

Marketable Skills

COMMERCE	
Career Management	Identify and articulate my skills, strengths, knowledge, and experiences relevant to the position desired and career goals, and identify areas necessary for professional growth
Critical Thinking/Problem Solving	Creative thinking, innovation, inquiry, analysis, evaluation, and synthesis of information
Digital Technology	Leverage existing and emerging digital technologies ethically and efficiently to solve problems, complete tasks, and accomplish goals
Discipline Specific Knowledge	Mastery of the depth of knowledge required for my degree program
Empirical and Quantitative Skills	The manipulation and analysis of numerical data or observable facts in informed conclusions
Ethical and Social Responsibility	Intercultural competence, knowledge of civic responsibility, the ability to engage effectively in regional, national, and global communities and the ability to identify and analyze social and ethical challenges, including possible resolutions
Globalization/Cultural Diversity/Fluency	Articulate the interconnectedness of diverse peoples in the global environment
Integration of Broad Knowledge	Synthesize knowledge from general and specialized studies
Leadership	Leverage the strengths of others to achieve common goals, and use interpersonal skills to coach and develop others
Oral Communication	Effective development, interpretation, and expression of ideas through oral and visual communication
Personal Responsibility	The ability to connect choices, actions, and consequences to ethical decision-making
Professionalism/Work Ethic	Demonstrate personal accountability and effective work habits
Teamwork/Collaboration	The ability to work within a team structure, and negotiate and manage conflict

communication