



Moving the World: Transportation & Logistics Management (SCM-342-01W)

Fall 2026 – August 20, 2026 – December 3, 2026

Adjunct Instructor: Kassie Sheets

Office Hours: By appointment via Zoom, Tuesday–Thursday, 6:30–8:30 p.m. Central Time

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Course Information

Required Materials – Courseware and simulation are accessed online through Stukent.

Logistics & Transportation Management courseware by Vicki Clark and Brad Gatlin

Stukent Logistics Simternship™

Software Required: Microsoft Excel, PowerPoint, and Word

Optional Texts and/or Materials: None

Stukent Course Guides: <https://www.stukent.com/course-start-up-guides>

Course Link: <https://join.stukent.com/join/4ED-A56>

Course Description

This course offers a practical study of the logic and flow of a well-designed supply chain, recognizing that every supply chain is shaped by its products, locations, partners, and customer requirements. Built on the SCOR DS framework from the Association for Supply Chain Management, the course covers Planning, Orchestrating, Sourcing, Transforming, Ordering, Fulfilling, and Returning. Students move from strategic planning and orchestration to tactical, operational, and transactional logistics decisions while applying course concepts through weekly quizzes, a cumulative final project, and the Stukent Logistics Simternship™.

Instructional Methods

This course is delivered in an online format. You will find the majority of the information and materials that you will need to complete the course in this syllabus and on the D2L course management website. However, optional live Zoom lessons will be held periodically to allow students to log in and be involved in a live discussion. These sessions will be recorded and available to all students.

Course Objectives and Measurements

After successfully completing this course, students will be able to:

- Use the language and concepts of logistics and supply chain management and recognize those concepts in practice.
- Explain how logistics decisions affect an organization financially and strategically.
- Analyze supply chain design choices and their role in risk mitigation.
- Identify tactical and transactional strategies needed to support an organization's strategic plan.
- Evaluate an organization's end-to-end logistics plan.

Student Learning Outcomes (SLOs)

1. SLO 1: Explain the strategic and financial impact of logistics decisions across the supply chain.
2. SLO 2: Analyze supply chain design and risk using the SCOR DS framework.
3. SLO 3: Apply sourcing, transforming, ordering, and fulfillment concepts to realistic logistics problems.
4. SLO 4: Evaluate tactical and transactional strategies for alignment with an organization's strategic plan.
5. SLO 5: Assess and recommend improvements to an end-to-end logistics plan.

SLO–Chapter Mapping

SLO	Student Learning Outcome	Primary Chapters
SLO 1	Explain the strategic and financial impact of logistics decisions across the supply chain.	1–3
SLO 2	Analyze supply chain design and risk using the SCOR DS framework.	3–5
SLO 3	Apply sourcing, transforming, ordering, and fulfillment concepts to realistic logistics problems.	5–9
SLO 4	Evaluate tactical and transactional strategies for alignment with an organization’s strategic plan.	8–11
SLO 5	Assess and recommend improvements to an end-to-end logistics plan.	10–12

Course Schedule

A course schedule is included at the end of this syllabus

Syllabus Subject to Change

I anticipate that we will follow the schedule I've outlined in this syllabus, but I may make adjustments based on what actually happens in class. I may also change the basis for the course grade (if I need to eliminate an assignment or something of that nature). If I do so, I will inform you in writing. Remaining in the course after reading this syllabus will signal that you accept the possibility of changes and responsibility for being aware of them.

Academic Integrity and Artificial Intelligence

Academic honesty is the foundation of the university community. Cheating, plagiarism, or other acts of academic dishonesty compromises the integrity of the academic process and community and are subject to disciplinary action. For this class, plagiarism will result in automatic failure (final course grade of F).

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

References:

13.99.99. R0.03 Undergraduate Academic Dishonesty 13.99.99.R0.10 Graduate Student Academic Dishonesty

Accessibility and Reasonable Accommodations

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Student Disability Resources & Services East Texas A&M University Library Room 162 Phone (903) 886-5150 or (903) 886-5835 Fax (903) 468-8148

Campus Concealed Carry

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and East Texas A&M University Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to: ([Students/34.06.02.R1.pdf](#)) and/or consult your event organizer). Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M University campuses. Report violations to the University Police Department at 903- 886-5868 or 9- 1-1.

Standards of Conduct

All students enrolled at the university shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment (See current Student Handbook).

University Nondiscrimination Statement

East Texas A&M will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Attendance

For more information about the attendance policy please visit the Attendance webpage and Procedure 13.99.99.R0.01.

Course Expectations

To support a productive learning environment, students are expected to meet the standards outlined below:

Professional Communication & Conduct:

Maintain a professional tone in email, D2L communication, and other course interactions. Communication should reflect workplace expectations and remain constructive, respectful, and clear. Respond thoughtfully and acknowledge differing perspectives appropriately.

Attendance & Participation:

You are responsible for actively participating in the course by logging into MyLeoOnline consistently and keeping up

with assigned readings, discussions, and coursework. Regular engagement is essential to your success, especially since the online format requires self-management and initiative.

Schedule Adjustments:

While the class schedule is designed to remain consistent, adjustments may be necessary. Any changes will be communicated through D2L and via your university email. Students are responsible for reviewing messages and staying informed of updates.

Email Expectations:

Check your East Texas A&M University email frequently, as it is the primary method of communication outside of D2L. I typically review messages multiple times throughout the day and strive to respond within 24 hours. If additional time is needed to address your question or concern, I will acknowledge receipt while working toward a full response.

Coursework and Submission Policies

Format & Naming Convention:

Name files using LastnameFirstname and a clear deliverable name (example: SheetsKassie_ProjectPart1.docx). Submit only Word, Excel, PowerPoint, or PDF files through D2L. Files in other formats will be returned. All submissions must be in English.

All graded work must be fully completed and submitted by the stated due date and time to receive credit. Partial or incomplete work will not be accepted. Requirements and deadlines are listed in the course schedule and D2L, and students may begin work early when appropriate. Plan ahead, manage your time, and submit work early when possible. All submissions are due by 11:59 p.m. Central Time on the listed due date. Late work is not accepted.

Submitted work must be professionally formatted, clearly written, and free of spelling and grammatical errors. Students should be comfortable using word-processing, spreadsheet, presentation, and common web tools needed for research and submission. Writing quality, organization, and attention to detail will be reflected in the grade.

Late Policy: Late work is not accepted. Work submitted after the deadline will receive a zero.

Missed or Late Work: Exceptions are considered only with university-approved documentation submitted before the due date. There are no make-up opportunities for poor performance.

Grading

Graded Component	Points
Weekly Chapter Quizzes (12 × 15 points)	180 points
Cumulative Logistics & Transportation Final Project	300 points
Stukent Logistics Simternship™	100 points
Total	580 points

Cumulative Logistics & Transportation Final Project

The cumulative final project serves as the course's final assessment. Students will select a publicly traded company and analyze its supply chain operations using annual reports from 2018–2019 through the company's most current annual report. Appropriate supporting sources include financial and industry websites, company press releases, scholarly supply chain articles, and partner websites. Select a company with enough publicly available information to support a thorough analysis.

The project is completed in eight staged deliverables: Part 1—Introduction (Chapter 1); Part 2—Planning and Orchestrating (Chapter 3); Part 3—Sourcing (Chapter 5); Part 4—Transform (Chapter 7); Part 5—Order and Fulfill (Chapter 9); Part 6—Returns (Chapter 11); Part 7a—Looking to the Future (Chapter 12); and Part 7b—Final Presentation. Written parts must contain 2–3 pages of substantive analysis with properly cited sources.

For Part 7b, students will prepare a PowerPoint presentation of no more than 12 slides that synthesizes findings from all written portions of the project. The PowerPoint must include a recorded presentation and be submitted through D2L for instructor review. No live presentation is required. Part 7b serves as the course final and is due December 3, 2026. The complete project is worth 300 points.

Detailed project prompts, submission requirements, due dates, and evaluation criteria are provided in the Final Project document posted in D2L. Simternship milestones and deadlines will also be posted in D2L.

Fall 2026 Course Calendar

Date	Chapter / Break	Quiz and Project Milestone	Simternship
8/20	Introductions and syllabus review	Syllabus, D2L, Stukent, and final project orientation	—
8/27	Chapter 1	Chapter 1 quiz; Project Part 1—Introduction	—
9/3	Chapter 2	Chapter 2 quiz	—
9/10	Chapter 3	Chapter 3 quiz; Project Part 2—Planning and Orchestrating	Introduction and onboarding
9/17	Chapter 4	Chapter 4 quiz	Round 1: Sleepr Proposal I
9/24	Chapter 5	Chapter 5 quiz; Project Part 3—Sourcing	Round 2: Sleepr Proposal II
10/1	Chapter 6	Chapter 6 quiz	Round 3: Lumian Proposal I
10/8	Fall Break – No chapter covered	No class activities scheduled	Fall break — no round
10/15	Chapter 7	Chapter 7 quiz; Project Part 4—Transform	Round 4: Lumian Proposal II
10/22	Chapter 8	Chapter 8 quiz	Round 5: Buhi Proposal I
10/29	Chapter 9	Chapter 9 quiz; Project Part 5—Order and Fulfill	Round 6: Buhi Proposal II
11/5	Chapter 10	Chapter 10 quiz	Round 7: Carrier Contract Renewal I
11/12	Chapter 11	Chapter 11 quiz; Project Part 6—Returns	Round 8: Carrier Contract Renewal II
11/19	Chapter 12	Chapter 12 quiz; Project Part 7a—Looking to the Future	Simternship complete
11/26	Thanksgiving Break – No chapter covered	No class activities scheduled	Thanksgiving break
12/3	Cumulative Final Project—Recorded PowerPoint	Project Part 7b—Recorded PowerPoint due in D2L; no live presentation	—