

**MINUTES**  
**ATHLETIC COUNCIL COMMITTEE**  
**February 5, 2015**  
**BA 290**

*Per System Policy 18.01 Athletic Council - The principal function of the Athletic Council is to advise the president in the development and supervision of intercollegiate athletic programs.*

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**COMMITTEE MEMBERSHIP** (Terms expire August 31, of year below):

**Attending:**

Ryan Ivey- <i>Ex-officio</i>	Donna Tavener	Henry Ross
David McKenna- <i>Ex-officio</i>	Blake Cooper	Sangkwon Lee
Judy Sackfield- <i>Ex-officio</i>	Brent Donham	John Kaulfus
Jackie Wallgren- <i>Ex-officio</i>	Jody Todhunter	Rick Rosenstengle
Josh Jorgensen- <i>Ex-officio</i>	Derald Harp	Fred Stewart
Dina Sosa	John Ballotti	Edward Romero
Janet Anderson	Barbara Corvey	Donna Spinato
	Jennifer Flanagan	

**Not attending:**

Nate Templeton	Jerry Lytle	Matt Rich
Paige Bussell	Maria Ramos	
LaVelle Hendricks	Alicia Currin	

**AGENDA**

**APPROVAL OF PRIOR MEETING MINUTES (Ryan)**

- Approval of minutes from December 4, 2015 meeting.
  - Donna Tavener motioned to approve the minutes. Donna Spinato seconded that motion. All were in favor.

**COMMITTEE MEMBERSHIP**

- Tickets for Games
  - Softball Tickets
    - Contact Josh for tickets and specify the type of tickets needed.

**STANDING REPORTS**

- FAR Report (Ryan Ivey for LaVelle Hendricks)
  - Article in Champion magazine (released in Fall 2014) over Athletic Hazing.
  - Article to come about Latisha Hearne
  - Lavelle Hendricks and Jackie Wallgren are actively administering the recruiting test.
- SAAC Update (Matt Rich)
  - Judy is looking for ideas on a Drug and Alcohol presentation for Student Athletes.

- Partnership with A.C. Williams to familiarize community with the University.
  - Honor roll students will participate twice a month.
  - Discussed the possibility of Pirate Night at NETX Children's Museum.
- Make a Wish foundation hot dog fundraiser needs support.
- Subcommittee Reports:
  - Academics (Brent Donham)
    - Academic interest for seminars related to plagiarism and managing research and time management.
  - Student Athlete Well-Being (John Kaulfus)
    - Subcommittee toured athletic facilities on December 10, 2015.
      - Weight training room is an item of concern.
    - Developing a report focusing on retention within athletics derived from focus group data.
    - Identified needs: stress management and peer group counseling for athletes.
  - Business (Janet Anderson)
    - NCAA Finance Report filed on January 13, 2015
    - Explained Finance Report handout
    - Announced that numbers were down in Football but will continue to rise.
  - External (~~Blake Cooper~~)(Josh Jorgensen)
    - Help needed for Little League partnership.
    - Increase internet presence for TAMUC Sports with Radio Network.
    - Use athletic events for marketing.
    - 100<sup>th</sup> year of football. Theme is different generation of teams.
      - Throwback Jersey, t-shirts (champion from decade) and campus tours.
  - Compliance (Jackie Wallgren)
    - Compliance committee in need of a chair.
    - Summary of legislation adopted in January.
    - Announced signing day on February 4, 2015 for 44 football transfers.
    - New freshman coming in.
      - Tracking enrollment in a timely manner.
- Athletic Director Report (Ryan Ivey)
  - Legislation to be adopted in 2017.
    - Proposal was brought back and defeated.
    - Discussion on the votes.
  - Update on vacant position:
    - Athletics Development Position
      - Dr. Bob Galvan is filling in short term.
    - Assistant AD/Internal Affairs
      - Evaluating the position.
  - Lone Star (LSC) Conference Update:

- UTPB to fully commit to the LSC in 2016.
    - OPSU committed to LSC as affiliate member for football.
    - Men's golf, men & women's tennis and men's soccer to become affiliate members of Heartland and obtain NCAA AQ status.
    - Heartland members in Men's and Women's Indoor/Outdoor track will receive affiliate memberships in the LSC.
    - Scheduling an alliance between both conferences in every other sport.
      - Maximizes opportunities for post season play and conferences to operate in alignment with their current institutions.
  - Facilities
    - Softball facility complete with small items to address like ticketing.
    - Secured funding for weight room renovation project. Expected completion date is June 1, 2015.
- Other Updates:
  - Updates on Strategic Planning Task Force (Judy Sackfield)
    - PAC to give feedback in Open forums on February 15<sup>th</sup> - 17<sup>th</sup>.
    - Final draft to come before spring break.
    - Review strategic plan in April 2015.
    - Finalize May 2015.
  - Legislative Dates
    - President to provide oral and written testimony to:
      - Senate Finance Committee - February 10<sup>th</sup>
        - Dr. Jones gave overview of TRS and other retirement plans
      - House Appropriations Committee - February 19<sup>th</sup> (tentative)
  - Ribbon Cutting for newly-expanded Universities Center at Dallas - February 6<sup>th</sup>
  - Crisis Communication Workshop – February 2<sup>nd</sup> (Alicia & Ryan attending)
    - Good operations in place.
    - Need to work on communication on and off-campus.
  - Imaginuity
    - Goal: To recommend a digital marketing strategy for A&M-Commerce
    - Phase I Stakeholder Interviews and Current Site Analysis (by Feb. 17<sup>th</sup>)
    - Phase II Competitive Analysis and Target Audience Profiles (by March 6<sup>th</sup>)
    - Phase III Strategic Recommendation and Roadmap (by March 18<sup>th</sup>)
- List of Items for future meetings.
  - Tailgating taskforce
  - Annual Athletic Council Report to Dr. Jones – session during retreat
  - Future meeting dates
    - April 2, 2015
    - June 19, 2015 – Retreat