



East Texas A&M University

Internship Course Syllabus Fall 2026

Courses: UG: MKT 431, MGT 431, and BUSA 431

Instructor: Dr. Atefeh Yazdanparast, Department Head-Management, Marketing, and Management Science

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Office Hours: Tuesdays and Wednesdays 11:00 am to 1:30 pm (virtual); Click [here](#) to access Zoom link (Meeting ID: 375 131 0620; Passcode: 123456)

Preferred Form of Communication: Email (always put course number in the subject line)

Communication Response Time: Within 24 hours (except for weekends and holidays)

Introduction: An internship is an extremely valuable experience that can be a contributing factor in securing a full-time job and provides practical experience in your business field. As such, you should take full advantage of your opportunity to learn and do as much as you can that will reinforce what you have learned and expand your professional horizons. The work of the student intern will be similar to the work expected of a newly hired graduate with the student identifying and understanding the practices and protocols of the organization. Many companies will treat you just like a staff member. Students will also be expected to identify and understand what skills are transferable while simultaneously assessing their own personal skill set. An internship also offers students the opportunity to refine and reassess individual career goals. Remember, you want to leave your employer with a positive impression of yourself and your business program. As an intern, you are an ambassador of the College of Business and East Texas A&M University!

Course Description & Objectives: These courses allow for students to earn elective credits in their discipline through supervised work experience with area business firms under the supervision of a faculty member. There are two associated Student Learning Outcomes: 1) students will articulate how concepts they have learned in coursework apply to their internship setting. 2) Demonstrate and provide evidence of critical thought and analysis through problem-solving.

Prerequisites: To be eligible for an internship for credit, a student must:

1. Be admitted into the Texas A&M – Commerce College of Business
2. Have an overall GPA of 2.5 and have earned a C or better in all business courses completed
3. Complete all required paperwork, including Internship Agreement, a description of internship responsibility, direct supervisor name & contact info, etc., and CPT for International students.
4. Receive approvals from Academic Advising, COB Department Head, and Career Services prior to enrollment
5. Present an Offer Letter or Email Offer of Internship must be submitted with the Internship Agreement

Length of Internship: In order to receive credit for a 3-hour internship during a semester, you are required to work a minimum of 10 weeks and 140 recorded hours at an approved internship site. Please work with the site supervisor to develop a schedule and notify College of Business Career Services informed of schedule and/or any changes in your schedule.

Course Assignments, Due Dates & Grading: In addition to completing your actual internship, the following assignments will comprise your grade. All submissions are made via D2L. All submissions should have a proper title indicative of the assignment and include a cover page (i.e., provide student name, date of submission, and assignment title).

Course dates: 8/20/2026 through 12/11/2026

Assignment	Due Date	Formatting Details
Bi-Weekly Progress Report #1	Due: 11:59 PM, Sep.13, 2026	One page summary typed in MS Word of what you have performed during the last week. Font type: Times New Roman, size 12; double line spacing.
Bi-Weekly Progress Report #2	Due: 11:59 PM, Sep.27, 2026	Identical to the first bi-weekly report
Bi-Weekly Progress Report#3	Due: 11:59 PM, Oct.11, 2026	Identical to the first bi-weekly report
Bi-Weekly Progress Report#4	Due: 11:59 PM, Oct.25, 2026	Identical to the first bi-weekly report
Bi-Weekly Progress Report#5	Due: 11:59 PM, Nov.8, 2026	Identical to the first bi-weekly report
Bi-Weekly Progress Report#6	Due: 11:59 PM, Nov.22, 2026	Identical to the first bi-weekly report
Final Paper	Due: 11:59 PM, Dec.6, 2026	2,000-word report typed in MS Word (Font type: Times New Roman, size 12; double line spacing), covering the following areas: 1. What did you do as part of the internship 2. Identify the skillsets you developed as a part of the internship 3. Reflection: What would you do differently if you had a chance to restart this internship? You and your supervisor will provide me with the signed report.
Internship Survey	Due: 11:59 PM, Dec.6, 2026	Required

GENERAL INTERNSHIP COURSE POLICIES

Student Conduct: All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#). Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online Netiquette forum:

<http://www.albion.com/netiquette/corerules.html>.

Workplace Professionalism: The instructor reserves the right to insist upon a positive learning environment and thus will not tolerate inappropriate conduct on the class website or at any location where students are representatives of the organization/internship. I expect every student to maintain professional interactions with their site supervisor, sites coworkers, and site's clients. The intern will dress appropriately per organization's requirements. Interns will be expected to abide by organizational policies. If there is some reason that you are unable or unwilling to abide by these policies please contact me so that we can identify a solution. If you should encounter any unusual problem whatsoever related to your internship, please report it to me ASAP.

Late or Missed Work: Because interns begin and end their internships at different times in the semester, this is a work-at-your-own pace course. You should exercise time management skills to complete your assignments in accordance with the syllabi.

Academic Integrity: In this course the need for collaboration is undeniable if you are to excel, even in cases of individual work. There is a fine line in this process. You are encouraged to seek the help and advice of others. However, you ***must*** do your own work. My personal policy, which will guide this course, is: I trust you to behave honestly and ethically in all circumstances. Please ask me about what is proper and what is not. Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/3.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

Campus-Based Learner Support: The One Stop Shop was created to serve you by providing as many resources as possible in one location. <http://www.tamuc.edu/admissions/onestopshop/>. The Academic Success Center provides academic resources to help you achieve academic success. <http://www.tamuc.edu/campusLife/campusServices/academicSuccessCenter/>

Students with Disabilities: The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Service
Texas A&M University-Commerce Gee Library-
Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice: Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement: Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations. For a list of locations, please refer to the Carrying Concealed Handguns on Campus document and/or consult your event organizer.

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 911.

COUNSELING CENTER:

The Counseling Center at A&M-Commerce, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the

Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

STATEMENT ON AI USE IN COURSES:

Texas A&M University-Commerce acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.