



EAST TEXAS A&M
— U N I V E R S I T Y —

PHO 369 – Alternative Printmaking

COURSE SYLLABUS: FALL 2026

Tues/Thurs: 8:00 AM – 10:50 AM

Location: Wathena Temple Fine Arts 213

Instructor: Brandon J. Hudson, MFA

Office Location: WTFA 221

Office Hours: by appointment

Office Phone: 903-886-5450

University Email Address: brandon.hudson@etamu.edu

Preferred Form of Communication: Email

Communication Response Time: within 48 hours

COURSE INFORMATION

Course Description

Course will explore antique and non-silver processes such as, but not limited to, gum-bichromate, cyanotype, salt printing, along with unconventional photographic processes involving digital negative production, montage, collage, masking, toning, intensification, and reduction. Prerequisites: PHO 112 or 2357.

Student Learning Outcomes

1. Students will create work using alternative photographic processes that are well-crafted, thoughtful, and imaginative.
2. Students will demonstrate understanding of the language of art through written and verbal artist statements.
3. Students will learn to present their ideas and physical art through group and individual critiques.
4. Students will learn to understand their art within the larger context of art within a global context.
5. Students will combine personal visual vocabulary to realize creative and conceptual goals.

The syllabus/schedule are subject to change.

Materials – Textbooks, Readings, Supplementary Readings

- There is no textbook assigned for this class. There may be readings and/or video assignments throughout the semester.
- External hard drive: Highly recommend to keep your files saved and backed-up
(two hard drives would be better for backup system)
- Camera that can take digital pictures – for creating digital negatives

GRADING

Final grades in this course will be based on the following scale:

A = 90%-100%

B = 80%-89%

C = 70%-79%

D = 60%-69%

F = 59% or Below

Assessments

Class & Discussion Participation - 10%

Project Assignments - 65%

Final Project - 25%

Your final grade will be derived from the following sources:

1. Class & Discussion Participation:

This means coming to class prepared and ready to work, doing the assignments along with the class, finishing work on time, participating in class critiques of projects and portfolios

2. Project Assignments:

Each process we learn that you produce images with is a project assignment. There will be at least 6 of them.

3. Final Project:

You will take what you learned and present a finished series of artworks with a concept

COURSE AND UNIVERSITY PROCEDURES/POLICIES

Course Specific Procedures/Policies

Expectations

You are expected to follow all safety procedures and rules of the lab for this class. You are expected to participate in all assignments and critiques. You are also expected to communicate with me if you have any issues regarding this class and the content.

The syllabus/schedule are subject to change.

Due Date

All assignments and exercises are due on the date and time given by the instructor. Work must be finished on time so we can include it in the critique which is where you get to share your work and receive feedback from everyone. If you miss a deadline I will reduce points off of your assignment grade. Assignments will not be accepted if they are more than a week late, unless you have a reasonable excuse.

Attendance

Attendance is crucial to passing this class. For every assignment not turned in on time, you will be counted absent. **Note: A total of 4 absences can result in a failing grade ("F") for the course or dropped from the class.** Excused absences are listed under Class Attendance (A13.02) in the A&M-Commerce Procedures. Verifiable excuses for absences must be turned in to the instructor.

AI Usage

Although AI has valid and important contemporary uses, the use of AI in this course is only permitted to complete coursework with the instructor's permission. Any use of AI should be discussed with the instructor in advance and will be determined on a case-by-case basis if there is an important rationale for its use to complete coursework. If AI is utilized without the instructor's express permission, it will be considered academic dishonesty.

Interaction with Instructor Statement

Please contact me through email: brandon.hudson@etamu.edu

You may stop by my office at Wathena Fine Arts 221, but appointments are encouraged to make sure I'm there.

RESOURCES:

- **Some Camera Resources:**

Competitive Camera, Dallas

Adorama, <http://www.adorama.com>

B&H Photo, <http://www.bhphotovideo.com>

Freestyle, <http://www.freestylephoto.biz>

- **External Hard Drive Resources**

Be sure to get an external hard drive that is compatible with MAC computers and/or MAC and PC if you work with a PC outside of class

General Photography Resources:

<https://www.aclu.org/free-speech/know-your-rights-photographers>

UNIVERSITY SPECIFIC PROCEDURES

Student Conduct

All students enrolled at the University shall follow the tenets of common decency and acceptable behavior conducive to a positive learning environment. The Code of Student Conduct is described in detail in the [Student Guidebook](#).

<http://www.tamuc.edu/Admissions/oneStopShop/undergraduateAdmissions/studentGuidebook.aspx>

The syllabus/schedule are subject to change.

Students should also consult the Rules of Netiquette for more information regarding how to interact with students in an online forum: <https://www.britannica.com/topic/netiquette>

ETAMU Attendance

For more information about the attendance policy please visit the [Attendance](#) webpage and [Procedure 13.99.99.R0.01](#).

<http://www.tamuc.edu/admissions/registrar/generalInformation/attendance.aspx>

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/academic/13.99.99.R0.01.pdf>

Academic Integrity

Students at East Texas A&M University are expected to maintain high standards of integrity and honesty in all of their scholastic work. For more details and the definition of academic dishonesty see the following procedures:

[Undergraduate Academic Dishonesty 13.99.99.R0.03](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/undergraduates/13.99.99.R0.03UndergraduateAcademicDishonesty.pdf>

[Graduate Student Academic Dishonesty 13.99.99.R0.10](#)

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/13students/graduate/13.99.99.R0.10GraduateStudentAcademicDishonesty.pdf>

Students with Disabilities-- ADA Statement

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability requiring an accommodation, please contact:

Office of Student Disability Resources and Services

East Texas A&M University

Velma Waters Library- Room 162

Phone (903) 886-5150 or (903) 886-5835

Fax (903) 468-8148

Email: studentdisabilityservices@tamuc.edu

Website: [Office of Student Disability Resources and Services](#)

<http://www.tamuc.edu/campusLife/campusServices/studentDisabilityResourcesAndServices/>

Nondiscrimination Notice

East Texas A&M University will comply in the classroom, and in online courses, with all federal and state laws prohibiting discrimination and related retaliation on the basis of race, color, religion, sex, national origin, disability, age, genetic information or veteran status. Further, an environment free from discrimination on the basis of sexual orientation, gender identity, or gender expression will be maintained.

The syllabus/schedule are subject to change.

Campus Concealed Carry Statement

Texas Senate Bill - 11 (Government Code 411.2031, et al.) authorizes the carrying of a concealed handgun in Texas A&M University-Commerce buildings only by persons who have been issued and are in possession of a Texas License to Carry a Handgun. Qualified law enforcement officers or those who are otherwise authorized to carry a concealed handgun in the State of Texas are also permitted to do so. Pursuant to Penal Code (PC) 46.035 and A&M-Commerce Rule 34.06.02.R1, license holders may not carry a concealed handgun in restricted locations.

For a list of locations, please refer to the [Carrying Concealed Handguns On Campus](#) document and/or consult your event organizer.

Web url:

<http://www.tamuc.edu/aboutUs/policiesProceduresStandardsStatements/rulesProcedures/34SafetyOfEmployeesAndStudents/34.06.02.R1.pdf>

Pursuant to PC 46.035, the open carrying of handguns is prohibited on all ETAMU campuses. Report violations to the University Police Department at 903-886-5868 or 911.

ACCESS AND NAVIGATION

You will need your campus-wide ID (CWID) and password to log into the course. If you do not know your CWID or have forgotten your password, contact the Center for IT Excellence (CITE) at 903.468.6000 or helpdesk@tamuc.edu.

ETAMU Supports Students' Mental Health

The Counseling Center at ETAMU, located in the Halladay Building, Room 203, offers counseling services, educational programming, and connection to community resources for students. Students have 24/7 access to the Counseling Center's crisis assessment services by calling 903-886-5145. For more information regarding Counseling Center events and confidential services, please visit www.tamuc.edu/counsel

Syllabus Change Policy

The syllabus is a guide. Circumstances and events, such as student progress, may make it necessary for the instructor to modify the syllabus during the semester. Any changes made to the syllabus will be announced in advance.

The syllabus/schedule are subject to change.

COURSE OUTLINE / CALENDAR

SEE COURSE CALENDAR ON D2L PAGE

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