



EAST TEXAS A&M

COURSE TMGT 411

Risk Management

Three (3) semester credit hours

COURSE SYLLABUS: FALL 2026

INSTRUCTOR INFORMATION



Instructor: Paul R. McCright, PhD – Instructor

Office Location: Charles Austin Engineering Technology Bldg. (Ag/ET), 213B

Office Hours: Mondays, Wednesdays, Thursdays: 1:30-3:30
Other Times by Walk-in or Appointment

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University Email Address: Paul.Mccright@tamuc.edu

Faculty WebPage URL:

Class WebPage URL: <http://faculty.tamuc.edu/jdavis/tmgt/511/238/>

Courseware URL: : <http://myLEOonline.tamuc.edu/>

COURSE INFORMATION

Materials – Textbooks, Readings, Supplementary Readings

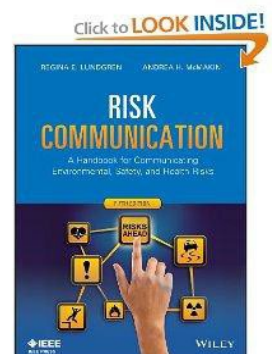
Textbook Required:

Risk Communication: A Handbook for Communicating Environmental, Safety, and Health Risks, 2024 Ed. by Regina E. Lundgren and Andrea H. McMakin
Publisher: IEEE Press / Wiley (2024) ISBN: 9781118456934

Optional Texts and/or Materials

Suggested Readings

The course textbook has a list of “Further Reading” at the end of each chapter. These readings have application to the content of the course.



Reference Sources

- www.inderscience.com (click on Science, Engineering & Technology)
- www.sciencedirect.com/science/journal/09234748
- www.atmae.org
- www.plagiarism.org
- www.tamu-commerce.edu/studentlife/guidebook.pdf
- **Publication Manual of the American Psychological Association (APA)**
7th Edition
ISBN: 10:1-4338-0561-8
2022

Course Description

This course explores the management of risk including environmental, occupational, financial, security, disaster, risk to the corporate image, and other risks. Prevention, mitigation, and transference of risk are presented.

Prerequisites: TMGT 311.

(**Note:** This course is 100 % on-line)

Student Learning Outcomes

Student Learning Outcomes define what you should know and be able to do as a result of your participation in this course of study. All of the activities that constitute this course are designed toward the accomplishment and mastery of that goal.

Student Learning Outcome #1. Master an understanding of conditions and specification standards associated with risk management and communications, including applicable laws, as demonstrated by team PowerPoint submission

Student Learning Outcome #2. Conduct risk management analyses (and assessments) in various industrial/business environments addressing regulatory requirements and concerns

Student Learning Outcome #3. Demonstrate skills to assess and communicate risks

Student Learning Outcome #4. Develop action plans appropriate for augmenting, promoting and maintaining risk management programs including communications

Student Learning Outcome #5. Develop a working knowledge of product safety as an essential element of risk management including ISO 31000 and corporate health and safety programs as addressed by ISO 14001.

COURSE REQUIREMENTS**Minimal Technical Skills Needed**

The student is required to have a basic knowledge of and operational proficiency with the MyLeo Online (referred to elsewhere as D2L Brightspace) learning management system as well as the software required for this course (see "Technology Requirements"). The student is also required to have a basic knowledge of and

operational proficiency with Microsoft Word and PowerPoint for class assignments. The student will be required to use Microsoft Excel or Minitab software to generate graphics and statistical analyses for the team project.

General Overview of this Course of Study

This class will be conducted in an environment similar to what one would expect to find in a well-operated business. It should be the objective of each of us to carry ourselves in a professional, business-like manner. In the context of this class, that means taking responsibility for one's assignments, producing **quality** work, submitting it **on time**, communicating clearly, and acting in a civil manner.

As you are aware, this is a senior-level course. This fact alone dictates a different learning environment than what you may have experienced in other classes and will require, in some cases, a new approach to the learning process on your part. You will be expected to develop your reading, research, and writing skills to a level that you may never have experienced previously. This will require personal dedication and a desire to advance your education. Your time management skills will be put to the test as you try to balance other courses, career, family, leisure time, and other obligations along with your responsibilities to this course. Do not fall behind in this class. ***Being busy is not an excuse for turning in assignments late!***

The educational philosophy of this course. The student is the center of the learning process; therefore, you are expected to assume the responsibility for your learning—to the degree that learning is achieved. Much of the learning achieved in this class will come as a result of student discussions. In this environment, the instructor will serve largely as a guide and facilitator for the student learning experience. You are expected to approach learning with purpose, commitment, dedication, seriousness, and an attitude of discovery. Accordingly, you must be self-driven by reading carefully all materials provided by the instructor, completing all course assignments in accordance with the instructions and specifications provided by the instructor, complying with assignment deadlines, and working within the assignment/course evaluation criteria.

As the student, you are to be an **active learner**, fully engaged in all facets of the course and its content. You will be expected to proof and assess the quality of your work **before** it has been presented to your instructor. It is **critical** to your success for you to comply with the writing and formatting guides associated with this course of study and for you to have a high level of understanding of these documents. Before you turn any work into the instructor, it is your responsibility to compare your written material with the requirements/specifications of the writing and formatting guides provided for this course of study and to ensure to the instructor that you have **fully complied** with all requirements of the assignments.

Coursework in this class. The coursework in this particular course may be different from other classes you may have taken in the past. The assignments in this class include multiple writing and discussion assignments that are intended to present real-

world scenarios and situations, but without a reliance on quizzes and routine exams as the primary means of confirming the student's retention of facts.

Honor Code:

Assignments MUST include the following statement placed on a cover page:

On my honor, I have had no assistance in researching and writing this assignment. I have not discussed the content, the questions, or potential answers with any other person. I have not used AI-based writing programs (except SpellCheck or GrammarCheck). I have received no help on this exam except for a review of the writing by a writing tutor or other responsible person not enrolled in this course.

Electronic Signature: _____

Date: _____

Assignments submitted without the signed honor code will not be accepted.

Student Responsibilities

This course will require you to read, conduct research, and write at a level appropriate for a junior-level student. It is assumed that you can read and write at this level coming into the course.

- You will be expected to read and comprehend the course syllabus, e-mails, and announcements.
- You will be expected to manage your time effectively and efficiently throughout the semester.
- ***You will be expected to meet all deadlines and due dates. Assignments turned in late will be subject to a ten percent (10%) score reduction for each day they are late. After five (5) days, assignments will receive a grade of zero (0). This policy will be enforced strictly!***
- You will be expected to participate fully in the course by checking announcements and e-mails and responding to e-mails when requested. This should be a daily habit!
- You will be expected to employ a formal business writing style and format in all of your written correspondence (including e-mails).
- You will be expected to practice civility in your verbal interactions with the instructor, staff, and other students.
- You will be expected to devote at least twelve (12) clock hours to this course each week of the semester.
- E-mail will be our primary means of communication. Consequently, you will be expected to log into D2L Brightspace often to check for correspondence from your instructor.
- Students are expected to log into the course 3-4 times per week.

- **Discussion Board Posts:** Initial discussion posts are due on Wednesdays by 11:59PM of each week when discussions are assigned. Final replies (2 or more) will be due on Sundays by 11:59PM of each week when discussions are assigned. The Introduction is a chance for you to 'meet' your colleagues in the class. Specific instructions on what to post are available when you click on Introduction in Course home.

Tips for Success in the Course

This course of study uses online learning and collaboration tools; therefore, I am providing you the following tips for success:

Do Not Presume. Many students assume that online courses require less work and time and are generally "easier" than in traditional face-to-face university courses. In reality, online courses are designed to be just as rigorous, detailed, and demanding as their face-to-face course counterparts. Be prepared to devote a minimum of twelve (12) clock hours a week for this course including required online assignments.

Study and Pay Attention to the Course Student Learning Outcomes. Every course has established learning outcomes that are expected of the student. These are crafted carefully and serve as the foundation on which a well-designed course is built. Every aspect of the academic course (including readings, research, assignments, and projects) flow from the course student learning outcomes. Understanding these will provide a better understanding of what is expected of you, the student, in all aspects of the course.

Participation in Discussion Boards. You will be required to participate in the discussion boards. Always respond to discussion board posts with substantive, well-researched remarks. An example of a bad reply would be a very short, non-value added response such as, "I agree with the previous post." An acceptable response would be multi-sentenced, thoroughly researched by you and generates additional thoughts that relate directly to the lesson's subject matter. Use this opportunity to interact and to have a meaningful conversation with your classmates.

Communication in the Course. The majority, if not all of the communication in an online course will be by written word; therefore, be prepared to talk by typing. There will be discussion boards, written and oral assignments/projects, etc. E-mail will be the common mode of communication in this type of course. This is different than the typical face-to-face course where verbal communication is prevalent. Be prepared to read and write a "great amount."

Be Proactive and Take Responsibility for Your Grade. If you have course-related questions or do not understand an assignment, it is your responsibility to contact your instructor (presumably through university e-mail). Do not wait until your grade is in jeopardy to act. Your instructor is there to guide you through the course. However, your questions should be serious, well-written, positive, and to the point.

Establish a Regular Schedule. It is a good habit to work on your course every day. Your course requires you to spend at least twelve (12) hours per week reading, researching, and/or writing. It is not wise or effective to wait until the assignment or project is due to begin—your grade will suffer. Time management, planning ahead, and organization are the keys to success in any academic course.

GRADING

Grading Element Summary

Element	Value	Number	Total Value	Percentage
Assignments	50	3	150	15
Discussion Board	50	3	150	15
Mid-Term Project	100	1	100	10
Final Project	150	1	150	15
Exams	150	3	450	45

Grading Scale

Final grades in this course will be based on the following grading scale:

A = 900-1000 points

B = 800-899 points

C = 700-799 points

D = 600-699 points

F = 000-599 points

Maximizing Your Grade

In this class, you are preparing yourself to be a respected professional in a real world environment. Consequently, you should take advantage of this opportunity and conduct yourself in a manner consistent with that as would be expected by business managers and executives.

The assignments for this course of study are provided in this class syllabus. ***You are responsible for turning in your assignments on-time. In the real world, your boss would not be sending you reminders to get your work done on time and I will not be either! If you have questions about any of the assignments, it is your responsibility to bring those questions to me in a timely manner. Special allowances will not be made for mismanagement of time!***

In the business world, ***attention to detail*** is critical. In this day of texting shortcuts and slang, you may not have placed a great deal of importance on spelling, grammar, or arithmetic calculation accuracy. But you can bet your boss will! These are the details

that indicate a dedication to high professional standards and will separate you from others who lack these disciplines. Consequently my grading rubric for written assignments contains three specific attributes: ❶ subject completeness, ❷ factoid accuracy, and ❸ proper paper formatting/language.

No extra credit, additional work to improve a grade, or the re-doing of an assignment, project or examination will be permitted in this course.

All work in this course is to be completed individually, without collaboration with others.

Each student in this course of study agrees to accept and abide by the Academic Honesty Policy.

ASSIGNMENTS

All work in this course is to be completed individually or as a member of an assigned team, without collaboration with others. Refer to the section in this course syllabus on plagiarism. Each student in this course of study agrees to accept and abide by the Academic Honesty Policy (see “Academic Integrity”).

As you read the textbook and conduct outside readings and literature searches, familiarize yourself with the requirements in the following assignments. Also, as you read, take notes of materials/key points that you may wish to include in your assignment response. Be sure to maintain the title, author, location, etc. of the sources of your research as you go. After you have read and thoroughly researched your source materials, review the assignment again and begin to organize your thoughts as to the most effective, complete, and yet **concise** way to organize your response while keeping the reader in mind. Write a draft first, then read, think, and make necessary revisions. Repeat this process as many times as you need in order to produce your best work. Be careful of formatting, word usage, spelling, and grammar and be sure to cite all of your sources, if applicable.

Additionally, I will be looking for evidence in your response that you read the textbook, conducted appropriate and extensive outside readings, and that you **understood** and were able to analyze the information you read for the benefit of your reader. **Use of extensive quotations without providing a paraphrase of the material does not indicate an appropriate level of personal understanding.** Give much attention to paper organization and write to your intended audience at a level they can understand. You may find it to be advantageous to ask a friend or relative not connected to the class to read your paper as a test to determine if it is written clearly! Use the Publication Manual of the American Psychological Association (APA) for all style and writing questions not addressed specifically in this course syllabus.

IMPORTANT NOTICE

It is expected that as a student in this course you know how to read at a high level, conduct word searches, and write (author) original papers/assignments on a given topic that fully comply with APA formatting guidelines. This course of study is not designed to provide you instruction on how to conduct research and/or write papers, respond to assignments, etc. Therefore, if you feel you do not have this level of knowledge and skill required in this course of study, you will need to discuss this matter immediately with your academic advisor to determine if you should remain in this course of study or what other action(s) you might wish to explore.

Turning In Written Course Assignments

- Assignments are to be turned into your instructor via the associated D2L Brightspace assignment folder.
- All assignments **MUST** include the signed honor code (see text of the code above).
- **Submit your assignments only once. The first one submitted will be the one graded.**

Specific Written Assignment Instructions

APA Formatting

For details on APA formatting for fonts, margins, paragraph spacing, paragraph indentions, headers, APA references and page numbers. Follow the example on the [Purdue University OWL website](#) (Note: the OWL website reflects APA 6th Edition and may not be in complete compliance with the newer 7th Edition). Required sections include the body and Reference section. ***In-text and after-text references are required.*** A table of contents, title page and abstract are not required. Add a footer on all pages of the paper with your full name (last name first) and your CWID using a 10-point font:

Example: Doe, John-12345678

Example: Team 1 (Doe, John, Hernandez, Maria)

Short bulleted lists are acceptable as they make it easier for the reader to process information. However, they should not serve as a replacement for narrative! Follow APA guidelines for developing bulleted lists.

Citations and References

All sources are to be cited with in-text citations and an inclusion in the Reference section of all written assignments (does not apply to discussion boards or video). See APA for formatting guidelines for both.

Grading Rubric for Written Assignments

Rubric Categories 100 Total Points	Excellent 20 points	Highly Proficient 19 to 14 points	Proficient 13 to 9 points	Novice 8 to 3 points	Needs Improvement 2 to 0 points
Sources	Three or more current sources of which at least 2 are peer-review journal articles* or scholarly books. Properly referenced with in-text citations. Properly paraphrased.	Three current sources of which only 1 was peer-reviewed*. A few references are not properly documented with in-text citations. Paraphrase needs minor improvement.	Two current sources and only 1 or none are peer-reviewed*. Some references are not properly documented with in-text citations. Paraphrase needs some improvement.	Less than two current sources; some are current and only 1 or none are peer-reviewed*. Many references are not properly documented with in-text citations. Paraphrase needs major improvement.	No sources are credible or peer-reviewed*. Most references are not properly documented with in-text citations. Paraphrase borders on or is plagiarism.
Content Completeness and Accuracy	Paper demonstrates that the author fully understands and has applied concepts learned in their research. Ties together information from all sources. Paper flows smoothly from one issue to the next. Author's writing demonstrates a professional tone and writing is clear to the reader.	Paper demonstrates that the author understands and has applied most of the concepts. Information from all sources needs minor improvements. Most of the paragraph writing flows. Author's writing demonstrates a progress toward professional tone but could be somewhat clearer.	Paper demonstrates that the author understands and has applied some of the concepts. Information from all sources needs some improvements. Some of the paragraph writing flows. Author's writing demonstrates a progress toward professional tone but could be much clearer.	Paper demonstrates that the author has a poor understanding of the concepts. Information from all sources needs major improvements. Many of the paragraphs do not flow from one issue to the next. Author's writing demonstrates weak writing skills for a graduate-level student.	Paper too incoherent for the reader to gain any information about the research.
APA Formatting	Written in third person. Error free. Correctly constructed APA citations (in-text and after-text references) and APA formatting.	No more than 2 errors	No more than 3 errors	No more than 4 errors	5+ errors
Mechanics	No spelling &/or grammar mistakes	Minor spelling &/or grammar mistakes	Several spelling &/or grammar mistakes	Major noticeable spelling &/or grammar mistakes	Unacceptable number of errors
Length	Paper satisfies the number of words/pages than the number specified in the instructions				Paper has more or fewer words/pages than the number specified in the instructions

*A peer-reviewed article is one that has been carefully reviewed by a board of other scholars in the same field of study as the author. Google Scholar and our University Library Services are excellent sources of peer-reviewed materials. Review the [TAMU-C Library pages](#) for instructions on how to search TAMU-C Library databases.

Submission Instructions

Written assignments are to be submitted through the associated D2L Brightspace course assignment folder. The file name **must** follow this format: Your Last Name, First Name Assignment X:

Example: Doe, John Assignment X

Example: Team 1 (Doe, John, Hernandez, Maria) Assignment X

Due Dates/Times

Assignments are to be turned into your instructor via the associated D2L Brightspace assignment folder. **Submit your assignments only once. The first one submitted will be the one graded.**

Refer to the Course Calendar at the end of the syllabus for targeted due dates. Any changes to due dates required by unforeseen circumstances will be posted to the D2L calendar.

In general, all weekly assignments are due by 11:59 pm on the Sunday of that week with the exception of the final project.

For Discussion Boards (when assigned) each student is to provide an initial discussion posts by Wednesday 11:59PM of each week. Final replies (2 or more) will be due on Sundays by 11:59PM of each week when discussions are assigned

TECHNOLOGY REQUIREMENTS

LMS

All course sections offered by Texas A&M University-Commerce have a corresponding course shell in the myLeo Online Learning Management System (LMS). Below are technical requirements

LMS Requirements:

<https://community.brightspace.com/s/article/Brightspace-Platform-Requirements>

LMS Browser Support:

https://documentation.brightspace.com/EN/brightspace/requirements/all/browser_support.htm

YouSeeU Virtual Classroom Requirements:

<https://support.youseeu.com/hc/en-us/articles/115007031107-Basic-System-Requirements>

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

Note: Personal computer and internet connection problems do not excuse the requirement to complete all course work in a timely and satisfactory manner. Each student needs to have a backup method to deal with these inevitable problems. These methods might include the availability of a backup PC at home or work, the temporary use of a computer at a friend's home, the local library, office service companies, Starbucks, a TAMUC campus open computer lab, etc.

COMMUNICATION AND SUPPORT

If you have any questions or are having difficulties with the course material, please contact your Instructor.

Technical Support

If you are having technical difficulty with any part of Brightspace, please contact Brightspace Technical Support at 1-877-325-7778. Other support options can be found here:

<https://community.brightspace.com/support/s/contactsupport>

Assistance Through *The Writing Center*

The Writing Center at Texas A&M University is committed to assisting student writers at all levels. The Writing Center is located on-campus in the Hall of Languages Building, Room 103. The hours of operation are Monday through Thursday from 9:00 a.m. until 4:00 p.m. and on Friday from 9:00 a.m. until 1:00 p.m. There is also an Online Writing Lab, accessed by sending an e-mail to: writing.tamuc@gmail.com

Interaction with Instructor Statement

- Correspondence with your instructor in this course will be done via e-mail.
- All e-mails to your instructor must be written clearly in a formal business format.
- E-mails must be written to reflect your professionalism: complete sentences, correctly spelled words, correct punctuation, grammar, etc.
- All e-mails sent to your instructor MUST have the following in the e-mail
SUBJECT LINE: TMGT 411: Your First Name, Your Last Name, Your CWID #, Subject of E-mail
- Virtual Office Hours: Office hours are noted on page 1 of this course syllabus. If you desire a Zoom call, this can be easily arranged. Send me an email with the

desired time within the window of my established office hours. If you cannot be available during any of those hours, a call at a different time can be arranged. I am very happy to meet with you in this manner.

- I check my e-mail inbox regularly and try to reply to all messages within 24 hours.

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

This class will operate according to the following policies to ensure fairness and equal treatment to all students:

- Work, vacation, travel, and sickness/accident/death outside your immediate family do NOT constitute approved excuse for failing to complete assignments and/or meeting course deadlines and due dates. Contact me ahead of time if you know you will have an issue with a deadline. Assignments can be made early if that helps.
- If you find it necessary to miss a deadline/due date and you believe you have a valid reason that meets university guidelines and course policy, notify the instructor immediately in writing!
- Grading policies and requirements identified in this course syllabus are non-negotiable and will be adhered to in this course of study with all students held to an identical and equal standard.
- If you do not agree with any requirement herein, believe any requirement to be “unfair” or “unreasonable,” or believe that less should be expected of you than your classmates in order to earn a comparable course grade, you should **WITHDRAW IMMEDIATELY** from this course and re-evaluate your dedication to the principle of academic integrity and success!
- Grades earned in this course will be based on a numerical value and the final course grade will be recorded/posted as a letter grade (see “Grading Scale”).
- Numerical scores that determine the final course grade will not be rounded-up.

NOTICE: If you are not willing to devote the time and effort necessary for the successful completion of this course or if you do not have the prerequisite knowledge/skills to successfully complete this course, you need to discuss this matter with your academic advisor immediately.

Civility is the rule at all times!

Syllabus Change Policy

This syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

University Specific Procedures

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum:

<https://www.britannica.com/topic/netiquette>

TAMUC Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at Texas A&M University-Commerce are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

[Undergraduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/documents/13.99.99.R0.03UndergraduateStudentAcademicDishonestyForm.pdf>

[Graduate Student Academic Dishonesty Form](#)

<http://www.tamuc.edu/academics/graduateschool/faculty/GraduateStudentAcademicDishonestyFormold.pdf>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other

things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

Texas A&M University-Commerce

Velma K. Waters Library Rm 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: [Office of Student Disability Resources and Services](http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/)

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

Texas A&M University-Commerce will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all A&M-Commerce campuses. Report violations to the University Police Department at 903-886-5868 or 9-1-1.

East Texas A&M Supports Students' Mental Health

The Counseling Center at ETAMU, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

Policy on Use of AI in Course

East Texas A&M University acknowledges that there are legitimate uses of Artificial Intelligence, ChatBots, or other software that has the capacity to generate text, or suggest replacements for text beyond individual words, as determined by the instructor of the course.

Any use of such software must be documented. Any undocumented use of such software constitutes an instance of academic dishonesty (plagiarism).

Individual instructors may disallow entirely the use of such software for individual assignments or for the entire course. Students should be aware of such requirements and follow their instructors' guidelines. If no instructions are provided the student should assume that the use of such software is disallowed.

In any case, students are fully responsible for the content of any assignment they submit, regardless of whether they used an AI, in any way. This specifically includes cases in which the AI plagiarized another text or misrepresented sources.

13.99.99.R0.03 Undergraduate Academic Dishonesty

13.99.99.R0.10 Graduate Student Academic Dishonesty

In this course, AI is allowed with the following guidelines:

1. AI may be used to generate an outline for a paper or to generate ideas for inclusion. For example, to determine the full range of fuel sources for the generation of electricity or to obtain a list of the countries in Africa.
2. If used, the AI application must be listed in the Reference list as a source.
3. If used, include an Appendix after your Reference page showing the exact prompt given to the AI app and its full response.
4. Remember, AI has a tendency to invent references, so you need to check all references carefully to be sure they are legitimate. During the grading process, references are routinely checked, so you need to check them first.
5. Generally, it is not okay to use the paragraphs generated by AI, although like any source, you may paraphrase a particularly important point or actually quote the source. Be careful with this. A quote of more than about 40-50 words can indicate laziness on the part of the author.

COURSE CALENDAR

Week	Dates	Videos	Topics	Reading	Assignment
1	8/20/2026	1	Intro to Risk Communication	Text Ch 1	D2L Discussion
	8/23/2026		Approaches to Risk Communication	Text Ch 2	Introductions
2	8/24/2026	2	Laws that Mandate Risk Communication	Text Ch 3	Assignment #1
	8/30/2026		Constraints to Risk Communication	Text Ch 4	
3	8/31/2026	3	Ethical Issues	Text Ch 5	Assignment #2
	9/6/2026		Principles of Risk Communication	Text Ch 6	
4	9/7/2026		Determine Purpose & Objectives	Text Ch 7	Discussion #1
	9/13/2026		Analyze Your Audience	Text Ch 8	
5	9/14/2026	4	Develop Your Message	Text Ch 9	None
	9/20/2026		Exam #1	Text Ch 1-9	EXAM
6	9/21/2026	5	Determine Appropriate Methods,	Text Ch 10	
	9/27/2026		Set Schedule, Develop Comm Plan	Text Ch 11 & 12	
7	9/28/2026	6	Information Materials	Text Ch 13	Assignment #3
	10/4/2026		Visual Representation of Risks	Text Ch 14	
8	10/5/2026	7	Face-to-Face Communication	Text Ch 15	Discussion #2
	10/11/2026		News Media	Text Ch 16	FALL BREAK
9	10/12/2026		Stakeholder Participation	Text Ch 17	
	10/18/2026		Technology Assisted Communication	Text Ch 18	Case Study Due
10	10/19/2026		Exam #2	Text Ch 10-18	
	10/25/2026				EXAM
11	10/26/2026	8	Social Media	Text Ch 19	
	11/1/2026		Partnerships	Text Ch 20	
12	11/2/2026	9	Evaluation of Risk Comm. Efforts	Text Ch 21	Discussion #3
	11/8/2026		Emergency Risk Communications	Text Ch 22	

13	11/9/2026	International Risk Communication		Text Ch 23
	11/15/2026	Public Heath Campaigns		Tex Ch 24
14	11/16/2026	EXAM #3		Text Ch 19-24 None
	11/22/2026			
15	11/23/2026	Project Work		Thanksgiving
	11/29/2026			
16	11/30/2026	10	Course Ends	Final Project
	12/6/2026			Due 12/8