible for leading and managing the Dallas Museum of Art's in-house creative services team, ensuring a consistent and brand-focused visual aesthetic for the Museum in all print and digital communications. Ensured that the Museum's graphic identity/brand was consistently represented and that graphic standards were adhered to at all times—on site and in internal and external media.

Dennard, Lacey & Associates

Graphic Designer/Art Director » May 2002–July 2003

Intern » April 2001–May 2002

In charge of various print projects such as brochures, annual reports, invitations, logos, newsletters, ads, and POP from conception to print. Managed interns and a five-book project for Harcourt Publishing. Worked directly with clients, conceived projects, designed, managed project schedules, art directed photo shoots and illustrators; pre-press, press checks and printing experience.

EDUCATION

Texas A&M University-Commerce

BFA Graphic Design Communications » 2002

Graduated *Cum Laude*; Alpha Chi, National College Honor Scholarship Society; President's Scholar

Collin County Community College

AAS Graphic Design » 1998

SKILLS

Creative Direction (print, digital, photography, and video), Management, Graphic Design, Project Management, Marketing (analog and digital), and Print Management

Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat, Lightroom, After Effects); Microsoft Office, Basic HTML, website CMS systems, Wordfly, MailChimp, and Project Management software: Workfront, Asana, Trello, BaseCamp

PROFESSIONAL AFFILIATIONS

Board member, Texas Vignette » 2024-present

Eastfield College Digital Media Advisory Board » 2005-2020

Chairman, Eastfield College Digital Imaging Advisory Board » 2006-2009

Workfront Leap Conference » 2019

Breakout Speaker on Museum Design at the DSVC National Student Show » 2016, 2017, 2018

National Museum Publishing Seminar » 2012

Panel Speaker at the Museums and the Web International Conference » 2014

Museums and the Web International Conference » 2006, 2010, 2014

Member, Dallas Society of Visual Communicators (DSVC) » 2002-Present

Member, American Institute of Graphic Arts (AIGA) » 2002-Present

VP of Programming, AIGA-DFW Chapter » 2004-2005

Treasurer, AIGA-DFW Chapter » 2002-2004

AIGA National Leadership Retreat » 2003

HONORS

2018

PIA MidAmerica Graphex 2018 Award of Excellence in Digital Printing » *Perot Museum Annual Report*

2014

Texas Association of Museums (TAM) Mitchell A. Wilder Gold Award » *DallasSITES: A Developing Art Scene, Postwar to Present* Digital Publication

TAM Silver Award » Invitation to the Opening of *Hopper Drawing: A Painter's Process*

2013

TAM Gold Award » *Flower of the Prairie: George Grosz in Dallas* iPad app

2012

American Association of Museums (AAM) Honorable Mention » *African Headwear: Beyond Fashion* Brochure

TAM Judge's Favorite » *The Fashion World of Jean Paul Gaultier: From the Sidewalk to the Catwalk*, a Series of Invitations

TAM Silver Award » *African Headwear: Beyond Fashion* Brochure

2011

AAM Silver Medal » *Mexico 200* Brochure

TAM Gold Award » *Mexico 200* Brochure

2010

AAM Honorable Mention » *Invest in the Future: Leave a Legacy* Brochure

TAM Silver Award » *Invest in the Future: Leave a Legacy* Brochure

2009

AAM Gold Medal » *Center for Creative Connections* Grand Opening Invitation

TAM Gold Award » *Julian Onderdonk* Invitations

TAM Silver Award » *Making it New: The Art and Style of Gerald Murphy* Invitations