

BBA in Business Analytics

rev Fall 2018

Name: _____

CWID: _____

First Year Fall Semester

First Year Spring Semester

Substitution		SEM	GRADE	Substitution		SEM	GRADE
	Eng 1301 College Reading and Writing	3			Eng 1302 Written Argument & Research	3	
	Hist 1301 U.S. History to 1877	3			Hist 1302 U.S. History from 1865	3	
	Math 1324 Math. For Bus. Applications	3			Math 1325 Math. For Bus. Applications II	3	
	US Life & Physical Science Elective I	3			US Life & Physical Science Elective II	3	
	BUSA 1305 Business Computer Systems	3			Advisor Approved Elective	3	
	Semester Total	15			Semester Total	15	

Second Year Fall Semester

Second Year Spring Semester

Substitution		SEM	GRADE	Substitution		SEM	GRADE
	PSci 2301 Principles of US/Tex Govt.	3			Psci 2302 US/TX Govt. Institutions	3	
	Acct 2301 Principles of Accounting I	3			Acct 2302 Principles of Accounting II	3	
	Eco 2301 Principles of Macro Economics	3			Eco 2302 Principles of Micro Economics	3	
	Degree Pathway	3			Advisor Approved Elective	3	
	US Lit, Philosophy, Culture Elective	3			US Creative Arts Elective	3	
	Semester Total 15	15			Semester Total 15	15	

Third Year Fall Semester

Third Year Spring Semester

Substitution		SEM	GRADE	Substitution		SEM	GRADE
	Mgt 301 Legal Env. of Business	3			Mgt 303 Business Communication	3	
	Eco 302 Bus. & Eco. Statistics	3			ECO 309 Economic Forecasting	3	
	Mgt 305 Principles of Management	3			Mgt 307 Operations Management	3	
	Mkt 306 Marketing	3			UL BUSA elective	3	
	BUSA 326 Data and Information Mgt	3			BUSA 379 Bus Process Mgt & ERP Sys	3	
	Semester Total 15	15			Semester Total 15	15	

Fourth Year Fall Semester

Fourth Year Spring Semester

Substitution		SEM	GRADE	Substitution		SEM	GRADE
	UL BUSA elective	3			BUSA 428 Project Management	3	
	BUSA 423 Bus Analytics Programming	3			Mkt 420 International Marketing	3	
	Mkt 436 Marketing Research	3			BUSA 421 Data Mining	3	
	FIN 304 Intro Business Finance	3			UL BUSA elective	3	
	BUSA 424 Bus Analytics Modeling	3			Mgt 439 Business Strategy	3	
	Semester Total 15	15			Semester Total 15	15	

120 Hours minimum for degree

ANY deviations from this degree plan must be approved by your primary advisor: UCOBAdvising@tamuc.edu

Major or business core requirements. Minimum grade C.