
Jack Cooke, M.B.A.
Adjunct
Management & Economics Department
College of Business
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Academic Background

Academic Degrees

M.B.A. The University of Dallas, Irving, Tx., Business Management, 1990.

M.S. Texas A&M University - Commerce, Commerce, Tx., Computer Science, 1981.

B.S. East Carolina University, Greenville, N.C., Physics, 1972.

Other Credentials & Relevant Courses Taken

Relevant Courses

Executive Leadership Course - - A cohort experience with 29 other Raytheon executives - - 40 hours of instruction & group project activities

Booth School of Business

University of Chicago 2001

Work Experience

Work Experience

Instructor, Texas A&M University - Commerce (August, 2009 - L, Present), Commerce, Texas. Currently in Adjunct status. Full time faculty in the Management Department for academic years 2009 - 2014.

Senior Vice President of Strategic Planning, L-3 Technology, Inc. (January, 2009 - September, 2009), Greenville, Texas.

Executive leader for a business strategy team responsible for guiding business development activities, managing R&D investment, and deploying capital and human resources.

Senior Vice President and Site Executive, L-3 Technology, Inc. Mission Integration Division (January, 2007 - January, 2009), Greenville, Texas.

Executive Leader for a strategic business unit engaged in aircraft fleet management and systems integration, generating over \$900M in annual sales, and operating over two facilities in the US and one in the UK. The largest facility, located in Greenville, Tx., conducted expansive depot maintenance, designed & installed aircraft interiors and avionics, designed /manufactured / installed major electrical and airframe modifications. Senior leader for an organization of over 5,000 multi-disciplined employees.

Vice President, L-3 Technology, Inc. Mission Integration Division (March, 1995 - January, 2007), Greenville, Texas.

Managed the operations of the largest business area within the corporation. Led a team of 3,000 employees to develop high technology communications systems and accomplish extensive modification and maintenance of aircraft for the US Department of Defense and international customers.

Director of Scientific and Technical Programs, Raytheon Aircraft Integration Systems (October, 1988 - March, 1995), Greenville, Texas.

Directed technology development programs and contracts for the modernization of a fleet of

special purpose aircraft. Managed R&D programs that pioneered network enabled ISR sensor and data fusion.

Senior Program Manager, E-Systems, Inc. (March, 1985 - October, 1988), Greenville, Texas.

Led a project team that produced a state-of-the art airborne communications system on Air Force One for the President of the United States and other senior U.S. government officials.

Consulting Experience

2017-2018: L-3 Technology, Inc., Provided consultation regarding student internships, PM training, project management, customer relations and strategic planning.

2016-2017: L-3 Technology, Inc., Provided consultation regarding student internships, PM training, project management, customer relations and strategic planning.

2016-2017: RLG Capital, LLC, Provided an on-site inspection / audit of facilities, project management, engineering, quality assurance & production operations. Analyzed and evaluated processes and human resources. Provided recommendations to support an investment decision.

2015-2016: L-3 Technology, Inc., Provided consultation regarding student internships, PM training, project management, customer relations and strategic planning.

2014-2015: L-3 Technology, Inc., Provided consultation regarding student internships, PM training, project management, customer relations and strategic planning.

2013-2014: L-3 Technology, Inc, Provided consultation regarding student internships, PM training, project management, customer relations and strategic planning.

Intellectual Contributions

Honors & Awards

Teaching

Courses Taught

MGT 527 Strategic Management

MGT 586 Managing at the Edge

EMBA 560 The Executive: Position and Process

BA 595 Applied Business Research

Executive or Professional Education Courses Taught

2016-2017 - L-3 Project Management Workshop.

Participated in the development and presentation of a four-day workshop of professional education for project managers and integrated product team members. Workshop was attended by 30 employees of L-3 Communications on the Rockwall campus of TAMU-Commerce. October 2016.

2015-2016 - L-3 Project Management Workshop.

Participated in the development and presentation of a four-day workshop of professional education for project managers and integrated product team members. Workshop was attended by 30 employees of L-3 Communications on the Rockwall campus of TAMU-Commerce. April 2016.

2014-2015 - L-3 Project Management Workshop. Participated in the development and presentation of a four-day workshop of professional education for project managers and integrated product team members. Workshop was attended by 30 employees of L-3 Communications on the Rockwall campus of TAMU-Commerce. October 2014.

2014-2015 - L-3 Project Management Workshop.

Participated in the development and presentation of a four-day workshop of professional education for project managers and integrated product team members. Workshop was attended by 30 employees of L-3 Communications on the main campus of TAMU-Commerce. October 2015.

2014-2015 - L-3 Project Management Workshop.

Participated in the development and presentation of a four-day workshop of professional education for project managers and integrated product team members. Workshop was attended by 30 employees of L-3 Communications on the Rockwall campus of TAMU-Commerce. March 2015.

2013-2014 - L-3 Project Management Workshop. Participated in the development and presentation of a four-day workshop of professional education for project managers and integrated product team members. Workshop was attended by 30 employees of L-3 Communications on the Rockwall campus of TAMU-Commerce. March 2014.

2013-2014 - L-3 Project Management Workshop.

Participated in the development and presentation of a four-day workshop of professional education for project managers and integrated product team members. Workshop was attended by 30 employees of L-3 Communications on the Rockwall campus of TAMU-Commerce. October 2013.

2012-2013 - L-3 Project Management Workshop. Participated in the development and presentation of a four-day workshop of professional education for project managers and integrated product team members. Workshop was attended by 30 employees of L-3 Communications on the Rockwall campus of TAMU-Commerce. April 2013.

Teaching Activities and Efforts toward Continuous Improvement

2017-2018 - L-3 cohort for MS Management. Since 2009 I have been the lead instructor for a cohort of MS Management graduate students at L3 Technology in Greenville, Tx. Each cohort is composed of 18 students selected by the company leadership for their potential as future managers. Each student is required to complete a prescribed 12 course curriculum. Cohort #5 started in the Fall 2017 semester and to date 122 management professionals have completed the program and received their Masters degrees. I teach 3 of the courses and serve as advisor, coach and mentor for the students. In each of the courses I teach for the cohort, I employ examples, cases and projects that directly relate to the work-life experiences of the students. We examine L3 company processes and map them into the theory and practices found in the standard academic textbooks for the given course. For example, in my Management 501 groups of 3 students complete a collaborative project that is a Value Stream Analysis of a significant engineering or manufacturing process at their company. The output of the project is a report and an oral class presentation of the analysis, findings and recommendations. In doing so the students gain experiential learning that is highly relevant to their job responsibilities and professional development. Other Teaching Activities.

Service

Texas A&M University - Commerce

Department Assignments

Member:

2018: Strategic Planning Committee - Management Department

2018: Curriculum Committee for MS Management Degree

College Assignments

Mentoring Activities:

2018: L-3 Internship Program

Other Institutional Service Activities:

2017: Invited panel member at Business Analytic Seminar

Member:

2017: Search Committee - - Director of COB Center of Excellence

University Assignments

Committee Member:

2017: Search Committee - - Director of Career Development

State-wide Assignments

Member:

2014: Texas Affordable Baccalaureate Degree Initiative

Professional Memberships

Academy of Management, 2010 - Present

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