

M.S. Business Analytics Degree Plan (30 hrs) / With Minor (33 hrs)

College of Business
Texas A&M University-Commerce
(Effective Fall 2018)

Name:	CWID#
Telephone (date)	
Grade of:	
Degree of:	
UGP	
GMA	
Admission	
Recon	

Foundation Study in Business Analytics (These courses can be waived for students with appropriate undergraduate coursework.)

Course Number	Date	Grade	Comments
BUSA 501			MIS/BUSA 315 or higher is required to wave BUSA 501. BUSA 501 waived if checked _____
ECO 502			Eco 302 is required to waive Eco 502. ECO 502 waived if checked _____
MKT 501			Mkt 306 is required to waive Mkt 501 MKT 501 waived if checked _____
MGT 501			Mgt 305 & 307 are required to waive Mgt 501 MGT 501 waived if checked _____

Core Courses

ECO 595			Research Methods
ECO 578			Statistical Methods (Pre Req: Eco 502)
MKT 572			Mkt Research (Pre Req: Eco 595 and Eco 502)
BUSA 526			Database Management (First Semester)
BUSA 542			App. Dec Modeling(Pre Req: BUSA 526)(**Spring Only)
BUSA 532			Data Warehousing (Pre Req: BUSA 526)
BUSA 537			Advanced Analytics (Pre Reqs: Eco 578, Mkt 572 and BUSA 542)
BUSA 521			Project Management (Last Semester)(Pre Reqs: Eco 595, Eco 578, Mkt 572, BUSA 542, BUSA 526, BUSA 532 and BUSA 537))

Electives: Choose either option 1 or 2

1) General Option (no minor): 6 Hours Required (Choose 2)

BUSA 516			Mobile Business
BUSA 523			Business Analytics Programing (Pre Req: BUSA 526)
BUSA 533			Cyber Security and IT Auditing
BUSA 541			Global Network Design
MKT 524			Consumer and Buyer Behavior Analytics
MKT 570			Marketing Analytics & Intelligence
MKT 574			CRM Customer Relationship Marketing

2) Cyber Security Minor: 9 Hours Required

BUSA 533			Cyber Security and IT Auditing
BUSA 536			Mobile Security Intelligence
BUSA 539			Cyber Forensics & Info Security Policy Governance

College of Business

(Date)

Note: Please contact Sarah Elder, 903.468.6051 or Sarah.Elder@tamuc.edu for advising.

The Faculty Advisor is Dr. Bo Han, Bo.Han@tamuc.edu

The Director of the College of Business Advising Center is Shanna Hoskison, 866.622.3899 or Shanna.Hoskison@tamuc.edu

Possible elective options available (approved by the department) in statistics, mathematics, computer science or an internship.

A minor is NOT required, however if doing option 2 please submit the [Declare Minor Form](#).

Each program requires successful completion of a comprehensive exam. This exam is embedded into the BUSA 521 curriculum, which must be taken in your final semester of the program. See your BUSA 521 course syllabus for further information. After semester Census Date the Registrar will not consider a refund if a student takes classes out of the suggested order outlined on this degree plan.