
Lloyd Basham, Ed.D.
Instructor
Management & Economics Department
College of Business
Lloyd.Basham@tamuc.edu

Academic Background

Academic Degrees

Ed.D. Texas A&M University - Commerce, Commerce, Texas, Supervision, Curriculum and Instruction-Higher Education - E. D. D., 2010.

Title: *Dissertation: PRESIDENTS AS TRANSFORMATIONAL OR TRANSACTIONAL LEADERS IN HIGHER EDUCATION*

M.A. University of Texas at Dallas, Richardson, Texas, International Management Studies, 1979.

M.B.A. East Texas State University, Commerce, Texas, 1970.

B.B.A. East Texas State University, Commerce, Texas, Accounting (Finance Emphasis), 1968.

Other Credentials & Relevant Courses Taken

Relevant Courses

MBA East Texas State University Degree 1970

BA 587 Executive Development	East Texas State University	Spring Semester 1968	MBA
BA 521 Marketing Management	East Texas State University	Fall Semester 1968	MBA
BA 525 Administrative Controls	East Texas State University	Fall Semester 1968	MBA
ECO 562 Managerial Economics	East Texas State University	Fall Semester 1968	MBA
ECO 563 Labor Problems	East Texas State University	Spring Semester 1969	MBA
ECO 595 Research Literature Techniques	East Texas State University	Spring Semester 1969	MBA
BA 582 Contemporary Business Problems	East Texas State University	Spring Semester 1969	MBA
ECO 553 Economic Development	East Texas State University	Fall Semester 1969	MBA
MGT 556 Psychology for Business	East Texas State University	Fall Semester 1969	MBA
ACCT 421 Advanced Accounting	East Texas State University	Fall Semester 1969	MBA
FIN 565 Financial Management	East Texas State University	Spring Semester 1970	MBA
ACCT 517 Special Studies	East Texas State University	Spring Semester 1970	MBA

M.A. in International Management Studies University of Texas at Dallas Degree 1979

IMS 5300 World Economy Management Studies	University of Texas at Dallas	Spring Semester 1977	M.A. International Management Studies
MAS 6345 Money and Capital Markets	University of Texas at Dallas	Spring Semester 1977	M.A. International Management Studies
MAS 6366 Introduction Marketing Management	University of Texas at Dallas	Fall Semester 1977	M.A. International Management Studies
IMS 5310 International Marketing Management	University of Texas at Dallas	Spring Semester 1978	M. A. International Management Studies
IMS 6360 International Business Management	University of Texas at Dallas	Spring Semester 1978	M. A. International Management Studies
IMS 6322 International Monetary Systems	University of Texas at Dallas	Fall Semester 1978	M. A. International Management Studies
IMS 6365 Comparative Management Methods	University of Texas at Dallas	Fall Semester 1978	M. A. International Management Studies

Management Studies IMS 7380 Multiple Corporate World Management Studies	University of Texas at Dallas	Fall Semester	1978 M. A. International
Management Studies IMS 6320 International Corporate Finance Management Studies	University of Texas at Dallas	Spring Semester	1979 M. A. International
Management Studies IMS 6301 International Law Management Studies	University of Texas at Dallas	Spring Semester	1979 M. A. International

E. D. D. in Supervision, Curriculum, and Instruction in Higher Education Texas A&M University-Commerce Degree 2010 (Electives)

MGT 597 Seminar in Chinese-US Entrepreneur	Texas A&M University-Commerce	May Mini Semester	2004	Elective
MGT 585 Management Skills Development	Texas A&M University-Commerce	Summer II Semester	2004	Elective
MGT 586 Managing at the Edge	Texas A&M University-Commerce	Fall Semester	2004	Elective

Work Experience

Work Experience

Instructor, Texas A&M University-Commerce (August, 2015 - May, 2020), COMMERCE, Texas. Utilization of practical experience cases in the courses

Founder, CEO and Chairman of the Board, LMB LLC (June, 2001 - September, 2019), KLONDIKE, Texas. Customized consulting and collaboration solutions to corporations, non-profit organizations, and institutions of higher learning. Advise and assist decision-makers to better understand the products, services, companies' issues and industries for which they focus. Emphasis the value of implementing a culture of Six Sigma, Lean Sigma, Continuous Improvement and other quality practices. Instruct/train in Leadership Management/Transformation, Executive Development and Decision Making, Marketing concepts practices and principles.

Owner and operator of a beef cattle ranch., Honeysuckle Haven (October, 1977 - September, 2019), COMMERCE, Texas. Scope of operations includes 430 acres with over 100 head of cattle; machinery and equipment and supporting facilities.

Instructor, Texas A&M University-Commerce (August, 2014 - August, 2015), COMMERCE, Texas. Utilization of practical experience cases in the courses.

Department Head - Marketing and Management, Texas A&M University-Commerce (August, 2013 - August, 2014), COMMERCE, Texas. Responsibilities include coordination, professional development and evaluation of a growing faculty; budget and costs management, curriculum development, planning and management, coordination of course offerings and scheduling; student recruitment, advising and retention, ongoing self-evaluation and assessment, community, professional and alumni relations and constructively interfacing with other departments with the university. Faculty includes seven tenured professors, eight tenured track professors, six full time professors, with doctoral degrees, four full time instructors with terminal degrees, and eight adjuncts, one with a doctoral degree, two in an ABD status, and the remaining five with terminal degrees.

Department Head - Marketing and Management, Texas A&M University-Commerce (August, 2012 - August, 2013), COMMERCE, Texas. Utilization of practical experience cases in the courses.

Department Head - Marketing and Management, Texas A&M University-Commerce (August, 2011 - August, 2012), COMMERCE, Texas. Utilization of practical experience cases in the courses.

Department Head - Marketing and Management, Texas A&M University-Commerce (August, 2009 - August, 2011), COMMERCE, Texas. Utilization of practical experience cases in the courses

Senior Lecturer, Texas A&M University-Commerce (August, 2006 - August, 2009), COMMERCE, Texas. Utilization of practical experience cases in the courses.

Instructor, University of Phoenix (February, 2002 - August, 2006), Dallas/Phoenix, Texas. Online and on Premise instructor for Graduate courses in Leadership, Change Management, Strategic Marketing, Sustaining Customer Relationships and Decision Making. Core emphasis in Leadership is the study and review of the differences between transactional and transformational leadership traits. Decision Making class objectives are to develop knowledge in the

21st century emerging characteristics which would include vision-directed, value-focused, total quality mindset, customer driven, cross functional and stakeholder-focused.

Instructor, Texas A&M University-Commerce (August, 2004 - December, 2004), COMMERCE, Texas. Taught Introduction to Finance

Instructor, Texas A&M University-Commerce (February, 2002 - May, 2002), Dallas, Texas. Taught MGT 307 Entrepreneurship

Vice President of ATM Services, Brinks Inc (August, 1996 - July, 2001), Dallas, Texas. Created and grew an Legal entity organization from zero to \$75 million dollars in service utilizing a Customer Service concept of immediate delivery of services within a 2 hour request.

Vice President of Business Services, Nortel Networks (November, 1994 - August, 1996), Richardson, Texas. Assisted in "spinning off" an operational entity into a separate legal entity to service embedded customer base.

Vice President of Global Services, Motorola Inc (December, 1988 - December, 1994), Phoenix, Arizona. Responsible for three operational P & L with two legal entities. Included all functions within the organizational chart. Fortune 100 global leader in providing intergrated communications solutions, embedded electronic solutions, and connectivity products and services. Includes mobility products and solutions across broadband and wireless networks, mobile devices, networking and broadband peripherals, and cellular network systems.

Diversified and multicultural workforce.

Vice President of US Operations & Services, Motorola Inc (December, 1986 - December, 1988), Carrollton, Texas. Responsible for Operational P & L. Includes all organizational functions with the organization chart. Included three strategically placed call centers; four distribution complexes and a field force of technicians. Achieved performance goals while implementing new enterprise-level business initiatives. Identification and implementation of internal controls and business processes.

Director of US Operations and Services, Motorola Inc. (December, 1984 - December, 1986), Carrollton, Texas. Responsible for Field Operations

Controller of US Operations and Services, Motorola Inc (December, 1979 - November, 1984), Carrollton, Texas. Operational Financial Reporting

Worldwide Controller, Texas Instruments Inc. (May, 1977 - December, 1979), Richardson, Texas. Responsible for the Operational Financial reporting for all Operational entities under Texas Instruments scope of operations.

Worldwide Financial Analyst, Texas Instruments Inc. (February, 1975 - May, 1977), Richardson, Texas. Corporate staff

Cost Analyst, Texas Instruments Inc. (May, 1969 - February, 1975), Richardson, Texas. Initially began employment in May 1969 as a Summer Intern, Junior Cost Analyst until end of August 1969. Supervision placed me on education leave to finish my last year of my MBA. Upon completion of the MBA in May 1970, supervisor placed me on military leave of absence as I had been commissioned as an Officer in the United States Air Force Headquarters Command. Upon my completion of my military duty and return to the United States, returned to Texas Instruments on April 1, 1973. Texas Instruments had allow me to gained tenure of years credit for both my educational and military leave of absences, therefore, the explanation for the years service credit during my leaves of absences.

Captain, United States Air Force (May, 1970 - March, 1973), Aguna, Northern Mariana Islands. Overseas assignment in Asia Theatre.

Instructor, University of Great Falls (February, 1971 - December, 1971), Great Falls, Montana. Taught Immediate Accounting

Teaching Graduate Assistant, East Texas State University (September, 1968 - May, 1970), COMMERCE, Texas. Taught the two Introductory Accounting courses. Did not have appointment in the summer of 1969; thus, the employment with Texas Instruments, Inc as a summer Intern.

AFROTC, United States Air Force (June, 1968 - May, 1970), COMMERCE, Texas. Was two year candidate for commissioning.

Consulting Experience

2007-2008: Hawk Construction, Incentive Plan

2005-2006: Pilgrims Pride, Advisor: Continuous Improvement and Aquisitions

2005-2006: Fastenal, Marketing/Sales Territory Development

2004-2005: Fastenal, Hazardous Chemical Training

2003-2004: King Architectural, Interim Controller

2002-2003: Bantek, Market Analysis/Business Development

Intellectual Contributions

Intellectual Contributions Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals		3		3
Publications in Refereed Conference Proceedings		3		3
Presentations of Refereed Papers		3		3

Refereed Articles

Applied or Integrative/application Scholarship

Basham, L. M. (2017). Lost Vision. *Journal of Business Case Studies*.

Humphreys, J. M., & Basham, L. M. (2010). Comparative Model of Narcissism and Emerging Patterns of Charismatic Leadership. *Journal of Behavior and Applied Management*.

Basham, L. M. (2010). Transformational and Transactional Leaders in Higher Education. *International Review of Business Research Papers*.

Refereed Proceedings

Applied or Integrative/application Scholarship

Basham, L. M. (2012). Leadership in Higher Education. *Hawaii International Conference on Business*.

Basham, L. M. (2011). Transformational and Transactional Leaders in Higher Education. *SAM 2011 International Business Conference*.

Basham, L. M. (2011). Transformational Leadership Characteristics Necessary for Today's Leaders in Higher Education. *Barcelona European Academic Business Conference -Barcelona, Spain*.

Presentations of Refereed Papers

International

Basham, L. M. (2011-2012, May). *Leadership in Higher Education*. Hawaii International Conference on Business, Honolulu, Hawaii.

Basham, L. M. (2010-2011, June). *Transformational Leadership Characteristics Necessary for Today's Leaders in Higher Education*. Barcelona European Academic Business Conference -Barcelona, Spain, Barcelona, Spain.

Basham, L. M. (2010-2011, April). *Transformational and Transactional Leaders in Higher Education*. SAM 2011 International Business Conference, Orlando, Florida.

Honors & Awards

Honors/Awards

2018-2019: 50 Year Club, TAMUC Alumni.

2009-2010: Resolution for Servicing as Board Chairman, Texas A & M University-Commerce Foundation. [Type: Honor] [Category: Service-University] [Status: Received]

2001-2002: Who's Who in America, Marquis Who's Who. [Type: Honor] [Category: Other] [Status: Received]

2001-2002: Circle of Pride, Texas A&M University-Commerce Foundation. [Type: Honor] [Category: Service-University] [Status: Received]

1984-1985: Who's Who in the World, Marquis Who's Who. [Type: Honor] [Category: Other] [Status: Received]

Teaching

Courses Taught

Executive or Professional Education Courses Taught

2014-2015 - EMBA 555 - Executive Coaching. January - March
2014-2015 - EMBA 555 - Executive Coaching. Summer 2014
2014-2015 - EMBA 535- Executive Decision Making. Fall 2014
2014-2015 - EMBA 555 - Executive Coaching. Fall 2014
2014-2015 - EMBA 535- Executive Decision Making. Summer 2014
2014-2015 - EMBA 535- Executive Decision Making. March - June
2014-2015 - EMBA 555 - Executive Coaching. March - June
2014-2015 - EMBA 555 - Executive Coaching. Spring 2015
2014-2015 - EMBA 535- Executive Decision Making. January - March
2013-2014 - EMBA 555 - Executive Coaching. Spring 2013- January -March
2013-2014 - EMBA 555 - Executive Coaching. Fall 2013
2013-2014 - EMBA 535- Executive Decision Making. Summer I 2013
2013-2014 - EMBA 555 - Executive Coaching. Summer I 2013
2013-2014 - EMBA 535- Executive Decision Making. Spring 2013 - March - JUNE
2013-2014 - EMBA 555 - Executive Coaching. Spring 2013- March - June
2013-2014 - EMBA 535- Executive Decision Making. Spring 2013- January - March
2013-2014 - EMBA 535- Executive Decision Making. Fall 2013

Teaching Activities and Efforts toward Continuous Improvement

2018-2019 - Self Evaluation of Online Teaching (MGT 594, Transformation Organizations). I am posting my self-evaluation of MGT 594, Transforming Organizations. This is step one of Online Teaching Evaluation. I have made comments on all sub-elements of the Criteria and I have noted, from my perspective, where improvements are needed.

Other Teaching Activities.

2018-2019 - Self Evaluation of Online Teaching (MGT 587 Executive Development). I am posting my self-evaluation of MGT 587 Executive Development. This is Step One of Online Teaching Evaluation. I have made comments on all sub-elements of the Criteria and I have noted, from my perspective, where improvements are needed. Other Teaching Activities.

Service

Texas A&M University-Commerce

Department Assignments

Other Institutional Service Activities:

2018-2019: Nominated Kevin Housing for Management Department Alumni Ambassador for 2019 and Department Advisory Board

College Assignments

Member:

2018-2019: Marketing and Branding

University Assignments

Other Institutional Service Activities:

2018-2019: Member of panel for first Meet the Alumni Panel and Information

Unassigned

Department Assignments

Other Institutional Service Activities:

2009-2010 – 2013-2014: Department Head for Marketing and Management Department

2008-2009: Interim Department Head for Management and Marketing Department

College Assignments

Member:

2008-2009 – 2013-2014: Dean's Advisory Board - College of Business

2010-2011 – 2012-2013: College of Business Executive Committee and Strategic Planning

University Assignments

Committee Member:

2010-2011 – 2012-2013: University Scholarship

2007: Appointed to the President's Leadership Executive Committee

Other Institutional Service Activities:

2010-2011: Chairman of the Foundation Board

2009: Elected Chairman of the Foundation Board

2007-2008 – 2008-2009: Vice Chairman of the Foundation Board

2002-2003 – 2006-2007: Member of the Foundation Board

Service to the Profession

Academic Conference: Moderator / Discussant

2016-2017: Clute Institute - International Academic Business Conference, San Francisco, Ca. (International).
Management Session Chair

2011-2012: University of Colorado - Denver (International).

Board Member: Advisory Board

1986-1987: President's Task Force for National Security and Internal Affairs (International). Advisory Board for National Security and Internal Affairs

1985-1986: President's Task Force on Foreign Policy (International). Advisory Board for Foreign Policy

Chair: Committee / Task Force

1984-1985: President's Task Force for State of Texas (State). State Advisor on Economic Interests for the State of Texas

Invited Lecture

2003-2004: Gave seminar to invited Business Executives in auditorium at China University Geosciences, Beijing, China (International). Conducted seminar with Business Executive in "How to Do Business with an American firm."

Keynote Address

2009-2010: Commencement Speaker for Doctoral graduates (Regional). Gave Commencement address at May 2010 Doctoral graduation. Speech was entitled "Reflection."

Other Professional Service Activities

2003-2004: Designed a co-educational agreement with China University Geosciences, Beijing and TAMU-Commerce College of Business (International). Drafting of agreement met the regulatory requirements of the Ministry of Education in China as well as the Texas Higher Education Board. Agreement was tentatively approved but awaiting review and subsequent approval by all regulatory groups and management/administrative organizations of both Universities, especially Texas A&M University-College Station.

Community Service

Member of a Committee

2017-2018: Marketing and Branding - College of Business, Identify criteria, information and data for inclusion into a 3 year Marketing Plan for the College of Business. Provided information gathered from Universities in the metroplex, who would be considered competitors, as to their comparative advantages when compared to TAMU-C.

Other Community Service Activities

2019-2020: Funding for two undergraduate students - \$30,000, Provide funding for two undergraduate students for Tuition and Fees.

2018-2019: Music Department Holiday Gala Donated \$75

2018-2019: 2018 Scholarship & Innovation Award Banquet - \$500 Golden Excellence Sponsor

2018-2019: Donatation to the Management Department Scholarship Pool -\$200

2018-2019: Hot Dog Rally-Commerce Alumni Chapter, Participated as a "server" at the annual "Hot Dog Rally" which is a Commerce Alumni Chapter activity for Homecoming activities.

2018-2019: Marketing and Branding Committee-College of Business, Member of Marketing and Branding Committee-College of Business

2017-2018: Hot Dog Rally -Commerce Alumni Chapter, Participated as a "server" at the annual "Hot Dog Rally" which is a Commerce Alumni Chapter activity for Homecoming activities.

2017-2018: Scholarship Gala Decade Sponsor -\$300, "Through the Decades" 2017 Scholarship contribution and Intern Award Banquet. Decemer 2017

2016-2017: Management Department representative for Summer Orientation session for transfer students from Community Colleges, Provided transfer students of overview of culture/climate in the College of Business. Included answering questions on degree plans and course expectations.

2016-2017: Traditions Society - Donated greater than \$10,000 to the TAMUC-University Development

2013-2014 – 2016-2017: Hot Dog Rally -Commerce Alumni Chapter, Participated as a "server" at the annual "Hot Dog Rally" which is a Commerce Alumni Chapter activity for Homecoming activities.

Speech / Presentation at a Community Meeting

2019-2020: Drafted Speech On How College of Business Prepares Student for Introduction into the Business World. (Speech was given by Department Head due to a Medical Situation in my Family)

2016-2017: Presentation to Economic Development Corp, Presented outline for Economic Development to the Economic Development Corp. of Cooper, Texas

2016-2017: Speech on Leadership, Gave Speech entitled "Leadership" to Lions Club in Cooper, Texas

Professional Memberships

National Business and Economic Society, 1988-2001

National Association of Service Managers, 1983-2001

National Association of Corporate Directors, 1982-2001

National Association of Corporate Treasurers, 1982-1987

Rotary International, 1981-2001

Financial Executives Institute, 1977-2001

National Association of Wholesalers/Distributors, 1977-2001

Association of MBA Executives, 1975-2001

Personal Professional Development

2018-2019: Essentials of MyLeo Online LMS, Commerce, Texas.

2018-2019: Ethics, Commerce, Texas.

2017-2018: Accessibility for Electronic Information Resources, Commerce, Texas.

2017-2018: Information Security Awareness, Commerce, Texas.

2017-2018: Creating a Discrimination-Free Workplace, Commerce, Texas.

2012-2013: Department Head Training, COMMERCE, Texas.

2011-2012: International Entrepreneurship, Institute of International Business, University of Colorado, Denver, Denver,

Colorado. Seminar and conference on International Entrepreneurship

2010-2011: EPIC Online platform for online instruction with Academic Partners-EMBA, Dallas, Texas. Evaluation and overview of Academic Partners platform. Decision was made to remain with our eCollege.

2010-2011: Department Head Training, College Station, Texas. Overview of accountability and responsibilities.

2007-2008: OLS for FLEXNET Workshop, Dallas, Texas. Instruction on the application and use of Online Learning System

2006-2007: Teaching Leadership Workshop, Athes, Georgia. Terry College of Business, University of Georgia. Concepts and curriculum for instructing Graduate level courses in Leadership

1991-1992: Executive Training at University of Motorola (non-accredited) Manager of Managers, Schaumburg, Illinois. Three weeks course which was primarily a simulation of running a business for 5 years. Simulation included company which had a service and manufacturing function. (Also, included distribuiton). Sucess factors were return on inverstment, return on earnings, selling price of the stock, sales and profit growth, positive cash flow and last but not least market share with related growth in the market and indus**Classes and curriculum were taught by professors from Northwestern, Kellogg School of Management.**

1990-1991: Executive Training at University of Motorola (non-accredited) Manager of Managers, Schaumburg, Illinois. Executives were required to take a 10 day course at the Motorola University to ensure that they had been introduced and adapted the enhanced skills in managing their managers under their direct supervision.**Classes and curriculum were taught by professors from Northwestern, Kellogg School pf Managment and University of Chicago, Booth School of Business.**

1988-1989: Six Sigma Training, Schaumburg, Illinois. Four day course at Motorola University (non-accredited) in training executives to the introduction of the Six Sigma culture and environment to all functions within the executive's organization and domain. Included how to recognize and account for "errors;" how to develop a corrective action(s) as well as how to mathematically calculate the level of Sigma.

1974-1975: ModPLan Financial Planning, Richardson, Texas. Two week overview and "hands on" training as to the utilization of internal developed software at Texas Instruments entitled ModPlan. ModPlan was the input mechanism for monthly forecasts, actual performance and historical record keeping of all operational and legal entities of Texas Instruments. Reports were utilized for Monthly Operations Review and Quarterly Financial Reviews.

Last updated by member on 02-Sep-19 (05:07 PM)