



FIN 471-01W
International Business Finance
Fall 2026

Instructor: Dr. Fadi Fawaz

Office Location: Online (Monday and Friday 12:30 to 2 PM CST)

zoom link will be provided upon request

Office Hours: By Appointment

Email: Fadi.Fawaz@etamu.edu

Communication Response Time: 24 to 48 hours

Class Format: All course material will be uploaded in MyLeo (D2L Brightspace). You MUST check your email and course D2L (MyLeo) on a regular basis.

All emails must contain “FIN 471 01W” in the subject line and be sent from your myLeo accounts. The syllabus is tentative and subject to change as the semester progresses. It is the students’ responsibility to check school emails, and announcements as well as updates on D2L frequently.

YOU ARE RESPONSIBLE FOR KEEPING UP IN THIS COURSE.

I. Course Description

This course provides an introduction to financial management of international corporations. The course prepares students for the fundamental knowledge of international business finance, including such topics as the international monetary system, balance of payments, foreign exchange markets, international parity conditions, foreign exchange exposure and management, foreign direct investment, international venture capital and entrepreneurship, global financing, and international cost of capital and capital budgeting. The course will emphasize the link between theory and applications.

II. Prerequisite

FIN 304, Financial Management, or consent of instructor.

III. Course Objectives

This course will be able to demonstrate knowledge of the interconnectedness of global dynamics (issues, trends, processes, and systems). Students will be able to apply knowledge of the interconnectedness of global dynamics, with ability to measure financial decisions in a risk/return environment as related to global business.

Course Learning Objectives address COB Student Learning Objective 5: Students will be analytical problem solvers in business environments.

IV. Required Course Materials

1. International Financial Management, 14th edition, by Jeff Madura and Chad Zipfel, South-Western Cengage Learning (ISBN-13: 9780357130612)
2. Microsoft Excel
3. Financial calculator: Texas Instruments BAII Plus or BAII Plus Professional

V. Recommended Reading

Wall Street Journal, Financial Times, The Economist

VI. Policies and Procedures

This course will be conducted online. PPT slides will be provided. All course materials, including these resources, can be accessed through D2L.

Email Use

The best way to communicate with me outside of class is by email. Please put your course number “FIN471 01W” in the subject. You should expect a response to your emails within 24 hours during regular business hours on weekdays and 48 hours during weekend. If you do not hear from me within that time frame, please resend your email. You have to send emails from your myLeo accounts.

Exams

There will be three exams, including two midterm exams and a Final exam. There will be no makeup exams. If you have to miss an exam because of an excusable and verifiable reason, you must contact me before the exam. Failing to do so or failing to provide documentation of the reason for absence from a medical doctor or ETAMU official will result in a grade of zero on the exam. Mark exam dates on your calendar. “Forgetting”, being “out of town” and/or “confused” about the time that an exam must be taken is not an acceptable excuse for missing it.

Minimal Technical Skills Needed

Students should be able to log in to the university’s Learning Management System (LMS) and Cengage Mindtap, submit assignments electronically, download and upload files, and communicate through email. Basic proficiency with word processing (Word), spreadsheets (Excel), and internet browsing is required. Students should also be able to troubleshoot common issues such as login errors or browser compatibility problems.

Instructional Methods

This course is delivered fully online through Cengage MindTap and D2L. Instructional methods include textbook readings, MindTap problem sets, online quizzes, and exams. Learning is reinforced through interactive exercises and applied assignments within MindTap. The course emphasizes connecting macroeconomic theories to real-world applications using data-driven exercises and media-based examples. Faculty guidance will be provided through announcements, assignment feedback, and virtual office hours.

Student Responsibilities or Tips for Success in the Course

Students are expected to log in regularly to the D2L and MindTap, keep up with the assigned readings, and complete quizzes and assignments by the posted deadlines. Staying current with the weekly schedule is critical, as late submissions may not be accepted. Students should dedicate consistent time each week to reviewing materials, practicing MindTap problems, and preparing for exams. Time management, organization, and proactive communication with the instructor are essential for success.

There would be no extension to the assignment deadline unless with official documents from a medical doctor or ETAMU official and such documents need to be provided before assignment answers are released.

Grading

No assignment for extra credit will be given to any individual student. For grading purposes, the Final grades in this course will be based on the following scale:

A = 90%-100%

B = 80%-89%

C = 70%-79%

D = 60%-69%

F = 59% or Below

Weights of the assessments in the calculation of the final letter grade.

Weights of the assessments

Graded Items	
Description	Percentage
Mindatp Assignments	40%
Midterm	25%
Final Exam (comprehensive)	35%
Total	100%

Note: Instructor reserves the right to modify the above grading system with prior announcement in class or through D2L/ email

Course Requirements

This course will use the MyLeo (D2L Brightspace) course management system. Please check the D2L regularly for course information, class lecture materials, quizzes, assignment, exam dates and announcements. D2L quizzes and assignments typically will have due dates and will not be available for submission after the due date. Because technical problems may arise, please do not wait until the last minute to complete assignments and quizzes. Use only Chrome to access this course on MyLeo (D2L Brightspace). D2L is a Windows-based product. Safari, Firefox, Edge, Internet Explorer (IE) are not supported browsers. Often your assignments are not fully visible/accessible from browsers other than Chrome. If you are using a Mac iOS, you must download the Chrome app. However, the app does not fully guarantee your full accessibility.

Examinations

Exams will be primarily of an objective nature, e.g., problem solving and multiple-choice. You will need your financial calculator for each exam. You must not discuss exam contents with any other person. You are on your honor to help preserve the integrity of the exam. Make-up exams will ONLY be considered under extenuating circumstances. Work, personal travel, etc. are NOT extenuating circumstances. Extenuating circumstances would include school sponsored excused event (communicated by faculty advisor/coach), hospitalization, medical emergency, physical injury, or death of an immediate family member. You will be required to provide proof of the extenuating circumstance to be approved for a make-up exam. Make-up exams for students attending school-

sponsored events, are scheduled before event departure. Other approved makeups are scheduled within three days of approval of documented extenuating circumstances.

All 3 exams Require Respondus LockDown Browser + Webcam

Cengage MindTap

All course assignments will be completed through Cengage MindTap. Make sure to follow the provided registration instructions carefully. **All work must be completed by December 6, 2026**

Course Schedule

This schedule is subject to change. The timing and coverage of course material may be adjusted as necessary.

Weights of the assessments

Week	Chapter / Topic	Assessment
Week 1	Theme: The International Financial Environment: Chapter 1: Multinational Financial Management	
Week 2	Chapter 2: International Flow of Funds	
Week 3	Chapter 3: International Financial Markets	
Week 4	Chapter 4: Exchange Rate Determination	
Week 5	Chapter 5: Currency Derivatives	
Week 6	Chapter 7: International Arbitrage and Interest Rate Parity	
Week 7		Exam 1: Chapters 1, 2, 3, 4, 5, and 7. Two Attempts, Highest Score Recorded
Week 8	Theme: Exchange Rate Behavior: Chapter 8: Relations among Inflation, Interest Rates, and Exchange Rates	
Week 9	Chapter 6: Government Influence on Exchange Rates	
Week 10	Chapter 10: Measuring Exposure to Exchange Rate Fluctuations	
Week 11	Chapter 11: Managing Transaction Exposure	
Week 12		Exam 2: Chapters 6, 8, 10, and 11. Two Attempts, Highest Score Recorded
Week 13	Theme: Exchange Rate Risk Management: Chapter 12: Managing Economic Exposure and Translation Exposure	
Week 14	Chapter 13: Direct Foreign Investment	
Week 15	Chapter 16: Country Risk Analysis	
Week 16		Final Examination: December 7 to December 11: Chapters 12, 13, and 16, plus IRP, Covered Interest Arbitrage, PPP, IFE, Triangular Arbitrage,

Week	Chapter / Topic	Assessment
		and Locational Arbitrage. Two Attempts, Highest Score Recorded

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by East Texas A&M University have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

Zoom Video Conferencing Tool

https://inside.tamuc.edu/campuslife/CampusServices/CITESupportCenter/Zoom_Account.aspx?source=universalmenu

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here: <https://community.brightspace.com/support/s/contactsupport>

Interaction with Instructor Statement

Students are encouraged to maintain regular communication with the instructor throughout the semester. The best way to reach the instructor is by university email; responses will typically be provided within 24–48 hours during the work week. Virtual office hours will also be held via Zoom, and appointments outside of these hours may be scheduled upon request. Students are expected to use professional email etiquette, include their full name and course section in correspondence, and check the LMS announcements and email frequently for updates.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course-Specific Procedures/Policies

The syllabus/schedule are subject to change. 5

- All assignments, quizzes, and exams must be completed through Pearson MyLab Economics and the LMS by the posted deadlines.
- Late submissions are generally not accepted unless prior arrangements have been made for documented emergencies.
- Students are responsible for ensuring they have reliable internet access and functional technology to complete course requirements.
- Academic integrity is expected at all times. Cheating, plagiarism, or unauthorized collaboration on quizzes and exams will result in disciplinary action in accordance with university policy.
- Students should familiarize themselves with the course calendar and stay on schedule; no make-up quizzes or tests will be offered except under extraordinary, documented circumstances.

University-Wide Policies

- **Academic Integrity:** Students must follow the university's code of conduct regarding honesty and academic work.
- **Accessibility Services:** Students requiring accommodation should contact the university's Office of Disability Services as early as possible.
- **Attendance and Participation:** Even though the course is fully online, students are expected to log in regularly, keep up with assignments, and demonstrate engagement with the material.
- **Student Support:** Resources such as the library, tutoring center, and technical support services are available to support student success.

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

University Specific Procedures

Academic Integrity

ETAMU's College of Business is committed to preserving academic integrity across all delivery modes-online, hybrid, and face-to-face. Academic dishonesty undermines learning, devalues degrees, and is taken seriously under ETAMU's and the university-wide Code of Student Conduct [East Texas A&M University, ETAMU](#).

- **Prohibited conduct** includes plagiarism, cheating (e.g., using unauthorized resources or assistance), collusion (unauthorized collaboration), and misuse of university resources or intellectual property [East Texas A&M University, ETAMU](#).
- **Consequences** may include point deduction, failure on assignments or the course, referral to the Academic Integrity Committee, and possible university-wide disciplinary actions [East Texas A&M University, ETAMU](#).

Attendance & Engagement

While formal attendance is not recorded in online courses, students are expected to regularly engage with course content, complete assignments by deadlines, and maintain consistent participation in all activities. Compliance with university expectations for course engagement supports academic success and eligibility for financial assistance [Inside Texas A&M University student-rules.tamu.edu](#).

Reporting Misconduct

In cases of suspected academic dishonesty, instructors will follow university procedure: consult with the department head or appropriate administrator and use the Academic

Misconduct Reporting Form as outlined by ETAMU's Academic Integrity protocols [East Texas A&M University, ETAMU](#).

University Regulations & Policies

Students are responsible for knowing and adhering to ETAMU's broader policies, including those related to student conduct, confidentiality of academic records, accommodation for disabilities, and course withdrawal procedures [Inside Texas A&M University+1East Texas A&M University, ETAMU.](#)

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the Student Guidebook

http://www.tamuc.edu/student_guidebook/Student_Guidebook.pdf

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <https://www.britannica.com/topic/netiquette>

ETAMU Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedures 13.99.99.R0.01](#)

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

[Undergraduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf>

[Graduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/academics/graduateschool/faculty/GraduateStudentAcademicDishonestyFormold.pdf>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

East Texas A&M University
Velma K. Waters Library Rm 162

Phone (903) 886-5150 or (903) 886-5835
Fax (903) 468-8148
Email: studentdisabilityservices@tamuc.edu
Website: [Student Disability Services](http://www.tamuc.edu/student-disability-services/)

<https://www.tamuc.edu/student-disability-services/>

Nondiscrimination Notice

East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in East Texas A&M University buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and East Texas A&M Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all East Texas A&M campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

East Texas A&M Supports Students' Mental Health

The Counseling Center at East Texas A&M, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

AI use policy [Draft 2, May 25, 2023]

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

13.99.99.R0.03 Undergraduate Academic Dishonesty

13.99.99.R0.10 Graduate Student Academic Dishonesty

Department or Accrediting Agency Required Content

This course is offered within the College of Business, which is accredited by the Association to Advance Collegiate Schools of Business (AACSB International). AACSB accreditation represents the highest standard of achievement for business schools worldwide. To maintain this accreditation, the College of Business ensures that all courses contribute to the development of knowledge, skills, and values consistent with AACSB's assurance of learning (AoL) standards.