

03.01.99.R0.02 Strategic Planning

Approved: January 10, 2014
Revised December 17, 2019
Next Scheduled Review: December 17, 2024



Procedure Summary

Texas A&M University-Commerce is committed to strategic planning for systematic and continuous institutional improvement. Planning and evaluation at A&M-Commerce will be systematic, university-wide, integrated, and in line with the University's mission and values to accomplish its vision. Under the direction of the President, the University will organize its human, physical, and fiscal resources to carry out its mission through formal strategic planning processes. Strategic Planning will be an ongoing activity with strategic plans developed for the University, and its Colleges, as guided and shaped by the institution's mission statement.

This procedure supplements System Policy *03.01 System Mission, Vision, Core Values and Strategic Planning*.

Procedures and Responsibilities

1 STRATEGIC PLANNING

- 1.1 Under the direction of the President, the University will review its strategic plan on an annual basis, in order to determine the levels of accomplishment of the strategic planning goals.
- 1.2 The overall University Strategic Plan will provide direction for decision making, budget allocation, and the coordination of activities at all levels. It will also provide for participation of faculty and staff university-wide in shaping goals for the institution.
- 1.3 The President, with consultation from the Chief of Staff, who works cooperatively with the Associate Provost and the Executive Director for Institutional Effectiveness and Research, will ensure the University Strategic Plan is aligned with any existing Texas A&M University System strategic plan(s), as well as any Texas Higher Education Coordinating Board, or other state-wide strategic plan(s).

2 UNIVERSITY MISSION

Educate. Discover. Achieve.

3 UNIVERSITY VISION

Texas A&M University-Commerce strives to: TRANSFORM LIVES by providing an excellent, relevant, and personalized education to diverse learners; ADVANCE KNOWLEDGE and pursue impactful research; SERVE AN INCLUSIVE COMMUNITY where all are valued; FOSTER COLLABORATION to solve contemporary problems.

4 UNIVERSITY STRATEGIC PLANNING COMMITTEE

4.1 The President's Executive Team will serve as the University Strategic Planning Committee and will be supplemented by various topical ad hoc committees or task forces with membership of subject-area specialists. In preparation for a new Strategic Planning cycle, the President's Executive Team will review and analyze available national and regional higher education trends, data relevant to progress toward goal achievement, and other related data and factors that are likely to affect the institution's strategic planning goals and their achievement over the next five years.

4.2 The University's strategic planning cycle will be based upon a five-year cycle, in order to coincide with The Texas A&M University System cycle. Each University Strategic Plan will be developed for a five-year period, with provisions for adjustments at each annual cycle, based on the evaluations of goal achievement or changes in the university's needs. A new strategic plan will be developed every five years.

The President will provide the charge to the Strategic Planning Task Force who will then determine which ad hoc committees are necessary for planning and which subject-area specialists should be invited to participate in the strategic plan update.

5 ADMINISTRATIVE RESPONSIBILITY

The President, in consultation with the Office of the Chancellor and Board of Regents, is responsible for the Strategic Planning process in the context of existing System policies and University procedures.

Related Statutes, Policies, or Requirements

System Policy [*03.01 System Mission, Vision, Core Values and Strategic Planning*](#)

Contact Office

President's Office
903.886.5013